

East Central Ohio Educational Service Center: Business Advisory Council Plan

Joint Statement Update February 2019

Purpose

The East Central Ohio Educational Service Center (ECOESC) Business Advisory Council will support the Member Districts, Community, Industry, and Higher education in teaching and igniting students to create better futures for themselves and their communities by providing strategic guidance in how to achieve the team's mission statement and main objectives.

"Helping Schools Help Children"

Evaluation

This purpose will be evaluated at the first meeting of each year to ensure that it is current, given the evolving nature of ECOESC and its BAC. Current trends in the local industry and economy will be evaluated and each member will have meaningful input toward the BAC Plan.

Structure

The ECOESC Business Advisory Council has met on the following dates:

August 28, 2018 at Belmont-Harrison Career Center

November 7, 2018 at ECOESC New Philadelphia Office

January 30, 2019 (postponed due to weather - in process of being rescheduled by chairperson)

Composition

The Business Advisory Board is composed of representatives from the community who can offer a comprehensive range of perspectives, experiences and skills. This mix of individuals currently include:

| Name | Company/IHE/School District |
|------------------|--------------------------------------|
| Nanette McFadden | Cooper Standard/Lauren Manufacturing |
| Justin Wallace | Wallace & Associates, Inc. |
| Randy Lucas | ECOESC |
| Todd Herman | Conotton Valley Union Local District |
| Mark Murphy | Tusky Valley Local School District |

| Name | Company/IHE/School District |
|-----------------|------------------------------------|
| Gary Sears | Eleet Cryogenics, Inc. |
| Richard Schoene | Belmont Harrison Vocational School |
| Angela Hicks | ECOESC |
| Angela Thomas | Dover Hydraulics |
| Derek Conrad | Rea & Associates |
| Andrew Reeves | Eleet Cryogenics, Inc. |
| Bob Alsept | Buckeye Career Center |
| Jeremy Vittek | Belmont College |
| Trever Strawn | Bourque Sales and Service |
| Matt King | ECOESC |
| Jamie Helmick | Walton Retirement Home |
| Paul Dykshoorn | Kent State University Tuscarawas |
| Dan Christian | ECOESC Career Navigator |

Responsibilities

Business advisory councils foster cooperation among schools, businesses and the communities they serve. This work ensures that the work of educators aligns with the needs of businesses. This cooperation can make a local education system more aware of the local labor market; promote work-based experiences within businesses; and help students prepare for successful learning and employment opportunities. Business advisory councils include regional business leaders who are familiar with business and industry needs. Members partner with district leaders to plan and carry out the council's work.

The Business Advisory Council (BAC) is responsible for:

1. To advise local school districts on changes in the economy and job market and the area in which future jobs are most likely to be available;
2. To advocate for the employment skills most critical to business and industry and the development of curriculum to teach these skills;
3. To aid and support local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators.

Additionally, Business Advisory Board members may be requested to participate in other events throughout the year. Such events include:

- Networking events open to the public
- Presentation team selection events and practice presentations

- Events requiring facilitators, mentors, judges, etc.
- Events entailed in participation on BAC committees
- Other events as scheduled

BAC Action Plan

1. Goal / Expected Outcome:

Increase Awareness and Participation of ECOESC Middle School Job Shadowing Program

| Action Steps | Responsible | Deadline | Resources | Potential Barriers | Progress to date February 2019 |
|-------------------------------------|-------------------------|-------------------------|---|--|--|
| <i>What Will Be Done?</i> | <i>Who Will Do It?</i> | <i>By When?</i> | <i>What do you need to complete this step? (People, money, tools, etc.)</i> | <i>What could get in the way of task completion? How will you overcome them?</i> | <i>What is the outcome of the task?</i> |
| 1. Provide Review of Program | Randy Lucas & ESC Staff | 2018 - 2019 school year | Time, Attendance of Supers | None | The ECOESC Job Shadowing Program is to provide college and career readiness and career connections opportunities |

| | | | | | |
|--|--|--------------------------------|--|--|---|
| <p>2. Identify at least 2 new business partners that will provide job shadowing opportunities for MS students</p> | <p>Randy Lucas & ESC Staff</p> | <p>2019 - 2020 school year</p> | <p>Time to meet with businesses to explain program</p> | <p>Access to business decision makers is not always easy to obtain</p> | <p>Shadowing to occur May 20-23, 2019 Students grades 6-8 through exploration of potential career interests in multiple career pathways. Several businesses, companies, corporations have been identified as potential partners for each of the employment pathways available in the county including: Arts and Communication, Education and Training, Hospitality and Tourism, Human Services, Finance, Business and Administrative Services, Engineering and Science Technologies, Government and Public Administration, Marketing, Health Science, Law and Public Safety, Agricultural and Environmental Systems, Construction Technologies, Transportation Systems, Manufacturing Technologies</p> |
| <p>3. Add a minimum of 2 additional districts that participate in the MS Job Shadowing program</p> | <p>Randy Lucas, ESC Staff, BAC Committee Members</p> | <p>2019 - 2020 school year</p> | <p>Superintendents, Teachers, Guidance Counselors</p> | <p>May be challenging to get MS students to commit to program / Transportation</p> | <p>Each member district from Tuscarawas, Carroll, and Harrison County will have the opportunity to participate through the Tusc. MS Shadowing Program. The ECOESC was successful in writing and receiving a grant funded with TANF/WIOA funds to begin a College and Career Navigator program for the Belmont County member districts.</p> |

ECOESC JOB SHADOWING PROGRAM - Overview

The goal of the ECOESC Job Shadowing Program is to provide college and career readiness and career connections opportunities for students through exploration of potential career interests in multiple career pathways.

2. Goal / Expected Outcome:

Implement Rising Manufacturers Scholars Program in Tuscarawas County

| Action Steps | Responsible | Deadline | Resources | Potential Barriers | Progress to date February 2019 |
|--|------------------------------|-----------------|---|--|--|
| <i>What Will Be Done?</i> | <i>Who Will Do It?</i> | <i>By When?</i> | <i>What do you need to complete this step? (People, money, tools, etc.)</i> | <i>What could get in the way of task completion? How will you overcome them?</i> | <i>What is the outcome of the task?</i> |
| 1. Introduce Rising Mfr. Scholars Program | Paul Dykshoorn | 09/21/2018 | Time on agenda at meeting | Superintendents absent from meeting, | Completed at Superintendent meeting on September 21, 2018 |
| 2. Identify a minimum of 4 districts willing to participate | Paul Dykshoorn & Randy Lucas | 10/31/2018 | District Superintendents | Must educate parents to get approval for students to participate | Currently two member districts have given expressed interest in the Rising Manufacturers Scholars Program; Tusky Valley and Indian Valley. |
| 3. Identify 1-3 7th grade students from each participating district | District Superintendents | Spring 2018 | Superintendents, Teachers, Guidance Counselors | May be challenging to get MS students to commit to program. | Ongoing |

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| | | | | | |
| 4. Identify 1 business partner per participating district (to sponsor at least 1 student) | District Superintendents | 2018-2019 school year | Assistance from ESC staff to coordinate communication, etc. | Getting businesses to understand the benefit (to student and to business) of being a partner | Ongoing |
| 5. Start first Cohort of students in program | Paul Dykshoorn, Randy Lucas, Superintendents | 2019-2020 school year | KSU Tuscarawas Funding, District Partnerships | Sustainability of program will be challenging | N/A |

RISING MANUFACTURING SCHOLARS PROGRAM - Overview

The goal of the Rising Manufacturing Scholars Program is to identify students in the greater Tuscarawas county area and support them to move to a college environment. The incentive is paid college tuition to Kent State University with no out of pocket expenses. Tuition will be funded through Pell Grants, Kent State University Tuscarawas, and business partners. Other funding sources could include scholarships from local donors, Grants through the Governor's Office of Appalachia, and other grants, etc.

Other program expenses include a program coordinator, mentor reimbursement, and program costs.

Things we are able to leverage in Tuscarawas County are the:

College for Kids program, Tuscarawas County Dale Lauren Foland Manufacturing Camp for Kids, Project lead the Way program.

Partnerships – Scanning the community for potential team partners; making contact with potential partners and providing liaison for team members; and reviewing materials used for recruitment of supporters. Other committees may be formed to provide guidance on specific projects or initiatives.

External analysis – Assisting the team in identifying and addressing areas of opportunity, potential risks and challenges and emerging local trends advising the team on issues of strategic importance.

3. Goal / Expected Outcome:

Employ 1-2 Career Navigators for Belmont County to guide MS/HS Students in career exploration through mentoring, internships, and job shadowing

| Action Steps | Responsible | Deadline | Resources | Potential Barriers | Progress to date February 2019 |
|--|-------------------------|--------------------------|---|--|--|
| <i>What Will Be Done?</i> | <i>Who Will Do It?</i> | <i>By When?</i> | <i>What do you need to complete this step? (People, money, tools, etc.)</i> | <i>What could get in the way of task completion? How will you overcome them?</i> | <i>What is the outcome of the task?</i> |
| 1. Write/Submit WIOA/TANF Region 16 Grant for ESC to fund Career Navigators | Lori Robson & ESC Staff | 04/06/2018 09/10/2018 | Time, Data, Program Knowledge, ESC grant writers | Time, Unfamiliarity with grant format | Completed 4/06/2018 & 9/10/2018 |
| 2. Review grant components and district commitments (if awarded) | Lori Robson & ESC Staff | Fall 2018 | Time & Access to District Leadership | Grant may not be awarded which would result in seeking other funds | Awarded Nov. 2018 Job Posting for Career Navigator position November 8, 2018 Interview Candidates weeks of December 3 rd and December 10 th Offer accepted by Candidate January 17, 2019 February 4, 2019, New Career Navigator began work at ECOESC |

| | | | | | |
|--|--|--------------------|--|---|--|
| 3. Identify participating districts | Randy Lucas, Lori Robson, ESC Staff, District Superintendents | Winter 2018 / 2019 | Superintendents, Teachers, Guidance Counselors | May be challenging to get MS/HS students to commit to program. | Belmont Member districts will be served via TANF/WIOA Funds. Eligible student in Belmont County may participate. |
| 4. Identify local business partners willing to mentors, provide job shadowing & internships | Career Navigators, Superintendents | Winter 2018/2019 | Assistance from ESC staff to coordinate communication, etc. | Must get businesses to understand the benefit (to student and to business) of being a partner | The ECOESC has been a member of the Upper Ohio Valley STEM Ecosystem to be renamed the Ohio Valley STEM Ecosystem to expand and reach all students in our consortium. The ECOESC applied to become a member of the Ohio Valley Gas and Oil Association (Feb. 2019) which has over 300 member organizations. |
| 5. Implement Program | Career Navigators, Superintendents | Spring 2019 | District Personnel, ESC Personnel, Grant Funds, Business Partners | Sustainability of program will be challenging | The STEM Ecosystem that the ECOESC had participate in will assume a lead role and will become an integral part of the Career Navigators position. The STEM Ecosystem will serve as an advisory committee to the Career Navigation program. The position of the Career Navigator should strengthen the relationship between schools, students, and businesses as the position requires consistent interaction between all three of these entities on a regular basis. |

CAREER NAVIGATORS PROGRAM - Overview

The goal of the Career Navigators Program is to assist students to navigate the post-secondary opportunities to enrollment, enlistment, or employment by employing College and Career Navigators who will work directly with community based organizations, businesses, higher educational institutions, trade schools, local educational agencies, and families.

BUSINESS ADVISORY COUNCIL DISTRICT PARTICIPANTS 2018-2019 school year

| | |
|---|-------------|
| 1) Indian Valley Local School District | IRN# 050286 |
| 2) St. Clairsville City School District | IRN# 045997 |
| 3) Dover City School District | IRN# 043893 |
| 4) Barnesville Exempted Village School District | IRN# 045203 |
| 5) Martins Ferry City School District | IRN# 044347 |
| 6) Claymont City School District | IRN# 043778 |
| 7) Shadyside Local School District | IRN# 046003 |
| 8) Bridgeport Exempted Village School District | IRN# 045237 |
| 9) Tuscarawas Valley Local School District | IRN# 050302 |
| 10) Conotton Valley Local School District | IRN# 047548 |
| 11) Union Local School District | IRN# 046011 |
| 12) Bellaire Local School District | IRN# 043570 |
| 13) Garaway | IRN# 050278 |
| 14) New Philadelphia | IRN# 044487 |
| 15) Quaker Digital Academy | IRN# 000241 |



Superintendent Signature

2/26/19
Date