Track Hospitality Software and Streamline Vacation Rental Software Announce a New Partnership

Cottage Grove, Minn.- Track Hospitality Software (TRACK) has announced a new partnership with Streamline Vacation Rental Software. The partnership provides 400+ properties the ability to integrate their current Streamline software with TRACK, an all-in-one guest communication cloud platform.

Developed specifically to suit the unique needs of the hospitality industry, TRACK provides the first Voice, Email, Chat and now Secure Messaging cloud platform built specifically for the needs of independent Hotels, Resorts and Vacation Rental Management Companies.

TRACK also offers consulting and professional services to help reservations, sales, marketing and revenue teams increase conversions and customer delight. Users can capture all leads and calls in one system with automatic follow up, increase direct bookings, and make informed data driven decisions that impact business operations.

TRACK's partnership with Streamline Vacation Rental Software, one of the fastest growing property management software companies in the industry, will give increased value to those who use Streamline to operate their business. This integration is designed to keep TRACK sales data and Streamline reservation data in sync.

"We are excited about our new integration with Streamline. They are rapidly becoming one of the top Property Management systems in the vacation rental industry. This will be very beneficial for our mutual clients ," said Ryan Turner, Vice President of Product at TRACK.

TRACK's integration with Streamline Vacation Rental Software adds to a growing list of Property Management Systems that TRACK has partnered with including Springer-Miller Systems (SMS), Maxxton, HomeAway Software (V12 and Escapia), Resort Data Processing (RDP), BrightSide, IQWare, Maestro, RoomKeyPMS, and Virtual Resort Manager (VRM).

"This new integration adds to our ability to exceed customer expectations. We look forward to working with TRACK to continue to improve our offerings and add to our value for Vacation Rental Management Companies," said Nicholas Vandiver Director of Software Integration at Streamline Vacation Rental Software.

Clients currently using Streamline and TRACK can contact support at support@trackhs.com to learn more about the new partnership and how to take advantage of this new integration.

About TRACK:
TRACK™ Hospitality Software is a leading all-in-one guest communication cloud platform for lodging companies. It provides TRACK Pulse, the first Cloud Voice, Email, Text, Chat and now Secure Messaging platform built specifically for the needs of independent Hotels, Resorts and Vacation Rental Management Companies. In addition TRACK offers a suite of consulting and professional services to help reservations, sales, marketing and revenue teams increase conversions and customer delight. To learn more visit www.trackhs.com.

About Streamline Vacation Software:
For the last 10 years, Streamline has worked tirelessly to simplify the vacation rental management process. "By property managers, For property managers" is not just the company's slogan, but the reason behind Streamline becoming the fastest growing property management software in the industry. Their quality suite of programs has made it easier than ever before to manage a large volume of properties by providing property managers with every function they may need including Lead Management, Distribution Channels, CRM, POS system, Monthly Owner Statements, and Responsive/Adaptive Websites. To learn more visit www.streamlinevrs.com.