



UX DESIGNER

Remezcla is a rapidly-growing digital media company covering lifestyle and culture for Latino millennials. What began as a small blog in 2006 is now a thriving entertainment brand with millions of readers, and we are seeking a UX Designer to help shape and design the future of Remezcla.

This role will work closely with our Creative Director and Head of Product to help improve and design our existing platform and propose ideas to enhance its reach. You'll work on web applications, wireframes, site enhancements, feature additions, and data visualizations as well as from-scratch website redesigns. To sum up: you'll be an actively-engaged contributor to a growing, collaborative, no-ego team.

The right candidate will anticipate project needs, mediate issues as they arise and make decisions that are informed by statistical and competitive analysis as well as documented user research. The **UX designer** creates the foundation for a brilliant user experience. In addition to having a deep understanding of usability and design, you are ambitious, innovative, have experience in digital publishing, and are interested in pushing Latino culture forward.

RESPONSIBILITIES

- Gather requirements and user data, interpret the results and translate them into simple yet intelligent solutions
- Lead collaborative ideation sessions with representatives from all key-stakeholder teams
- Document user scenarios, personas and use cases and create subsequent taxonomies, sitemaps, user-flows, wireframes, schema and functional specifications
- Serve as the liaison between the user research and design teams
- Maintain, champion and evolve Remezcla design standards and industry best practices across all eBay products
- Evangelize best-in-class UX solutions to internal product and business teams
- Be awesome

REQUIREMENTS

- Bachelor's degree in a relevant field (e.g. visual design, human interface design, sociology, psychology, etc.)
- A strong portfolio of sample client work from past freelance, agency, or internal design positions
- 4+ years' experience creating user experience deliverables (user flows, wireframes, information architectures, taxonomies) for the web
- Experience as a visual designer, front-end developer, interaction designer, art director, creative director, or similar
- A general understanding of the capabilities and code skills of HTML/CSS/JavaScript
- Solid user interface design experience and strong conceptual thinking
- UX wireframing and prototyping using tools such as Invision and FramerJS
- Visual UI design experience using tools such as Photoshop or Sketch
- Experience running or interpreting user tests
- Top-notch communication skills appropriate for both internal teams and client teams
- Collaborative, supportive, respectful personality
- Strong time-management skills and the ability to work on multiple projects under deadline
- Ability to respond professionally and positively to critical feedback
- Previous agency experience
- Data visualization design experience
- Must be able to work from offices in Brooklyn



BENEFITS

- Competitive Compensation
- Health/Medical Benefits

CONTACT

Email your resume and portfolio to jobs@remezcla.com (write **"UX Designer"** in subject line) and tell us briefly about yourself and why you're interested in the position.

ABOUT REMEZCLA

Remezcla is the only Hispanic media company in the U.S. that has cultivated an organic, grassroots appeal with Hispanic millennials. Our unique publisher, entertainment, and agency platform provides digital and on-the-ground solutions for both audiences and advertisers. For more information visit www.remezcla.com

***Remezcla is an equal opportunity employer, offering a great work environment, challenging career opportunities, professional training and competitive compensation.**