



STAFF WRITER

Remezcla is a rapidly growing independent media brand. Founded in 2006, Remezcla was the first premium digital destination for young, multicultural Latinos. Today, it reaches an audience of 40 million. The brand has become the go-to, on-the-pulse source to discover fresh Latino culture.

Remezcla is seeking a full-time **staff writer** for our Culture section, and candidates can be remote. Reporting to our Culture Editor, this writer will be responsible for generating daily editorial content relevant to Remezcla's young, bi-cultural Latino audience, including: stories on local nightlife, art, pop culture news, fashion & street style, politics, and opinion pieces. Writers are expected to stay on top of news cycles both in the U.S. and Latin America, and to write multiple stories daily, culled from both online sources and through original reporting. The right candidate will be a news and social junkie – very familiar with both English and Spanish language media outlets, social networks, and newsletters – and should possess a gift for creating entertaining, shareable content in the Remezcla voice. The qualified candidate will also possess an overall knowledge of emerging Latin culture, lifestyle and how to successfully capture and engage our target demographic.

RESPONSIBILITIES

- Monitor daily news cycle and social media trends looking for subjects relevant to our audience that are generating conversation.
- Pitch and produce ideas for stories related to these trending topics that fit Remezcla's brand, voice, and style.
- Perform these duties under tight and strenuous deadlines
- Work in collaboration with other content editors to acquire feedback and diverse strategies

REQUIREMENTS

- At least 2 years of media experience and/or working in digital platforms
- Bilingual - Fluent in English & Spanish
- Eat, Sleep & Breathe social media platforms (twitter, facebook, instagram, pinterest, HeyHey, Snapchat, etc.) and community (influencers, personalities, etc.)
- Excellent time management skills and the ability to jump between tasks at a moment's notice
- Experience with WordPress a plus
- Knowledge of sourcing content via social media and aggregating programs like Storyful, Newspoint and Scoopshot
- BA in English, Communication Arts or Business Marketing
- Fluency on a Mac
- Broad knowledge of Latin Culture and Local Latin Scenes and current pop culture in general

718.388.6262 | remezcla.com

203 Moore St, Brooklyn NY 11206



CONTACT

Email your resume and samples of work to jobs@remezcla.com (write "**Staff Writer**" in subject line) and tell us briefly about yourself and why you're interested in the position. Links to your LinkedIn, Facebook, Instagram, Twitter, etc, are welcome.

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