



Remezcla is a rapidly-growing digital media company covering lifestyle, culture and music for Latino millennials in the U.S. What began as a Latino lifestyle blog in 2006 is now a thriving entertainment brand and authority leading the voice and perspective of the undiscovered Latin culture scene. Remezcla is seeking an ambitious and dedicated candidate with a passion for both content and pushing Latin culture forward.

JOB DESCRIPTION

As a Social Media Intern, you will be assisting the Community Manager in creating engaging copy and digital assets, as well as posting and scheduling content across all of REMEZCLA's social media channels. This is an opportunity for those wanting to gain experience in digital media with interests in audience development and digital strategy.

RESPONSIBILITIES

- Assist Community Manager in managing social media channels
- Creating engaging social media copy and content
- Posting and scheduling social media content
- Source content relevant to our audience
- Monitor social media activity
- Writing reports for senior managers, clients and partnership organizations
- Assisting social interaction during live editorial events online and in real life
- Finding stories to pitch to Editorial Department
- Building editorial projects on platforms such as Spotify, Tumblr, Pinterest, etc.

REQUIREMENTS

- Bachelor studies in New Media or related field
- 0-1 years experience using social media in business environment
- Knowledge of social media community (influencers, personalities, etc.)
- Knowledge of social media tools such as Social Sprout, Buffer, etc.
- Proficiency in Microsoft Office Suite
- Basic photo and multimedia skills
- Interest in social media, community management, and audience development
- Calm in hectic environment
- Broad knowledge of Latin culture and local scenes
- Comfortable working in a startup company
- Bilingual Fluent in English, strong knowledge of Spanish
- Must be able to work from offices in Mexico City

ABOUT REMEZCLA

Remezcla is the only Hispanic media company in the U.S. that has cultivated an organic, grassroots appeal with Hispanic millennials. Our unique publisher, entertainment, and agency platform provides digital and on-the-ground solutions for both audiences and advertisers. For more information visit www.remezcla.com

CONTACT

Please submit a resume along with links to active social media profiles to eric@remezcla.com (write "Remezcla Social Media Intern" in the subject line) and tell us briefly about yourself, availability, and why you're interested in the position. Feel free to include links to your blog/website/etc.