



Remezcla is a rapidly growing independent media brand. Founded in 2006, Remezcla was the first premium digital destination for young, multicultural Latinos. Today, it reaches an audience of 40 million. The brand has become the go-to, on-the-pulse source to discover fresh Latino culture.

## JOB DESCRIPTION

As a **Social Media Intern for Fall 2018**, you will be assisting the Social Media Strategist in creating engaging copy and digital assets, as well as posting and scheduling content across all of Remezcla's social media channels. This is an opportunity for those wanting to gain experience in digital media with interests in audience development and digital strategy. Note that only school credit is offered for this position.

## RESPONSIBILITIES

- Assist Social Media Strategist in managing social media channels
- Create engaging social media copy and content
- Posting and scheduling social media content
- Source content relevant to our audience
- Monitor social media activity
- Find stories to pitch to Editorial Department

## REQUIREMENTS

- Currently pursuing a Bachelor's degree in Marketing or related field
- Strong familiarity with key social media platforms ( i.e Facebook, Twitter, Instagram)
- 0-1 years experience using social media in business environment
- Knowledge of social media community (influencers, personalities, etc.)
- Strong communication skills - both verbal and written (experience in copywriting a plus)
- An ability to prioritize work and complete tasks with quick turnaround times
- Excellent attention to detail and a high motivation to learn
- Basic knowledge of Photoshop
- Interest in social media, community management, and audience development
- Broad knowledge of Latin culture and local scenes
- Comfortable working in start-up environment
- Bilingual - Fluent in English, Strong Knowledge of Spanish
- Must be able to work from offices in East Williamsburg, Brooklyn

## CONTACT

Email your resume and samples of work to [jobs@remezcla.com](mailto:jobs@remezcla.com) (write "**Social Media Intern**" in subject line) and tell us briefly about yourself and why you're interested in the position. Links to your LinkedIn, Facebook, Instagram, Twitter, etc. are welcome.