



## MID-LEVEL GRAPHIC DESIGNER

Remezcla is a rapidly-growing digital media company covering lifestyle, culture and music for Latino millennials in the U.S. What began as a Latino lifestyle blog in 2006 is now a thriving entertainment brand and authority leading the voice and perspective of the undiscovered Latin culture scene. Remezcla is seeking an ambitious and dedicated candidate with a passion for both content and pushing Latin culture forward.

## JOB DESCRIPTION

As a **Mid-Level Graphic Designer** you will be responsible supporting day to day design needs for the **Remezcla Agency**, implementing design solutions that are on-brand, while meeting the goals of the business. This role will be hands-on, working directly with the Creative Director and account teams on cross-functional marketing & product campaigns with the top lifestyle brands in the country. You must be a creative, unique thinker able to work on brilliantly executed pitches from start to finish. Qualified candidates will not only have a good sense of graphic design tools, web design, HTML, CSS, etc., but will also possess an overall knowledge of or interest in Latin Culture, lifestyle, a strong work ethic, and must know how to successfully design to engage our target demographic.

## RESPONSIBILITIES

- Assist Creative Director and Account Teams on Remezcla Marketing Services Presentations
- Take ownership of projects from beginning to end and meet deadlines.
- PowerPoint Presentation Pitch Management:
  - Develop Presentations from start to end
  - Master Deck Structure Management
  - Idea Visualization / Mock Ups
  - Manage Creative Production
- Must be able to work on a wide range of projects including:
  - Pitching new ideas to clients
  - Bringing event/experiential ideas to life in presentations
  - Digital Executions – microsites, advertising, etc.
  - Branding experience

## REQUIREMENTS

- Must have a Bachelor's degree in Graphic Design or related field
- 3+ years of print, web, and/or interactive graphic design experience. Agency experience preferred.
- Portfolio that demonstrates the range and quality of your projects, must have experience in marketing and Brand Identity
- Strong conceptual thinking: Resourcefulness, diligence, attention to detail, and creative problem solving skills



- Positive, Proactive and Ambitious and strong sense of innovation
- Ability to self-manage and work on multiple responsibilities and assignments simultaneously under strict deadlines.
- Expertise in the Adobe Creative Suite - Photoshop, Illustrator, InDesign, etc.
- Proficiency in Microsoft Office – PowerPoint, Word, Excel, etc.
- Proficiency and experience of optimizing designs for online publishing as well as print production
- Experience and understanding of the capabilities and limitations of technologies such as HTML, HTML5, CSS, JavaScript, Flash, and others
- Team player with an entrepreneurial outlook
- Broad knowledge of Latin Culture and Local Latin Scenes and current pop culture in general
- Bilingual - Fluent in English, Strong Knowledge of Spanish
- Must be able to work from offices in Williamsburg, Brooklyn

## CONTACT

Email your resume and samples of work to [jobs@remezcla.com](mailto:jobs@remezcla.com) (write "**Mid-Level Graphic Designer**" in subject line) and tell us briefly about yourself and why you're interested in the position. Links to your Blog, Facebook, Tumblr, Twitter, etc, are welcome.

**\*Remezcla is an equal opportunity employer, offering a great work environment, challenging career opportunities, professional training and competitive compensation.**