



CREATIVE/ COPYWRITER

Remezcla is a rapidly growing independent media brand. Founded in 2006, Remezcla was the first premium digital destination for young, multicultural Latinos. Today, it reaches an audience of 40 million. The brand has become the go-to, on-the-pulse source to discover fresh Latino culture. Remezcla is also the preferred partner for leading brands interested in creating relevant content and experiences for a new generation of Latinos. Remezcla and its best-in-class team have earned awards across several categories, including Cannes Lions, Clio, Ex Award, ANA Reggie Award and BizBash Awards, among others.

We are now seeking a Creative/ Copywriter to form part of our full-time team.

The Creative/ Copywriter will be responsible for putting our ideas to paper for our biggest existing and potential clients. The role will be focused on leveraging our brand, assets and A-level production capabilities to develop ideas across a wide creative scope - Video, Experiential, Digital and storytelling in all formats.

RESPONSIBILITIES

- Adheres to the Remezcla copy style and Brand voice in all writing assignments
- Develop and manage copy across all platforms that is on brand and innovative
- Partner with integrated marketing team to stay aligned on calendar and campaigns
- Develop and implement processes pertaining to creative writing and unique campaigns
- Oversee content strategy ensuring consistent brand voice across all platforms
- Partner with Creative Director to create new and unique campaigns
- Create and present ideas to internal partners
- Work with internal partners to identify copy needs
- Review, revise, edit and proofread content as needed or as directed
- Oversee campaigns and projects from conception to finish
- Research to keep abreast of industry trends
- Other tasks that may be assigned

REQUIREMENTS

- Bachelor's degree preferred but not required
- 4+ years of experience as a creative contributor in marketing/media/entertainment
- A creative portfolio demonstrating your best campaign work across various platforms
- Candidate must be highly motivated, organized and have the ability to multitask in a fast-paced environment with a high level of accuracy
- Passion for and depth understanding of Latino culture and lifestyle, as well as Youth and Pop culture more broadly
- Must have a positive can-do attitude and be driven to optimize results for clients
- Bilingual (Spanish-English) preferred
- Must be able to work from offices in East Williamsburg, Brooklyn

CONTACT

718.388.6262 | remezcla.com

203 Moore St, Brooklyn NY 11206



Email your resume and samples of work to jobs@remezcla.com (write "Creative/ Copywriter" in subject line) and tell us briefly about yourself and why you're interested in the position.

***Remezcla is an equal opportunity employer, offering a great work environment, challenging career opportunities, professional training and competitive compensation.**