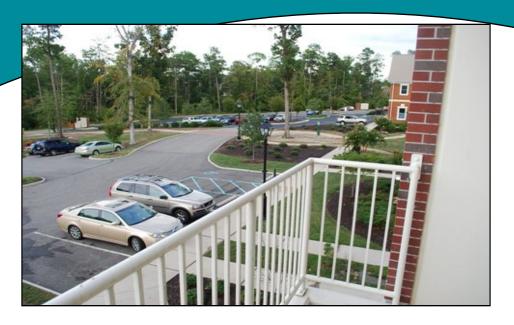
# 5388 Discovery Park Blvd

5388 Discovery Park Blvd Suite 220, Williamsburg, VA 23188



- Priced well below market at only \$11 per sq ft
- · Four offices, kitchen, bath
- · Ample parking
- Convenient to major roads
- · Nearby shopping and housing





Tim Churchwell
Director
757-371-9145
tecproperties@gmail.com

Adam Sutton 757-256-6242 adsthunder@aol.com 3933 Portsmouth Blvd., Suite 100 Chesapeake, VA 23321 (757) 695-8550 (p) www.Exitcomm.com





Real Estate Investment Details	3
Biography	4
Property Photos	5
Maps and Aerials	6
Traffic Map Close Up	Attachment
Market Profile	Attachment
Office Pack	Attachment

#### Real Estate Investment Details



#### **A**NALYSIS

Analysis Date: September 2011

#### **PROPERTY**

**Property:** 5388 Discovery Park Blvd

Property Address: 5388 Discovery Park Blvd Suite 220

Williamsburg, VA 23188

Year Built: 2008



#### **PURCHASE INFORMATION**

Property Type: Office
Purchase Price: \$11
Fair Market Value: \$11
Tenants: 1

Total Rentable Sq. Ft.: 1,046

**Resale Valuation** 0% (annual appreciation)

#### **FINANCIAL INFORMATION**

All Cash

**Discount Rate:** 8.00%

#### LOANS

Debt Term Rate Payment LO Costs

#### **INCOME & EXPENSES**

All Cash

Gross Operating Income: \$0 Tim Churchwell

Monthly GOI: \$0 757-371-9145

Total Annual Expenses: \$0 tecproperties@gmail.com

Adam Sutton 757-256-6242

adsthunder@aol.com

**CONTACT INFORMATION** 

The calculations and data presented are deemed to be accurate, but not guaranteed. They are intended for the purpose of illustrative projections and analysis. The information provided is not intended to replace or serve as substitute for any legal, accounting, investment, real estate, tax or other professional advice, consultation or service. The user of this software should consult with a professional in the respective legal, accounting, tax or other professional area before making any decisions.



5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188

Tim Churchwell 757-371-9145

#### PROFESSIONAL BIO

Tim Churchwell is the Director of the Exit Commercial and Special Markets Alliance, Director of Commercial and Special Markets for Exit Realty Central, and Regional Director, Eastern Virginia, of CCIM (Certified Commercial Investment Member) VA.

Mr. Churchwell is a regular columnist for the Hampton Roads Realtor's Association and has been a guest lecturer on commercial real estate to law students at Regent Law. In 2009, Mr. Churchwell earned the HRRA Commercial Sales and Leasing Award. He has also earned the Circle of Excellence Award for HRRA.



Exit offered Mr. Churchwell the opportunity to build a dedicated commercial and special markets division utilizing teamwork with high caliber agents, spanning several franchises and states. Believing in synergistic teamwork to benefit the client, Mr. Churchwell jumped at the opportunity to work with outstanding professionals to better serve the needs of clients throughout the Mid-Atlantic. Before joining Exit, Mr. Churchwell was the Director of the Commercial Council for a large regional real estate firm.

Prior to entering real estate, Mr. Churchwell earned his BSBA from East Carolina University and was a licensed NYSE branch manager with a national stockbrokerage firm and was a VP of another NYSE firm where he founded and managed The Cornerstone Advisory Group, a comprehensive financial planning practice for individuals and corporations. Mr. Churchwell has consulted nationally on strategic planning, business development, and sales. He also advised on mergers and acquisitions of businesses and business start ups and sales.

Currently, Mr. Churchwell is a member of Young Entrepreneurs of Hampton Roads, National Auctioneers Association, NAR, VAR, and holds a position on the Commercial Alliance Council for HRRA. Believing that community involvement is very important, he was a Charter member of Huguenot Trail Rotary Club, past president of Smithfield Rotary Club and past president of Isle of Wight Business Development Group.

In his free time, Mr. Churchwell enjoys canoeing, hiking, fishing, camping and laughing with his two children.

5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188

Tim Churchwell 757-371-9145

### 5388 Discovery Park Blvd

# 1046 sq ft office priced below market



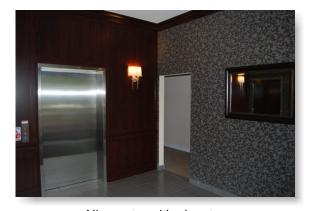
Prestigious office building



One of only two suites with a balcony



Shopping nearby



Nice entry with elevator



ADA bathroom



Kitchenette



5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188

Tim Churchwell 757-371-9145

### **Convenient Location**

Nearby shopping and housing



5388 Discovery Park Blvd

Traffic Map Close Up

5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188





### **Traffic Count Map - Close Up**

**Prepared by Timothy Churchwell** 

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Latitude: 37.282416 Longitude: -76.74151





Average Daily Traffic Volume
Up to 6,000 vehicles per day
6,001 - 15,000
15,001 - 30,000

▲30,001 - 50,000 ▲50,001 - 100,000

▲More than 100,000 per day



Source: © 2010 MPSI (Market Planning Solutions Inc.) Systems Inc. d.b.a. DataMetrix®

5388 Discovery Park Blvd

**Market Profile** 

5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188





### Market Profile - Appraisal Version

**Prepared by Timothy Churchwell** 

Latitude: 37.282416

Longitude: -76.74151

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes

10 minutes 5 minutes 2000 Total Population 5,339 34,920 2000 Group Quarters 1,426 5,111 2010 Total Population 6,791 45,841 7,404 49,886 2015 Total Population 2010 - 2015 Annual Rate 1.74% 1.71% 1,992 2000 Households 13,031 2000 Average Household Size 1.96 2.29 2010 Households 2,799 17,943 2010 Average Household Size 1.91 2.26 2015 Households 3,148 19,823 2015 Average Household Size 1.89 2.25 2010 - 2015 Annual Rate 2.38% 2.01% 2000 Families 1,112 8,282 2000 Average Family Size 2.46 2.79 2010 Families 1,553 11,241 2010 Average Family Size 2.78 2.41 2015 Families 1,738 12,334 2015 Average Family Size 2.4 2.78 2010 - 2015 Annual Rate 2.28% 1.87% **2000 Housing Units** 2,113 13,848 Owner Occupied Housing Units 48.7% 58.4% Renter Occupied Housing Units 45.9% 35.5% Vacant Housing Units 5.4% 6.1% 2010 Housing Units 3,135 19,919 Owner Occupied Housing Units 47.6% 56.2% Renter Occupied Housing Units 41.6% 33.9% Vacant Housing Units 10.7% 9.9% 2015 Housing Units 3,530 22,220 Owner Occupied Housing Units 47.5% 55.8% Renter Occupied Housing Units 41.6% 33.4% Vacant Housing Units 10.8% 10.8% **Median Household Income** 2000 \$42,136 \$47,099 2010 \$57,575 \$63,598 2015 \$66,056 \$74,183 **Median Home Value** 2000 \$148,063 \$149,119 \$280,731 2010 \$290,077 2015 \$450,920 \$399,197 Per Capita Income 2000 \$19.681 \$23.821 2010 \$28,546 \$31,431 2015 \$33,923 \$36,611 Median Age 2000 32.1 34.5 2010 36.8 38.7 2015 38.7 39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.



### **Prepared by Timothy Churchwell**



5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
2000 Households by Income		
Household Income Base	1,979	13,073
< \$15,000	18.5%	13.1%
\$15,000 - \$24,999	11.2%	11.3%
\$25,000 - \$34,999	10.5%	11.4%
\$35,000 - \$49,999	18.2%	17.0%
\$50,000 - \$74,999	17.6%	19.6%
\$75,000 - \$99,999	8.4%	11.4%
\$100,000 - \$149,999	9.6%	10.3%
\$150,000 - \$199,999	3.1%	3.3%
\$200,000+	3.0%	2.5%
Average Household Income	\$57,051	\$62,014
2010 Households by Income		
Household Income Base	2,801	17,943
< \$15,000	12.8%	8.7%
\$15,000 - \$24,999	8.8%	7.2%
\$25,000 - \$34,999	7.7%	7.5%
\$35,000 - \$49,999	13.6%	13.8%
\$50,000 - \$74,999	22.7%	22.1%
\$75,000 - \$99,999	17.0%	20.3%
\$100,000 - \$149,999	9.6%	12.5%
\$150,000 - \$199,999	4.2%	4.5%
\$200,000+	3.6%	3.4%
Average Household Income	\$70,309	\$75,907
2015 Households by Income		
Household Income Base	3,148	19,824
< \$15,000	9.7%	6.5%
\$15,000 - \$24,999	6.5%	5.4%
\$25,000 - \$34,999	5.9%	5.6%
\$35,000 - \$49,999	10.2%	9.5%
\$50,000 - \$74,999	24.9%	23.6%
\$75,000 - \$99,999	15.6%	20.4%
\$100,000 - \$149,999	15.4%	18.2%
\$150,000 - \$199,999	6.8%	6.2%
\$200,000+	5.0%	4.6%
Average Household Income	\$83,813	\$87,816
2000 Owner Occupied HUs by Value	*****	, , , , , ,
Total	1,043	8,164
<\$50,000	2.8%	2.3%
\$50,000 - 99,999	16.2%	22.9%
\$100,000 - 149,999	32.5%	25.3%
\$150,000 - 199,999	14.5%	17.1%
\$200,000 - \$299,999	19.3%	18.6%
\$300,000 - 499,999	13.2%	11.8%
\$500,000 - 999,999	1.5%	2.0%
\$1,000,000+	0.0%	0.1%
Average Home Value	\$189,004	\$185,680
2000 Specified Renter Occupied HUs by Contract Rent	Ţ.55,50 i	ψ.00,000
Total	941	4,843
With Cash Rent	98.5%	96.3%
No Cash Rent	1.5%	3.7%
Median Rent	\$572	\$568
Average Rent	\$72 \$702	\$676

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



### **Prepared by Timothy Churchwell**

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes

Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
 2000 Population by Age		
Total	5,338	34,918
0 - 4	3.6%	4.7%
5 - 9	3.7%	5.0%
10 - 14	4.0%	5.3%
15 - 19	11.1%	10.2%
20 - 24	20.1%	14.0%
25 - 34	10.5%	11.4%
35 - 44	11.8%	13.0%
45 - 54	10.2%	12.1%
55 - 64	8.1%	9.4%
65 - 74	8.3%	8.0%
75 - 84	5.7%	5.1%
85+	2.7%	1.9%
18+	86.4%	81.9%
2010 Population by Age		
Total	6,790	45,842
0 - 4	3.8%	4.7%
5 - 9	3.4%	4.5%
10 - 14	3.3%	4.5%
15 - 19	9.7%	8.9%
20 - 24	16.0%	12.0%
20 - 24 25 - 34	12.1%	11.7%
35 - 44	9.8%	10.6%
45 - 54	12.0%	13.0%
55 - 64	11.0%	12.8%
65 - 74	9.5%	8.9%
75 - 84	6.6%	5.9%
85+	2.9%	2.4%
18+	87.3%	83.5%
2015 Population by Age		
Total	7,406	49,887
0 - 4	3.7%	4.7%
5 - 9	3.5%	4.5%
10 - 14	3.5%	4.5%
15 - 19	8.9%	8.2%
20 - 24	14.9%	11.2%
25 - 34	10.2%	12.0%
35 - 44	11.7%	10.6%
45 - 54	11.7%	11.8%
55 - 64	12.2%	13.4%
65 - 74	11.1%	10.8%
75 - 84	6.6%	5.8%
85+	2.8%	2.4%
18+	87.3%	83.6%
2000 Population by Sex		
Males	46.2%	46.6%
Females	53.8%	53.4%
2010 Population by Sex		
Males	46.5%	47.0%
Females	53.5%	53.0%
	55.5 /6	55.0%
2015 Population by Sex		
Males	46.6%	47.1%
Females	53.4%	52.9%



# **Market Profile - Appraisal Version**

**Prepared by Timothy Churchwell** 

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

		5 minutes	10 minutes
£	2010 Population 15+ by Marital Status		
) <del>(</del>	Total	6,077	39,569
	Never Married	30.8%	26.9%
	Married	52.9%	57.6%
	Widowed	8.9%	6.7%
	Divorced	7.5%	8.8%
line	2000 Population 16+ by Employment Status		
	Total	4,697	29,473
	In Labor Force	57.2%	63.9%
	Civilian Employed	42.8%	51.2%
	Civilian Unemployed	13.9%	11.8%
	In Armed Forces	0.5%	0.9%
	Not in Labor Force	42.8%	36.1%
	2010 Civilian Population 16+ in Labor Force		
	Civilian Employed	89.8%	91.0%
	Civilian Unemployed	10.2%	9.0%
	2015 Civilian Population 16+ in Labor Force		
	Civilian Employed	92.3%	93.2%
	Civilian Unemployed	7.7%	6.8%
	2000 Females 16+ by Employment Status and Age of Children		
	Total	2,501	15,858
	Own Children < 6 Only	4.0%	5.3%
	Employed/in Armed Forces	3.0%	3.4%
	Unemployed	0.0%	0.1%
	Not in Labor Force	1.0%	1.8%
	Own Children < 6 and 6-17 Only	3.8%	3.4%
	Employed/in Armed Forces	2.2%	2.0%
	Unemployed	0.0%	0.1%
	Not in Labor Force	1.5%	1.3%
	Own Children 6-17 Only	7.7%	11.7%
	Employed/in Armed Forces	4.8%	8.2%
	Unemployed	0.0%	0.1%
	Not in Labor Force	2.9%	3.4%
	No Own Children < 18	84.5%	79.7%
	Employed/in Armed Forces	28.9%	32.8%
	Unemployed	14.2%	11.3%
	Not in Labor Force	41.4%	35.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5 minutes

### **Prepared by Timothy Churchwell**



5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

10 minutes

		5 minutes	10 minutes
2010 Employed Pop	oulation 16+ by Industry		
Total	,,	2,887	20,920
Agriculture/Mining	a	0.3%	0.2%
Construction	5	6.3%	6.0%
Manufacturing		4.4%	4.7%
Wholesale Trade		0.8%	1.0%
Retail Trade		10.6%	10.9%
Transportation/Ut	ilities	2.8%	1.8%
Information		1.5%	1.5%
Finance/Insurance	e/Real Estate	3.3%	5.6%
Services	of total Lotato	66.3%	62.9%
Public Administra	tion	3.7%	5.4%
		S.1 70	3.175
Total	oulation 16+ by Occupation	2 006	20.023
White Collar		2,886 67.5%	20,923 69.3%
	vainass/Financial		
	usiness/Financial	13.9%	15.1%
Professional		28.7%	30.4%
Sales		12.6%	12.4%
Administrative S	Support	12.3%	11.4%
Services		19.9%	18.2%
Blue Collar		12.6%	12.5%
Farming/Forestr	· · · · · · · · · · · · · · · · · · ·	0.1%	0.2%
Construction/Ex	traction	4.5%	4.6%
Installation/Mair	ntenance/Repair	2.3%	2.3%
Production		2.3%	2.4%
Transportation/N	Material Moving	3.4%	3.0%
2000 Workers 16+ b	y Means of Transportation to Work		
Total	•	1,999	15,065
Drove Alone - Car,	Truck, or Van	75.0%	78.0%
Carpooled - Car, Tr		10.3%	9.9%
Public Transportation		1.2%	0.8%
Walked		8.3%	5.1%
Other Means		1.8%	1.7%
Worked at Home		3.5%	4.4%
	y Travel Time to Work	0.070	1.170
Total	y ITavel Tille to Work	1,997	15,065
Did Not Work at Ho	umo.	96.5%	95.6%
Less than 5 minut		5.6%	3.9%
	es		
5 to 9 minutes		19.3%	16.2%
10 to 19 minutes		40.5%	41.8%
20 to 24 minutes		7.8%	8.3%
25 to 34 minutes		9.2%	10.2%
35 to 44 minutes		3.7%	4.2%
45 to 59 minutes		3.4%	4.7%
60 to 89 minutes		5.7%	4.3%
90 or more minute	es	1.4%	1.9%
Worked at Home		3.5%	4.4%
Average Travel Time	to Work (in min)	19.2	20.9
2000 Households by	y Vehicles Available		
Total		1,992	13,069
None		10.7%	6.9%
1		31.8%	34.5%
2		40.6%	41.7%
3		11.4%	13.0%
4		3.7%	2.9%
5+		1.8%	1.1%
Average Number of \	/ehicles Available	1.7	1.7
7.17.5.490 140111001 01 V	- CC.CO / Hallablo	1.11	



### **Prepared by Timothy Churchwell**

STDBONLINE
your Site To Do Business
5388 Discovery Park
5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space

Drive Time: 5, 10 Minutes

Latitude: 37.282416 Longitude: -76.74151

		5 minutes	10 minutes
0_0	2000 Households by Type		
	Total	1,993	13,031
<b>  #1</b>	Family Households	55.8%	63.6%
	Married-couple Family	44.7%	51.3%
	With Related Children	15.3%	19.4%
	Other Family (No Spouse)	11.1%	12.3%
	With Related Children	7.0%	8.2%
	Nonfamily Households	44.2%	36.4%
	Householder Living Alone	29.3%	27.6%
	Householder Not Living Alone	14.9%	8.8%
	Households with Related Children	22.3%	27.6%
	Households with Persons 65+	28.1%	26.8%
:	2000 Households by Size		
•	Total	1,992	13,031
	1 Person Household	29.3%	27.6%
	2 Person Household	40.9%	39.5%
	3 Person Household	15.2%	15.5%
	4 Person Household	9.2%	11.4%
	5 Person Household	3.2%	4.0%
	6 Person Household	1.4%	1.5%
	7+ Person Household	0.9%	0.5%
	7+ Felson Household	0.976	0.576
	2000 Households by Year Householder Moved In		
•	Total	1,993	13,072
	Moved in 1999 to March 2000	28.7%	25.4%
	Moved in 1995 to 1998	36.4%	34.3%
	Moved in 1990 to 1994	12.0%	15.6%
	Moved in 1980 to 1989	10.8%	13.5%
	Moved in 1970 to 1979	4.0%	4.9%
	Moved in 1969 or Earlier	8.1%	6.2%
	Median Year Householder Moved In	1997	1996
	2000 Housing Units by Units in Structure		
_=	Total	2,095	13,915
	1, Detached	58.3%	
			59.0%
	1, Attached	8.9%	10.7%
	2	2.6%	2.0%
	3 or 4	6.5%	5.5%
	5 to 9	7.9%	8.2%
	10 to 19	5.0%	8.4%
	20+	9.7%	4.8%
	Mobile Home	1.1%	1.5%
	Other	0.0%	0.0%
	2000 Housing Units by Year Structure Built		
	Total	2,103	13,885
	1999 to March 2000	4.2%	4.8%
	1995 to 1998	10.9%	12.9%
	1990 to 1994	8.8%	12.5%
	1980 to 1989	21.5%	24.5%
	1970 to 1979	16.6%	17.3%
	1969 or Earlier	37.9%	28.1%
	Median Year Structure Built	1977	1982



# **Market Profile - Appraisal Version**

### **Prepared by Timothy Churchwell**

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
2000 Population 3+ by School Enrollment		
Total	5,259	34,041
Enrolled in Nursery/Preschool	1.3%	1.7%
Enrolled in Kindergarten	0.8%	0.9%
Enrolled in Grade 1-8	7.0%	8.8%
Enrolled in Grade 9-12	3.5%	4.0%
Enrolled in College	23.4%	17.0%
Enrolled in Grad/Prof School	3.1%	3.3%
Not Enrolled in School	60.9%	64.3%
2010 Population 25+ by Educational Attainment		
Total	4,339	29,979
Less than 9th Grade	4.2%	2.0%
9th - 12th Grade, No Diploma	7.4%	4.9%
High School Graduate	19.4%	18.9%
Some College, No Degree	17.2%	18.3%
Associate Degree	4.9%	6.5%
Bachelor's Degree	26.5%	27.0%
Graduate/Professional Degree	20.4%	22.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010.



### **Market Profile - Appraisal Version**

**Prepared by Timothy Churchwell** 

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
	Top 3 Tapestry Segments	
1.	Silver and Gold	Silver and Gold
2.	In Style	In Style
3.	College Towns	Exurbanites

**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Average Spent \$1,721-50 \$1,826.63 Spending Potential Index 72 76 Computers & Accessories: Total \$ \$468.662 \$4,370.338 Average Spent \$231.75 \$243.57 Spending Potential Index 105 111 Education: Total \$ \$3,851,091 \$24,601,451 Average Spent \$1,375.88 \$1,371.09 Average Spent \$1,375.88 \$1,371.09 Average Spent \$1,375.88 \$1,371.09 Average Spent \$1,375.88 \$1,371.09 Spending Potential Index 113 112 Entertainment/Recreation: Total \$ \$9,272,307 \$64,264,141 Average Spent \$3,312.72 \$3,881.57 Spending Potential Index 103 111 Food at Home: Total \$ \$12,639,826 \$86,605,474 Average Spent \$12,639,826 \$86,605,474 Average Spent \$4,515.84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.33 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$1,770,211 \$74,125,964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,136,666 \$35,596,886 Average Spent \$1,835.18 \$9,968 Average Spent \$1,835.18 \$9,968 Average Spent \$1,835.18 \$1,933.89 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,835.18 \$1,933.89 Spending Potential Index 104 111 Average Spent \$1,835.18 \$1,933.89 Spending Potential Index 104 111 Average Spent \$1,835.18 \$1,933.39 Spending Potential Index 104 111 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,534.80 \$17,776.68 Spending Potential Index 109 TV-Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,534.80 \$17,776.89 Average Spent \$1,534.80 \$17,776.99 Average Spent \$1,534.80 \$17,776.99 Average Spent \$1,534.80 \$17,776.89 Average Spent \$1,534.80 \$17,776.99 Average	Apparel & Services: Total \$	\$4,818,488	\$32,811,050
Spending Potential Index         72         76           Computers & Accessories: Total \$         \$648,662         \$4,370,338           Average Spent         \$231.75         \$243.57           Spending Potential Index         105         111           Education: Total \$         \$3,851,091         \$24,601,451           Average Spent         \$1,375.88         \$1,371.09           Spending Potential Index         113         112           Entertainment/Recreation: Total \$         \$9,272,307         \$64,264,141           Average Spent         \$3,312.72         \$3,581.57           Spending Potential Index         103         111           Food at Home: Total \$         \$12,639,826         \$86,605,474           Average Spent         \$4,515.84         \$4,826.70           Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,307.00           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111			
Computers & Accessories: Total \$         \$648.662         \$4,370,338           Average Spent         \$231.75         \$243.57           Spending Potential Index         105         111           Education: Total \$         \$3,851.091         \$24,601,451           Average Spent         \$1,375.88         \$1,371.09           Spending Potential Index         113         112           Entertainment/Recreation: Total \$         \$9,272,307         \$64,264,141           Average Spent         \$3,312.72         \$3,581.57           Spending Potential Index         103         111           Food at Home: Total \$         \$12,639,826         \$86,605,474           Average Spent         \$4,515.84         \$4,826.70           Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258.884         \$63,351,436           Average Spent         \$3,307.93         \$3,507.0           Spending Potential Index         103         110           Health Care: Total \$         \$10,770.211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$1,835.18	• .		
Average Spent \$231.75 \$243.57 Spending Potential Index 105 111 Education: Total \$ \$3.851,091 \$24,601,451 Average Spent \$1,375.88 \$1,371.09 Spending Potential Index 113 112 Entertainment/Recreation: Total \$ \$9,272,307 \$64,264,141 Average Spent \$3,312.72 \$3,581.57 Spending Potential Index 103 111 Food at Home: Total \$ \$12,639,826 \$86,605,474 Average Spent \$4,515.84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 100 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$10,770,211 \$74,125,964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,136,666 \$35,596,886 Average Spent \$1,835.18 \$1,983.89 Spending Potential Index 89 96 Investments: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,923,34 Average Spent \$3,530,806,806 Average Spent \$3,530,806 Ave			
Spending Potential Index         105         111           Education: Total \$         \$3,851,091         \$24,601,451           Average Spent         \$1,375.88         \$1,371.09           Spending Potential Index         113         112           Entertainment/Recreation: Total \$         \$9,272,307         \$64,264,141           Average Spent         \$3,312.72         \$3,581.57           Spending Potential Index         103         111           Food at Home: Total \$         \$12,639,826         \$86,605,474           Average Spent         \$4,515.84         \$4,826.70           Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         \$6 <t< td=""><td></td><td></td><td></td></t<>			
Education: Total \$         \$3,851,091         \$24,601,451           Average Spent         \$1,375.88         \$1,371.09           Spending Potential Index         113         112           Entertainment/Recreation: Total \$         \$9,272,307         \$64,264,141           Average Spent         \$3,312.72         \$3,581.57           Spending Potential Index         103         111           Food at Home: Total \$         \$12,639,826         \$86,605,474           Average Spent         \$4,515.84         \$4,826.70           Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835,18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436	• .	•	•
Average Spent \$1,375.88 \$1,371.09 Spending Potential Index 113 112 Entertainment/Recreation: Total \$ \$9,272,307 \$64,264,141 Average Spent \$3,312.72 \$3,581.57 Spending Potential Index 103 111 Food at Home: Total \$ \$12,639,826 \$86,605,474 Average Spent \$12,639,826 \$86,605,474 Average Spent \$12,639,826 \$86,605,474 Average Spent \$1,515,84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$10,770.211 \$74,125,964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HF Lurnishings & Equipment: Total \$ \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HF Lurnishings & Equipment: Total \$ \$1,835.18 \$1,983.89 Spending Potential Index 89 96 Investments: Total \$ \$1,835.18 \$1,983.89 Spending Potential Index 89 96 Investments: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Average Spent \$1,800.51 \$1,923.34 Spending Potential Index 104 111 Retail Goods: Total \$ \$6,183.395 \$467,848,321 Average Spent \$24,227.72 \$26,074.14 Spending Potential Index 97 105 Shelter: Total \$ \$44,601,492 \$309,995,465 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,271.19 \$1,334.44 Spending Potential Index 102 109 Travel: Total \$ \$5,046,871 \$3,558,061 \$24,302,801 Average Spent \$1,271.19 \$1,334.44 Spending Potential Index 102 109 Travel: Total \$ \$5,404,871 \$3,5697,984 Average Spent \$1,331.00 \$2,100.99 Spending Potential Index 102 111 Vehicle Maintenance & Repairs: Total \$ \$2,724,414 \$18,737,237 Average Spent \$973.35 \$1,044,26			
Spending Potential Index			
Entertainment/Recreation: Total \$ \$9,272,307 \$64,264,141 Average Spent \$3,312.72 \$3,581.57 Spending Potential Index 103 1111 Food at Home: Total \$ \$12,639,826 \$86,605,474 Average Spent \$4,515.84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$10,770,211 \$74,125.964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$1,835.18 \$1,933.89 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,835.18 \$1,983.89 Spending Potential Index 89 96 Investments: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Retail Goods: Total \$ \$67,813,395 \$467,848,321 Average Spent \$24,227.72 \$26,074.14 Spending Potential Index 97 105 Shelter: Total \$ \$44,601,492 \$309,995,465 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,271.19 \$1,354.44 Spending Potential Index 102 109 Travel: Total \$ \$5,404,871 \$37,697,984 Average Spent \$1,931.00 \$2,100.99 Spending Potential Index 102 111 Vehicle Maintenance & Repairs: Total \$ \$2,724,414 \$1,8737,237 Average Spent \$1,931.50 \$1,044.26	- · · · · · · · · · · · · · · · · · · ·		
Average Spent \$3,312.72 \$3,581.57 Spending Potential Index 103 111 Food at Home: Total \$ \$12,639,826 \$86,605,474 Average Spent \$4,515.84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258,884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$10,770,211 \$74,125,964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,136,666 \$35,596,886 Average Spent \$1,835.18 \$1,983.89 Spending Potential Index 89 96 Investments: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Retail Goods: Total \$ \$67,813,395 \$467,848,321 Average Spent \$24,227.72 \$26,074.14 Spending Potential Index 97 105 Shelter: Total \$ \$44,601,492 \$309,995,465 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 100 109 TV/Video/Sound Equipment: Total \$ \$5,404,871 \$3,559,984 Average Spent \$1,931.00 \$2,100.99 Spending Potential Index 102 117 Travel: Total \$ \$5,404,871 \$37,697,984 Average Spent \$1,931.00 \$2,100.99 Spending Potential Index 102 111 Vehicle Maintenance & Repairs: Total \$ \$2,724,414 \$18,737,237 Average Spent \$1,933.55 \$1,1044.26			
Spending Potential Index         103         111           Food at Home: Total \$         \$12,639,826         \$86,605,474           Average Spent         \$4,515.84         \$4,826.70           Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$1,272.72         \$26,074.14           Spending Potential Index         97         105 <td></td> <td></td> <td></td>			
Food at Home: Total \$	• .		
Average Spent \$4,515.84 \$4,826.70 Spending Potential Index 101 108 Food Away from Home: Total \$ \$9,258.884 \$63,351,436 Average Spent \$3,307.93 \$3,530.70 Spending Potential Index 103 110 Health Care: Total \$ \$10,770,211 \$74,125,964 Average Spent \$3,847.88 \$4,131.19 Spending Potential Index 103 111 HH Furnishings & Equipment: Total \$ \$5,136,666 \$35,596,886 Average Spent \$1,835.18 \$1,983.89 \$9.60 Investments: Total \$ \$5,042,436 \$34,510,411 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Average Spent \$1,801.51 \$1,923.34 Spending Potential Index 104 111 Spending Potential Index 105 Shelter: Total \$ \$67,813,395 \$467,848,321 Average Spent \$224,227.72 \$26,074.14 Spending Potential Index 105 Shelter: Total \$ \$46,01,492 \$309,995,465 Average Spent \$15,934.80 \$17,276.68 Spending Potential Index 101 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,271.19 \$1,354.44 Spending Potential Index 109 TV/Video/Sound Equipment: Total \$ \$3,558,061 \$24,302,801 Average Spent \$1,271.19 \$1,354.44 Spending Potential Index 102 109 Travel: Total \$ \$5,404,871 \$37,697,984 Average Spent \$1,931.00 \$2,100.99 Spending Potential Index 102 1109 Travel: Total \$ \$5,404,871 \$37,697,984 Average Spent \$1,931.00 \$2,100.99 Spending Potential Index 102 111 Vehicle Maintenance & Repairs: Total \$ \$5,724,414 \$18,737,237 Average Spent \$973.35 \$1,044.26	· · · · · · · · · · · · · · · · · · ·		
Spending Potential Index         101         108           Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109	· · · · · · · · · · · · · · · · · · ·		
Food Away from Home: Total \$         \$9,258,884         \$63,351,436           Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109           TV/video/Sound Equipment: Total \$         \$3,558,061	- · · · · · · · · · · · · · · · · · · ·		
Average Spent         \$3,307.93         \$3,530.70           Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109           TV/Video/Sound Equipment: Total \$         \$3,558,061         \$24,302,801           Average Spent         \$1,271.19         \$1,354.4			
Spending Potential Index         103         110           Health Care: Total \$         \$10,770,211         \$74,125,964           Average Spent         \$3,847.88         \$4,131.19           Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109           TV/video/Sound Equipment: Total \$         \$3,558,061         \$24,302,801           Average Spent         \$1,271.19         \$1,354.44           Spending Potential Index         102         109	•		
Health Care: Total \$   \$10,770,211   \$74,125,964     Average Spent   \$3,847.88   \$4,131.19     Spending Potential Index   103   111     HH Furnishings & Equipment: Total \$   \$5,136,666   \$35,596,886     Average Spent   \$1,835.18   \$1,983.89     Spending Potential Index   89   96     Investments: Total \$   \$5,042,436   \$34,510,411     Average Spent   \$1,801.51   \$1,923.34     Spending Potential Index   104   111     Retail Goods: Total \$   \$67,813,395   \$467,848,321     Average Spent   \$24,227.72   \$26,074.14     Spending Potential Index   97   105     Shelter: Total \$   \$44,601,492   \$309,995,465     Average Spent   \$15,934.80   \$17,276.68     Spending Potential Index   101   109     TV/Video/Sound Equipment: Total \$   \$3,558,061   \$24,302,801     Average Spent   \$1,271.19   \$1,354.44     Spending Potential Index   102   109     Travel: Total \$   \$5,404,871   \$37,697,984     Average Spent   \$1,931.00   \$2,100.99     Spending Potential Index   102   111     Vehicle Maintenance & Repairs: Total \$   \$2,724,414   \$18,737,237     Average Spent   \$973.35   \$1,044.26     Ave			
Average Spent       \$3,847.88       \$4,131.19         Spending Potential Index       103       111         HH Furnishings & Equipment: Total \$       \$5,136,666       \$35,596,886         Average Spent       \$1,835.18       \$1,983.89         Spending Potential Index       89       96         Investments: Total \$       \$5,042,436       \$34,510,411         Average Spent       \$1,801.51       \$1,923.34         Spending Potential Index       104       111         Retail Goods: Total \$       \$67,813,395       \$467,848,321         Average Spent       \$24,227.72       \$26,074.14         Spending Potential Index       97       105         Shelter: Total \$       \$44,601,492       \$309,995,465         Average Spent       \$15,934.80       \$17,276.68         Spending Potential Index       101       109         TV/Video/Sound Equipment: Total \$       \$3,558,061       \$24,302,801         Average Spent       \$1,271.19       \$1,354.44         Spending Potential Index       102       109         Travel: Total \$       \$5,404,871       \$37,697,984         Average Spent       \$1,931.00       \$2,100.99         Spending Potential Index       102       111 </td <td></td> <td></td> <td></td>			
Spending Potential Index         103         111           HH Furnishings & Equipment: Total \$         \$5,136,666         \$35,596,886           Average Spent         \$1,835.18         \$1,983.89           Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109           TV/Video/Sound Equipment: Total \$         \$3,558,061         \$24,302,801           Average Spent         \$1,271.19         \$1,354.44           Spending Potential Index         102         109           Travel: Total \$         \$5,404,871         \$37,697,984           Average Spent         \$1,391.00         \$2,100.99           Spending Potential Index         102         111			
HH Furnishings & Equipment: Total \$       \$5,136,666       \$35,596,886         Average Spent       \$1,835.18       \$1,983.89         Spending Potential Index       89       96         Investments: Total \$       \$5,042,436       \$34,510,411         Average Spent       \$1,801.51       \$1,923.34         Spending Potential Index       104       111         Retail Goods: Total \$       \$67,813,395       \$467,848,321         Average Spent       \$24,227.72       \$26,074.14         Spending Potential Index       97       105         Shelter: Total \$       \$44,601,492       \$309,995,465         Average Spent       \$15,934.80       \$17,276.68         Spending Potential Index       101       109         TV/Video/Sound Equipment: Total \$       \$3,558,061       \$24,302,801         Average Spent       \$1,271.19       \$1,354.44         Spending Potential Index       102       109         Travel: Total \$       \$5,404,871       \$37,697,984         Average Spent       \$1,931.00       \$2,100.99         Spending Potential Index       102       111         Vehicle Maintenance & Repairs: Total \$       \$2,724,414       \$18,737,237         Average Spent       \$973.35			
Average Spent       \$1,835.18       \$1,983.89         Spending Potential Index       89       96         Investments: Total \$       \$5,042,436       \$34,510,411         Average Spent       \$1,801.51       \$1,923.34         Spending Potential Index       104       111         Retail Goods: Total \$       \$67,813,395       \$467,848,321         Average Spent       \$24,227.72       \$26,074.14         Spending Potential Index       97       105         Shelter: Total \$       \$44,601,492       \$309,995,465         Average Spent       \$15,934.80       \$17,276.68         Spending Potential Index       101       109         TV/Video/Sound Equipment: Total \$       \$3,558,061       \$24,302,801         Average Spent       \$1,271.19       \$1,354.44         Spending Potential Index       102       109         Travel: Total \$       \$5,404,871       \$37,697,984         Average Spent       \$1,931.00       \$2,100.99         Spending Potential Index       102       111         Vehicle Maintenance & Repairs: Total \$       \$2,724,414       \$18,737,237         Average Spent       \$973.35       \$1,044.26			
Spending Potential Index         89         96           Investments: Total \$         \$5,042,436         \$34,510,411           Average Spent         \$1,801.51         \$1,923.34           Spending Potential Index         104         111           Retail Goods: Total \$         \$67,813,395         \$467,848,321           Average Spent         \$24,227.72         \$26,074.14           Spending Potential Index         97         105           Shelter: Total \$         \$44,601,492         \$309,995,465           Average Spent         \$15,934.80         \$17,276.68           Spending Potential Index         101         109           TV/Video/Sound Equipment: Total \$         \$3,558,061         \$24,302,801           Average Spent         \$1,271.19         \$1,354.44           Spending Potential Index         102         109           Travel: Total \$         \$5,404,871         \$37,697,984           Average Spent         \$1,931.00         \$2,100.99           Spending Potential Index         102         111           Vehicle Maintenance & Repairs: Total \$         \$2,724,414         \$18,737,237           Average Spent         \$973.35         \$1,044.26			
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Spending Potential Index 102 111  Vehicle Maintenance & Repairs: Total \$ \$2,724,414 \$18,737,237  Average Spent \$973.35 \$1,044.26			
Vehicle Maintenance & Repairs: Total \$       \$2,724,414       \$18,737,237         Average Spent       \$973.35       \$1,044.26			
Average Spent \$973.35 \$1,044.26			
Spending Potential Index 103 111			
	Spending Potential Index	103	111

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.

5388 Discovery Park Blvd

Office Pack

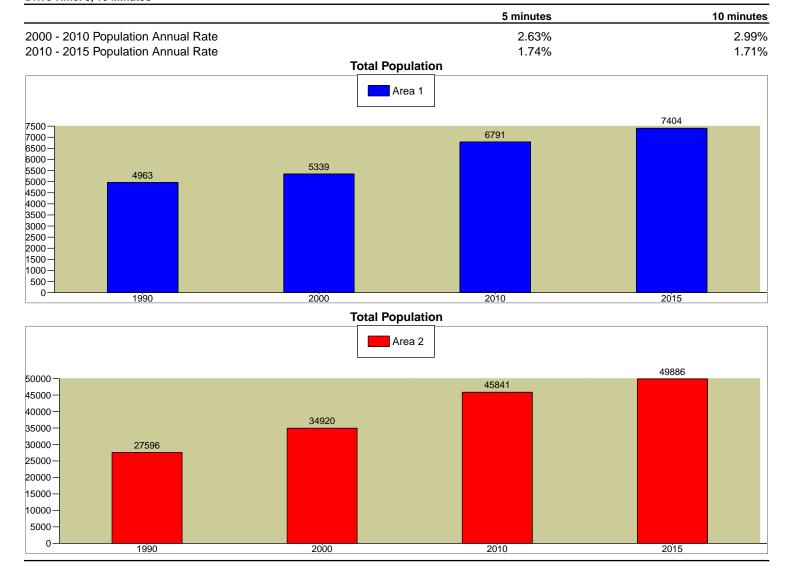
5388 Discovery Park Blvd Suite 220 Williamsburg, VA 23188





### **Prepared by Timothy Churchwell**

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



**Prepared by Timothy Churchwell** 

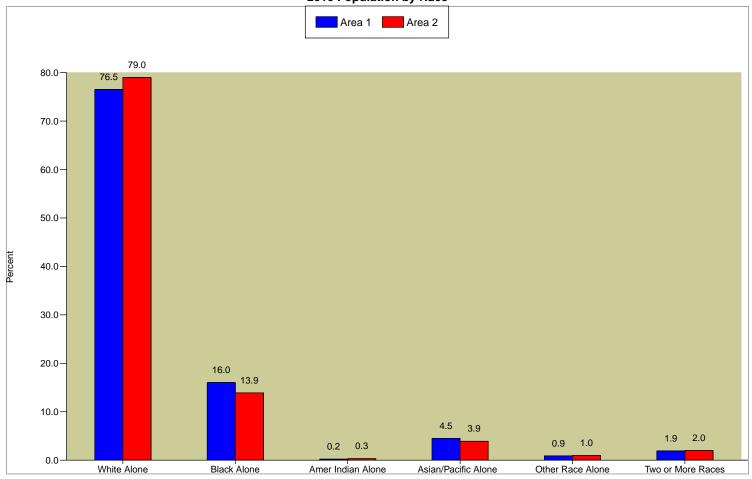
Latitude: 37.282416

Longitude: -76.74151

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes

	5 minutes	10 minutes
2000 Population by Sex		
Males	46.2%	46.6%
Females	53.8%	53.4%
2010 Population by Sex		
Males	46.5%	47.0%
Females	53.5%	53.0%
2015 Population by Sex		
Males	46.6%	47.1%
Females	53.4%	52.9%

### 2010 Population by Race



2010 Hispanic Origin	3.7%	3.9%
2010 Population 25+ by Educational Attainment		
Total	4,339	29,979
Less than 9th Grade	4.2%	2.0%
9th - 12th Grade, No Diploma	7.4%	4.9%
High School Graduate	19.4%	18.9%
Some College, No Degree	17.2%	18.3%
Associate Degree	4.9%	6.5%
Bachelor's Degree	26.5%	27.0%
Graduate/Professional Degree	20.4%	22.3%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, Esri forecasts for 2010 and 2015



#### Drawayad by Timathy Churchyol

**Prepared by Timothy Churchwell** 

Latitude: 37.282416

Longitude: -76.74151

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes

10 minutes 5 minutes 2000 Population by Age Total 5,338 34,918 0 - 4 3.6% 4.7% 5 - 9 3.7% 5.0% 10 - 14 4.0% 5.3% 15 - 19 11.1% 10.2% 20 - 24 20.1% 14.0% 25 - 34 10.5% 11.4% 35 - 44 11.8% 13.0% 45 - 54 10.2% 12.1% 55 - 64 8.1% 9.4% 8.0% 65 - 74 8.3% 75 - 84 5.7% 5.1% 85+ 2.7% 1.9% 2010 Population by Age Total 6,790 45,842 0 - 4 3.8% 4.7% 5 - 9 4.5% 3.4% 10 - 14 3.3% 4.5% 15 - 19 9.7% 8.9% 20 - 24 16.0% 12.0% 25 - 34 12.1% 11.7% 35 - 44 10.6% 9.8% 45 - 54 12.0% 13.0% 55 - 64 11.0% 12.8% 65 - 74 9.5% 8.9% 75 - 84 5.9% 6.6% 85+ 2.9% 2.4% 2015 Population by Age Total 7,406 49,887 0 - 4 3.7% 4.7% 5 - 9 3.5% 4.5% 10 - 14 4.5% 3.5% 15 - 19 8.2% 8.9% 20 - 24 14.9% 11.2% 25 - 34 10.2% 12.0% 35 - 44 11.7% 10.6% 45 - 54 11.0% 11.8% 55 - 64 12.2% 13.4% 65 - 74 11.1% 10.8% 75 - 84 6.6% 5.8% 85+ 2.8% 2.4% Median Age 32.1 2000 34.5 2010 36.8 38.7 2015 38.7 39.2

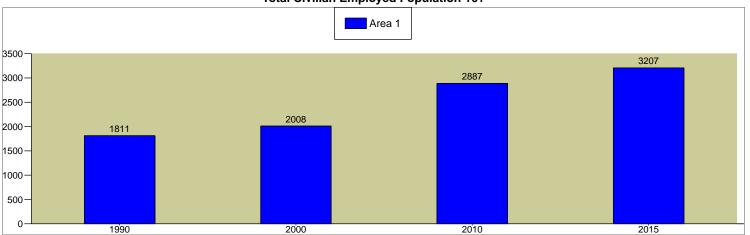


### **Prepared by Timothy Churchwell**

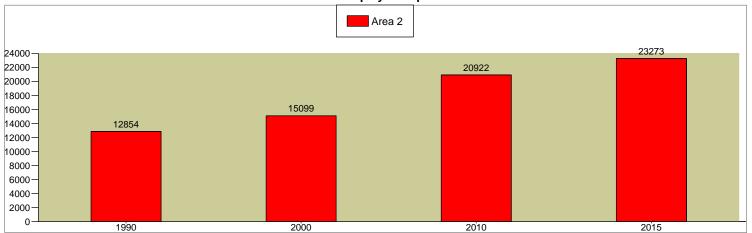
5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
2000 - 2010 Civilian Employed Population 16+ Annual Rate	4%	3.59%
2010 - 2015 Civilian Employed Population 16+ Annual Rate	2.12%	2.15%

#### **Total Civilian Employed Population 16+**



#### **Total Civilian Employed Population 16+**



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



**Prepared by Timothy Churchwell** 

Latitude: 37.282416 Longitude: -76.74151

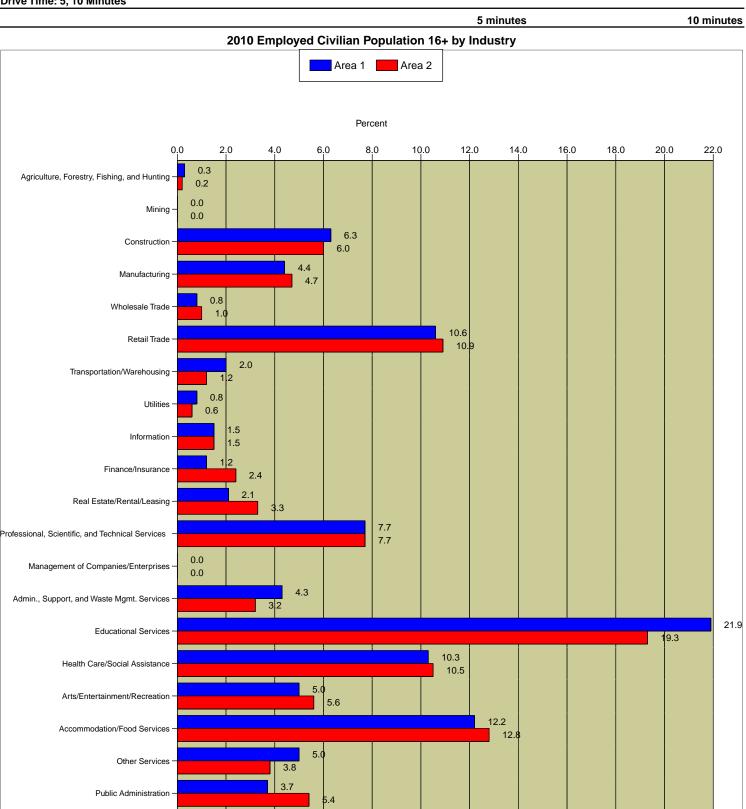
5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes

	5 minutes	10 minutes
2000 Employed Population 16+ by Industry		
Total	2,009	15,099
Agriculture/Mining	0.3%	0.2%
Construction	6.9%	6.3%
Manufacturing	7.0%	7.4%
Wholesale Trade	1.0%	1.2%
Retail Trade	11.2%	11.4%
Transportation/Utilities	3.8%	2.4%
Information	2.4%	2.5%
Finance/Insurance/Real Estate	2.8%	5.8%
Services	61.0%	57.7%
Public Administration	3.4%	5.1%
2040 Employed Demyletion 4C, by Industry		
2010 Employed Population 16+ by Industry Total	2 007	20,920
	2,887	
Agriculture/Mining Construction	0.3% 6.3%	0.2% 6.0%
Manufacturing Whalesele Trade	4.4%	4.7%
Wholesale Trade	0.8%	1.0%
Retail Trade	10.6%	10.9%
Transportation/Utilities	2.8%	1.8%
Information (D. 15.4.4.	1.5%	1.5%
Finance/Insurance/Real Estate	3.3%	5.6%
Services	66.3%	62.9%
Public Administration	3.7%	5.4%
2000 Employed Population 16+ by Occupation		
Total	2,010	15,099
White Collar	66.7%	68.9%
Management/Business/Financial	14.2%	15.4%
Professional	25.7%	27.5%
Sales	13.5%	13.3%
Administrative Support	13.3%	12.7%
Services	18.8%	16.7%
Blue Collar	14.5%	14.5%
Farming/Forestry/Fishing	0.2%	0.2%
Construction/Extraction	4.7%	4.7%
Installation/Maintenance/Repair	2.3%	2.5%
Production	3.3%	3.6%
Transportation/Material Moving	4.0%	3.4%
2010 Employed Population 16+ by Occupation		
Total	2,886	20,923
White Collar	67.5%	69.3%
	13.9%	15.1%
Management/Business/Financial Professional		
	28.7%	30.4%
Sales	12.6%	12.4%
Administrative Support	12.3%	11.4%
Services	19.9%	18.2%
Blue Collar	12.6%	12.5%
Farming/Forestry/Fishing	0.1%	0.2%
Construction/Extraction	4.5%	4.6%
Installation/Maintenance/Repair	2.3%	2.3%
Production	2.3%	2.4%
Transportation/Material Moving	3.4%	3.0%



**Prepared by Timothy Churchwell** 

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151



Data Note: Industry descriptions based on 2000 Census of Population and Housing definitions.

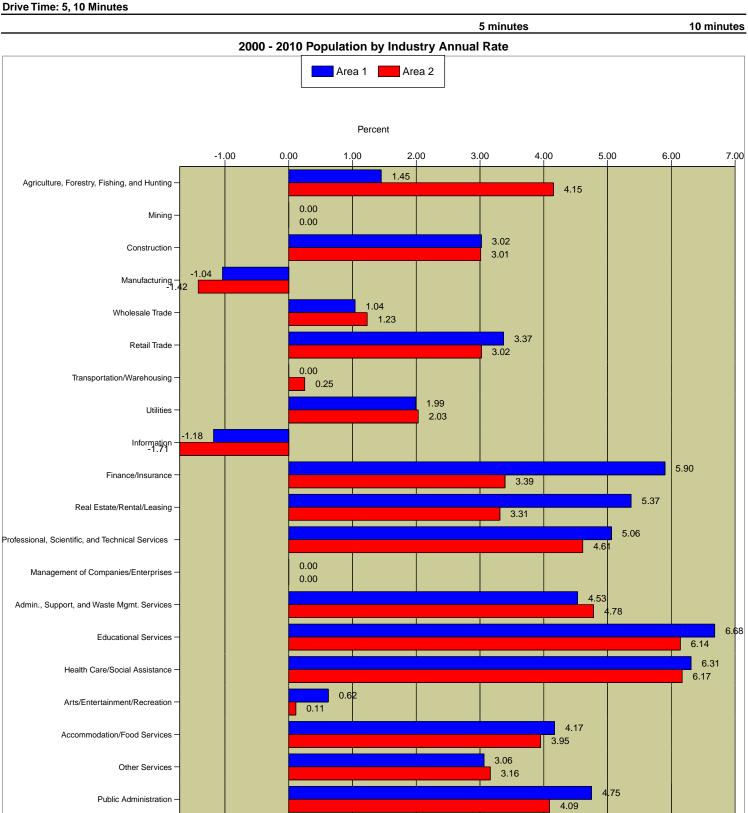
Source: Esri forecasts for 2010.



### **Prepared by Timothy Churchwell**

5388 Discovery Park
5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space

Latitude: 37.282416 Longitude: -76.74151



Data Note: Industry descriptions based on 2000 Census of Population and Housing definitions.

Source: Esri forecasts for 2010.

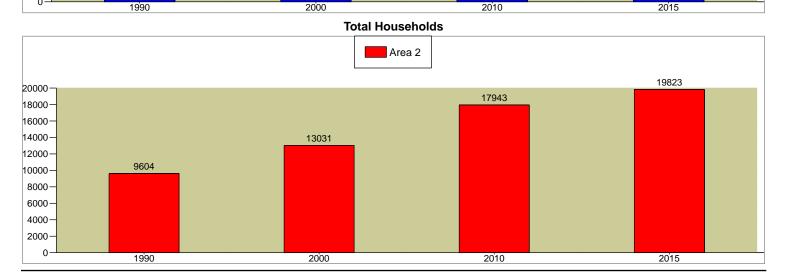


### **Prepared by Timothy Churchwell**

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

	5 minutes	10 minutes
2000 - 2010 Households Annual Rate	3.75%	3.52%
2010 - 2015 Households Annual Rate	2.38%	2.01%

### 



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri converted 1990 Census data into 2000 geography. Esri forecasts for 2010 and 2015.



**Prepared by Timothy Churchwell** 

5388 Discovery Park 5388 Discovery Park Blvd, Williamsburg, VA 23188-8218, 1046 Ft Office Space Drive Time: 5, 10 Minutes Latitude: 37.282416 Longitude: -76.74151

5 minutes 10 minutes 2010 Household Income Area 2 Area 1 Percent 0,0 2,0 6.0 8,0 10.0 12.0 14.0 16.0 18.0 20.0 22.0 12.8 <\$15,000 8.7 5.0 \$15,000 - \$19,999 3.9 3.8 \$20,000 - \$24,999 3.7 \$25,000 - \$29,999 3.6 3.9 \$30,000 - \$34,999 3.9 \$35,000 - \$39,999 4.0 5.0 \$40,000 - \$44,999 4.8 \$45,000 - \$49,999 \$50,000 - \$59,999 9.0 13.7 \$60,000 - \$74,999 17.0 \$75,000 - \$99,999 20.3 \$100,000 - \$124,999 6.9 \$125,000 - \$149,999 \$150,000 - \$199,999 1.8 \$200,000 - \$249,999 1.9 1.6 \$250,000 - \$499,999 1 3 \$500,000+

Median Household Income		
2000	\$42,136	\$47,099
2010	\$57,575	\$63,598
2015	\$66,056	\$74,183
2000 - 2010 Median Household Income Annual Rate	3.43%	3.3%
2010 - 2015 Median Household Income Annual Rate	2.79%	3.13%
2010 Median Net Worth	\$101,171	\$136,740

Data Note: Detail may not sum to totals due to rounding. Income represents annual income for the preceding year. Income for 2010 and 2015 is expressed in current dollars, including an adjustment for inflation.