



**FOR YOUTH DEVELOPMENT®**  
**FOR HEALTHY LIVING**  
**FOR SOCIAL RESPONSIBILITY**



2021/22





## Dear Y Community,

As we continue to navigate the impacts of the COVID-19 pandemic, I'm heartened by the resiliency of this community. Certainly, times have been difficult. But our community has also come together to uplift and support one another in new, refreshing ways. I am grateful for each of you, whether you are a member, donor, staff, or program participant. You are each a member of our Y family.

In 2021 we began to recover, following a trend of steady growth that continues into 2022. We expanded our staff, bringing in new perspectives that continue to push our Y forward into an exciting future. We have begun rebuilding in programming in partnership with the Mount Vernon School District and Children of the Valley, bringing the joyful noises of children back into our buildings. Adult and senior programming is also growing, and it has been uplifting to see members of all ages engaging with one another.

Contained in this report, you will find a summary of our outcomes from 2021 as well as a snapshot of where we stand thus far in 2022. As we continue to navigate this post-pandemic world, I look forward to the ways we will continue to make an impact together. Taking the lessons learned from 2021, we are updating our Strategic Plan and building sustainable practices that will ensure our Y serves our community for another 100-plus years. Here's to growing our impact in 2022 and beyond!

With gratitude,  
Dean Snider, CEO



394  
FAMILIES  
SERVED

\$16,816 IN  
FINANCIAL  
AID  
DISPENSED  
IN 2021  
\*EARLY LEARNING  
PROGRAMS ONLY

## CHILDCARE

### PRIORITIZING YOUTH DEVELOPMENT

With over a dozen sites serving children ages infant to 5th grade, Skagit Y Childcare fits the unique needs of families across our diverse Skagit community. Our team of qualified staff continues to grow, and we're excited to offer discounts on our Y Childcare programs for full-facility members.

In December 2021, we received the Workforce Stabilization Grant from DCYF that allowed us to increase wages and offer retention bonuses for our staff that supported families in 2022. We also now give our childcare staff a 50% discount on childcare services for their own kids. We're proud to support our childcare staff, who support so many families in the Valley!



1,828  
MEALS  
SERVED IN  
2021

49  
INDIVIDUAL  
YOUTH  
SERVED IN  
2021

869  
BED  
NIGHTS IN  
2021

## OASIS

### FURTHERING OUR SOCIAL IMPACT

Leadership Skagit's Team Rising Tide helped renovate the outdoor space at Oasis, planting arborvitae and building railings (among other additions) in the backyard. The makeover of the space improves the safety, security, and privacy of the youth who come to Oasis.

Skagit County is one of six counties joining "Anchor Communities" in Washington tasked with preventing and ending homelessness for unaccompanied youth. The program is in partnership with A Way Home Washington, the WA Office of Homeless Youth, Northwest Youth Services, and several other local organizations. The Y is the lead agency for Skagit County.

# HEALTH & WELLNESS

## PEOPLE-FOCUSED PROGRAMS

The Covid-19 pandemic drastically impacted our Y, but we are welcoming new and returning families from the community back into our buildings. In 2022, we've continued to grow and are bringing back and starting new programs for people of all ages and abilities. Here are some of the highlights from 2022:

- Opened the Sedro-Woolley Recreation Center and offered a youth drop-in center and running program out of the space in Summer 2022. 85+ youth engaged!
- Launched a Special Olympics Swim Team
- Hosted a member appreciation event to pay thanks to our members
- Started new youth programs like Flag Football in Sedro-Woolley and Mount Vernon
- So many summer camps! Camp Anderson, Y Discover Camps, Y Kids Summer Day Camps (in Mount Vernon, Burlington, and Anacortes), and Bitty Y Day Camp – over 350 participating youth!

“I chose to budget for a YMCA membership for my family to ensure they always have a safe and healthy place to be together.”

-Current Y Member

### HEALTH & WELLNESS



54%  
GROWTH  
IN 2021

### AQUATICS



1,200 YOUTH  
IN SWIM  
LESSONS  
JULY '21 - JULY '22

### SPORTS



~400 YOUTH  
IN SPORTS  
PROGRAMS



# GIVING & FINANCIAL SUMMARY



## Y STORY CORNER

"I first came to YMCA Oasis during one of the darkest periods in my life. I was at the end of my rope. At the unripe age of 13, I had already given up on life and was content to simply wither the rest of my life away. Until, of course, I heard of the YMCA Oasis. It was like a miracle for me. A lifeline thrown to me in the midst of a dark, roiling sea. I was ready to drown, but I was yanked from that tumultuous storm and onto solid ground for the first time in what felt like years. Not only did the staff go above and beyond to help me and my family, they provided a place where I could rest and gather my bearings. I honestly cannot put into words how thankful I am for the YMCA Oasis and the amazing people there." –Oasis Youth

## 2021 REVENUE BY SOURCE

### MEMORIAL FUNDS AT THE Y

Two new memorial funds were established in 2021/22. The Don Gerrior Memorial Fund, established in memory of former Skagit Y member, Don Gerrior, will help provide access to safety around water programs and swim lessons for youth in the Skagit Valley. \$7,180 was raised by friends and family members of Don. The Y also partnered with the Mang/Glesne family to create the Christopher Mang Memorial Fund in early



## IMPACT SKAGIT CAMPAIGN

In November 2021, the Skagit Y introduced the Impact Skagit campaign. The end-of-year giving campaign encouraged our community to invest in kids, empower young people, and cultivate wellness. We set a modest goal for both membership and fundraising called our "4X4 Goal:" to raise \$40,000 and add 400 additional membership units by the end of January 2022. As a community, we doubled our fundraising goal and surpassed 400 membership units!

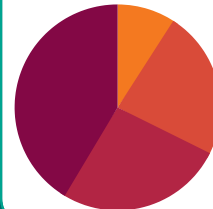
This year, the Skagit Y will focus our Impact Skagit campaign on fundraising and plans to run a separate membership promotion in January 2023.



**MEMBERSHIPS**  
**993 INDIVIDUALS**  
**452 NEW & RENEWED**  
**MEMBERSHIP UNITS**

We surpassed  
our goal by 52!

### DESIGNATIONS



- DON GERRIOR MEMORIAL FUND 9%
- OASIS 23%
- YOUTH DEVELOPMENT 26%
- GREATEST NEED 41%

GRANTS  
\$581,986

EARNED  
INCOME  
\$3,950,825

DONATIONS  
\$112,949

CONTRACTS  
\$520,892

2022. The fund will support recreational programming to benefit underserved youth, families, and Special Olympians. The Christopher Mang Memorial Charity Fun Run/Walk took place on May 14, 2022. 76 people participated, and friends and family of Chris raised \$8,219! The Y will provide a matching gift of \$5,000 to both memorial funds to further expand the reach of the generosity of our community!