ATTENTION NON-PROFITS, YOUTH GROUPS, AND SPORTS TEAMS!

Imagine a fundraiser so easy that you don’t even have to plan it. All you have to do is show up, have a good time, and join us for a dip in **Blue Marsh Lake on Saturday, December 3, 2022!**

Registration at 10:00am, Plunge at 11:00am.

If this sounds like your kind of fundraiser, then join the YMCA of Reading and Berks County for our annual Polar Bear Plunge and take the 50/50 Challenge!

**How does it work?**
- This is a special offer for nonprofit groups ONLY!
- The YMCA hosts the event, we secure the venue, we do the marketing, we do the heavy lifting – all you have to do is put a team together and secure pledges!
- We will split the proceeds with groups raising $500 or more.
- Everybody wins!

**Where does the other 50% go?**
- The YMCA of Reading and Berks County will use all proceeds from this event to fund the YMCA “living Our Cause” financial assistance program for children and families to be a part of the YMCA membership and/or programs.

**What does my organization need to be a 50/50 team?**
- Valid 501C-3 nonprofit organization.
- Bring five or more participants willing to plunge into Blue Marsh Lake.
- Raise at least $500 in pledges/donations
- A good spirit and excitement to help your organization and our community!

**Any other cool stuff?**
- Get dressed up in your favorite costume! In addition to the plunge, we host an annual costume contest.
- Join us for an after-party Awards Ceremony at the Sinking Spring Family YMCA for food and drinks, fun, and AWARDS.
- Great team-building activity!
- Does your high school, college or university require volunteer hours? Great way to get volunteer hours and help your organization, your community and the Y.

For more information about the event, please call (610)-378-4717 or check out our website at [www.ymcarbc.org](http://www.ymcarbc.org).

**Interested? PLEASE FILL OUT THE ATTACHED FORM AND JOIN US SATURDAY, DECEMBER 3, 2022 AT BLUE MARSH LAKE (DAY USE AREA), REGISTRATION AT 10:00AM, PLUNGE AT 11:00AM!**

✦ Deadline to register your team is Friday, November 25th.
Non-Profit 50/50 Partner
Marsh Madness 2022

Name of Non-Profit: ____________________________________________________________
Team Name (if different from nonprofit): ____________________________________________
Contact Person/Team Captain: ____________________________________________________
Title: ________________________________________________________________________
Phone Number: _________________________Email: _________________________________
Address: _____________________________________________________________________
Website: _____________________________________________________________________
Tax-Exempt #: ________________________   Fundraising Goal: ________________________

How to Register
We make fundraising easy for you! Raise money and manage your team online in three easy steps!

1. Complete this form or register your team online at bit.ly/MMTeams.
   ➤ Deadline to register your team by submitting this form to Kris Danner by Friday, November 25th.
2. A staff member will reach out to you with information regarding team member campaign link setup.
3. Start raising money! Share your personal link on social media.

Please send completed form to Kris Danner at one of the following:
   Email: kdanner@ymcarbc.org        Fax: 610-378-4717

THANK YOU FOR YOUR SUPPORT!
SEE YOU AT THE LAKE ON SATURDAY, DECEMBER 3rd, 2022