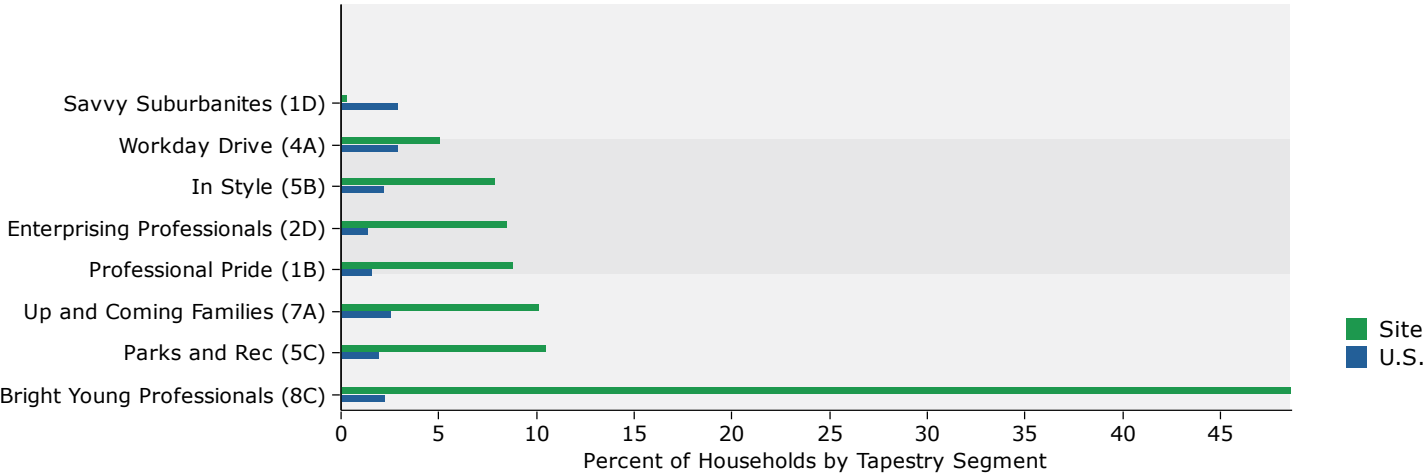


Top Twenty Tapestry Segments

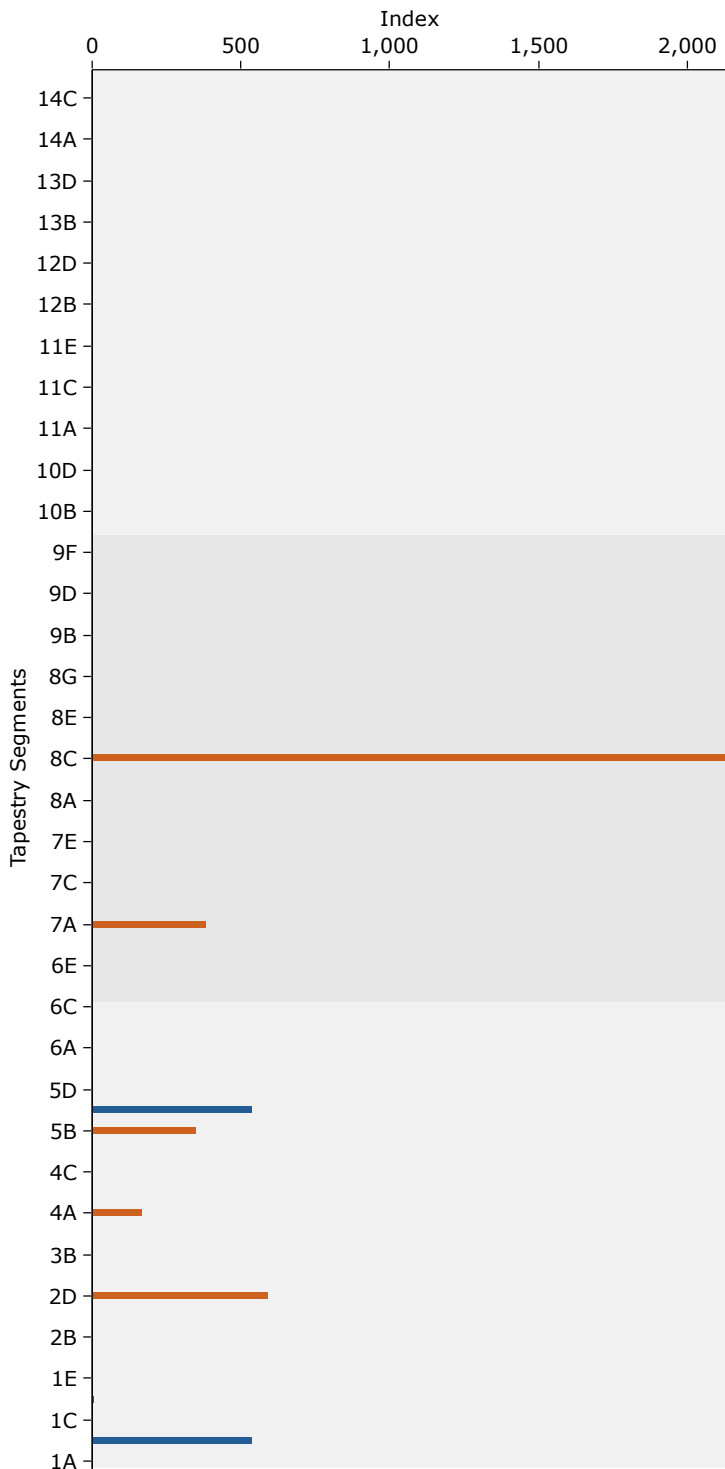
Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Bright Young Professionals (8C)	48.7%	48.7%	2.3%	2.3%	2147
2	Parks and Rec (5C)	10.5%	59.2%	2.0%	4.2%	540
3	Up and Coming Families (7A)	10.1%	69.3%	2.6%	6.8%	388
4	Professional Pride (1B)	8.8%	78.2%	1.6%	8.5%	541
5	Enterprising Professionals (2D)	8.5%	86.7%	1.4%	9.9%	594
Subtotal		86.6%		9.9%		
6	In Style (5B)	7.9%	94.6%	2.2%	12.1%	354
7	Workday Drive (4A)	5.1%	99.7%	3.0%	15.1%	171
8	Savvy Suburbanites (1D)	0.3%	100.0%	3.0%	18.1%	10
Subtotal		13.3%		8.2%		
Total		100.0%		18.1%		553

Top Ten Tapestry Segments Site vs. U.S.

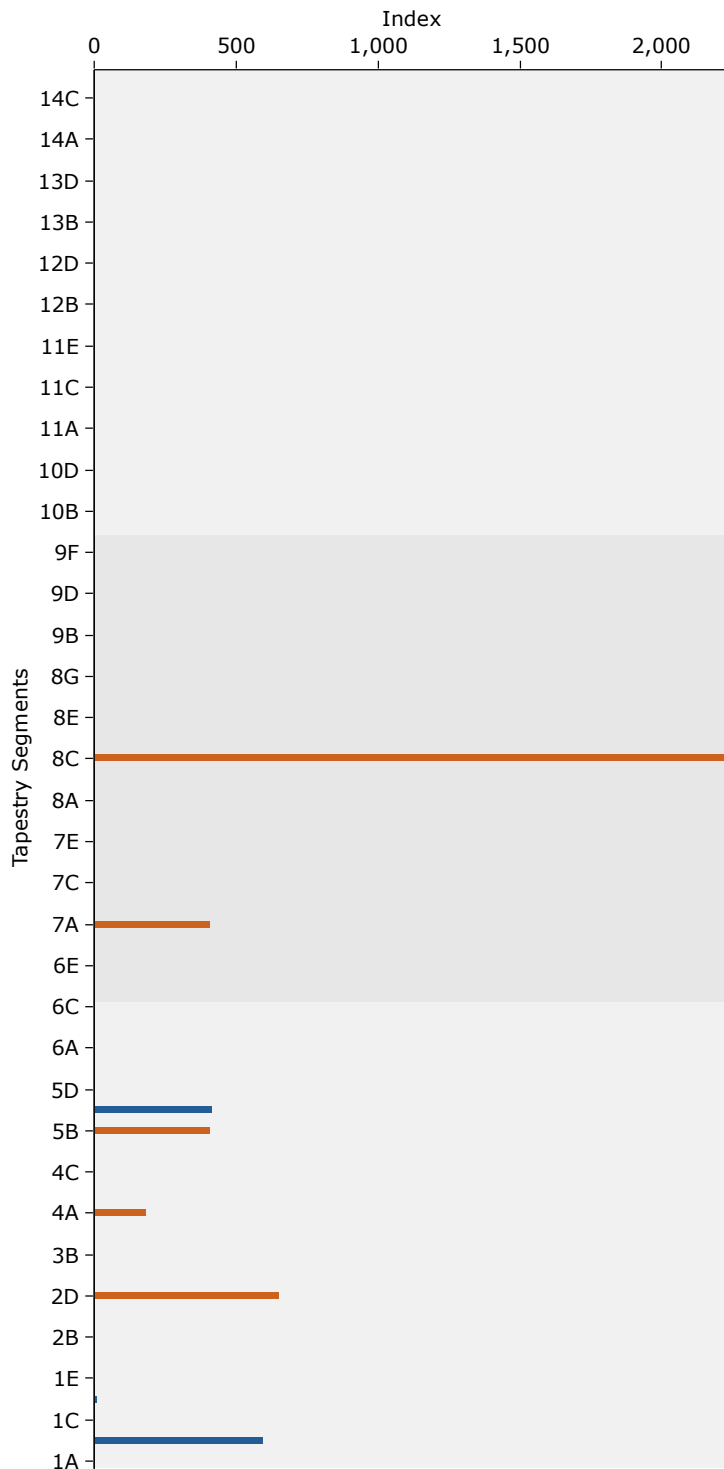


Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri

2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 1 mile radius

Prepared by Wes Drown, CCIM

Latitude: 35.99936
Longitude: -115.11325

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	10,296	100.0%		19,480	100.0%	
1. Affluent Estates	940	9.1%	91	2,240	11.5%	108
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	909	8.8%	541	2,151	11.0%	601
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	31	0.3%	10	89	0.5%	14
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	876	8.5%	153	1,700	8.7%	151
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	876	8.5%	594	1,700	8.7%	654
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	524	5.1%	67	1,154	5.9%	74
Workday Drive (4A)	524	5.1%	171	1,154	5.9%	186
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	1,902	18.5%	164	3,234	16.6%	154
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	816	7.9%	354	1,674	8.6%	412
Parks and Rec (5C)	1,086	10.5%	540	1,560	8.0%	420
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	1,043	10.1%	141	2,212	11.4%	136
Up and Coming Families (7A)	1,043	10.1%	388	2,212	11.4%	411
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052

Ring: 1 mile radius

Prepared by Wes Drown, CCIM

Latitude: 35.99936

Longitude: -115.11325

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	10,296	100.0%		19,480	100.0%	
8. Middle Ground	5,011	48.7%	451	8,940	45.9%	458
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	5,011	48.7%	2,147	8,940	45.9%	2,251
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

November 01, 2021

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 1 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	10,296	100.0%		19,480	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	5,011	48.7%	295	8,940	45.9%	261
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	5,011	48.7%	2,147	8,940	45.9%	2,251
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	816	7.9%	44	1,674	8.6%	51
In Style (5B)	816	7.9%	354	1,674	8.6%	412
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 1 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	10,296	100.0%		19,480	100.0%	
4. Suburban Periphery	4,469	43.4%	136	8,866	45.5%	139
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	909	8.8%	541	2,151	11.0%	601
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	31	0.3%	10	89	0.5%	14
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	876	8.5%	594	1,700	8.7%	654
Workday Drive (4A)	524	5.1%	171	1,154	5.9%	186
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	1,086	10.5%	540	1,560	8.0%	420
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	1,043	10.1%	388	2,212	11.4%	411
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

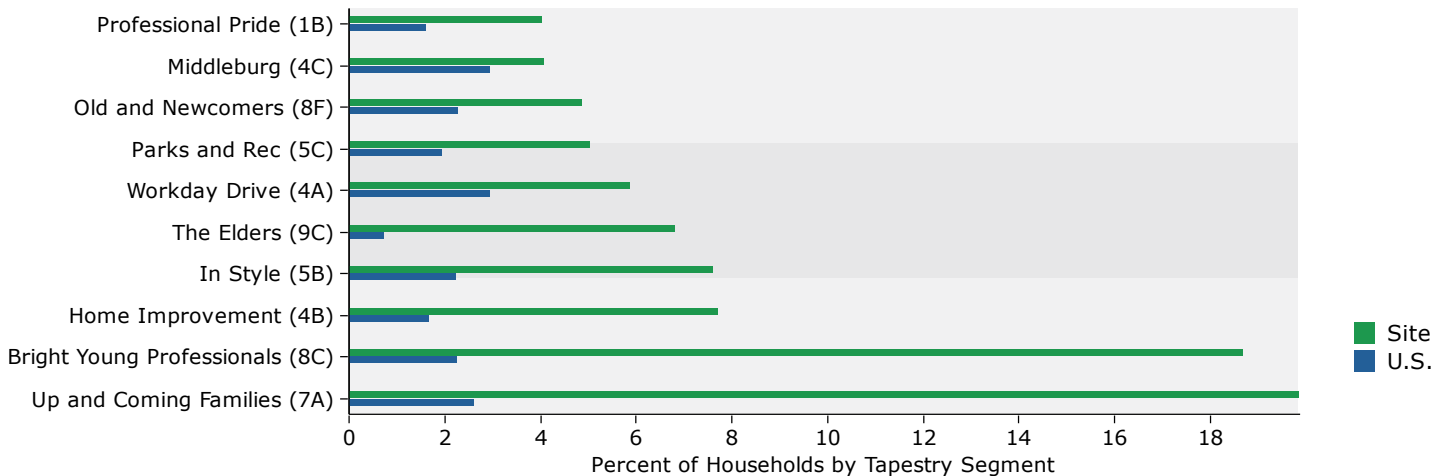
2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 3 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Top Twenty Tapestry Segments

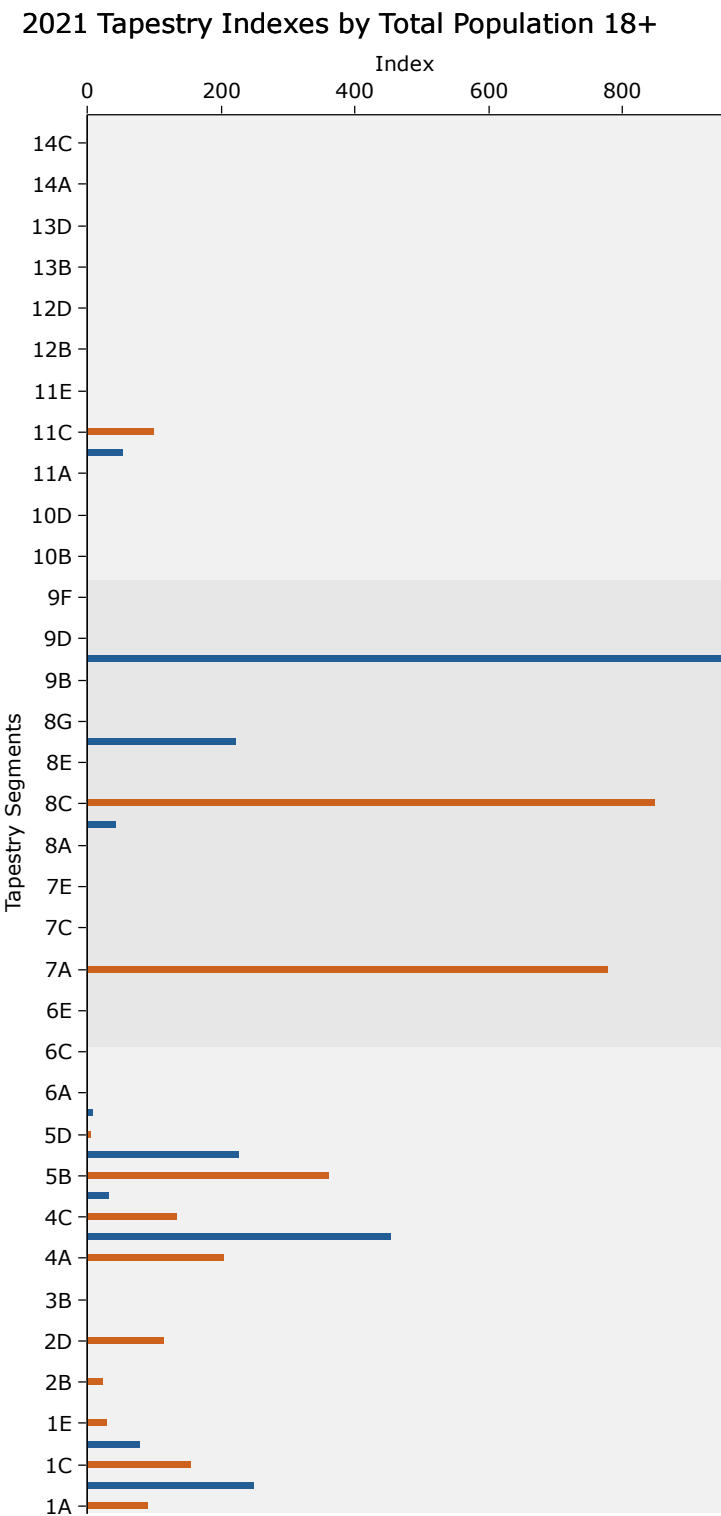
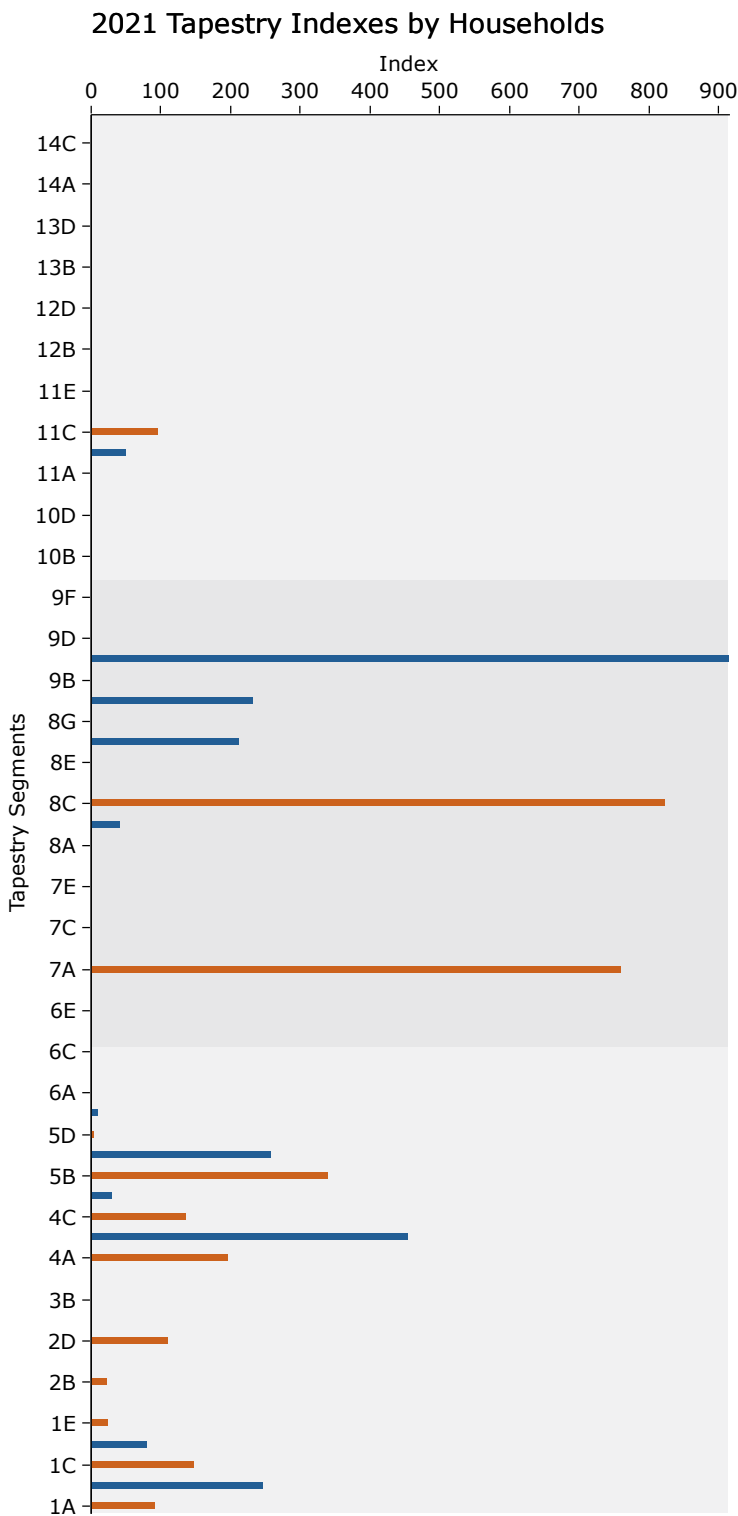
Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Up and Coming Families (7A)	19.9%	19.9%	2.6%	2.6%	762
2	Bright Young Professionals (8C)	18.7%	38.6%	2.3%	4.9%	825
3	Home Improvement (4B)	7.7%	46.3%	1.7%	6.6%	456
4	In Style (5B)	7.6%	53.9%	2.2%	8.8%	341
5	The Elders (9C)	6.8%	60.8%	0.7%	9.6%	917
Subtotal		60.7%		9.5%		
6	Workday Drive (4A)	5.9%	66.6%	3.0%	12.5%	198
7	Parks and Rec (5C)	5.1%	71.7%	2.0%	14.5%	259
8	Old and Newcomers (8F)	4.9%	76.6%	2.3%	16.8%	213
9	Middleburg (4C)	4.1%	80.7%	3.0%	19.7%	138
10	Professional Pride (1B)	4.0%	84.7%	1.6%	21.4%	248
Subtotal		24.0%		11.9%		
11	Boomburbs (1C)	2.7%	87.4%	1.8%	23.2%	149
12	Savvy Suburbanites (1D)	2.4%	89.8%	3.0%	26.2%	81
13	Silver & Gold (9A)	1.9%	91.7%	0.8%	26.9%	233
14	Enterprising Professionals (2D)	1.6%	93.3%	1.4%	28.4%	112
15	Top Tier (1A)	1.6%	94.9%	1.7%	30.0%	94
Subtotal		10.2%		8.7%		
16	Metro Fusion (11C)	1.4%	96.3%	1.4%	31.5%	98
17	Young and Restless (11B)	0.9%	97.2%	1.8%	33.2%	51
18	Comfortable Empty Nesters (5A)	0.8%	98.0%	2.4%	35.6%	32
19	Emerald City (8B)	0.6%	98.6%	1.4%	37.1%	43
20	Pleasantville (2B)	0.5%	99.1%	2.1%	39.2%	24
Subtotal		4.2%		9.1%		
Total		99.1%		39.2%		253

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 3 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	56,916	100.0%		115,070	100.0%	
1. Affluent Estates	6,400	11.2%	112	14,293	12.4%	116
Top Tier (1A)	894	1.6%	94	1,842	1.6%	91
Professional Pride (1B)	2,305	4.0%	248	5,293	4.6%	250
Boomburbs (1C)	1,535	2.7%	149	3,460	3.0%	156
Savvy Suburbanites (1D)	1,377	2.4%	81	3,004	2.6%	81
Exurbanites (1E)	289	0.5%	26	694	0.6%	31
2. Upscale Avenues	1,214	2.1%	38	2,471	2.1%	37
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	297	0.5%	24	687	0.6%	25
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	917	1.6%	112	1,784	1.6%	116
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	10,075	17.7%	232	21,775	18.9%	237
Workday Drive (4A)	3,351	5.9%	198	7,590	6.6%	207
Home Improvement (4B)	4,393	7.7%	456	9,568	8.3%	455
Middleburg (4C)	2,331	4.1%	138	4,617	4.0%	135
5. GenXurban	7,893	13.9%	123	15,097	13.1%	122
Comfortable Empty Nesters (5A)	443	0.8%	32	977	0.8%	35
In Style (5B)	4,341	7.6%	341	8,715	7.6%	363
Parks and Rec (5C)	2,876	5.1%	259	4,996	4.3%	228
Rustbelt Traditions (5D)	79	0.1%	6	173	0.2%	7
Midlife Constants (5E)	154	0.3%	11	236	0.2%	9
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	11,313	19.9%	276	24,841	21.6%	258
Up and Coming Families (7A)	11,313	19.9%	761	24,841	21.6%	781
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 3 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	56,916	100.0%		115,070	100.0%	
8. Middle Ground	13,775	24.2%	224	25,677	22.3%	223
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	349	0.6%	43	618	0.5%	44
Bright Young Professionals (8C)	10,645	18.7%	825	19,951	17.3%	850
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	2,781	4.9%	213	5,108	4.4%	224
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	4,946	8.7%	150	8,496	7.4%	148
Silver & Gold (9A)	1,059	1.9%	233	1,937	1.7%	234
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	3,887	6.8%	916	6,559	5.7%	955
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	1,300	2.3%	37	2,420	2.1%	39
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	514	0.9%	51	888	0.8%	55
Metro Fusion (11C)	786	1.4%	98	1,532	1.3%	102
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 3 mile radius

Prepared by Wes Drown, CCIM

Latitude: 35.99936

Longitude: -115.11325

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	56,916	100.0%		115,070	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	11,510	20.2%	123	21,656	18.8%	107
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	79	0.1%	6	173	0.2%	7
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	10,645	18.7%	825	19,951	17.3%	850
Metro Fusion (11C)	786	1.4%	98	1,532	1.3%	102
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	7,985	14.0%	78	15,329	13.3%	80
In Style (5B)	4,341	7.6%	341	8,715	7.6%	363
Emerald City (8B)	349	0.6%	43	618	0.5%	44
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	2,781	4.9%	213	5,108	4.4%	224
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	514	0.9%	51	888	0.8%	55
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 3 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	56,916	100.0%		115,070	100.0%	
4. Suburban Periphery	35,090	61.7%	193	73,468	63.8%	195
Top Tier (1A)	894	1.6%	94	1,842	1.6%	91
Professional Pride (1B)	2,305	4.0%	248	5,293	4.6%	250
Boomburbs (1C)	1,535	2.7%	149	3,460	3.0%	156
Savvy Suburbanites (1D)	1,377	2.4%	81	3,004	2.6%	81
Exurbanites (1E)	289	0.5%	26	694	0.6%	31
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	297	0.5%	24	687	0.6%	25
Enterprising Professionals (2D)	917	1.6%	112	1,784	1.6%	116
Workday Drive (4A)	3,351	5.9%	198	7,590	6.6%	207
Home Improvement (4B)	4,393	7.7%	456	9,568	8.3%	455
Comfortable Empty Nesters (5A)	443	0.8%	32	977	0.8%	35
Parks and Rec (5C)	2,876	5.1%	259	4,996	4.3%	228
Midlife Constants (5E)	154	0.3%	11	236	0.2%	9
Up and Coming Families (7A)	11,313	19.9%	761	24,841	21.6%	781
Silver & Gold (9A)	1,059	1.9%	233	1,937	1.7%	234
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	3,887	6.8%	916	6,559	5.7%	955
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	2,331	4.1%	44	4,617	4.0%	44
Middleburg (4C)	2,331	4.1%	138	4,617	4.0%	135
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

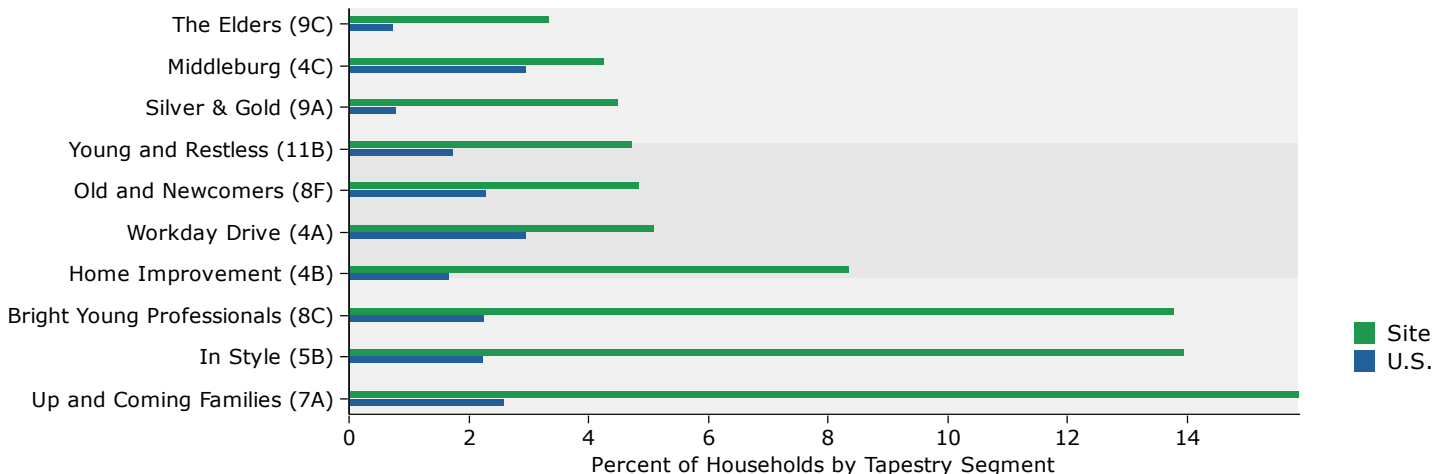
2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 5 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
Longitude: -115.11325

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2021 Households		2021 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Up and Coming Families (7A)	15.9%	15.9%	2.6%	2.6%	608
2	In Style (5B)	14.0%	29.8%	2.2%	4.8%	624
3	Bright Young Professionals (8C)	13.8%	43.6%	2.3%	7.1%	609
4	Home Improvement (4B)	8.4%	52.0%	1.7%	8.8%	494
5	Workday Drive (4A)	5.1%	57.1%	3.0%	11.8%	172
	Subtotal	57.2%		11.8%		
6	Old and Newcomers (8F)	4.9%	62.0%	2.3%	14.1%	211
7	Young and Restless (11B)	4.7%	66.7%	1.8%	15.8%	271
8	Silver & Gold (9A)	4.5%	71.2%	0.8%	16.6%	567
9	Middleburg (4C)	4.3%	75.5%	3.0%	19.6%	144
10	The Elders (9C)	3.3%	78.9%	0.7%	20.3%	449
	Subtotal	21.7%		8.6%		
11	Parks and Rec (5C)	2.8%	81.7%	2.0%	22.3%	144
12	Set to Impress (11D)	2.4%	84.1%	1.4%	23.7%	173
13	Savvy Suburbanites (1D)	2.3%	86.4%	3.0%	26.6%	78
14	Boomburbs (1C)	2.3%	88.7%	1.8%	28.5%	127
15	Comfortable Empty Nesters (5A)	2.2%	90.9%	2.4%	30.9%	92
	Subtotal	12.0%		10.6%		
16	Professional Pride (1B)	1.9%	92.8%	1.6%	32.5%	117
17	Top Tier (1A)	1.5%	94.3%	1.7%	34.2%	88
18	Metro Fusion (11C)	1.4%	95.6%	1.4%	35.6%	97
19	Rustbelt Traditions (5D)	1.1%	96.8%	2.2%	37.8%	52
20	Exurbanites (1E)	0.8%	97.5%	1.9%	39.7%	40
	Subtotal	6.7%		8.8%		
	Total	97.5%		39.7%		246

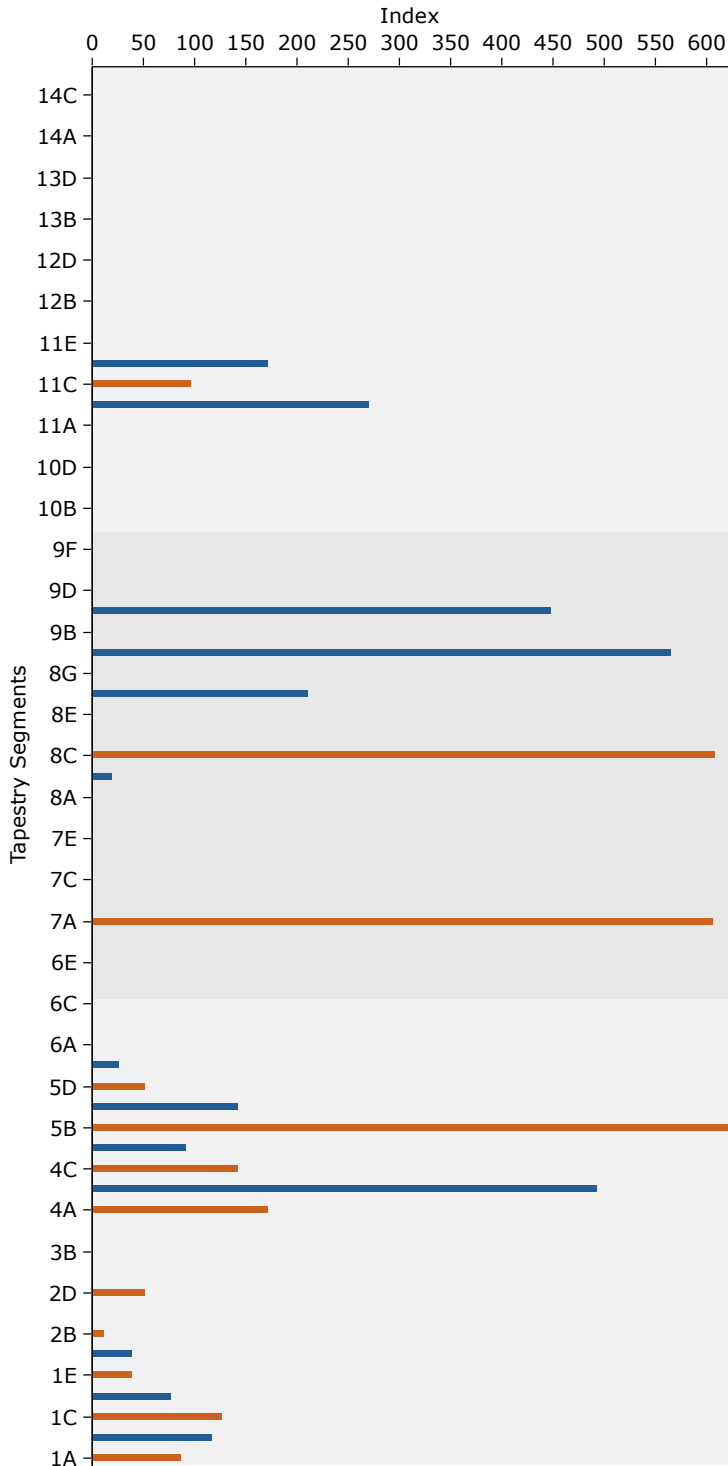
Top Ten Tapestry Segments Site vs. U.S.



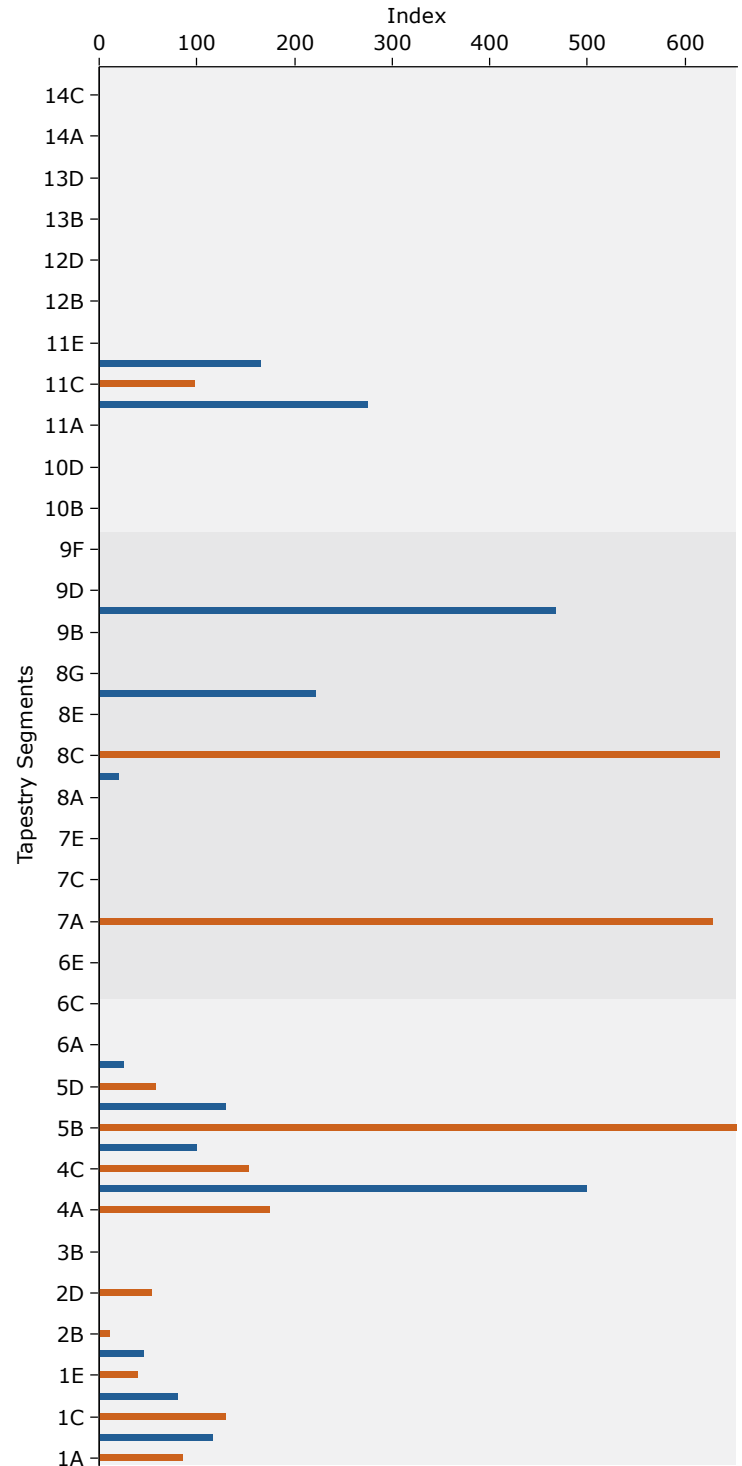
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 5 mile radius

Prepared by Wes Drown, CCIM

Latitude: 35.99936

Longitude: -115.11325

Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	120,776	100.0%		243,826	100.0%	
1. Affluent Estates	10,552	8.7%	87	23,433	9.6%	90
Top Tier (1A)	1,769	1.5%	88	3,733	1.5%	87
Professional Pride (1B)	2,305	1.9%	117	5,293	2.2%	118
Boomburbs (1C)	2,764	2.3%	127	6,149	2.5%	131
Savvy Suburbanites (1D)	2,792	2.3%	78	6,319	2.6%	81
Exurbanites (1E)	922	0.8%	40	1,939	0.8%	41
2. Upscale Avenues	1,845	1.5%	28	3,886	1.6%	27
Urban Chic (2A)	631	0.5%	40	1,415	0.6%	47
Pleasantville (2B)	297	0.2%	12	687	0.3%	12
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	917	0.8%	53	1,784	0.7%	55
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	21,446	17.8%	233	47,247	19.4%	243
Workday Drive (4A)	6,172	5.1%	172	13,690	5.6%	176
Home Improvement (4B)	10,104	8.4%	494	22,324	9.2%	501
Middleburg (4C)	5,170	4.3%	144	11,233	4.6%	155
5. GenXurban	25,122	20.8%	185	49,727	20.4%	189
Comfortable Empty Nesters (5A)	2,700	2.2%	92	6,021	2.5%	101
In Style (5B)	16,866	14.0%	624	33,259	13.6%	654
Parks and Rec (5C)	3,390	2.8%	144	6,082	2.5%	131
Rustbelt Traditions (5D)	1,366	1.1%	52	2,918	1.2%	59
Midlife Constants (5E)	800	0.7%	27	1,447	0.6%	26
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	19,181	15.9%	221	42,384	17.4%	208
Up and Coming Families (7A)	19,181	15.9%	608	42,384	17.4%	629
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Latitude: 35.99936
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Tapestry LifeMode Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	120,776	100.0%		243,826	100.0%	
8. Middle Ground	22,868	18.9%	176	43,006	17.6%	176
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	349	0.3%	20	618	0.3%	21
Bright Young Professionals (8C)	16,660	13.8%	609	31,647	13.0%	637
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	5,859	4.9%	211	10,741	4.4%	223
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	9,501	7.9%	136	16,736	6.9%	137
Silver & Gold (9A)	5,457	4.5%	567	9,904	4.1%	564
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	4,044	3.3%	449	6,832	2.8%	469
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	10,261	8.5%	138	17,407	7.1%	131
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	5,733	4.7%	271	9,426	3.9%	276
Metro Fusion (11C)	1,646	1.4%	97	3,183	1.3%	100
Set to Impress (11D)	2,882	2.4%	173	4,798	2.0%	167
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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Source: Esri

Tapestry Segmentation Area Profile

2900 W Horizon Ridge Pkwy, Henderson, Nevada, 89052
Ring: 5 mile radius

Prepared by Wes Drown, CCIM

Latitude: 35.99936

Longitude: -115.11325

Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	120,776	100.0%		243,826	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	19,672	16.3%	99	37,748	15.5%	88
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	1,366	1.1%	52	2,918	1.2%	59
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	16,660	13.8%	609	31,647	13.0%	637
Metro Fusion (11C)	1,646	1.4%	97	3,183	1.3%	100
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	31,689	26.2%	145	58,842	24.1%	144
In Style (5B)	16,866	14.0%	624	33,259	13.6%	654
Emerald City (8B)	349	0.3%	20	618	0.3%	21
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	5,859	4.9%	211	10,741	4.4%	223
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	5,733	4.7%	271	9,426	3.9%	276
Set to Impress (11D)	2,882	2.4%	173	4,798	2.0%	167
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

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Ring: 5 mile radius

Prepared by Wes Drown, CCIM
Latitude: 35.99936
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Tapestry Urbanization Groups	2021 Households			2021 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	120,776	100.0%		243,826	100.0%	
4. Suburban Periphery	64,245	53.2%	166	136,003	55.8%	170
Top Tier (1A)	1,769	1.5%	88	3,733	1.5%	87
Professional Pride (1B)	2,305	1.9%	117	5,293	2.2%	118
Boomburbs (1C)	2,764	2.3%	127	6,149	2.5%	131
Savvy Suburbanites (1D)	2,792	2.3%	78	6,319	2.6%	81
Exurbanites (1E)	922	0.8%	40	1,939	0.8%	41
Urban Chic (2A)	631	0.5%	40	1,415	0.6%	47
Pleasantville (2B)	297	0.2%	12	687	0.3%	12
Enterprising Professionals (2D)	917	0.8%	53	1,784	0.7%	55
Workday Drive (4A)	6,172	5.1%	172	13,690	5.6%	176
Home Improvement (4B)	10,104	8.4%	494	22,324	9.2%	501
Comfortable Empty Nesters (5A)	2,700	2.2%	92	6,021	2.5%	101
Parks and Rec (5C)	3,390	2.8%	144	6,082	2.5%	131
Midlife Constants (5E)	800	0.7%	27	1,447	0.6%	26
Up and Coming Families (7A)	19,181	15.9%	608	42,384	17.4%	629
Silver & Gold (9A)	5,457	4.5%	567	9,904	4.1%	564
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	4,044	3.3%	449	6,832	2.8%	469
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	5,170	4.3%	46	11,233	4.6%	51
Middleburg (4C)	5,170	4.3%	144	11,233	4.6%	155
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

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