

BigShots Indoor Range Fact Sheet



General Description

BigShots began business in 2012 and acquired American Reaper Arms, Silencer Headquarters in 2018. It is a profitable business that includes an indoor firearm range, gun sales, and firearm training. It is Premier Member of National Shooting Sports Foundation (NSSF) and a member of the Sports Inc Buy-Group.

During the past 13 years BigShots has served over 72,000 different customers purchasing or shooting on the range. The customer base continues to grow. While BigShots is open to all, the target customer spans from the discerning professional with their first purchase to those expanding their collection.

There is a strong potential to grow the business due to the range of services provided, competitive pricing, and the personal service approach. Growth is limited only by the creativity and marketing efforts of a new, engaged owner.

Located a few blocks from the downtown entertainment district, BigShots is easily accessible for all main thoroughfares and is a popular destination for visitors to Lincoln.

Business Sale

- Asking price: \$2,700,000
- Sale includes real estate, three 20-foot storage shipping containers, and all furniture, fixtures, equipment including retail display cases, point of sale system, security cameras, maintenance equipment, and more.
- Inventory will be negotiated separately.

Property

- Address: 399 Sun Valley Blvd, Lincoln, NE
- Parcel id: 1022410018000
- Gross building area: 13,868 square feet
- Lot size: 1.41 acres
- Zoning: I-1
- Street frontage:
 - 236 feet along Sun Valley Boulevard to the east
 - 320 feet along Victory Lane to the north
- 72 parking spaces
- Built in 1984
- Concrete block construction
 - Firing range has two layers of cement block. The interior layer is filled with cement with 6-foot footings.

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- 2022 improvements
 - Full roof replacement with a fully adhered EPDM membrane
 - Hardie Board siding
 - Pole and building signs upgraded to LED
 - Pole sign panel replaced
 - Exterior repainted
- Secure storage rooms for weapons and ammunition
- Large training room
- Security system with cameras covering the entire property – interior and exterior
- Floodplain: Yes, AE zone (within the 100-year floodplain)
- Three 20-foot shipping storage containers provide for ample safe overflow target and miscellaneous storage.

Firing Range

- Nine individual, handicapped accessible, 25-yard pistol/rifle firing lanes
- Each lane is bullet-resistant and can accommodate three shooters sharing a lane
- AR500 ballistic steel ceiling baffles enhance shooter safety
- Low-maintenance Action Target trolley and target system
- Lanes can accommodate both pistol and rifle to 308 caliber
- Fully heated and cooled with a swamp cooler
- Advanced ventilation system
 - Negative pressure ventilation and filtration system moves air down range to prevent lead exposure
 - HEPA filtration system ensures customers breathe clean, fresh air
- Supervised by a range safety officer to ensure customer safety. They are also very knowledgeable and experienced with a wide array of firearms and can answer questions.
- Shooters from novice to the most advanced are welcome.
- 80+ rental guns provide ample choices to 'fit' a handgun with the 'try before you buy' option.
- Approximately 3,743 sf

Education

BigShots features training classrooms where a variety of educational classes:

- Basic firearm safety
- New shooter orientation
- Concealed handgun permit classes
- Advanced tactical instruction
- Private lessons and coaching customized for individual needs

Retail

- Full range of new and used firearms, ammunition, class-3 suppressors, and accessories
- “Try it before you buy it” program provides the customer the ability to try various models to find the perfect fit before they purchase

- High-security, custom-built gun cases
- Handles Federal Firearms License (FFL) transfers for customers purchasing online
- Eight custom-built, high-security display cases added in 2023

In January 2019, BigShots acquired American Reaper Arms, Silencer Headquarters (the largest silencer retailer in the region). Class 3 suppressor business continues to grow since.

Other Services

- Safe weapon storage - provides out-of-home storage for individuals in crisis or at risk of suicide or domestic violence
- Special events - BigShots hosts special team shoots, law enforcement certification, and the opportunity for team building and special events year around.

Transition Period

- Owners will be available for 60-90 days to help with the transition of the business
- One owner is open to staying on as a trainer