

Retail Demand by Industry

26350 Old 41 Rd, Bonita Springs, Florida, 34135
 Drive time: 5 minute radius

Prepared by Esri
 Latitude: 26.35467
 Longitude: -81.78447

NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	87	\$26,512.02	\$100,984,288
44-45	Retail Trade	87	\$22,444.65	\$85,491,677
722	Food Services & Drinking Places	87	\$4,067.37	\$15,492,611
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	87	\$2,822.28	\$10,750,056
4411	Automobile Dealers	88	\$2,442.13	\$9,302,084
4412	Other Motor Vehicle Dealers	76	\$167.90	\$639,550
4413	Auto Parts, Accessories & Tire Stores	90	\$212.24	\$808,422
442	Furniture and Home Furnishings Stores	89	\$883.89	\$3,366,724
4421	Furniture Stores	88	\$563.99	\$2,148,250
4422	Home Furnishings Stores	92	\$319.89	\$1,218,474
443, 4431	Electronics and Appliance Stores	88	\$251.16	\$956,656
444	Bldg Material & Garden Equipment & Supplies Dealers	88	\$1,224.73	\$4,664,982
4441	Building Material and Supplies Dealers	88	\$1,104.36	\$4,206,490
4442	Lawn and Garden Equipment and Supplies Stores	89	\$120.37	\$458,492
445	Food and Beverage Stores	86	\$4,920.80	\$18,743,337
4451	Grocery Stores	86	\$4,602.73	\$17,531,804
4452	Specialty Food Stores	87	\$155.37	\$591,809
4453	Beer, Wine, and Liquor Stores	90	\$162.70	\$619,724
446, 4461	Health and Personal Care Stores	87	\$722.96	\$2,753,760
447, 4471	Gasoline Stations	87	\$3,321.20	\$12,650,440
448	Clothing and Clothing Accessories Stores	87	\$1,098.18	\$4,182,986
4481	Clothing Stores	87	\$865.52	\$3,296,783
4482	Shoe Stores	87	\$214.82	\$818,242
4483	Jewelry, Luggage, and Leather Goods Stores	87	\$17.84	\$67,961
451	Sporting Goods, Hobby, Musical Instrument, and Book	86	\$401.10	\$1,527,800
4511	Sporting Goods, Hobby, and Musical Instrument Stores	86	\$318.77	\$1,214,207
4512	Book Stores and News Dealers	86	\$82.33	\$313,593
452	General Merchandise Stores	86	\$3,824.58	\$14,567,813
4522	Department Stores	87	\$344.65	\$1,312,772
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	86	\$3,479.93	\$13,255,041
453	Miscellaneous Store Retailers	87	\$546.21	\$2,080,521
4531	Florists	89	\$25.80	\$98,265
4532	Office Supplies, Stationery, and Gift Stores	86	\$86.51	\$329,530
4533	Used Merchandise Stores	89	\$78.65	\$299,572
4539	Other Miscellaneous Store Retailers	86	\$355.25	\$1,353,154
454	Nonstore Retailers	87	\$2,427.57	\$9,246,601
4541	Electronic Shopping and Mail-Order Houses	87	\$2,069.72	\$7,883,556
4542	Vending Machine Operators	86	\$39.58	\$150,760
4543	Direct Selling Establishments	89	\$318.27	\$1,212,286
722	Food Services & Drinking Places	87	\$4,067.37	\$15,492,611
7223	Special Food Services	87	\$14.73	\$56,096
7224	Drinking Places (Alcoholic Beverages)	86	\$105.04	\$400,111
7225	Restaurants and Other Eating Places	87	\$3,947.60	\$15,036,405

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2025/2030 Consumer Spending databases are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

July 31, 2025

Retail Demand by Industry

26350 Old 41 Rd, Bonita Springs, Florida, 34135
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NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	100	\$30,577.49	\$476,978,337
44-45	Retail Trade	101	\$26,024.52	\$405,956,422
722	Food Services & Drinking Places	97	\$4,552.98	\$71,021,915
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	104	\$3,349.18	\$52,243,902
4411	Automobile Dealers	103	\$2,867.60	\$44,731,667
4412	Other Motor Vehicle Dealers	105	\$230.42	\$3,594,355
4413	Auto Parts, Accessories & Tire Stores	106	\$251.16	\$3,917,879
442	Furniture and Home Furnishings Stores	103	\$1,017.82	\$15,876,993
4421	Furniture Stores	100	\$642.59	\$10,023,717
4422	Home Furnishings Stores	107	\$375.23	\$5,853,276
443, 4431	Electronics and Appliance Stores	100	\$285.14	\$4,447,890
444	Bldg Material & Garden Equipment & Supplies Dealers	104	\$1,453.47	\$22,672,681
4441	Building Material and Supplies Dealers	104	\$1,306.62	\$20,381,941
4442	Lawn and Garden Equipment and Supplies Stores	108	\$146.85	\$2,290,740
445	Food and Beverage Stores	100	\$5,669.62	\$88,440,432
4451	Grocery Stores	99	\$5,302.42	\$82,712,433
4452	Specialty Food Stores	99	\$177.82	\$2,773,756
4453	Beer, Wine, and Liquor Stores	105	\$189.39	\$2,954,242
446, 4461	Health and Personal Care Stores	106	\$878.88	\$13,709,697
447, 4471	Gasoline Stations	99	\$3,791.47	\$59,143,156
448	Clothing and Clothing Accessories Stores	97	\$1,234.52	\$19,257,291
4481	Clothing Stores	97	\$974.35	\$15,198,935
4482	Shoe Stores	97	\$239.74	\$3,739,700
4483	Jewelry, Luggage, and Leather Goods Stores	100	\$20.43	\$318,656
451	Sporting Goods, Hobby, Musical Instrument, and Book	98	\$454.79	\$7,094,302
4511	Sporting Goods, Hobby, and Musical Instrument Stores	98	\$362.65	\$5,656,948
4512	Book Stores and News Dealers	97	\$92.14	\$1,437,354
452	General Merchandise Stores	100	\$4,405.42	\$68,720,179
4522	Department Stores	98	\$387.99	\$6,052,196
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	100	\$4,017.44	\$62,667,983
453	Miscellaneous Store Retailers	103	\$648.96	\$10,123,162
4531	Florists	110	\$31.74	\$495,147
4532	Office Supplies, Stationery, and Gift Stores	98	\$97.92	\$1,527,495
4533	Used Merchandise Stores	108	\$95.43	\$1,488,630
4539	Other Miscellaneous Store Retailers	103	\$423.87	\$6,611,890
454	Nonstore Retailers	102	\$2,835.23	\$44,226,737
4541	Electronic Shopping and Mail-Order Houses	101	\$2,408.55	\$37,570,989
4542	Vending Machine Operators	99	\$45.52	\$710,048
4543	Direct Selling Establishments	106	\$381.16	\$5,945,700
722	Food Services & Drinking Places	97	\$4,552.98	\$71,021,915
7223	Special Food Services	97	\$16.51	\$257,495
7224	Drinking Places (Alcoholic Beverages)	97	\$117.61	\$1,834,572
7225	Restaurants and Other Eating Places	97	\$4,418.86	\$68,929,848

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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Retail Demand by Industry

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NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	125	\$38,087.45	\$1,520,222,462
44-45	Retail Trade	126	\$32,413.18	\$1,293,739,708
722	Food Services & Drinking Places	121	\$5,674.27	\$226,482,754
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	133	\$4,279.74	\$170,821,459
4411	Automobile Dealers	133	\$3,679.21	\$146,851,820
4412	Other Motor Vehicle Dealers	130	\$286.88	\$11,450,477
4413	Auto Parts, Accessories & Tire Stores	132	\$313.65	\$12,519,162
442	Furniture and Home Furnishings Stores	131	\$1,304.89	\$52,083,350
4421	Furniture Stores	127	\$815.93	\$32,566,926
4422	Home Furnishings Stores	140	\$488.96	\$19,516,424
443, 4431	Electronics and Appliance Stores	126	\$358.52	\$14,309,930
444	Bldg Material & Garden Equipment & Supplies Dealers	130	\$1,811.70	\$72,312,030
4441	Building Material and Supplies Dealers	129	\$1,627.43	\$64,957,185
4442	Lawn and Garden Equipment and Supplies Stores	136	\$184.27	\$7,354,846
445	Food and Beverage Stores	124	\$7,029.12	\$280,560,303
4451	Grocery Stores	123	\$6,565.31	\$262,047,608
4452	Specialty Food Stores	123	\$220.43	\$8,798,348
4453	Beer, Wine, and Liquor Stores	135	\$243.38	\$9,714,348
446, 4461	Health and Personal Care Stores	136	\$1,131.40	\$45,158,833
447, 4471	Gasoline Stations	121	\$4,618.13	\$184,327,920
448	Clothing and Clothing Accessories Stores	121	\$1,530.94	\$61,105,966
4481	Clothing Stores	121	\$1,211.89	\$48,371,392
4482	Shoe Stores	119	\$293.27	\$11,705,387
4483	Jewelry, Luggage, and Leather Goods Stores	126	\$25.79	\$1,029,187
451	Sporting Goods, Hobby, Musical Instrument, and Book	120	\$555.41	\$22,168,448
4511	Sporting Goods, Hobby, and Musical Instrument Stores	120	\$442.06	\$17,644,349
4512	Book Stores and News Dealers	119	\$113.35	\$4,524,099
452	General Merchandise Stores	124	\$5,465.00	\$218,130,131
4522	Department Stores	122	\$483.39	\$19,294,001
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	124	\$4,981.61	\$198,836,130
453	Miscellaneous Store Retailers	128	\$801.92	\$32,007,757
4531	Florists	139	\$40.19	\$1,603,964
4532	Office Supplies, Stationery, and Gift Stores	122	\$122.14	\$4,875,279
4533	Used Merchandise Stores	134	\$118.21	\$4,718,128
4539	Other Miscellaneous Store Retailers	127	\$521.38	\$20,810,386
454	Nonstore Retailers	127	\$3,526.42	\$140,753,581
4541	Electronic Shopping and Mail-Order Houses	127	\$3,023.79	\$120,691,422
4542	Vending Machine Operators	121	\$55.97	\$2,234,175
4543	Direct Selling Establishments	125	\$446.66	\$17,827,984
722	Food Services & Drinking Places	121	\$5,674.27	\$226,482,754
7223	Special Food Services	121	\$20.60	\$822,176
7224	Drinking Places (Alcoholic Beverages)	122	\$148.03	\$5,908,535
7225	Restaurants and Other Eating Places	121	\$5,505.64	\$219,752,043

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