

## **General Clinical Nuclear Medicine Council FY21 Business Plan – Draft June 2020 Value Initiative 2.0**

**The General Clinical Nuclear Medicine Council (GCNMC)** provides a forum for members with similar interests while providing expertise in clinical nuclear medicine. In addition, the council fosters research and education in clinical nuclear medicine and facilitates the outreach to other professionals and organizations with interests in clinical nuclear medicine.

### **SNMMI Value Initiative 2.0 – Engagement of Councils and Centers of Excellence**

In 2018, SNMMI launched its Value Initiative – a comprehensive strategic plan to advance the crucial role of nuclear medicine and molecular imaging in patient care and science ad discovery. The next step will become SNMMI's Value Initiative 2.0. As part of Value Initiative 2.0 SNMMI will continue to adjust our organization to the changing health care environment. Value Initiative 2.0 will also engage as many SNMMI members as possible through the work of various committees, working groups, SNMMI councils and centers of excellences and the SNMMI chapters.

As part of this inward focusing effort, councils and centers of excellence will be participating in Domain conference calls and working directly with the chairs from the six (6) domains to address the opportunities and develop strategies to meet them.

**As a council, the General Clinical Nuclear Medicine Council is primarily involved in the following domains; Research and Discovery, Quality of Practice, and Outreach and Workforce Pipeline. However, the council may be asked, or request, to be involved in other domains as issues or opportunities arise.**

### **Goals and Programs for FY2021**

The General Clinical Nuclear Medicine Council (GCNMC) pursues its goals through sponsoring educational programs for physicians, technologists, and other interested members of the SNMMI and imaging community. The Council organizes educational programs for the Mid-Winter and Annual SNMMI meetings and collaborates with the Committee on Guidelines to update and develop standardized clinical procedures to optimize their clinical utilization. To do this the Council, as necessary, organizes and supports clinical studies to determine optimum imaging parameters. The Council participates in developing new, and updating existing procedure guidelines, as requested by the Procedure Standards Committee. Specific goals and objectives include:

1. Increase involvement of members in planning of educational programs. The GCNMC will continue to sponsor educational sessions at both the 2021 SNMMI Mid-Winter and Annual meetings.
2. Continue communications with the GCNMC membership through email blast announcements, periodic newsletters, and the GCNMC website.
3. Continue to work with the Procedure Standards Committee to review general nuclear medicine procedures. As guidelines are being written or revised, members of GCNMC are participate in their review.
4. Support research efforts to compare methodologies in common use in order to determine the best methodology and then seek to standardize that method.
5. Seek to educate and improve knowledge about the use of general nuclear medicine procedures.
6. The GCNMC supports the SNMMI Intern program.



## **Proposed FY21 Budget and Resource Requirements**

### **1. Summary of Financial Needs**

The attached budget summarizes the total resources needed to accomplish all of the goals set forth in the business plan.

### **2. Resource Requirements**

No additional staff, materials, technology, or marketing support is required beyond the usual support provided by SNMMI headquarters.

## General Clinical Nuclear Medicine Council Background Overview

### 1. Mission

The GCNMC is a group within SNMMI dedicated to the scientific interchange of ideas among Society members who have an interest in general clinical nuclear medicine issues. The overall mission of the GCNMC Council is to:

- provide a forum for members with similar interests
- provide to SNMMI membership expertise in clinical nuclear medicine
- foster research and education in clinical nuclear medicine
- provide outreach to other professionals and organizations
- nurture new membership into the Society in general, and this Council in particular
- serve as a resource for SNMMI Leadership
- foster leadership development through the Intern Program

### 2. Leadership

#### Officers

<u>Officers</u>	<u>Term</u>
<b>President:</b> Christopher J. Palestro, MD, FSNMMI, FACNM	June 2019 – June 2021
<b>Secretary/Treasurer:</b> Darlene Metter, MD, FACR	June 2019 – June 2021
<b>Immediate Past President:</b> Timothy A. Manzone, MD, JD, CCD	June 2019 – June 2021

#### Board Members

Anca M. Avram, MD	June 2019 - June 2021
Charito Love, MD	June 2019 – June 2021
Mark Tulchinsky, MD	June 2019 – June 2021
Lionel S. Zuckier, MD	June 2019 – June 2021
April Mann, MBA, CNMT, NCT, RT(N), FSNMMI-TS	July 2020 – June 2021
Gad Abikhzer, MDCM, FRCP, ABNM	July 2020 – June 2022
Giuseppe Esposito, MD, MBA	July 2020 – June 2022
Erin Grady, MD, CCD, FACNM	July 2020 – June 2022
Mario Di Dea, MS, RT(N)	July 2020 – June 2022

#### Intern

Laura Wotta, CNMT ( <i>Non-voting Intern</i> )	June 2019- June 2021
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### 3. Current Status

#### A. Financial

As of June 5, 2020, the GCNMC has a total revenue of \$23,943 and projected FY20 expenses of \$1,589. Total revenue includes \$5,700 in member dues and a carryover of \$19,832 from FY20. Revenue is generated through annual membership dues, which are \$20.00 per member.

#### B. Membership

As of June 5, 2020, the GCNMC has 968 members which includes 324 paid members and 644 in-training members with complimentary membership. The GCNMC paid membership history for the previous five years is:

#### GCNMC Membership History

2019 = 349  
 2018 = 360  
 2017 = 318  
 2016 = 226  
 2015 = 266

#### C. Member Benefits

- Continuing education for professionals in the various areas through sponsored symposia and continuing education sessions at the SNMMI Mid-Winter and Annual meetings.

- A forum and a mechanism for discussion and dissemination of information relating to general clinical nuclear medicine.
- Access to information about professional activities, government issues, and other topics related to general clinical nuclear medicine distributed through GCNMC email blasts, the newsletter and website.
- Ability to provide expertise in clinical nuclear medicine to SNMMI leadership and to groups outside of the SNMMI seeking such expertise. The GCNMC has representation in a number of governance groups within the SNMMI, including the Committee on Councils and Centers, and the House of Delegates.
- GCNMC Lifetime Achievement Award, which recognizes nuclear medicine physicians and scientists for their dedication and outstanding contribution to the advancement of general clinical nuclear medicine and science.
- GCNMC Internship Program for young professionals

#### **4. Accomplishments for FY2020**

- a. The GCNMC had the following educational sessions accepted for the 2020 SNMMI Annual meeting, before the decision was made to hold a virtual meeting:

Categorical Sessions:

- A new Decade of Molecular Hybrid Imaging in Orthopedics and Rheumatology: Focus on bone and infection/inflammation (co-sponsored with the British Institute of Radiology)
- Pearls and Pitfalls of Common Nuclear Medicine Procedures (co-sponsored with the Advanced Academic Council)

Educational Sessions:

- GCNMC Lectureship: Radioguided Techniques during Parathyroid Surgery
  - Complementary Roles of Nuclear Medicine and Radiologic Imaging in the Evaluation of Musculoskeletal Diseases: Case Based, Interactive Session
  - Diabetic Foot Osteomyelitis: Diagnosing and Monitoring Treatment with Imaging
  - Clinical Applications of Advances in SPECT and SPECT/CT
  - Hepatobiliary and Gastric Scintigraphy
- b. Awarded the third GCNMC Lectureship Award to Herbert Chen, MD
  - c. Awarded the GCNMC Lifetime Achievement Award to Ora Israel, MD