General Clinical Nuclear Medicine Council
FY20 Business Plan – FINAL (8-29-2019)
Value Initiative 2.0

The General Clinical Nuclear Medicine Council (GCNMC) provides a forum for members with similar interests while providing expertise in clinical nuclear medicine. In addition the council fosters research and education in clinical nuclear medicine and facilitates the outreach to other professionals and organizations with interests in clinical nuclear medicine.

SNMMI Value Initiative 2.0 – Engagement of Councils and Centers of Excellence
In 2018, SNMMI launched its Value Initiative – a comprehensive strategic plan to advance the crucial role of nuclear medicine and molecular imaging in patient care and science ad discovery. The next step will become SNMMI’s Value Initiative 2.0. As part of Value Initiative 2.0 SNMMI will continue to adjust our organization to the changing health care environment. Value Initiative 2.0 will also engage as many SNMMI members as possible through the work of various committees, working groups, SNMMI councils and centers of excellences and the SNMMI chapters.

As part of this inward focusing effort, councils and centers of excellence will be participating in Domain conference calls and working directly with the chairs from the six (6) domains to address the opportunities and develop strategies to meet them.

As a council, the General Clinical Nuclear Medicine Council will be mainly involved in the following domains; Research and Discovery, Quality of Practice, Outreach and Workforce Pipeline. However, the council may be asked to or request to be involved in other domains as issues or opportunities arise.

Goals and Programs for FY2020
The General Clinical Nuclear Medicine Council (GCNMC) pursues its purpose through sponsoring educational programs for physicians, technologists, and other interested members of the SNMMI and imaging community. The Council will organize educational programs for the Mid-Winter and Annual SNMMI meetings. The Council will collaborate with the Committee on Guidelines on updating and developing more standardized clinical procedures to optimize clinical utilization of these studies. To do this the Council will, as necessary, organize and support clinical studies to determine optimum imaging parameters. The Council will participate in developing new, and updating existing procedure guidelines, as requested by the Procedure Standards Committee. Specific goals and objectives include:

1. Increase involvement of members in planning of educational programs. The GCNMC will continue to sponsor educational sessions at both the 2020 SNMMI Mid-Winter meeting and Annual meetings.

2. Continue communications with the GCNMC membership through email blast announcements, periodic newsletters, and the GCNMC website.

3. Continue to work with the Procedure Standards Committee on review of general nuclear medicine procedures. As new guidelines are being written or revised, members of GCNMC are participating in their review.

4. Support research efforts to compare methodologies in common use in order to determine best methodology and then seek to standardize that method.

5. Seek to educate and improve general knowledge about the use of general nuclear medicine procedures.

6. The GCNMC supports the SNMMI Intern program.

Proposed FY20 Budget and Resource Requirements
1. **Summary of Financial Needs**
   The attached budget summarizes the total resources needed to accomplish all of the goals set forth in the business plan.

2. **Resource Requirements**
   No additional staff, materials, technology, or marketing support is required beyond the usual support provided by SNMMI headquarters.
1. **Mission**

   The GCNMC is a group within SNMMI dedicated to the scientific interchange of ideas among Society members who have interest in general clinical nuclear medicine issues. The overall mission of the GCNMC Council is to:
   - provide a forum for members with similar interests
   - provide to SNMMI membership expertise in clinical nuclear medicine
   - foster research and education in clinical nuclear medicine
   - provide outreach to other professionals and organizations
   - nurture new membership into the Society in general, and this Council in particular
   - serve as a resource to SNMMI Leadership
   - foster leadership development through the Intern Program

2. **Leadership**

   **Officers**
   - **President:** Christopher J. Palestro, MD, FSNMMI  
     Term: June 2019 – June 2021
   - **Secretary/Treasurer:** Darlene Metter, MD, FACR  
     Term: June 2019 – June 2021
   - **Immediate Past President:** Timothy A. Manzone, MD, JD, CCD  
     Term: June 2019 – June 2021

   **Board Members**
   - K. Elizabeth Hawk, MS, MD, PhD  
     Term: June 2018 – June 2020
   - Gad Abikhzer, MDCM, FRCP, ABNM  
     Term: June 2019 – June 2020
   - Anca M. Avram, MD  
     Term: June 2019 - June 2021
   - Charito Love, MD  
     Term: June 2019 – June 2021
   - Mark Tulchinsky, MD  
     Term: June 2019 – June 2021
   - Lionel S. Zuckier, MD  
     Term: June 2019 – June 2021

   **Intern**
   - Laura Wotta, CNMT *(Non-voting Intern)*  
     Term: June 2019- June 2021

3. **Current Status**

   **A. Financial**
   As of April 30, 2019, the GCNMC has a total revenue of $26,670 and projected FY19 expenses of $1,82,086.00. This includes $6,670 in member dues and a carryover of $18,200 from FY19. Revenue is generated through annual membership dues, which are $20.00 per member.

   **B. Membership**
   As of May 23, 2019, the GCNMC has 1,291 members which includes 344 paid members and 942 in-training members with complimentary membership. The GCNMC membership history, of paid members, for the past few years is listed below:

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
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<tbody>
<tr>
<td>2018</td>
<td>360</td>
</tr>
<tr>
<td>2017</td>
<td>318</td>
</tr>
<tr>
<td>2016</td>
<td>226</td>
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   **C. Member Benefits**
   - Continuing education for professionals in the various areas through sponsored symposia and continuing education sessions at the SNMMI Mid-Winter and Annual meetings.
   - A forum and a mechanism for discussion and dissemination of information relating to clinical nuclear medicine.
   - Access to information on professional activities, government issues, and other topics related to clinical nuclear medicine distributed through GCNMC email blasts, the newsletter and website.
• Ability to provide expertise in clinical nuclear medicine to SNMMI leadership and to groups outside of the SNMMI seeking such expertise. The GCNMC has representation in a number of governance groups within the SNMMI, including the Committee on Councils and Centers, and the House of Delegates.
• GCNMC Lifetime Achievement Award to recognize nuclear medicine physicians and scientists for their dedication and outstanding contribution to the advancement of clinical nuclear medicine and science.
• GCNMC Internship Program for young professionals

4. Accomplishments for FY2019
a. The GCNMC sponsored the following educational sessions at the 2019 SNMMI Annual meeting:

Categorical Session:
• Molecular Imaging of Inflammation and Infection: Today and Tomorrow

Educational Sessions:
• General Clinical Nuclear Medicine Council Award Lectureship: The Evolving Paradigm of Radiiodine Therapeutics for Thyroid Cancer
• Molecular and Radiologic Imaging of Common and Uncommon Musculoskeletal Diseases Case-Based
• V/Q Lung Imaging: Pulmonary Embolism and Beyond
• Diabetic Foot Osteomyelitis: Diagnosing and Monitoring Treatment with Imaging
• Imaging and Therapy for Thyroid Cancer: The Theranostics Paradigm
• The Nuclear Medicine Report: How to Get Paid with PAMA

b. Awarded the second GCNMC Lectureship Award to Anca Avram, MD.

c. Presented the GCNMC Lifetime Achievement Award to Christopher Palestro, MD, FSNMMI, during the 2019 SNMMI Annual Meeting.