Access to more than 6,000 professionals in the field of pain

September 26-30, 2016
The International Association for the Study of Pain® invites you to join us at the world’s premier Congress devoted to pain research and management.

The World Congress on Pain® provides attendees with the ability to learn from and network with thousands of leading experts in the field of pain, as they share their thoughts, research and findings on this critical topic.

International Association for the Study of Pain®

Vision Statement

Working together for pain relief throughout the world.

Mission Statement

The International Association for the Study of Pain brings together scientists, clinicians, health-care providers, and policymakers to stimulate and support the study of pain and to translate that knowledge into improved pain relief worldwide.

CONGRESS FACTS

The International Association for the Study of Pain® (IASP), the largest multidisciplinary association in the field of pain, will hold its 16th World Congress on Pain® September 26-30, 2016, at the Pacifico Yokohama Convention Complex, in Yokohama, Japan.

IASP is the world’s leading professional forum for research, clinical practice and education in the field of pain. The association has more than 7,000 members in 130 countries, 90 national chapters, and 20 Special Interest Groups (SIGs).

The Congress will attract more than 5,000 pain specialists from all over the world who will converge on Yokohama and present the most up-to-date information on all aspects of the field of pain, from laboratory science to clinical diagnosis, management, and prevention.

The Scientific Program will include plenary sessions, topical workshops and symposia, refresher courses, and poster sessions covering every aspect of acute and chronic pain from basic science to clinical practice.

16th World Congress on Pain® Committee Members

2016 Scientific Program Committee

Claudia Sommer, MD Germany
Fiona Blyth, PhD, MBBS Australia
Christine Chambers, PhD Canada
Steven Cohen, MD USA
Isabelle Decosterd, MD Switzerland
Luda Diatchenko, MD, PhD USA
Patrick Dougherty, PhD USA
Nanna Finnerup, MD Denmark
Roy Freeman, MB, ChB USA
Stephen Gibson, PhD Australia
Vinicio Granados-Soto, PhD Mexico
Maija Haanpää, MD Finland
Michel Hamon, Dr, Sc France
Peter Kamerman, PhD South Africa
Michaela Kress, MD Germany
Koichi Noguchi, MD, PhD Japan
Judith Paice, PhD USA
Esther Pogatzki Zahn, Prof. Dr. med. Germany
Kathleen Sluka, PhD USA
Masahiko Sumitani, MD, PhD Japan
Chuthamanee Suthisisang, MD Thailand
Takahiro Ushida, MD Japan
Ramani Vijayan, FFARCS, FANZCA Malaysia
Mark Wallace, MD USA
Srinivasa, Raja, MD, EX OFFICIO USA, EX OFFICIO
Rolf-Detlef Treede, Dr. med. Germany, EX OFFICIO

2016 Local Arrangements Committee

Koichi Noguchi, MD, PhD, Hyogo, Chair
Toyoshi Hosokawa, Kyoto
Masako Iseki, MD, Tokyo
Yoshiki Imamura, DDS, PhD, Tokyo
Koichi Iwata, DDS, PhD, Tokyp
Kazuyuki Serada, MD, PhD, Yokohama
Yoji Saito, PhD, Shimane
Shoko Terada, Lic Med, Yokohama
Takahiro Ushida, MD, Nagoya
Shoji Yabuki, MD, DMSc, Fukushima
Takamitsu Yamamoto, Prof. Dr, Tokyo
ATTENDANCE PROFILE

DEMOGRAPHICS

MEDIAN OF DELEGATE ATTENDANCE BY REGION FOR PAST CONGRESSES

The differentials listed below represent the last five IASP World Congresses* and in each case the high and low percentage figures of delegate attendance coming from each region.

*WORLD CONGRESSES INCLUDED IN THIS MEDIAN ARE:
- Milan – Italy 2012; Montreal - Canada 2010;
- Glasgow - UK 2008; Sydney - Australia 2005;
- San Diego - USA, 2002.

BY SPECIALTY 2014 CONGRESS

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>6.42%</td>
</tr>
<tr>
<td>Psychology/Social Science</td>
<td>5.25%</td>
</tr>
<tr>
<td>Psychiatry</td>
<td>1.11%</td>
</tr>
<tr>
<td>Physical Medicine and Rehabilitation</td>
<td>5.58%</td>
</tr>
<tr>
<td>Palliative Medicine</td>
<td>1.82%</td>
</tr>
<tr>
<td>Pain Medicine</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>21.4%</td>
</tr>
<tr>
<td>Orthopedics/Rheumatology</td>
<td>2.72%</td>
</tr>
<tr>
<td>Neurosurgery/Surgery</td>
<td>2.88%</td>
</tr>
<tr>
<td>Neuroscience/Pharmacology/Physiology</td>
<td>1.66%</td>
</tr>
<tr>
<td>Neurology</td>
<td>20.5%</td>
</tr>
<tr>
<td>Internal Medicine</td>
<td>5.11%</td>
</tr>
<tr>
<td>Family Medicine/Primary Care</td>
<td>1.68%</td>
</tr>
<tr>
<td>Dentistry/Oral Medicine</td>
<td>1.35%</td>
</tr>
<tr>
<td>Anesthesiology</td>
<td>3.05%</td>
</tr>
<tr>
<td>Other</td>
<td>12.4%</td>
</tr>
<tr>
<td>Orthopedics/Rheumatology</td>
<td></td>
</tr>
<tr>
<td>Neurology</td>
<td></td>
</tr>
<tr>
<td>Internal Medicine</td>
<td></td>
</tr>
<tr>
<td>Family Medicine/Primary Care</td>
<td></td>
</tr>
<tr>
<td>Dentistry/Oral Medicine</td>
<td></td>
</tr>
<tr>
<td>Anesthesiology</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>

BY REGION 2014 CONGRESS

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle East and Africa</td>
<td>4.27%</td>
</tr>
<tr>
<td>Latin America</td>
<td>21.7%</td>
</tr>
<tr>
<td>Europe</td>
<td>35.5%</td>
</tr>
<tr>
<td>USA and Canada</td>
<td>24.32%</td>
</tr>
<tr>
<td>Asia, Australasia and Oceania</td>
<td>14.35%</td>
</tr>
</tbody>
</table>

PROMOTION HIGHLIGHTS

A Widely Publicized Congress

The promotion campaign of the 16th World Congress on Pain® will be multifaceted, reflecting its wide-range appeal.

Such a campaign will include:

- Social media marketing via LinkedIn, Twitter and Facebook
- Direct marketing not only to the many practitioners in the field, but to the young specialists of tomorrow
- Media relations
- Advertising in trade journals
- Promoting the Congress at like-minded events internationally and regionally
- An exhibit hall with 2,000+ leading research poster board presentations
- Coffee breaks in the exhibit hall to promote delegate traffic
Yokohama lies in the Greater Tokyo area, which is the center of politics, economy and information in Japan. Opening as an international port in 1859, Yokohama developed as a place for exchanges of cultures, people, information and goods between Japan and the world, fostering today’s progressive, open atmosphere and an internationally-minded city. Yokohama’s population of 3.67 million people makes it Japan’s second-largest city.

Within this vibrant city you’ll find Yokohama City University, listed in the top 500 universities of the world, as well as an array of other universities, research institutes, international organizations and a number of state-of-the-art, high-tech hospitals.

In addition to laying claim to the most scenic portion of Tokyo Bay with superb views to the Pacific Ocean, Yokohama is also known for its many attractions, including the futuristic Minato Mirai 21 district; Sankei-en, a traditional Japanese garden where buildings designated as important cultural properties stand in harmony with nature; and the world’s largest Chinatown. Yokohama provides a rich selection of sightseeing attractions – the result of citizens, enterprises and government working together to establish Yokohama’s reputation as an international convention city that offers genuine hospitality.

AN ATTRACTIVE DESTINATION FOR CONVENTIONEERS

Yokohama provides an opportunity to get a real feel of Japan. From Yokohama, one can visit several nearby cities: Tokyo is just 30 minutes away, with its numerous sightseeing attractions for all tastes and an array of efficient public transport to get there; Kamakura, a coastal town, sometimes called the Kyoto of Eastern Japan, offers numerous temples, shrines and other historical monuments; Hakone, part of the Fuji-Hakone-Izu National Park and less than 100 kilometers from Tokyo, is famous for hot springs, outdoor activities, natural beauty and the view of nearby Mt. Fuji.

Scheduled international flights operate directly to Narita and Haneda airports, making Yokohama all the more accessible from abroad.

Enjoy a stay in Yokohama, where delegates can take part in a Congress program full of scientific excellence, symposia and exhibition from industry, as well experiencing traditional culture, a rich variety of foods from all over the world, a variety of exciting entertainment, and unparalleled shopping.
THE VENUE: PACIFICO YOKOHAMA
CONVENTION COMPLEX

The 16th World Congress on Pain® will take place in Japan’s leading convention complex, Pacifico Yokohama. Strategically located in the heart of Yokohama, its world-class facilities include the National Convention Hall of Yokohama, the Conference Center, the Exhibition Hall and the hotel (InterContinental The Grand Yokohama). Pacifico Yokohama has been designed to meet the needs of large international conventions and exhibitions, featuring attractive facilities that are flexible, multi-functional, and above all, user friendly. The commercial exhibition segment of the Congress will consist of approximately 13,300 sq. m. (143,000 sq. ft.) of exhibition space, which will be integrated with scientific poster sessions and catering areas. Exhibits will be open for four days.

DESTINATION MANAGEMENT SERVICES

MCI Tokyo’s in-house destination management team has been providing unparalleled service for visitor to Japan for more than 40 years. MCI is equipped to create sleek VIP transportation, private functions at great venues, exquisite dining, booth staffing, and guided tours to the city’s gems.

Planning an industry event for your guests or clients? Contact MCI to see how they can help.

HOUSING

MCI Tokyo has been appointed the official housing bureau for the 16th World Congress on Pain® Congress participants and their guests may choose from a large number of rooms, within a broad range of categories, located throughout the city.

Make your reservation online as soon as possible to secure your accommodation at preferred rates. Many hotels are within a 20-minute walking range from the convention center (Pacifico) or close to a subway or bus stop.

A list of Congress hotels by rate ranges based on single occupancy will be available on the website soon.

Please note that as the official housing representative for the 16th World Congress on Pain®, MCI Tokyo must receive all housing requests.

For further assistance with your hotel booking, please contact:

16th World Congress on Pain®
Congress Secretariat – MCI Tokyo
MCI-JCS Japan Inc.
Daido Seimei Kasumigaseki Bldg.
1-4-2, Kasumigaseki, Chiyoda-ku 100-0013
Tokyo, Japan
Phone: +81 3 3508 9031
Fax: +81 3 3508 2017 Email: iasp2016@mci-group.com

Site Visits

Exhibitors and supporters are welcome to visit the Congress venue at their convenience. Please contact the MCI Congress Secretariat to make arrangements.
## Preliminary Program at a Glance

### September 26, 2016–September 30, 2016

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>07:00-08:00</td>
<td></td>
<td>Associated Expert Session (2)</td>
<td>Associated Expert Session (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>08:00</td>
<td>Posts Open</td>
<td>Posts Open</td>
<td>Posts Open</td>
<td>Posts Open</td>
<td>Posts Open</td>
</tr>
<tr>
<td>08:15-09:30</td>
<td>Opening Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>09:00</td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>09:30-10:30</td>
<td>Refresher Courses (08:30-4:30)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
</tr>
<tr>
<td>10:15-10:45</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>10:45-12:15</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
</tr>
<tr>
<td>12:15-14:00</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>12:45-13:45</td>
<td>Lunch Associated Symposia (4)</td>
<td>Lunch Associated Symposia (4)</td>
<td>Lunch Associated Symposia (3)</td>
<td>Ultrasound Workshop (1)</td>
<td>Lunch Associated Symposia (3)</td>
</tr>
<tr>
<td>14:00-15:15</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session (14:00-15:00)</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>15:15-16:15</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd) (15:00-16:00)</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd)</td>
</tr>
<tr>
<td>16:00-16:30</td>
<td>Break</td>
<td>Break</td>
<td>Break (16:00-16:30) General Assembly (16:00-17:00) SIG Meetings (17:00-18:00)</td>
<td>Break</td>
<td>Break</td>
</tr>
<tr>
<td>16:30-18:00</td>
<td>Welcome Reception (17:00-19:00)</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
</tr>
<tr>
<td>18:00</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Congress</td>
</tr>
<tr>
<td>18:30-20:00</td>
<td>Exclusive Associated Symposium (1)</td>
<td>Associated Symposium (2)</td>
<td>Associated Symposium (2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*All time and dates subject to change.*

Posters will be available for viewing each day from 08:00-17:45. Each accepted poster will be assigned one day to be on display.

Commercial exhibits will be open Tuesday through Friday 09:00-18:00. Please note: Coffee breaks overlap Poster Discussion periods. All coffee breaks are served in the Exhibition/Poster Hall. A coffee break will be available on Thursday afternoon from 16:00-16:15.

*Continuing education credit will not be offered by IASP for Associated Symposia, Associated Expert Session or Ultrasound Workshops, Member Supported Symposia or SIG Satellite Symposia.*
CUSTOMIZED SUPPORT OPPORTUNITIES

The 16th World Congress on Pain® offers an excellent opportunity for companies that want to position themselves as leaders in the field by showcasing their latest products and discoveries to a target audience of leading researchers, scientists and healthcare providers.

Express your commitment to pain education, research and treatment throughout the world by becoming a Congress Supporter. Many support packages are available.

All rates are in United States Dollars (US$).

SYMPOSIA AND WORKSHOPS

Associated Symposia
Supporting an Associated Symposium allows a company to organize an expert breakfast session, lunchtime or evening educational session on a topic of their choice. (Symposium must follow Symposium Guidelines).

Ultrasound Workshops
The Ultrasound Workshops have been introduced for the first time to acknowledge the growing demand in this area. It allows a company to organize a workshop on topics of their choice and provide their ultrasound machines to use during the session.

For further information and customized support relating to these workshops please contact the IASP Industry Liaison - details on the back page.

Supporters should consider taking advantage of a symposium package. Purchasing a symposium package (B, C, D or E) with additional benefits will provide a greater cost savings than selecting support items individually.

Associated Expert Breakfast Session Package Options:
(Session duration: 60-minutes)

- **Package A.** Associated Expert Breakfast Session ONLY and additional benefits $35,000
- **Package B.** Associated Expert Breakfast Session PLUS 36 sq. m. and additional benefits $72,000
- **Package C.** Associated Breakfast Symposium PLUS 72 sq. m. and additional benefits $100,000
- **Package D.** Associated Breakfast Symposium PLUS 90 sq. m. and additional benefits $114,000
- **Package E.** Associated Breakfast Symposium PLUS 144 sq. m. and additional benefits $150,000
**SUPPORT OPPORTUNITIES**

**Associated Lunchtime OR Evening Symposium**

**Package Options:**

(Lunch Symposium duration: 60-minutes)
(Evening Symposium duration: 90-minutes)

**Package A.** Associated Evening Symposium
ONLY and additional benefits $45,000

**Package B.** Associated Evening Symposium
PLUS 36 sq. m. and additional benefits $82,000

**Package C.** Associated Evening Symposium
PLUS 72 sq. m. and additional benefits $110,000

**Package D.** Associated Evening Symposium
PLUS 90 sq. m. and additional benefits $124,000

**Package E.** Associated Evening Symposium
PLUS 144 sq. m. and additional benefits $160,000

Exclusive Associated Evening Symposium
(Monday, September 26) $60,000

**SYMPOSIA AND WORKSHOP DATES**

Symposia and Workshops will run in individual halls located in Pacifico Yokohama Convention Center.

Exclusive Associated Evening Symposium will run on the Opening Evening 18:30 to 20:00
Monday, September 26 (Exclusive Session)

Expert Breakfast Sessions will run on two mornings from 07:00 to 08:00
Wednesday, September 28 (2 sessions available)
Friday, September 30 (2 sessions available)

Associated Lunch Symposia will run on the following days from 12:45 to 13:45
Tuesday, September 27 (4 sessions available)
Wednesday, September 28 (4 sessions available)
Thursday, September 29 (3 sessions available)
Friday, September 30 (3 sessions available)

Associated Evening Symposia will run on the following evenings from 18:30-20:00
Tuesday, September 27 (2 sessions available)
Thursday, September 29 (2 sessions available)

Associated Ultrasound Workshops will run on the following days from 12:45 to 13:45
Thursday, September 29 (1 session available)
Friday, September 30 (1 session available)

---

**Package A**

**Package (A) Associated Expert Breakfast Session**

$35,000
Support of a 60-minute Concurrent Associated Expert Session at the Convention Center Plus Option A benefits below

**Package (A) Associated Lunchtime OR Evening Symposium**

$45,000
Support of a 60 or 90-minute Concurrent Associated Symposium respectively at the Convention Center Plus Option A benefits below

**Option A Benefits**

**ADVERTISING**

- Inclusion of supporters’ symposium invitation in the delegates’ bags
- Permission to use the phrase: “Held in conjunction with the 16th World Congress on Pain®”
- The right to use the Congress logo on relevant Congress material, as approved by IASP®

According to Congress Symposia Guidelines available on the website at www.iasp-pain.org/Yokohama

**ACKNOWLEDGEMENTS**

- Supporter’s name and logo prominently displayed at the Congress
- Supporter’s name on published materials including Registration Information Booklet and Official Congress Program

Subject to receipt by publishing deadline

**MAILING LISTS**

- Postal mailing list of IASP members 6 months prior to the Congress
- Postal mailing list of registered Congress delegates prior to start of the Congress

Postal mailing lists are for one-time-only use and subject to signing a one time use agreement

---

**Package B**

**Package (B) Associated Breakfast Symposium**

$72,000 plus 36 sq. m. of Exhibition space
Support of a 60-minute Concurrent Associated Symposium at the Convention Center

All benefits featured in Option A
Additional Option B benefits outlined below

---

ALL DATES AND TIMES SUBJECT TO CHANGE.
SUPPORT OPPORTUNITIES

Package (B) Associated Lunchtime OR Evening Symposium $82,000 plus 36 sq. m. of Exhibition space
Support of a 60-minute Lunch or 90-minute Evening Concurrent Associated Symposium at the Convention Center
All benefits featured in Option A
Additional Option B benefits outlined below

Option B Benefits
EXHIBITION SPACE
36 sq. m. (387 sq. ft.) exhibition space
REGISTRATION
2 complimentary full registrations to the Congress
8 exhibitor badges
6 symposium badges
ADVERTISING
Full-page, 4-color, symposium advertisement in the Official Congress Program
Inclusion of supporter’s company brochure in the delegates’ bags
Subject to receipt by publishing deadline

Package C
Package (C) Associated Expert Breakfast Session
$100,000 plus 72 sq. m. of Exhibition space
Support of a 60-minute Concurrent Associated Symposium at the Convention Center
All benefits featured in Option A
Additional Option C benefits outlined below

Option C Benefits
EXHIBITION SPACE
–72 sq. m. (775 sq. ft.) exhibition space
REGISTRATION
–4 complimentary full registrations to the Congress
–16 exhibitor badges
–6 symposium badges
ADVERTISING
–Full page, 4-color symposium advertisement in the Official Congress Program
–Inclusion of supporter’s company brochure in the delegates’ bags
Subject to receipt by publishing deadline
MAILING LISTS
–Postal mailing list of registered delegates after the Congress
–Postal mailing list is for one-time-use only

Package D
Package (D) Associated Expert Breakfast Session
$114,000 plus 90 sq. m. of Exhibition space
Support of a 60-minute Concurrent Associated Symposium at the Convention Center
All benefits featured in Option A
Additional Option C benefits outlined below

Option D Benefits
EXHIBITION SPACE
90 sq. m. (968 sq. ft.) exhibition space
REGISTRATION
–5 complimentary full registrations to the Congress
–20 exhibitor badges
–6 symposium badges
ADVERTISING
–Full page, 4-color symposium advertisement in the Official Congress Program
–Inclusion of supporter’s company brochure in the delegates’ bags
Subject to receipt by publishing deadline
MAILING LISTS
–Postal mailing list of registered delegates after the Congress
–Postal mailing list is for one-time-use only

ALL DATES AND TIMES SUBJECT TO CHANGE.
Package E

**Package (E) Associated Expert Breakfast Session $150,000**

- plus 144 sq. m. of Exhibition space
- Support of a 60-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A

*Additional Option D benefits outlined below*

**Package (E) Associated Lunchtime OR Evening Symposium $160,000**

- plus 144 sq. m. of Exhibition space
  - Support of a 60-minute Lunchtime or 90-minute Evening Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A

*Additional Option D benefits outlined below*

Exclusive Associated Evening Symposium (Monday 26th September) **$60,000**

**Option E Benefits**

**EXHIBITION SPACE**

144 sq. m. (1550 sq.ft) exhibition space with the option of additional space at a rebate of 15% on regular rate (space only)

**REGISTRATION**

- 8 complimentary full registrations to the Congress
- 32 exhibitor badges
- 6 symposium badges

**ADVERTISING**

- Full-page-color, symposium advertisement in the *Official Congress Program*
- Inclusion of supporter’s company brochure in the delegates’ bags
- Company logo included on IASP website as a Congress supporter

1 Subject to receipt by publishing deadline

**MAILING LISTS**

- Postal mailing list of registered delegates after the Congress

2 Postal mailing list is for one-time-use only

---

**ASSOCIATED SYMPOSIUM SUPPORT**

**GENERAL INFORMATION**

Company has the discretion to choose speakers and topics, subject to IASP approval.

Company is responsible for speakers’ registration fees and travel expenses.

IASP will allocate symposia time slots on a first-come, first-served basis.

IASP will not be able to place advertisements and inserts unless it receives them by the deadlines.

Support includes standard audiovisual equipment and room rental.

Food and beverages are not included in symposia support packages.

**Booking and Payment Conditions for Symposia**

To book a symposium, please complete and return the Booking Form to the IASP Industry Liaison. The Secretariat will acknowledge an initial confirmation of symposium and issue a deposit (100%) invoice payable by bank transfer, credit card, or check.

If booking a Support package, please complete and return the Booking Form to the Industry Liaison noting your choice of package. The Secretariat will issue an invoice acknowledging the exhibition (50%) and support (100%) request. IASP will assign Symposia slots according to the date it receives the application. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the time/date of the symposia accordingly. IASP reserves the right to reassign symposia slots if it does not receive the 100% deposit within 8 weeks of the invoice date.

The Booking Form is a binding contract, valid upon the Secretariat’s receipt.

**Cancellation Policy for Symposia**

IASP must receive all cancellations requests in writing. For cancellation received prior to January 15, 2016, a cancellation of 50% of the total support will apply. Cancellations received between January 15 and March 1, 2016 will have a cancellation fee of 75%. For support cancelled after March 1, 2016, 100% cancellation fee applies.
SUPPORT OPPORTUNITIES

CUSTOMIZED PROMOTIONAL OPPORTUNITIES

1) UNRESTRICTED EDUCATIONAL GRANTS
Unrestricted Educational Grants can be given by companies for any desired amount.

2) TRAINEE GRANTS
An unrestricted educational grant for the IASP Congress Financial Aid Program.

3) EXCLUSIVE PRINTING SUPPORT
Support includes cost of printing and one advertisement.
- Congress Second Announcement postcard* .............................................. $15,000
- Official Congress program ........................................................................ $50,000
- Program At-a-Glance (pocket-sized) .......................................................... $20,000
*Logo only on postcards

4) ADVERTISING
- Official Congress Program
  - Back cover (4-color) ................................................................................... $14,000
  - Inside front cover or back cover (4-color) .................................................. $7,000
  - Inside page (4-color) ................................................................................... $4,000
  - Inside page (black/white) ........................................................................... $3,000
  - Inside page (text only, black/white) .............................................................. $2,000
- Congress Bag Tags ..................................................................................... $5,000
- Congress Bags .......................................................................................... $14,000
- Notepads and Pens ..................................................................................... $5,000
- Lanyards ....................................................................................................... $25,000
- Reusable Water Bottles .............................................................................. $25,000
- Water Stations .......................................................................................... $25,000
- Internet Café 18 sq.m. ................................................................................ $20,000
- Internet Café 36 sq.m. ................................................................................ $30,000
- Internet café 72 sq.m. ................................................................................ $40,000
- WiFi for the exhibition floor ..................................................................... $30,000
- PowerTower (mobile/tablet charge facility) per tower ......................... $1,000
- Interactive Mobile Meeting App ................................................................. $15,000

BILLBOARD ADVERTISING ONSITE
- 12 flags on the Queen Mail Bridge .............................................................. $35,000
- Billboard Advertising onsite (4 spots for digital signs) price per spot .. $1,500
- Concession Trays (3 different areas) per area .......................................... $3,000
- Table Sheet advertising in concession areas (1 area - 20 tables) .......... $6,000

BAG INSERTS
- For 1-8 page document ($1 per item x min. 6,000 Congress bags) ......... $6,000
- For 9-16 page document ($2 per item x min. 6,000 Congress bags) .... $12,000

5) SOCIAL EVENTS
- Trainee Networking Reception ................................................................. $15,000
- Welcome Reception ................................................................................... $150,000
- President’s Reception .............................................................................. $70,000
- Chapter Presidents’ Lunch ....................................................................... $35,000

6) CONGRESS EVENTS
- Coffee Breaks: Plenary Sessions ............................................................... $15,000 per break
- Coffee Breaks: Refresher Courses ........................................................... $10,000 per break

7) AMENITIES (Exclusive)
- Lanyards .................................................................................................... $5,000
  - promotion fee plus in kind (or $12,000)
- Notepads and Pens ................................................................................... $5,000
  - promotion fee plus in kind (or $20,000)
- Congress Bags ........................................................................................ $65,000
  - In kind or $12,000
- Congress Bag Tags ................................................................................... $5,000
  - promotion fee plus in kind (or $12,000)
- Mini City Map ........................................................................................... $15,000
- Abstract USB Drive .................................................................................. $40,000
- Water Stations ........................................................................................ $25,000
- Reusable Water Bottles ........................................................................... $25,000
- Water Stations ........................................................................................ $25,000
- Internet Café 18 sq.m. ............................................................................ $20,000
- Internet Café 36 sq.m. ............................................................................ $30,000
- Internet café 72 sq.m. ............................................................................. $40,000
- WiFi for the exhibition floor ................................................................ $30,000
- PowerTower (mobile/tablet charge facility) per tower ......................... $1,000
- Interactive Mobile Meeting App ............................................................... $15,000

AMENITIES (Technology related)
- Internet Café 18 sq.m. ............................................................................ $20,000
- Internet Café 36 sq.m. ............................................................................ $30,000
- Internet café 72 sq.m. ............................................................................ $40,000
- WiFi for the exhibition floor ................................................................ $30,000
- PowerTower (mobile/tablet charge facility) per tower ......................... $1,000
- Interactive Mobile Meeting App ............................................................... $15,000

If the above list does not include an item you would like to support please contact the Industry Liaison with your proposal.
SUPPORTER OPPORTUNITIES

SUPPORT ACCUMULATION BENEFITS

Congress supporters can gain Patron, Diamond, Platinum, Gold, Silver, or Bronze Contributor status and related benefits, if their total Support booking reaches a specific amount.

The accumulated amount is based on the selection of items from the “customized” support opportunities listed. Supporters will be given the following additional benefits relating to their total investment.

BRONZE
$15,000 and over
- Name on supporter display sign in registration area
- Supporter’s name on selected publications including the Official Congress Program
- Public acknowledgment of support at the Congress

SILVER
$30,000 and over
- All of the above benefits, plus
- Commercial support ribbon for company representatives
- Postal mailing list of IASP members 6 months prior to the Congress
- Postal mailing list of Congress delegates registered prior to the Congress

GOLD
$50,000 and over
- All of the above benefits, plus
- Recognition in IASP newsletter (IASP may choose which edition)

PLATINUM
$80,000 and over
- All of the above benefits, plus
- Corporate Member status for one year, which includes PAIN® journal subscription
- Postal mailing list of Congress delegates registered after the Congress

DIAMOND
Over $100,000
- All of the above benefits, plus
- Corporate Member status for two years, which includes PAIN® journal subscription
- Supporter logo on screens in plenary/meeting rooms (between sessions)

PATRON
Over $100,000 and repeat supporter
- Exclusive title for repeat supporters who maintain Diamond level for two consecutive congresses
- Plaque for displaying in booth

1Postal mailing list is for one-time use only.
EXHIBITION INFORMATION

REASONS TO EXHIBIT AT THE 16TH WORLD CONGRESS ON PAIN®

The exhibition gives IASP Congress delegates the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. IASP supports your investment in a variety of ways:

- Innovative programming, advertising, and promotion drawing more than 5,000 pain specialists from throughout the world;
- Commercial exhibit space designed to enhance delegate flow to booth area ensuring maximum visibility to target audience for four days of exhibits;
- Posters and scheduled poster sessions, tea/coffee breaks and catering outlets placed in the exhibit hall to ensure quality traffic and repeated exposure;
- Exhibit hall located in close proximity to meeting rooms; where possible;
- Limited admission to plenary sessions, workshops, poster sessions, and welcome reception;
- An affordable and attractive destination for delegates, supporters, and exhibitors alike.

EXHIBITION RATE (IN USD – $)
The Standard Booth measures 9 sq. m. (10 ft. X 10 ft.).
Spaces are sold at this minimum.

Space Only Rental: $7200 for basic floor space (9 sq. m.) or $800 per sq. m.

**Price includes:**
- Exhibitor Manual (online)
- Exhibitor badges (2 per 9 sq. m. booth)
- 50-word company profile in the Official Congress Program
- Cleaning in public areas of exhibition
- Access to tea/coffee breaks for registered Congress delegates
- Invitation to Welcome Reception for registered Congress delegates

**Turn-key booth:** $900 per sq. m.

Exhibitors may rent a turn-key booth package.

The price for this option is an additional $100 per sq. m. and includes:
- All the standard enclosures of space only, plus Exhibitor badges:
  - 1 additional exhibitor registration for first 9 sqm.
  - Booth frame with hard-shell scheme wall and sides
  - 3m x 3 m (10 ft. x 10 ft.)
  - Basic lighting and electrical outlet
  - Identification signage with standardized lettering, black/white artwork only (logo if requested)
  - Basic carpeting

*Discount does not apply.

For booths between 9 - 36 sq. m.: Up to eight (8) additional “exhibitor only” badges are available for $350 per badge
For booths 45 sq. m. and over: up to sixteen (16) additional “exhibitor only” badges are available for $350 per badge

EXHIBITOR ELIGIBILITY

Companies eligible to participate include:

- Medical Supplies, Devices and Equipment
- Pharmaceuticals
- Laboratory Equipment or Instruments
- Medical Software
- Biology Kits and Reagents
- Publishers of Medical Books, Software, and Journals
- Alternative Delivery Systems (home care, hospice)
- Pain Research Centers, Pain-Focused Non-Profit Associations
- Medical related Mobile devices, Apps and Wearable’s
EXHIBITION INFORMATION

IASP encourages you to exhibit a product that may not necessarily be approved for commercialization in Japan, if it is deemed of benefit the attendees and the study and treatment of pain and meets the Japanese Pharmaceutical Affairs Law.

Should you plan to exhibit product not approved in Japan, please check the tick box for Non-approved Product on the Booking Form. We will send you the necessary forms for approval later.

EXHIBIT SCHEDULE*

EXHIBITOR SET-UP
All exhibits must be set up by 17:00 on Monday, September 26, 2016 without exception.
Times are approximate and subject to change.

EXHIBITION HOURS
TUESDAY, SEPTEMBER 27
09:00 – 18:00
EXHIBITION OPEN

WEDNESDAY, SEPTEMBER 28
09:00 – 18:00
EXHIBITION OPEN

THURSDAY, SEPTEMBER 29
09:00 – 18:00
EXHIBITION OPEN

FRIDAY, SEPTEMBER 30
09:00 – 18:00
EXHIBITION OPEN

EXHIBITION DISMANTLE
Breakdown, Friday, September 30
18:00 – 23.59
Breakdown, Saturday, October 1
08:00 – 12:00
*All times subject to change

Booking and payment conditions for exhibits and promotional opportunities (excluding symposia)

To book exhibitor space or other promotional opportunities, please complete and return the Booking Form to the IASP Industry Liaison. The Secretariat will acknowledge an initial confirmation of exhibition/ Support and issue a deposit (50%) invoice payable by bank transfer, credit card, or check.

Final payment for the remaining 50% is due April 1, 2016.

IASP will assign exhibition space based on the date it receives the application, the availability and amount of the requested footage, special needs and compatibility of exhibitors’ products. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the floor plan and/or relocate any exhibits.

IASP will grant promotional opportunities based on the date it receives the application and availability of requested promotion. IASP reserves the right to assign other than the choice requested, if necessary and in agreement with the applicant.

IASP reserves the right to reassign exhibition booth space if it does not receive the 50% deposit within 8 weeks of the invoice date.

Please consult the Exhibit Hall diagram for booth locations.
The exhibition will be held in Hall ABC of the Pacífico Yokohama Exhibition Hall. The ceiling height in Hall ABC is 13 m. maximum booth height build is 5 m.

The application form is a binding contract, valid upon the Secretariat’s receipt.

Cancellation policy for exhibits
IASP must receive all cancellations requests in writing.
For cancellation received prior to January 15, 2016 a cancellation of 50% of the total Support will apply. Cancellations received between January 15 and March 1, 2016 will have a cancellation fee of 75%. For Support cancelled after March 1, 2016, 100% cancellation fee applies.

The 16th World Congress on Pain® is an international conference event.
PAST CONGRESS SUPPORTERS

AcelRx Pharmaceuticals Inc.
Action on Pain
ADD Technologies Ltd.
Alan Edwards Center for Research on Pain (McGill University)
ALGO-MD
Algotec Research & Development Limited
Allergan Inc
American PreClinical Services LLC
Ampen
ANS Biotech
Archimedes Pharma Limited
Argentine Society of Medicine (SAM)
Arthritis Care
ArthroCare Europe AB
ASEAPS
Astellas Pharma Europe Ltd.
AstraZeneca
Atheris Laboratories
Baylis Medical
Biofeedback Foundation of Europe
BIOSEB
Biovail Pharmaceuticals Canada
BK Medical
Boston Scientific
C.A.R.E.S. Alliance Covidien
Canadian Consortium for the Investigation of Cannabinoids (CCIC)
Canadian Pain Coalition
CanCog Technologies Inc.
Cellsonic Ltd.
CENIT Foundation
Cephalon, Inc.
Cerbomed GmbH
Change Pain Sensory Experience
Chronic Pain Policy Coalition CPPC
CME McKinley UK Limited
Cosman Medical Inc.
CRF Health
DJO Global
DorsaVi
DTI Diros Technology Inc.
Editorial La Letra
Eisai Europe Ltd
Eli Lilly and Company
Elsevier
Emerging Solutions in Pain, (ESP)
Endo Pharmaceuticals Inc.
EPG Online
Epimed International, Inc
Equip Medikey BV
Euroanaesthesia
Eurocept International
European Headache Federation (EHF)
European Pain Federation EFIC
European Society of Anaesthesiology
EUSA Pharma
Excerpta Medica BV
Expert Patients Programme - Community Interest
FEDELAT
Fondazione ISAL
Fujifilm Sonosite
Fundacion Cenit
Genoray Co Ltd
Group Health Research Institute
Grünenthal GmbH
Grünenthal Group
Grünenthal Latin America, Inc.
Hodder Arnold Publishers
Horizon Medical World
 Hospira Healthcare B.V.
IBSA Institut Biochimique SA
ICON Development Solutions
I-Flow
IITC Inc./Life Science
Informa Healthcare
InSightec Ltd.
Institute of Cancer Research
Institute of Health Economics
Institute of Musculoskeletal Health and Arthritis
International Headache Society
International Neuromodulation Society (INS)
International Pain Education Program
Janssen Cilag - Brazil
Jet Medical S.A
John C. Liebeskind History of Pain Collection,
UCLA
Journal of Opioid Management
Kendle (Early Phase)
Kimberly-Clark Health Care
Lifetree Clinical Research
Linde AG, Linde Healthcare
Linde Gas Therapeutics
Lotus Clinical Research LLC
LUG srl
MAC Clinical Research
Maccine Pte Ltd.
MD Biosciences
Medical Science School of the National University of La Plata
Medoc Ltd., Advanced Medical Systems
Medtronic Inc.
Medtronic International Trading Sàrl
Mela Solutions Ltd
Merck, Sharpe and Dohme (MSD)
Metris BV
Micrel Medical Devices
Molteni Farmaceutici
MRT S.r.l.
MSD - Global Centre for Scientific Affairs
Mundipharma International Limited
Mundipharma Pte Limited
Mundipharma Pty Ltd
Nature Publishing Group
Necod
Neurimpulse Srl
NeuroTherm, Inc.
Neurotron Incorporated
Neurocor Corp.
Nu Novo Research, Inc.
Nycomed Inc.
Oxford University Press
Pain Concern & Australian Pain Management Association
Pain Education Unit, Pain Management Research Institute, University of Sydney
Pain Medicine News
Pain Research Forum
Paladin Labs Inc.
Pfizer Canada Inc.
Pfizer Inc.
Pfizer Ltd
Philips Respironics
Policare
Premier Research Group Limited
PriCara, Division of Ortho-McNeil-Janssen
Product Safety Labs
ProStrakan Group plc
ProStrakan, Inc.
Purdue Pharma (Canada)
Purdue Pharma L.P
QRx Pharma Ltd
Quebec Association for Chronic Pain
Quebec Pain Research Network (QPRN)
Recro Pharma Inc.
S. Karger AG
Sanofi Pasteur MSD
Sarettis Ltd
Schwa-medico GmbH
Scottish Biomedical
Smith and Nephew
Smiths Medical International
Somedic AB
Souberrain Chobet Laboratories
Spectra Medical Devices, Inc.
SPIDERTECH™
Spinal Simplicity
Springer
St. Jude Medical
StarMedTec GmbH
Stoelting Co.
STX-Med
Teikoku Pharma USA, Inc.
Teva Pharmaceutical Industries
The Journal of Rheumatology Publishing
The Ontario Pain Foundation
The University of Washington, Seattle, and U.W. Harborview Burn Center, Seattle
Tocris Bioscience
UCB Pharma sa
UGO BASILE S.R.L.
University of Edinburgh
University of Wisconsin Carbone Cancer Center
Valeant Canada limitée/Limited
Wiley-Blackwell
Wisepress Medical Bookshop
 Wolters Kluwer
World Health Organization (WHO)
World Institute of Pain
Zonare Medical Systems, Inc.
16th World Congress on Pain Terms and Conditions

These terms and conditions represent the contractual agreement between the Organizer and the Exhibiting and /or Supporting Company.

EXHIBIT / SUPPORT BOOKING CONTRACT

Exhibit / Support participation at the World Congress on Pain will be considered only if submitted on the appropriate booking and contract form, duly completed. If a conditional pre-booking has been made and contract form signed, the booking becomes valid upon receipt of a confirmation email of the pre-booking. Allocation will be confirmed insofar as space is available. Applicants will be informed in writing of their final allocation(s). Exhibitor/Supporter will be bound by the Terms and Conditions listed in this prospectus. Any additional contract required by a company does not forfeit these Terms and Conditions.

RULES AND REGULATIONS OF BOOKING CONTRACT

Legal Obligation

Exhibitors: I understand that IASP relying on my promise to pay for exposition space will remove the space from the inventory that it has reserved with the convention center for use by exhibitors. I also understand that IASP, relying on the promise of exhibitors to pay for space, has agreed to pay the convention center for all space reserved for exhibitors, including space that is not used. I further understand that IASP’s reliance on my promise to pay creates a legal obligation on my part to pay the agreed upon amounts, to include cancellation fees, as set forth herein.

Supporter: I understand that IASP, relying on my promise to provide support, will go forward and incur significant costs in preparation of the event. I understand that if I do not pay as promised that IASP will still have to pay these costs. I further understand that IASP’s reliance on my promise to pay creates a legal obligation on my part to pay IASP the agreed upon amount, to include cancellation fees, as set forth herein.

EXHIBITION REGULATIONS

Exhibition Management, acting under direction of the IASP and the congress venue regulations, have the final decision as to the acceptability of stands. Exhibitors are not to share with others any space allotted to them without prior written consent by IASP. The Organizer reserves the right to adjust the layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

LIABILITY INSURANCE

Equipment and all related display materials installed by Exhibitors / Supporter are not insured by the Organizer, and the Organizer under no circumstances is liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporter. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space through full and comprehensive insurance, and shall hold harmless the Organizer for any and all damage claims arising from theft and those usually covered by a fire and extended-coverage policy.

OBLIGATIONS OF THE EXHIBITOR/SUPPORTER

Booking implies full acceptance by the Exhibitors/Supporter Terms and Conditions. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the World Congress on Pain without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter. By submitting a booking form to participate, the Exhibitor /Supporter has made a final and irrevocable commitment to occupy the space /items allocated. The Exhibitor/Supporter may only present their stand or space the materials, products or services duly represented by the company whose name appear on the booking form. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

OBLIGATION OF ORGANIZER

The Organizer undertakes to allocate exhibition space/support items as possible on the basis of the company preference. In the case of limited allocation, allocation will be considered in order of receipt of booking form and if necessary date of deposit payment. The Organizer reserves the right, in case of absolute necessity, to modify stands positions, with no obligation to provide compensation to Exhibitors/Supporter. In case of a default to attend in the set-up period of the opening of the event, the Organizer reserves the right to offer to another company or congress use, any stand, space or Support item that has not been occupied by the event at the opening of the Conference, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

INDEMNIFICATION

To the extent permitted by law, Exhibitor/Supporter agrees to defend, indemnify and hold harmless International Association for the Study of Pain, its officers, directors, agents and employees from and against any and all claims, suits, liens, judgments, damages, losses and expenses including reasonable legal fees and costs arising in whole or in part and in any manner from acts, omissions, breach or default of Exhibitor/Support, in connection with performance of any work by Exhibitor/Supporter, its officers, directors, agents, employees and subcontractors.
EXHIBITION AND SUPPORT SALES CONTACT:
Please direct all inquiries regarding support, promotional and exhibition opportunities, including customized support packages and non-profit rates to:

SARAH WHEELER
Industry Liaison, IASP
(T) +30 229 904 6161
(F) +30 229 904 6161
(M) +30 6944 478 978
sarah.wheeler@iasp-pain.org

FOR GENERAL INFORMATION ON IASP AND ITS ACTIVITIES CONTACT:
International Association for the Study of Pain®
(T) +1-202-524-5300
(F) +1-202-524-5301
iaspdesk@iasp-pain.org

SEPTEMBER 26-30, 2016 YOKOHAMA, Japan

KEY DATES AND DEADLINES

NOVEMBER 2015  EXHIBITION MANUAL AVAILABLE
APRIL 1, 2016  FULL PAYMENT DEADLINE FOR EXHIBIT SPACE AND SUPPORT
JUNE 1, 2016  DEADLINE TO SUBMIT TEXT FOR FINAL CONGRESS PROGRAM
JULY 1, 2016  SPACE ONLY BOOTH PLANS SUBMITTED FOR APPROVAL
JULY 15, 2016  DEADLINE FOR HOTEL RESERVATIONS
JULY 15, 2016  COMPLETION OF ALL BOOTH EXHIBITION SUPPLIER SERVICES REQUESTS
JULY 15, 2016  CONFIRMATION OF BOOTH STAFF DUE

IASP  1510 H Street N.W. Suite 600
Washington, D.C. 20005-1020 USA
www.iasp-pain.org