Access to more than 6,000 professionals in the field of pain

Opportunities to meet and demonstrate your products to the largest gathering of pain specialists in the world

NEW UPDATE

Argentina VAT will not be charged on exhibit and support items for International Companies operating outside of South America. Argentina VAT will be charged to Local Companies operating in South America.

www.iasp-pain.org/BuenosAires
The International Association for the Study of Pain® invites you to join us at the world’s premier Congress devoted to pain research and management.

The World Congress on Pain® provides attendees with the ability to learn from and network with thousands of leading experts in the field of pain, as they share their thoughts, research, and findings on this critical topic.

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International Association for the Study of Pain®

Vision Statement
Working together for pain relief throughout the world

Mission Statement
IASP brings together scientists, clinicians, healthcare providers and policy makers to stimulate and support the study of pain and to translate that knowledge into improved pain relief worldwide.

Congress Facts
The International Association for the Study of Pain® (IASP), the largest multidisciplinary association in the field of pain, will hold its 15th World Congress on Pain® 6-11 October 2014, at La Rural Convention Center, in Buenos Aires, Argentina.

IASP is the world’s leading professional forum for research, clinical practice, and education in the field of pain. The association has more than 7,500 members in 130 countries, 88 national chapters, and 20 Special Interests Groups (SIGs).

The Congress will attract more than 6,000 pain specialists from all over the world who will converge on Buenos Aires and present the most up-to-date information on all aspects of the field of pain, from laboratory science to clinical diagnosis, management, and prevention.

The Scientific Program will include plenary sessions, topical workshops, refresher courses, and poster sessions covering every aspect of acute and chronic pain from basic science to clinical practice.

15th World Congress on Pain® Committee Members

2014 Scientific Program Committee
Srinivasa N. Raja, MD (USA) Chair
Huda Abu-Saad Huijer, RN, PhD (Lebanon)
Fiona M. Blyth, PhD, MBBS (Australia)
Christine T. Chambers, PhD (Canada)
Luda Diatchenko, MD, PhD (USA)
Roger B. Fillingim, PhD (USA)
Nanna B. Finnerup, MD (Denmark)
Luis Garcia-Larrea, MD, PhD (France)
Robert W. Gereau, IV, PhD (USA)
Ian Gilron, MD, FRCP(C) (Canada)
Michael S. Gold, PhD (USA)
Michaela Kress, MD (Austria)
Ashok Kumar, MD, DA, MBBS (India)
Lorimer Moseley, PhD (Australia)
Fabián C. Piedimonte, MD (Argentina)
Theodore J. Price, PhD (USA)
Andrew S. Rice, MBBS, MD, MBBS (UK)
Emiko Senba, MD, PhD (Japan)
Claudia L. Sommer, MD (Germany)
Irene M. Tracey, PhD (UK) Past Chair
Maarten Van Kleef, MD (Netherlands)
Hanns Ulrich Zeilhofer, Prof Dr (Switzerland)
Fernando Cervero, MD, PhD, DSc (Canada) ex officio
Kathy Kreiter, IASP Secretariat (USA) ex officio

2014 Local Arrangements Committee
Fabian C. Piedimonte, MD, Chair
Diego Bashkansky, MD
Pablo R. Brumovsky, MD, PhD
Luis Camera, MD
Jaime A. De La Parra, MD
Noemi Estela Rosenfeld, MD
Viviana Lorena San Martin, PT
Claudia Nora Simeone, MD
Marcelo Villar, MD, Consultant
<table>
<thead>
<tr>
<th>Time</th>
<th>Monday October 6, 2014</th>
<th>Tuesday October 7, 2014</th>
<th>Wednesday October 8, 2014</th>
<th>Thursday October 9, 2014</th>
<th>Friday October 10, 2014</th>
<th>Saturday October 11, 2014</th>
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<tbody>
<tr>
<td>08:00</td>
<td></td>
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<tr>
<td>08:15-09:30</td>
<td>Opening Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
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<tr>
<td>09:00</td>
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<tr>
<td>09:30-10:30</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
<td>Poster Discussion (even)</td>
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<tr>
<td>10:15-10:45</td>
<td>Break</td>
<td>Break</td>
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<td>Break</td>
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<tr>
<td>10:45-12:15</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
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<tr>
<td>12:15-14:00</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
<td>Lunch Break</td>
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</tr>
<tr>
<td>14:00-15:15</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session (14:00-15:00)</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
</tr>
<tr>
<td>15:15-16:15</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd) (15:00-16:00)</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd)</td>
<td>Poster Discussion (odd)</td>
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<tr>
<td>16:00-16:15</td>
<td>Break</td>
<td>Break</td>
<td>Break (16:00-16:15) General Assembly (16:00-17:00) SIG Meetings (17:00-18:00)</td>
<td>Break</td>
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<td>Break</td>
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<td>16:15-17:45</td>
<td>Welcome Reception (17:00-19:00)</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
<td>Concurrent Workshops</td>
</tr>
<tr>
<td>17:45</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Posters Exhibition Close</td>
<td>End of Congress</td>
</tr>
<tr>
<td>18:15-19:45</td>
<td>Associated Symposia</td>
<td>Associated Symposia</td>
<td>Associated Symposia</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18:30</td>
<td>Trainee Reception (18:30-20:30)</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

All times subject to change
## ATTENDANCE PROFILE

### IASP Membership by Specialty

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anesthesiology</td>
<td>30%</td>
</tr>
<tr>
<td>Dentistry/Oral Medicine</td>
<td>3%</td>
</tr>
<tr>
<td>Internal Medicine</td>
<td>2%</td>
</tr>
<tr>
<td>Neurology</td>
<td>4%</td>
</tr>
<tr>
<td>Neuroscience/Pharmacology</td>
<td>16%</td>
</tr>
<tr>
<td>Nursing</td>
<td>5%</td>
</tr>
<tr>
<td>Occupational/Physical Therapy</td>
<td>6%</td>
</tr>
<tr>
<td>Orthopedic Surgery</td>
<td>2%</td>
</tr>
<tr>
<td>Psychiatry/Psychosomatic Medicine</td>
<td>1%</td>
</tr>
<tr>
<td>Psychology</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
</tbody>
</table>

### Milan Delegates by Specialty

<table>
<thead>
<tr>
<th>Specialty</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anesthesiology</td>
<td>21%</td>
</tr>
<tr>
<td>Dentistry/Oral Medicine</td>
<td>2%</td>
</tr>
<tr>
<td>Internal/Family Medicine/Primary Care</td>
<td>4%</td>
</tr>
<tr>
<td>Neurology</td>
<td>7%</td>
</tr>
<tr>
<td>Neuroscience/Pharmacology</td>
<td>17%</td>
</tr>
<tr>
<td>Neurosurgery/Surgery</td>
<td>1%</td>
</tr>
<tr>
<td>Nursing</td>
<td>3%</td>
</tr>
<tr>
<td>Occupational Medicine/Physical Therapy</td>
<td>7%</td>
</tr>
<tr>
<td>Oncology</td>
<td>1%</td>
</tr>
<tr>
<td>Orthopedics/Rheumatology</td>
<td>2%</td>
</tr>
<tr>
<td>Palliative Medicine</td>
<td>6%</td>
</tr>
<tr>
<td>Pediatrics</td>
<td>1%</td>
</tr>
<tr>
<td>Psychiatry</td>
<td>1%</td>
</tr>
<tr>
<td>Psychology/Social Science</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
</tbody>
</table>

### IASP Membership by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia, Australasia and Oceania</td>
<td>19%</td>
</tr>
<tr>
<td>Europe</td>
<td>38%</td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>8%</td>
</tr>
<tr>
<td>Middle East and Africa</td>
<td>6%</td>
</tr>
<tr>
<td>USA and Canada</td>
<td>29%</td>
</tr>
</tbody>
</table>

### Milan Delegates by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia, Australasia and Oceania</td>
<td>16%</td>
</tr>
<tr>
<td>Europe</td>
<td>55%</td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>7%</td>
</tr>
<tr>
<td>Middle East and Africa</td>
<td>5%</td>
</tr>
<tr>
<td>USA and Canada</td>
<td>17%</td>
</tr>
</tbody>
</table>

## Promotion Highlights

### A Widely Publicized Congress

The promotion campaign of the 15th World Congress on Pain® will be multi-faceted, reflecting its wide range appeal. Such a campaign will include:

- Direct marketing not only to the many practitioners in the field, but also to the young specialists of tomorrow
- Media relations
- Advertising in trade journals
- Promoting the Congress at likeminded events, internationally and regionally
- Web and electronic media
- Various congress publications
- An exhibit hall with 2000+ leading research poster board presentations
- Coffee breaks in the exhibit hall to promote delegate traffic and IASP membership
Buenos Aires is a vivacious and alluring port city, which stretches south-to-north along the Rio de la Plata. This estuary is the widest in the world, and one of the busiest in South America, connecting Argentina, Brazil, Uruguay, and Paraguay. Buenos Aires is the cultural and economic center of Argentina, with around 3 million people living in the city and over 12 million in the greater metropolitan area.

The residents of Buenos Aires, known as porteños (meaning: people of the port), come from a large number of cultural, ethnic, and religious backgrounds, with a high concentration of European heritage. Porteños possess an elaborate and rich cultural identity that encompasses the love of music and dance. Buenos Aires is the birthplace of Tango, originally found in the poorer suburbs. Still loved by Porteños today, Tango plays a vital role in Argentine culture.

Buenos Aires is also home to the National Academy of Medicine, the oldest medical Academy in Argentina. Founded in 1822, this academy synchronized with the establishment of the University of Buenos Aires School of Medicine. Past members include three Nobel Prize in Medicine laureates: Dr. Bernardo Houssay (1947), Dr. Luis Federico Leloir (1970), and Dr. César Milstein (1984).

The history of Argentine cuisine is rich and diverse. The country benefited from numerous food influences stemming from their extensive immigration through many years. Local food is famous for the quantity and quality offered, especially beef: the country’s national dish. Italian, Spanish, British, German, Jewish, and other cultural influences are immersed in the delicious dining experiences of Buenos Aires. Argentina is the world’s fifth largest producer of wine, and the variety of grapes grown reflects the country’s many immigrant groups. Among the more popular varieties are Malbec, Syrah, Tempranillo, Cabernet Sauvignon, and Bonarda, Sauvignon Blanc, and Torrontés.

Scheduled international flights operate directly to the country’s largest international airport Ministro Pistarini International Airport, more commonly known as Ezeiza International Airport and located 22 kilometers (14 mi) southwest of Buenos Aires.

Enjoy a stay in Buenos Aires, where delegates may participate in a leading Congress program full of scientific excellence, symposia and exhibition from Industry, as well as experiencing traditional culture, scrumptious foods and unparalleled entertainment.
The Venue:

La Rural Convention Center
Juncal 4431
C1425BAA
Ciudad Autónoma de Buenos Aires – Argentina

With the purpose of encouraging and promoting all subjects related to agriculture, in 1866 a group of people representing those interests founded La Sociedad Rural Argentina.

Today, La Rural is the main congress and exhibition center of the country and the region. With a convenient location in the heart of Buenos Aires and more than 12 hectares, it constitutes the only space of its kind. It hosts events of all subjects; La Rural combines the care of its historic heritage with a service of excellence and an innovative technological and building infrastructure.

The commercial exhibition segment of the Congress will consist of approximately 12,000 square meters of exhibition space, which will be integrated with scientific poster sessions, catering, and seating areas. Exhibits will be open for four days.

Destination Management Services

MCI Argentina’s in-house destination management team has been providing unparalleled service for visitor to Argentina for more than 40 years. MCI is equipped to create sleek VIP transportation, private functions at great venues, exquisite dining, booth staffing, and guided tours to the city’s gems.

Housing

MCI Argentina has been appointed the official housing bureau for the 15th World Congress on Pain®. Congress participants and their guests may choose from a large number of rooms, within a broad range of categories, located throughout the city. Make your reservation online as soon as possible to secure your accommodation at preferred rates. Many hotels are within a walking range from the convention center or close to a subway or bus stop.

A list of Congress hotels by rate ranges based on single occupancy will be available on the website in 2013.

Please note that as the official housing representative for the 15th World Congress on Pain®, MCI must receive all housing requests.

For further assistance with your hotel booking, please contact:

15th World Congress on Pain®
Congress Secretariat – MCI Argentina
1970, Santa Fe St. Buenos Aires
Phone: 0054 11 5252 9801
Fax: 0054 11 4813 0073
Email: iasp2014@mci-group.com

Site Visits

Exhibitors and supporter’s are welcome to visit the congress venue at their convenience. Please contact the MCI Congress Secretariat above to make arrangements.
Customized Support Opportunities

The 15th World Congress on Pain® offers an excellent opportunity for companies that want to position themselves as leaders in the field by showcasing their latest products and discoveries to a target audience of leading researchers, scientists, and healthcare providers.

Convey your commitment to pain education, research and treatment throughout the world by becoming a Congress Supporter. Many support packages are available.

All rates are in US Dollars ($).

SYMPOSIA

Associated Symposium

Supporting an Associated Symposium allows a company to organize a lunch or evening educational session on a topic of their choice, during or immediately following the daily Congress program. (Symposium must follow Symposium Guidelines).

Supporters should consider taking advantage of a symposium package. Purchasing a symposium package (A, B, C or D) with additional benefits will provide a greater cost savings than selecting support items individually.

Lunch Symposium Package Options

(Symposium duration 60 minutes):

- **Package A.** Associated Lunch Symposium ONLY and additional benefits 
  - US$42,000*

- **Package B.** Associated Lunch Symposium PLUS 36 sq. m. and additional benefits 
  - US$73,500*

- **Package C.** Associated Lunch Symposium PLUS 90 sq. m. and additional benefits 
  - US$105,000*

- **Package D.** Associated Lunch Symposium PLUS 144 sq. m. and additional benefits 
  - US$136,500*

Evening Symposium Package Options

(Symposium duration 90 minutes):

- **Package A.** Associated Evening Symposium ONLY and additional benefits 
  - US$42,000*

- **Package B.** Associated Evening Symposium PLUS 36 sq. m. and additional benefits 
  - US$73,500*

- **Package C.** Associated Evening Symposium PLUS 90 sq. m. and additional benefits 
  - US$105,000*

- **Package D.** Associated Evening Symposium PLUS 144 sq. m. and additional benefits 
  - US$136,500*

Symposia Dates

Symposia will run concurrently in individual halls located in La Rural Convention Centre.

**Lunch Symposia** will run at lunchtime from 12:45 to 13:45
- Tuesday, October 7 (3 sessions available)
- Wednesday, October 8 (3 sessions available)
- Thursday, October 9 (3 sessions available)
- Friday, October 10 (3 sessions available)

**Evening Symposia** will run each evening from 18:15 to 19:45
- Monday, October 6 (2 sessions available)
- Tuesday, October 7 (2 sessions available)
- Wednesday, October 8 (2 sessions available)

\(^1\)All times are subject to change.

Argentinian VAT 21% will not be charged to International Companies operating outside of South America. Argentinia VAT will be charged to Local Companies operating in South America.
**SUPPORT OPPORTUNITIES**

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**PACKAGE A**

**Package (A) Associated Lunch Symposium US$42,000**
- Support of a 60-minute Concurrent Associated Symposium at the Convention Center plus Option A benefits below

**Package (A) Associated Evening Symposium US$42,000**
- Support of a 90-minute Concurrent Associated Symposium at the Convention Center plus Option A benefits below

**Option A Benefits**

**Advertising**
- Inclusion of supporter’s symposium invitation in the delegates’ bags
- Permission to use the phrase: “Held in conjunction with the 15th World Congress on Pain®”
- The right to use the Congress logo on relevant Congress material, as approved by IASP

1According to Congress Symposia Guidelines available on the website at [www.iasp-pain.org/BuenosAires](http://www.iasp-pain.org/BuenosAires)

**Acknowledgements**
- Supporter’s name and logo prominently displayed at the Congress
- Supporter’s name on published materials including Registration Information Booklet and Official Congress Program

2Subject to receipt by publishing deadline

**Mailing Lists**
- Postal mailing list of IASP members 6 months prior to the Congress
- Postal mailing list of registered Congress delegates prior to start of the Congress

3Postal mailing lists are for one-time-only use

---

**PACKAGE B**

**Package (B) Associated Lunch Symposium US$73,500**
- Support of a 60-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option B benefits outlined below

**Package (B) Associated Evening Symposium US$73,500**
- Support of a 90-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option B benefits outlined adjacent

---

**PACKAGE C**

**Package (C) Associated Lunch Symposium US$105,000**
- Support of a 60-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option C benefits outlined below

**Package (C) Associated Evening Symposium US$105,000**
- Support of a 90-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option C benefits outlined below

**Option C Benefits**

**Exhibition Space**
- 90 sq. m. (968 sq. ft.) exhibition space with the option of additional space at a rebate of 15% on regular rate (space only)

**Registration**
- 10 complimentary full registrations to the Congress
- 10 exhibitor/symposium badges

**Advertising**
- Full-page, 4-color, symposium advertisement in the Official Congress Program
- Inclusion of supporter’s company brochure in the delegates’ bags
- Company logo included on IASP website as a Congress supporter

4Subject to receipt by publishing deadline

**Mailing lists**
- Postal mailing list of registered delegates after the Congress

5Postal mailing list is for one-time-use only
PACKAGE D

Package (D) Associated Lunch Symposium US$136,500* plus 144 sq. m. of Exhibition space
- Support of a 60-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option D benefits outlined below

Package (D) Associated Evening Symposium US$136,500* plus 144 sq. m. of Exhibition space
- Support of a 90-minute Concurrent Associated Symposium at the Convention Center
- All benefits featured in Option A
- Additional Option D benefits outlined below

Option D Benefits

Exhibition Space
- 144 sq. m. (1550 sq.ft) exhibition space with the option of additional space at a rebate of 15% on regular rate (space only)

Registration
- 10 complimentary full registrations to the Congress
- 10 exhibitors/symposium badges

Advertising
- Full-page-color, symposium advertisement in the Official Congress Program
- Inclusion of supporter’s company brochure in the delegates’ bags
- Company logo included on IASP website as a Congress supporter

Subject to receipt by publishing deadline

Mailing lists:
- Postal mailing list of registered delegates after the Congress

Subject to one-time use only

Associated Symposia Support General Information

- Company has the discretion to choose speakers and topics, subject to IASP approval.
- Company is responsible for speakers’ registration fees and travel expenses.
- IASP will allocate symposia time slots on a first-come, first-served basis.
- IASP will not be able to place advertisements and inserts unless it receives them by the deadlines.
- Support includes standard audiovisual equipment and room rental.
- Food and beverages are not included in symposia support packages.

Booking and Payment Conditions for Symposia

To book a symposium, please complete and return the Booking Form to the IASP Industry Liaison. The Secretariat will acknowledge an initial confirmation of symposium and issue a deposit (100%) invoice payable by bank transfer, credit card, or check.

If booking a support package, please complete and return the Booking Form to the Industry Liaison noting your choice of package. The Secretariat will issue an invoice acknowledging the exhibition (50%) and support (100%) request. IASP will assign Symposia slots according to the date it receives the application. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the time/date of the symposia accordingly. IASP reserves the right to reassign symposia slots if it does not receive the 100% deposit within 8 weeks of the invoice date.

The Booking Form is a binding contract, valid upon the Secretariat’s receipt.

Cancellation Policy for Symposia
IASP must receive all cancellations requests in writing. For cancellation received prior to January 15, 2014, a cancellation fee of 50% of the total support will apply. Cancellations received between January 15 and March 1, 2014 will have a cancellation fee of 75%. For support cancelled after March 1, 2014, a 100% cancellation fee applies.

Argentinian VAT 21% will not be charged to International Companies operating outside of South America. Argentina VAT will be charged to Local Companies operating in South America
Customized Promotional Opportunities

1) UNRESTRICTED EDUCATIONAL GRANTS
Unrestricted Educational Grants can be given by companies for any desired amount.

2) TRAINEE GRANTS
An unrestricted educational grant for the IASP Congress Financial Aid Program.

3) EXCLUSIVE PRINTING SUPPORT
Support includes cost of printing and one advertisement.
Congress Second Announcement postcard\textsuperscript{1} .................................. US$15,000*
Official Congress program ................................................................. US$50,000*
Refresher Course Book ................................................................. US$40,000*
Program At-a-Glance (pocket-sized) ................................. US$20,000*
\textsuperscript{1}Logo only on postcards

4) ADVERTISING
Official Congress Program
Back cover (4-color) ................................................................. US$14,000*
Inside front cover or back cover (4-color) ................. US$7,000*
Inside page (4-color) ................................................................. US$4,000*
Inside page (black/white) .................................................. US$3,000*
Inside page (text only, black/white) ................................. US$2,000*
Congress Abstracts Flash Drive ........................................ US$30,000*
Daily Bulletin ........................................................................ US$30,000*

Bag Inserts
For 1-8 page document (US$1 per item x min. 6,000 Congress bags)
US$6,000*
For 9-16 page document (US$2 per item x min. 6,000 Congress bags)
US$12,000*

5) SOCIAL EVENTS
Trainee Networking Reception ........................................ US$15,000*
Welcome Reception ................................................................. US$150,000*
President’s Reception .......................................................... US$70,000*
Chapter Presidents’ Lunch ............................................ US$35,000*

6) CONGRESS EVENTS
Coffee Breaks: Plenary Sessions ..................................... TBA
Coffee Breaks: Refresher Courses ................................... TBA

7) AMENITIES (Exclusive)
Lanyards (in-kind with branding rights) \textsuperscript{2} .................. US$5,000*
Notepads and Pens ............................................................. US$20,000* or in-kind
Congress Bags ................................................................. US$65,000* or in-kind
Mini City Map ................................................................. US$15,000*
Water Stations ................................................................. US$25,000*
Reusable Water Bottles ................................................. US$25,000*
Speakers’ Ready Room .................................................. US$15,000*
Internet Café 18 sq. m ....................................................... TBA
Internet Café 36 sq. m ....................................................... TBA
Public Transportation SUBWAY Passes ......................... US$50,000*
Hotel Key Card Covers (selected hotels) amount TBC when hotel lists available
Room Drops\textsuperscript{3} .......................................................... US$4,000*

\textsuperscript{2}Lanyards to be provided in-kind or at supporter’s expense, plus US$5,000 branding fee.
\textsuperscript{3}Support is for “permission only.” Company must coordinate distribution and room drop costs with hotels. Possible arrangement can be made with PCO, at a fee.

Argentinian VAT 21% will not be charged to International Companies operating outside of South America. Argentina VAT will be charged to Local Companies operating in South America.
Support Accumulation Benefits

Congress supporters can gain Patron, Diamond, Platinum, Gold, Silver, or Bronze Contributor status and related benefits, if their total support booking reaches a specific amount. The accumulated amount is based on the selection of items from the “customized” support opportunities listed.

Supporters will be given the following additional benefits relating to their total investment.

**BRONZE**

US$15,000* and over
- Name on supporter display sign in registration area
- Supporter’s name on selected publications including the Official Congress Program
- Public acknowledgment of support at the Congress
- Company listed as bronze support on Congress website

**SILVER**

US$30,000* and over
All of the above benefits, plus
- Commercial support ribbon for company representatives
- Postal mailing list of IASP members 6 months prior to the Congress
- Postal mailing list of Congress delegates registered prior to the Congress
- Logo displayed on Congress website

**GOLD**

US$50,000* and over
All of the above benefits, plus
- Recognition in IASP newsletter

**PLATINUM**

US$80,000* and over
All of the above benefits, plus
- Corporate Member status for one year, which includes PAIN® journal subscription
- Postal mailing list of Congress delegates registered after the Congress

**DIAMOND**

Over US$100,000*
All of the above benefits, plus
- Corporate Member status for two years, which includes PAIN® journal subscription
- Support logo on screens in plenary/meeting rooms (between sessions)

**PATRON**

Over US$100,000* and repeat support
Exclusive title for repeat supporter’s who maintain Diamond level for two consecutive congresses
- Plaque for displaying in booth

*total excluding VAT  
1Postal mailing list is for one-time use only.
Reasons to Exhibit at the 15th World Congress on Pain®

The exhibition gives IASP Congress delegates the opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. IASP supports your investment in a variety of ways:

- Innovative programming, advertising, and promotion drawing more than 6,000 pain specialists from throughout the world;
- Commercial exhibit space designed to enhance delegate flow to booth area ensuring maximum visibility to target audience for four days of exhibits;
- Posters and scheduled poster sessions, tea/coffee breaks and catering outlets placed in the exhibit hall to ensure quality traffic and repeated exposure;
- Exhibit hall located in close proximity to meeting rooms; where possible;
- Limited admission to plenary sessions, workshops, poster sessions, and welcome reception;
- An affordable and attractive destination for delegates, supporter’s, and exhibitors alike.

Exhibition Rate (in US Dollars – US$)
The Standard Booth measures 9 sq. m. (10 ft X 10 ft.). Spaces are sold at this minimum.

Space Only Rental: US$6,300* for basic floor space (9 sq. m.) or US$700* per sq. m.
Price includes:
- Exhibitor Manual (online)
- Exhibitor badges (2 per 9 sq. m. booth: 1 full registration, 1 exhibitor only badge)
- 50-word company profile in the Official Congress Program
- Listing on the IASP 15th World Congress on Pain® website
- Cleaning in public areas of exhibition
- Access to tea/coffee breaks for registered Congress delegates
- Invitation to Welcome Reception for registered Congress delegates

Turn-Key Booth:
US$900* per sq.m.
Exhibitors may rent a turn-key booth package. The price for this option is an additional US$200* per sq. m. and includes:
- All the standard enclosures of space only, plus
- Booth frame with hard-shell scheme wall and sides 3m x 3 m (10 ft x 10 ft.) basic lighting and electrical outlet
- Identification signage with standardized lettering, black/white artwork only (logo if requested)
- Basic carpeting

1Discount does not apply.

For booths between 9 - 36 sq. m.: Up to eight (8) additional "exhibitor only" badges are available for US$350* per badge
For booths 45 sq. m. and over: up to sixteen (16) additional "exhibitor only” badges are available for US$350* per badge

Exhibit Location
La Rural Convention Center
Juncal 4431
C1425BAA
Ciudad Autónoma de Buenos Aires –Argentina

Exhibitor Eligibility
Companies eligible to participate include:
- Medical supplies or equipment
- Pharmaceuticals
- Laboratory equipment or instruments
- Medical software
- Biology kits and reagents
- Publishers of medical books, software, and journals
- Alternative delivery systems (home care, hospice)
- Pain research centers, pain-focused non-profit associations

Argentinian VAT 21% will not be charged to International Companies operating outside of South America. Argentina VAT will be charged to Local Companies operating in South America
**Exhibit Schedule***

**Exhibitor Set-up**
Sunday, October 5th & Monday, October 6th. All exhibits must be set up by 17:00 on Monday, October 6, 2014 without exception.

Times are approximate and subject to change. Further details to come in the Exhibitor Manual and at www.iasp-pain.org/BuenosAires.

### Exhibition Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Status</th>
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<tbody>
<tr>
<td>Tuesday, October 7</td>
<td>09:30 – 17:45</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Wednesday, October 8</td>
<td>09:30 – 17:45</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Thursday, October 9</td>
<td>09:30 – 17:45</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Friday, October 10</td>
<td>09:30 – 17:45</td>
<td>Exhibition Open</td>
</tr>
<tr>
<td>Saturday, October 11</td>
<td>09:30 – 17:45</td>
<td>Exhibition Open</td>
</tr>
</tbody>
</table>

### Exhibition Dismantle

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>Saturday, October 11</td>
<td>18:00 – 23:59*</td>
<td>Breakdown</td>
</tr>
<tr>
<td>Sunday, October 12</td>
<td>08:00 – 12:00*</td>
<td>Breakdown</td>
</tr>
</tbody>
</table>

*All times subject to change

**Booking and Payment Conditions for Exhibits and Promotional Opportunities (excluding Symposia)**

To book exhibitor space or other promotional opportunities, please complete and return the Booking Form to the IASP Industry Liaison. The Secretariat will acknowledge an initial confirmation of exhibition/support and issue a deposit (50%) invoice payable by bank transfer, credit card, or check. Final payment for the remaining 50% is due April 1, 2014.

IASP will assign exhibition space based on the date it receives the application, the availability and amount of the requested footage, special needs and compatibility of exhibitors’ products. IASP reserves the right to assign other than the choice requested, if necessary, and to rearrange the floor plan and/or relocate any exhibits.

IASP will grant promotional opportunities based on the date it receives the application and availability of requested promotion. IASP reserves the right to assign other than the choice requested, if necessary and in agreement with the applicant.

IASP reserves the right to reassign exhibition booth space if it does not receive the 50% deposit within 8 weeks of the invoice date.

Please consult the Exhibit Hall diagram for booth locations. The exhibition hall will be held in the blue and green pavilions (one open space) of the La Rural Convention Center. The ceiling height in the pavilion is 12 meters. Maximum booth build height is 5 meters.

The application form is a binding contract, valid upon the Secretariat’s receipt.

**Cancellation Policy for Exhibits**

IASP must receive all cancellations requests in writing. For cancellation received prior to January 15, 2014 a cancellation of 50% of the total support will apply. Cancellations received between January 15 and March 1, 2014 will have a cancellation fee of 75%. For support cancelled after March 1, 2014 100% cancellation fee applies.

The 15th World Congress on Pain® is an international conference event.
OUR PAST CONGRESS SUPPORTERS AND EXHIBITORS

14th WORLD CONGRESS ON PAIN®, MILAN, ITALY 2012

15th World Congress on Pain
15th World Congress on Pain Support and Exhibitor Sales
5th Association of South-East Asian Pain Societies Conference (ASEAPS 2013)
Alan Edwards Centre for Research on Pain (McGill University)
Algos Preclinical Services, Inc.
Algotec Research & Development Limited
Allergan, Inc.
Amgen
Archimedes Pharma Ltd
Association québécoise de la douleur chronique (ADDO)
Astellas Pharma Europe Ltd
Bioseb
BK Medical
Boston Scientific
Canadian Consortium for the Investigation of Cannabinoids (CCIC)
Cephalon
Cerbomed GmbH
Cosman Medical
CRF Health
DJO Global
European Society of Anaesthesiology - Euroanaesthetics
Europe Society of Anaesthesiology - Euroanaesthetics
Elsevier
Eli Lilly and Company
Epileptic®
EPG Online
Equiv Medkey
Eurocept International
European Federation of International Association for the Study of Pain Chapters (EFIC)
European Headache Federation (EHF)
Excerpta Medica BV
Fondazione ISAL
Group Health Research Institute
Grüenthal
IBSA Institut Biochimique SA
ITC Inc./Life Science
Informa Healthcare
Informational Materials
International Association for the Study of Pain (IASP) Chapters
International Headache Society
International Neurouromodulation Society (INS)
International Pain Education Program
John C. Liebeskind History of Pain Collection, UCLA
Journal of Opioid Management
Kimberly-Clark Health Care
Linde AG, Linde Healthcare
Maccine Pte Ltd
Medoc
Medtronic International Trading Sarl
Merck & Co., Inc.
Merits B.V.
Molteni Farmaceutici
MRT S.r.l.
Mundipharma International Limited
Mundipharma Pte Ltd
Mundipharma Pty Ltd
Neurimpulse
NeuroTherm, Inc.
Nevro Corp.
Pain Concern – Australian Pain Management Association
Pain Research Forum
Pfizer Ltd
Philips Respironics
Policare – Diros Technology
Premier Research
ProStrakan
Purdue Pharma (Canada)
Qbx Pharma Ltd
S. Karger AG
Sarefios
Schwa-Medico GmbH
SIMPAR 2013
Somedic AB
Spinal Simplicity
St Jude Medical
Stoelting Co.
STX-Med
Ugo Basile
Wiley-Blackwell
Wisepress Medical Bookshop
Zonare Medical Systems, Inc.

13th WORLD CONGRESS ON PAIN®, MONTREAL, CANADA 2010

ADD Technologies Ltd.
Alan Edwards Centre for Research on Pain (McGill University)
ALGO-MD
Algos Preclinical Services, Inc.
Allergan, Inc.
American Pain Society (APS)
Archimedes Pharma Limited
Association des pharmaciens des établissements de santé du Québec
Astellas Pharma Europe Ltd
Biofeedback Foundation of Europe
Bioseb
Biovail Pharmaceuticals Canada
Boston Scientific
C.A.R.E.S. Alliance Coviden
Canadian Consortium for the Investigation of Cannabinoids (CCIC)
Canadian Pain Coalition
Canadian Pain Society
Centre universitaire de santé McGill / McGill University Health Centre
Cephalon, Inc.
Cosman Medical Inc.
CRF Health
Eli Lilly and Company
Elsevier
Endo Pharmaceuticals Inc.
Eli Lilly and Company
Elsevier
EPG Online
Equiv Medkey
Eurocept International
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Wiley-Blackwell
Wisepress Medical Bookshop
Zonare Medical Systems, Inc.

PrICarA, Division of Ortho-McNeil-Janssen Pharmaceuticals, Inc.
ProStrakan, Inc.
Purdue Pharma
Purdue Pharma L.P.
Qbx Pharma
Quebec Association for Chronic Pain Association Québécoise de la douleur chronique (ADDO)
Quebec Pain Research Network (QPRN)
Recro Pharma Inc.
Sarefios
Schwa-Medico GmbH
Somedic AB
SonoSite, Inc.
SpiderTech
Springer
St. Jude Medical
Stoelting Co.
The Ontario Pain Foundation
The University of Washington, Seattle, and U.W. Harborview Burn Center, Seattle
UCLA John F. Liebeskind History of Pain Collection
Ugo Basile S.R.L.
Valeant Cancer
University of Wisconsin Carbone Cancer Center
Key Dates and Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2013</td>
<td>Exhibition Manual available</td>
</tr>
<tr>
<td>April 1, 2014</td>
<td>Full payment deadline for exhibit space and support</td>
</tr>
<tr>
<td>June 1, 2014</td>
<td>Deadline to submit text for Final Congress Program</td>
</tr>
<tr>
<td>July 1, 2014</td>
<td>Space only booth plans submitted for approval</td>
</tr>
<tr>
<td>July 15, 2014</td>
<td>Deadline for hotel reservations</td>
</tr>
<tr>
<td>July 15, 2014</td>
<td>Completion of all booth exhibition supplier services requests</td>
</tr>
<tr>
<td>July 20, 2014</td>
<td>Confirmation of booth staff due</td>
</tr>
</tbody>
</table>

Exhibition and Supporter’s Sales Contact:

Please direct all inquiries regarding support, promotional and exhibition opportunities, including customized support packages and non-profit rates to:

Sarah Wheeler
Industry Liaison, IASP
Email: sarah.wheeler@iasp-pain.org
Tel.: +30 229 9046161
Fax: +30 229 9046161
GSM: +30 6944 478 978

For general information on IASP and its activities, contact:

International Association for the Study of Pain®
111 Queen Anne Ave. N, Suite 501
Seattle, WA 98109-4955 USA
Telephone: +1 206 283 0311 • Fax: +1 206 283 9403

Email: iaspdesk@iasp-pain.org
Please refer to IASP Website www.iasp-pain.org in January 2013, for new office details and telephone numbers