Dear APEX Entrant:

Thank you for participating in APEX 2011, the Twenty-third annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual categories.

With more than 3,300 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 11 major categories, with 957 Awards of Excellence recognizing exceptional entries in 130 subcategories.

The panel of judges for APEX 2011 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2011 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2011 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
3,329 entries were evaluated, in the following distribution:
- Newsletters: 311
- Magazines & Journals: 529
- Magapapers & Newspapers: 144
- Annual Reports: 105
- Brochures, Manuals & Reports: 265
- Video & Electronic Publications: 296
- Web & Intranet Sites: 181
- Campaigns, Programs & Plans: 302
- Writing: 643
- Design & Illustration: 306
- One-of-a-Kind Publications: 247

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 957 APEX Awards of Excellence recognize excellence in 130 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2011 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:
- Concepts also publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the end of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
GRAND AWARDS

NEWSLETTERS

FOR PROFIT

Smart Publishing - Fall 2010
Stratton Publishing & Marketing Inc.
Alexandria, VA

Steven Clark
Tron - December 17, 2010
The Walt Disney Company
Burbank, CA

Isabelle Cohen-DeAngelis
Natural Gas & Electricity - January 2011
Wiley
Hoboken, NJ

FOR PROFIT

FOR PROFIT

Laura Petrides Wall and Brian Cook
Toyota Connections - Spring / Summer 2011
Pace Communications
Greensboro, NC

custom - July / August 2010
Special Food Festival Issue
The Pohly Company
Boston, MA

Custom Publishing
SilverKris - November 2010
SPH Magazines Pte Ltd
Singapore

FOR PROFIT

FOR PROFIT

Warren Miller and Karen Kramer
BergerWorld - Disaster & Emergency Services: Preparedness, Response & Recovery
The Berger Group of Companies
Morristown, NJ

McKnight's Long-Term Care News Staff
McKnight's Long-Term Care News - October 2010
McKnight's Long-Term Care News
Northfield, IL

NONPROFIT

AICPA Insiders Team
AICPA Insiders Redesign
American Institute of CPAs
Durham, NC

NONPROFIT

Lise Lapointe
SecurInfo Information Security Awareness Newsletter
Terranova Training Inc.
Laval, QC

FOR PROFIT

FOR PROFIT

MAGAPAPERS

MAGAPAPERS

FOR PROFIT

FOR PROFIT

Lisa Hoffman
Emergency Medicine News - October 2010
Wolters Kluwer
New York, NY

NONPROFIT

Sandia Lab News Team
Sandia Lab News - January 14, 2011
Sandia National Laboratories
Albuquerque, NM

NONPROFIT

Anne Hegland and AAP News Staff
AAP News - March 2011
American Academy of Pediatrics
Elk Grove Village, IL

NONPROFIT

MAGAZINES

MAGAZINES

FOR PROFIT

FOR PROFIT

Mary Koik
Hallowed Ground - Summer 2010
Civil War Trust
Washington, DC

Anna Stubna
Ruffed Grouse Society Magazine - 50th Anniversary Issue
Ruffed Grouse Society
Coraopolis, PA

NONPROFIT

Amanda Jackman
A Community of Care - 2010 Annual Report
St. Joseph's Health Care London
London, ON

UPMC Marketing Communications
UPMC 2009 Community Benefits Report
UPMC
Pittsburgh, PA

NONPROFIT

Lisa Hoffman
Emergency Medicine News - October 2010
Wolters Kluwer
New York, NY

UPPER REPORTS

FOR PROFIT

FOR PROFIT

Timothy Sommer
Graybar 2009 Annual Report
Graybar
St. Louis, MO

MSA Annual Report 2010
Lockheed Martin - Creative & Strategic Services
Richland, WA

continued, over
Freedom Flex Multimedia -
Retirement is Personal.
Your Clients’ Retirement Plans
Should Be Too.
Jackson National
Life Insurance
Denver, CO

FOR PROFIT
SMALL OFFICE

John von Brachel
Merrill Lynch Advisor -
www.ml.com/mladvisor
Merrill Lynch
Pennington, NJ

Coal is the Future:
Peabody is the Partner Video
Peabody Energy
St. Louis, MO

FOR PROFIT
SMALL OFFICE

DonaldWinters
TD Ameritrade Investment
Education Campaign
TD Ameritrade
Omaha, NE

WEB & INTRANET
SITES

FOR PROFIT

Kris Kurtenbach
Department of Defense
Education Activity -
Students at the Center Web Site
Collaborative Communications
Group
Washington, DC

Robyn Leung and
Julianne O’Daniel
www.everygenome.com
Illumina, Inc.
San Diego, CA

FOR PROFIT

Kathryn DeMott
InternalMedicineNews.com
Internal Medicine News,
International Medical
News Group
Rockville, MD

FOR PROFIT
SMALL OFFICE

Adele Sommers, Ph.D.
Bob’s Excellent
Presentation Adventures
Business Performance Inc.
Atascadero, CA

FOR PROFIT
SMALL OFFICE

Jennifer Loftus
www.AstronSolutions.jobs
Astron Solutions
New York, NY

FOR PROFIT
SMALL OFFICE

Driving Dynamics Website -
www.drivingdynamics.com
Driving Dynamics, Inc.
Newark, DE

FOR PROFIT
SMALL OFFICE

Mensa Staff
Mensa for Kids Educational
Resources: Online Activity Plans
and Lesson Plans
Mensa Education
& Research Foundation
Arlington, TX

FOR PROFIT
SMALL OFFICE

Terry Simzer
Advanced Instructional Tools
Upper Canada District
School Board
Brockville, ON

CAMPAIGNS,
PROGRAMS & PLANS

FOR PROFIT

Bill LaViolette
The Do-It-Yourself Workbook
I&M Media
Les Issambres, France

IEEE Long Term Care
Marsh U.S. Consumer
Urbandale, IA

FOR PROFIT

Linda Yoakum
Retirement Education:
Plan, Save, Invest, Retire
FedEx Corporation
Memphis, TN

FOR PROFIT
SMALL OFFICE

Norris Murray
Telling Amy’s Story
DAWSON + MURRAY +
TEAGUE Communications
Dallas, TX

NONPROFIT

Arthritis Today
Arthritis Today
Body Part Look-Up Tool
Arthritis Foundation
Atlanta, GA

NONPROFIT

Bonita Brodt
Excellence Matters
Magnet Campaign
Northwestern Memorial
Hospital
Chicago, IL

NONPROFIT
SMALL OFFICE

Peter Birt
2010 Campaign -
Valuing Registered Nurses
Ontario Nurses’ Association
Toronto, ON

NONPROFIT
SMALL OFFICE

Chip Boyd
www.stc.org
Society for Technical
Communication
Fairfax, VA

NONPROFIT
SMALL OFFICE

Arthritis Today
Arthritis Today
Body Part Look-Up Tool
Arthritis Foundation
Atlanta, GA

NONPROFIT

Bonita Brodt
Excellence Matters
Magnet Campaign
Northwestern Memorial
Hospital
Chicago, IL

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Northwestern Memorial
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Chicago, IL

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SMALL OFFICE

Peter Birt
2010 Campaign -
Valuing Registered Nurses
Ontario Nurses’ Association
Toronto, ON

NONPROFIT
SMALL OFFICE

Chip Boyd
www.stc.org
Society for Technical
Communication
Fairfax, VA
AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Print

Shirley Williams
AARP - Legal Counsel for the Elderly
Washington, DC

Communications and Marketing Department
American Society of Anesthesiologists
Park Ridge, IL

Brad Pokorny
Bahá’í International Community
New York, NY

Blue Cross and Blue Shield of Nebraska
Omaha, NE

Proposals, Media, and Marketing Department
C4IT Business Unit, SAIC
Lexington Park, MD

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Kelly Ann Doktor
City of Holyoke/Holyoke High School Media Center
Holyoke, MA

Kelly S. Kuntz & Gisela V. McBride
Country Meadows Retirement Communities
Hershey, PA

Norris Murray
DAWSON + MURRAY + TEAGUE Communications
Dallas, TX

Ric Edelman
Edelman Financial Services, LLC
Fairfax, VA

Jennifer M. Davis
Georgia Defense Lawyers Association
Atlanta, GA

Martha Moss
Gloucester County Gloucester, VA

John Sandy
High Real Estate Group LLC
Lancaster, PA

Institute for Continuing Healthcare Education
Philadelphia, PA

Larry Gray
Institutional Real Estate, Inc. San Ramon, CA

Margaret Townsley
KET, Enterprise Division
Lexington, KY

Dominique Blouin
Morneau Shepell Ltd.
Montreal, QC

Clement Ducro
Nanyang Junior College
Singapore

Lynne Harris
NISH
Vienna, VA

Peter Birt
Ontario Nurses’ Association
Toronto, ON

Jill Antonides
Palo Alto Medical Foundation
Mountain View, CA

Corporate Communications Department
SHAZAM, Inc.
Johnston, IA

Tom Lunde
STC Chicago Palatine, IL

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

UPMC Marketing Communications
UPMC
Pittsburgh, PA

Nicholas King
Wiley
Hoboken, NJ

Wendy Goldstein
Winthrop University Hospital
Department of Public Affairs
Mineola, NY

2. Newsletters - Electronic & Web

Carolina Chapter of Society for Technical Communication
Cary, NC

Child Welfare Information Gateway
Children’s Bureau/ACF/HHS, ICF International
Fairfax, VA

Chute Gerdeman
Columbus, OH

Jill Galinski
Excellus BlueCross BlueShield
Rochester, NY

Holllister Creative
Wynnewood, PA

Mari Dini, Larry Edwards, & Sandra Thomas
The JMML Foundation
Mililani, HI

Steven E. Sacks, CPA
Moore Stephens
North America, Inc.
Saddle Brook, NJ

Lois McBean
National Dairy Council
Ann Arbor, MI

Katrina Holt
National Maternal and Child Oral Health Resource Center
Washington, DC

3. Newsletters - E-Mail

Rick Allen
ASCD
Alexandria, VA

Lori Feldman
Aviva, LLC
Wildwood, MO

Suzanne Rovick
Bank of America
Boston, MA

Peter Radovich
City of Houston Convention & Entertainment Facilities Department
Houston, TX

Rachel Phillips
Intelligence and National Security Alliance
Arlington, VA

Frank Belluscio
New Jersey School Boards Association
Trenton, NJ

UnitedHealthcare/Carrot
Vienna, VA

Kandis R. Fuller
Univera Healthcare
Buffalo, NY

Rhonda Shappert
Winning Through Pageantry
Grove City, OH

Erin Ryan
WorldatWork
Scottsdale, AZ

Janet DeSaverio
Xcel Energy, Inc.
Denver, CO
4. Custom-Published Newsletters

Custom Solutions from SmartMoney
New York, NY

Mahap Msiza
New Media Publishing
Cape Town, South Africa

Pace Communications
Wells Fargo Advisors
Greensboro, NC

Carol Worthington-Levy
Worthington Levy Creative
San Jose, CA

5. Newsletter Writing

Brightworth
Atlanta, GA

Christina Johnson
California Sea Grant
La Jolla, CA

CEO Update
Washington, DC

Drew Campbell
Institutional Real Estate, Inc.
San Ramon, CA

Todd L. Herman
Todd Herman Associates
Greensboro, NC

Jeff Stratton
Wiley
Hoboken, NJ

WordSouth
Public Relations, Inc.
Rainsville, AL

6. Newsletter Design & Layout

Patient News
Niagara Falls, NY

Karen Ow
Texas Medical Liability Trust
Austin, TX

Nicholas Smith,
Akilah Dressekie
Rouge Valley Health System
Toronto, ON

7. One to Two Person–Produced Newsletters

Chrissy Kiernan
American Institute of Certified Public Accountants
New York, NY

Suzy Logan
American Thoracic Society
New York, NY

Phillip C. Giles
Artex Risk Solutions, Inc.
Pinehurst, NC

C.F. Evans Construction
Orangeburg, SC

Corporate Communications
CardWorks
Woodbury, NY

Brenda J. Proffitt
Clarity Communications
Albuquerque, NM

8. ‘Green’ Newsletters

Kristin Clarke
American Society of Association Executives
Dunn Loring, VA

Louise Poirier
Hart Energy
Houston, TX

Edward Hutchinson
Hutchinson Mechanical Services, LLC
Cherry Hill, NJ

9. New Newsletters

Association of Corporate Counsel
Washington, DC

Institute for Continuing Healthcare Education
Philadelphia, PA

Kendall SummerHawk
KendallSummerHawk.com
Tucson, AZ

Mitch Goldich
Sigma Phi Epsilon
Richmond, VA

10. Most Improved Newsletters

Anita K. Parran
AARP Missouri
Kansas City, MO

George Francy, Peggy Talbot
ADD Systems/Graphics 88
Flanders, NJ

Anthony J. Jannetti, Inc.
Pitman, NJ

Liz Massey, Robert Cao-Ba
Arizona State University Alumni Association
Tempe, AZ

Alison Mallouk
Continuum Health Partners
New York, NY

Richard Cordray
Hewlett Packard Company
Plano, TX

Heather Evans
Human Resources Association of New York
Trenton, NJ

Jessica Chappell
IFRACTAL
Philadelphia, PA
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
<th>City, State</th>
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<tbody>
<tr>
<td>Niki Pace</td>
<td>MS/AL Sea Grant Legal Program</td>
<td>University, MS</td>
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<tr>
<td>NEHS News Team</td>
<td>National Association of Secondary School Principals</td>
<td>Reston, VA</td>
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<td>Reliv International</td>
<td>Chesterfield, MO</td>
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<tr>
<td>Kathi Elliott</td>
<td>Seattle Children’s Hospital</td>
<td>Seattle, WA</td>
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<td>Donna Kutt Nahas</td>
<td>South Nassau Communities Hospital</td>
<td>Oceanside, NY</td>
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<tr>
<td>Deanna Kehler</td>
<td>The Vanguard Group</td>
<td>Malvern, PA</td>
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<tr>
<td>Russ Bleemer</td>
<td>Wiley</td>
<td>Hoboken, NJ</td>
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<tr>
<td>Liz Spittler</td>
<td>American Dietetic Association</td>
<td>Chicago, IL</td>
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<td>Bahá’í National Center</td>
<td>Evanston, IL</td>
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<tr>
<td>Warren Miller, Karen Kramer</td>
<td>The Berger Group of Companies</td>
<td>Morristown, NJ</td>
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<tr>
<td>Jill Langer</td>
<td>Boeing Commercial Airplanes</td>
<td>Seattle, WA</td>
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<td>Lavenia A. Norford</td>
<td>Bridgewater Retirement Community</td>
<td>Bridgewater, VA</td>
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<tr>
<td>Doug Heidrick</td>
<td>Calvert Hall College High School</td>
<td>Baltimore, MD</td>
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<tr>
<td>Cindy Stevens</td>
<td>Consumer Electronics Association</td>
<td>Arlington, VA</td>
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<tr>
<td>Andrea M. Pearman</td>
<td>Diversified Marketing Strategies</td>
<td>Crown Point, IN</td>
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<tr>
<td>Cynthia McCurren, Ph.D., RN</td>
<td>Grand Valley State University</td>
<td>Grand Rapids, MI</td>
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<tr>
<td>Cellular Analysis Business Unit</td>
<td>Life Technologies</td>
<td>Eugene, OR</td>
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<td>Michael W. Fincham, Erica Goldman</td>
<td>Maryland Sea Grant</td>
<td>College Park, MD</td>
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<td>Clinton R. Coleman</td>
<td>Morgan State University</td>
<td>Baltimore, MD</td>
</tr>
<tr>
<td>Sandra E. Shumway</td>
<td>National Shellfisheries Association</td>
<td>Groton, CT</td>
</tr>
<tr>
<td>NC Sea Grant Communications Team</td>
<td>North Carolina Sea Grant</td>
<td>Raleigh, NC</td>
</tr>
<tr>
<td>John H. Tibbetts</td>
<td>South Carolina Sea Grant Consortium</td>
<td>Charleston, SC</td>
</tr>
<tr>
<td>Lauren S. McClintock</td>
<td>TD Bank, America’s Most Convenient Bank®</td>
<td>Mt. Laurel, NJ</td>
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<tr>
<td>Lisa Yamada</td>
<td>Toyota Motor Sales, USA, Inc. Torrance, CA</td>
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<tr>
<td>Michelle Tiernan</td>
<td>Wake Forest University Baptist Medical Center</td>
<td>Winston-Salem, NC</td>
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<tr>
<td>Ruth Papazian</td>
<td>Wolters Kluwer Health</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Kevin Graham</td>
<td>Xcel Energy</td>
<td>Denver, CO</td>
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<tr>
<td>Christine Spiegel</td>
<td>Alpha Phi International</td>
<td>Evanston, IL</td>
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<tr>
<td>Sarah Reiss</td>
<td>The American Academy of Anti-Aging Medicine</td>
<td>Boca Raton, FL</td>
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<tr>
<td>Suzette van der Sterre</td>
<td>American Academy of Audiology</td>
<td>Reston, VA</td>
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<tr>
<td>American Industrial Hygiene Association</td>
<td>Fairfax, VA</td>
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<tr>
<td>Noelle A. Boughanmi, MS</td>
<td>American Podiatric Medical Association</td>
<td>Bethesda, MD</td>
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<tr>
<td>Beth Smiley</td>
<td>American Rose Society</td>
<td>Shreveport, LA</td>
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<tr>
<td>American Society of Clinical Oncology</td>
<td>Alexandria, VA</td>
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<tr>
<td>Liz Massey, Robert Cao-Ba</td>
<td>Arizona State University Alumni Association</td>
<td>Tempe, AZ</td>
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<tr>
<td>Matthew Seelinger</td>
<td>The Army Historical Foundation</td>
<td>Arlington, VA</td>
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<tr>
<td>Marge Scherer</td>
<td>ASCD</td>
<td>Alexandria, VA</td>
</tr>
<tr>
<td>Association for Career and Technical Education</td>
<td>Alexandria, VA</td>
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<tr>
<td>Association of Corporate Counsel</td>
<td>Washington, DC</td>
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<td>Maryann Gorman</td>
<td>ASTM International</td>
<td>West Conshohocken, PA</td>
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<td>Hong Zhao</td>
<td>Beaches Living</td>
<td>Toronto, ON</td>
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<tr>
<td>Paula Lykins</td>
<td>California Pacific Medical Center</td>
<td>San Francisco, CA</td>
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<tr>
<td>Construction Financial Management Association</td>
<td>Princeton, NJ</td>
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<tr>
<td>Credit Union Management Team</td>
<td>CUES</td>
<td>Madison, WI</td>
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<tr>
<td>Timothy Wilkinson, Howard Prince</td>
<td>Elayn Hunt Correctional Center</td>
<td>St. Gabriel, LA</td>
</tr>
</tbody>
</table>

**12. Magazines & Journals - Print Over 32 Pages**

Christine Spiegel
Alpha Phi International
Evanston, IL

Sarah Reiss
The American Academy
Evanston, IL

Suzette van der Sterre
American Academy of Audiology
Reston, VA

American Industrial Hygiene
Association
Fairfax, VA

Noelle A. Boughanmi, MS
American Podiatric
Medical Association
Bethesda, MD

Beth Smiley
American Rose Society
Shreveport, LA

American Society
of Clinical Oncology
Alexandria, VA

Liz Massey, Robert Cao-Ba
Arizona State University
Alumni Association
Tempe, AZ

Matthew Seelinger
The Army Historical Foundation
Arlington, VA

Marge Scherer
ASCD
Alexandria, VA

Association for Career and Technical Education
Alexandria, VA

Association of Corporate Counsel
Washington, DC

Maryann Gorman
ASTM International
West Conshohocken, PA

Hong Zhao
Beaches Living
Toronto, ON

Paula Lykins
California Pacific Medical Center
San Francisco, CA

Construction Financial Management Association
Princeton, NJ

Credit Union Management Team
CUES
Madison, WI

Timothy Wilkinson, Howard Prince
Elayn Hunt Correctional Center
St. Gabriel, LA
Lance Ritchlin
Financial Planning Association
Denver, CO

Jonathan Jarashow
H. Crimson Inc.
Spring Valley, NY

Suzanne Lopez-Isa
Hispanic Outlook in Higher Education Magazine
Paramus, NJ

Peter Szatmary
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Geoff Bilau, Jeff Ortiz
IAPMO
Ontario, CA

Keyana Tennant
IEEE
Piscataway, NJ

Judy Giannetto
Illinois CPA Society
Chicago, IL

Katherine Judge
Institute of Scientific & Technical Communicators
Croydon, United Kingdom

Ron Clark
LOMA Resource
Atlanta, GA

LP Gas Magazine Staff
Cleveland, OH

Jenn Michaels
MGM Resorts International
Las Vegas, NV

Col. Warren S. Lacy, USA-Ret.
Military Officers Association of America
Alexandria, VA

Deb Kirchner
Millikin University
Decatur, IL

National Association of Certified Valuation Analysts
Salt Lake City, UT

NFL / H.O. Zimman, Inc.
Lynn, MA

Marilyn Ranson, Diane Barney
NorthBay Healthcare
Fairfield, CA

Deborah Feldman
Northeastern Law Magazine
Boston, MA

Mitzi Lutz
Northwest Missouri State University
Maryville, MO

Michele Reed
Oswego Alumni Association
Oswego, NY

Staff, Pennsylvania Township News
Pennsylvania State Association of Township Supervisors
Enola, PA

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Jonathan Kersting
Pittsburgh Technology Council
Pittsburgh, PA

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Registry of Interpreters for the Deaf, Inc.
Alexandria, VA

Stephani Hawkins
Sabre Airline Solutions
Southlake, TX

Gay-Lynn Carpenter
Sigma Phi Epsilon
Richmond, VA

Mark Arend
Site Selection Magazine
Norcross, GA

Patrick E. Spencer, Joy Jacob
Symantec Corporation
San Ramon, CA

Jack Morgan
Textile Rental Services Association
Alexandria, VA

TMG Custom Media
Washington, DC

Janice M. Fink
The University of Alabama National Alumni Association
Tuscaloosa, AL

Terri Stubblefield
The University of Oklahoma Norman, OK

Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

Willamette Management Associates
Chicago, IL

Young Adult Library Services Association/American Library Association
Chicago, IL

Baseline Staff
Ziff Davis Enterprise
New York, NY


CEO Advisors, LLC
Redford, MI

The Krell Institute
Ames, IA

Kelley Johnson
Novell Inc.
Provo, UT

Nancy Fitzpatrick
Quota International
Washington, DC

Elizabeth Pohland
Society For Technical Communication
Fairfax, VA

14. Custom-Published Magazines & Journals

Jacqueline W.M. Wong
Digital Impressions
Bandar Seri Begawan, Brunei Darussalam

GLC Custom Media
Northbrook, IL

Marilyn Barnett
MARS Advertising
Southfield, MI

Tom Martinelli
Martinelli-Slocum Publishing
Poughkeepsie, NY

John von Brachel
Merrill Lynch
Pennington, NJ

Mahap Msiza
New Media Publishing
Cape Town, South Africa

NFL / H.O. Zimman, Inc.
Lynn, MA

The Pohly Company
Boston, MA

Theresa L. Houck
Putman Media, Inc.
Itasca, IL

Pace Communications
Seminole Gaming
Greensboro, NC
15. Magazine & Journal Writing

Julia Lobaco
AARP VIVA
Washington, DC

Gabriella Daley Klatt
American Correctional Association
Alexandria, VA

Dean Holzkamp
Colorado Medical Society
Denver, CO

Ford Product Team, Retailer Education & Training
Ford Motor Company
Troy, MI

Peter Szatmary
The Honor Society of Phi Kappa Phi
Baton Rouge, LA

Strategic Finance Staff
IMA
Montvale, NJ

Beth Elkin
JDA Software
Dallas, TX

Md.MD for Life Editorial Team
LifeBridge Health
Baltimore, MD

Tina Snyder
Manufacturing Jewelers & Suppliers of America
Attleboro Falls, MA

Sheri W. Greenhoe
Michigan State Medical Society
East Lansing, MI

Communications Department
Multiple Sclerosis Association of America
Cherry Hill, NJ

Kathy Hart
NC State Alumni Association
Raleigh, NC

Communications Department
Pennsylvania Bar Association
Harrisburg, PA

USTA / H.O. Zimman, Inc.
Lynn, MA

Adam Jablonowski
Wayne County Medical Society of Southeast Michigan
Detroit, MI

Frances Hesselbein
Wiley
Hoboken, NJ

Mike Santarini
Xilinx, Inc.
San Jose, CA

Lorenzo Wilkins
SD33/Art Direction & Design
Silver Spring, MD

Robert Cao-Ba
Arizona State University Alumni Association
Tempe, AZ

Arthritis Foundation
Atlanta, GA

Warren Miller, Karen Kramer
The Berger Group of Companies
Morristown, NJ

Barbara Burrows
Home Digest
Oakville, ON

The Humane Society of the United States
Gaithersburg, MD

Riley Bandy
Imagination Publishing
Chicago, IL

Catherine Morris
The John Marshall Law School
Chicago, IL

Sophie Hanson
MCG - newsLINK and Utah Manufacturers Association
Salt Lake City, UT

Angela Anderson
Mills-Peninsula Health Services
Mountain View, CA

Becky Keeling
The National Alliance for Insurance Education & Research
Austin, TX

NFL / H.O. Zimman, Inc.
Lynn, MA

Anne Loftin Weston
Pace Communications
Greensboro, NC

Carol Yanchanin
Penton Custom Solutions, Penton Media, Inc.
Cleveland, OH

Sharon Laidlaw, Bill Dimmick
Dairy Farmers of Ontario
Mississauga, ON

Kentuck E. Spence
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Misti Huedepohl
Henry B. Tippie College of Business
Iowa City, IA

April W. Klimley
Klimley Communications
Red Bank, NJ

Denise Gable
National Parking Association
Washington, DC

Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA

17. One to Two Person–Produced Magazines & Journals

Joseph Kelly, Larry Price
ABA Bank Compliance Magazine
Washington, DC

Collin R. Bakse
Airlift/Tanker Association
Belleville, IL

Stacey L. Bell
American Gas Association
Riverview, FL

Kenneth E. Spence
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Amanda Holdsworth
Cleary University
Howell, MI

Sharon Laidlaw, Bill Dimmick
Dairy Farmers of Ontario
Mississauga, ON

Misti Huedepohl
Henry B. Tippie College of Business
Iowa City, IA

April W. Klimley
Klimley Communications
Red Bank, NJ

Denise Gable
National Parking Association
Washington, DC

Courtney Accurti
Pennsylvania State Association of Boroughs
Harrisburg, PA
18. Magazine Series
Flow Control Magazine
Grand View Media Group
Philadelphia, PA

19. ‘Green’ Magazines & Journals
Jeffrey M. Allen
American Bar Association
Chicago, IL
Margaret Van Patten
Connecticut Sea Grant
Groton, CT
Dickinson College
Carlisle, PA
Curt Robinson, Ph.D.
Geothermal Resources Council
Davis, CA
BizVoice Magazine
Indiana Chamber of Commerce
Indianapolis, IN
Monica Allard Cox
Rhode Island Sea Grant
Narragansett, RI
Rocky Mountain Water
Environment Association/
Rocky Mountain Section AWWA
Englewood, CO
Matthew Monaghan
SAE International
Warrendale, PA
SAGE
Thousand Oaks, CA
Isabelle Cohen-DeAngelis
Wiley
Hoboken, NJ

20. New Magazines & Journals
Joseph E. Criscuoli
Eta Alumni Association
of Phi Sigma Kappa
Laurel, MD
Riley Bandy
Imagination Publishing
Chicago, IL
Laura Jean Whitcomb
Kearsarge Magazine LLC
Grantham, NH
Tom Martinelli
Martinelli-Slocum Publishing
Poughkeepsie, NY
NISH Marketing
NISH
Vienna, VA
Cara Hvisdas
SLACK Incorporated
Thorofare, NJ
University of La Verne
College of Education and
Organizational Leadership
Los Angeles, CA
Pace Communications
Wells Fargo
Greensboro, NC
Charlita Shelton
Wiley
Hoboken, NJ
Roger Brooks
American Mensa, Ltd.
Arlington, TX
Carolyn Schmid
The Association for Advanced
Life Underwriting
Reston, VA
Cygnsus Business Media
Fort Atkinson, WI
Pubic Affairs Division
Defense Threat
Reduction Agency
Dulles, VA
Kristen Smolen
Ford Motor Company
Dearborn, MI
Faye Porter
HealthTrust
Brentwood, TN
Benefits Magazine Team
International Foundation of
Employee Benefit Plans
Brookfield, WI
Phyllis Cheah Yit Chow
MediaCorp Pte Ltd
Singapore
The College Store Staff
National Association of
College Stores
Oberlin, OH
Mark Jordan
National Association of
Secondary School Principals
Reston, VA
Northwest Center for
Public Health Practice,
University of Washington
Seattle, WA
Pace Communications
Seminole Gaming
Greensboro, NC
Anne Perusek
Society of Women Engineers
Cleveland Heights, OH
Lori Marchetti
Towson University
Towson, MD
Publications Staff
University of Medicine and
Dentistry of New Jersey
Newark, NJ

21. Most Improved Magazines & Journals
Walt Albro, Larry Price
ABA Bank Marketing Magazine
Washington, DC
Publications Department
American Academy of
Periodontology
Chicago, IL
Nader Rifai
American Association
for Clinical Chemistry
Washington, DC

22. Magapapers & Newspapers
ASCO Integrated Media
& Technology Department
American Society of Clinical Oncology
Alexandria, VA
TCT Daily Editorial Staff
Cardiovascular Research Foundation
New York, NY
DBA Publications Committee
& Jessica D. Smith
Dallas Bar Association
Dallas, TX
Bill Roebuck
Machinery & Equipment MRO
Toronto, ON
The Nation's Health
Washington, DC
Office of Public Affairs
Northern Arizona University
Flagstaff, AZ
Peabody Energy
St. Louis, MO
23. Custom-Published Magapapers & Newspapers
Orthopedics Today Staff
SLACK Incorporated
Thorofare, NJ

Custom Publishing
SPH Magazines Pte Ltd
Singapore

24. Magapaper & Newspaper Writing
Michelle Hogan
Nephrology Times
New York, NY

Mark Michelson
Printing Impressions
Philadelphia, PA

Bridgette Blair
Public Citizen
Washington, DC

Endocrine Today Editorial Staff
SLACK Incorporated
Thorofare, NJ

25. Magapaper & Newspaper Design & Layout
Darrick Hurst, Michael Lanigan
Sandia National Laboratories
Albuquerque, NM

26. One to Two Person-Produced Magapapers & Newspapers
No awards presented.

27. Most Improved Magapapers & Newspapers
Publishing & Communications
American Association of Critical-Care Nurses
Aliso Viejo, CA

Stephanie Cajigal
John Wiley & Sons
Hoboken, NJ

Nancy Hemphill, ELS
Primary Care Optometry News - January 2011
Thorofare, NJ

28. Annual Reports - Print
Christy Petterson
Georgia World Congress Center
Atlanta, GA

Public Affairs Staff
Idaho Housing and Finance Association
Boise, ID

Lisa Mayles
LifeShare Community Blood Services
Elyria, OH

Prescott College
Prescott, AZ

Salesforce.com Foundation
San Francisco, CA

Western Reserve Land Conservancy
Novelty, OH

Constituent Communications/Creative Services
WGBH
Boston, MA

29. Annual Reports - Print Over 32 Pages
The Humane Society of the United States
Gaithersburg, MD

Bruce Swart
The John Marshall Law School
Chicago, IL

Clay Dillingham, Barbara Maes
Los Alamos National Laboratory
Los Alamos, NM

Northern Virginia Electric Cooperative & CM Advertising
Manassas, VA

St. John’s University
Queens, NY

Ingrid Griesel
Words’worth
Parkview, South Africa

30. Annual Reports - Electronic & Web
Healthcare of Ontario Pension Plan
Toronto, ON

Chrisie Scott
Meridian Health
Wall, NJ

Kim Kosko, Rory Joyce
New Jersey Sea Grant Consortium
Fort Hancock, NJ

Bonita Brodt
Northwestern Memorial Hospital
Chicago, IL

Julie Harrison Blissert
State University of New York at Oswego
Oswego, NY

31. Annual Report Writing
Peabody Energy
St. Louis, MO

WordSouth
Public Relations, Inc.
Rainsville, AL

32. Annual Report Design & Layout
Mary Bevan
Concurrent Technologies Corporation
Johnstown, PA

Cari Weller, Heather Hise
Goodwill Industries of Kentucky, Inc.
Louisville, KY

Holland Hospital
Holland, MI

Rachel Kort
MRIGlobal
Kansas City, MO

Communications
The United Church of Canada
Toronto, ON

Ryke Cordisco
University of South Florida Alumni Association
Tampa, FL

Dana Ausec
USA Hockey, Inc.
Colorado Springs, CO
33. One to Two Person–Produced Annual Reports

Cushman & Wakefield, Inc.
New York, NY
Rae A. Todd
Platte River Power Authority
Fort Collins, CO
Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

34. Most Improved Annual Reports

No awards presented.

35. Brochures, Manuals & Reports

Ascensus
Brainerd, MN
Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA
Technical Publications
Datron World
Communications, Inc.
Vista, CA
Kimberly Lopez
Ford Motor Company
Troy, MI
Marketing Department
Great-West Retirement Services
Greenwood Village, CO
Jackson National Life Insurance
Denver, CO
United Educators
Chevy Chase, MD
Duncan McNiff
The Vanguard Group
Valley Forge, PA
Marketing and Communications
Department
Adventist Health/
Central Valley Network
Hanford, CA
Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO
Jackson National Life Insurance
Denver, CO
Lockheed Martin -
Creative & Strategic Services
Richland, WA
The Rashi School
Dedham, MA
Kathy Malanowski
Towson University
Design Center
Towson, MD
UPMC Marketing
Communications
UPMC
Pittsburgh, PA

36. Marketing & Public Relations Brochures,
Manuals & Reports

Marketing and Communications
Department
Adventist Health/
Central Valley Network
Hanford, CA
Robert Pankratz, Pat Daley
Elsevier
Maryland Heights, MO
Jackson National Life Insurance
Denver, CO
Lockheed Martin -
Creative & Strategic Services
Richland, WA
The Rashi School
Dedham, MA
Kathy Malanowski
Towson University
Design Center
Towson, MD
UPMC Marketing
Communications
UPMC
Pittsburgh, PA

37. Public Service Brochures, Manuals & Reports

IBJ Custom Publishing
Indianapolis, IN
Hugh R. Furneaux
Lantana Consulting Group
Toronto, ON
Heather Clark, Randy Montoya,
Darrick Hurst
Sandia National Laboratories
Albuquerque, NM

38. Media Kits

Carlos Soto
American Counseling
Association
Alexandria, VA
Arthritis Foundation
Atlanta, GA
Karin Pitrone, Brent Miller
BNP Media
Troy, MI
Stratton Publishing
& Marketing Inc.
for Professional Housing
Management Association
Alexandria, VA

39. Corporate Capability & Identity Materials

Mari Abrams, Kelly Hauck,
Danny Huybrechts
Glendale Adventist
Medical Center
Glendale, CA
OR&R Outreach Group
NOAA’s Office of Response
and Restoration
Seattle, WA

40. Product & Software Manuals

Frank Advertising
Cranbury, NJ
Carl Olson
IneoQuest Technologies Inc.
Mansfield, MA
Lynn Burge
Master-Bilt
New Albany, MS

41. Employee & Benefit Materials

Communication Consulting
Aon Hewitt
Irvine, CA
Compensation & Benefits
BB&T
Winston-Salem, NC
Diane Thorne
Mehigan, Bellone
& Associates, Inc.
Schenectady, NY
Jean O’Leary
Memorial Sloan-Kettering
Cancer Center
New York, NY
Jared Spencer
Mehigan, Bellone
New York, NY
SAIC/Vanguard Participant
Education Team
SAIC & Vanguard
Wayne, PA
Rebecca L. DeLuccia
Hawthorne, NJ

Catherine Zlomek
National Association of
Criminal Defense Lawyers
Washington, DC
Technical Communications
SMART Technologies ULC
Calgary, AB
42. Member & Customer Materials

Pennsylvania School Boards Association
Mechanicsburg, PA

Ann P. Schreiber
SkillsUSA
Leesburg, VA

Joan Wallner
UnitedHealthcare
Edina, MN

43. Financial & Investment Materials

Jill Mahnane
Charles Schwab & Co., Inc.
San Francisco, CA

Suzanne Spisak
Comerica Bank
Dallas, TX

Linda Seaton
Illumina, Inc.
San Diego, CA

44. Health & Medical Materials

Marc Sirockman
Artcraft Health Education
Flemington, NJ

Terri Knapp, Pat Daley
Elsevier
Maryland Heights, MO

Wendy Haan
Hope Health
Kalamazoo, MI

Peter Sonnenreich
Kikaku America International
Washington, DC

PRM Consulting Group
Atlanta, GA

Kathleen McConnell, RPh, MBA
SciStrategy Communications
West Conshohocken, PA

45. Meeting & Event Materials

Brian Ferrell, CMP
factor 110
Oklahoma City, OK

FSA Management Group
Louisville, KY

The DOJ Team
Kauffman & Associates, Inc.
Spokane, WA

Beverly Valdez
Social & Scientific Systems, Inc.
Silver Spring, MD

VIA Marketing Team
VIA Marketing
Merrillville, IN

46. Catalogs, Directories & Guides

Marketing Communications
Graybar Electric
St. Louis, MO

Lisa Wentzell
Oswego Visitors Bureau
Oswego, IL

Society of American Archivists
Chicago, IL

47. Books & eBooks

Gabriella Daley Klatt
American Correctional Association
Alexandria, VA

Association of Jesuit Colleges and Universities
Washington, DC

Marisa Vancos
Direct Supply
Milwaukee, WI

Ric Edelman
Edelman Financial Services, LLC
Fairfax, VA

Emily Webber
Emily A. Webber LLC
Yacolt, WA

Enrique Azevedo
Illumina, Inc.
San Diego, CA

Jackson National Life Insurance
Denver, CO

Randi White
National Council of Teachers of Mathematics
Reston, VA

Kathleen A. Calzone,
Agnes Masny, Jean Jenkins
Oncology Nursing Society
Pittsburgh, PA

Upside Learning Solutions
Pune, India

48. ‘Green’ Materials

Automotive Aftermarket Industry Association
Bethesda, MD

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

49. Special Purpose Brochures, Manuals & Reports

Pace Communications
AAA Northern California, Nevada & Utah
Walnut Creek, CA

John Rodgers
American Red Cross - National Headquarters
Washington, DC

Publications & Communications
CARF International
Tucson, AZ
John Dedeke, Anna Kummer
Elsevier
Maryland Heights, MO

Funk/Levis & Associates
Eugene, OR

Lila Ivey
Hospice of Marion County
Ocala, FL

MailerMailer
Khera Communications
Rockville, MD

Peter Sonnenreich
Kikaku America International
Washington, DC

Legal Services Society
Vancouver, BC

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Diane Thorne
Mehigan, Bellone
& Associates, Inc.
Schenectady, NY

Melodie Wisniewski
National Organization of
Mothers of Twins Clubs, Inc.
Franklin, TN

Publix Super Markets, Inc. -
Corporate Communications
Lakeland, FL

Stephanie Sulmer
Sheltering Arms Physical
Rehabilitation Centers
Mechanicsville, VA

Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand

Publications Department
University of Medicine and
Dentistry of New Jersey
Newark, NJ

Charmain Lines
Words'worth
Parkview, South Africa

Candice Kiel
The Write Type
Reno, NV

50. Most Improved
Brochures, Manuals & Reports

Mark Tschirhart
ARPAC
Schiller Park, IL

Timothy Sommer
Graybar
St. Louis, MO

Healthcare of Ontario
Pension Plan
Toronto, ON

Hospital for Special Surgery
New York, NY

Technical Publications Group
Pella Corporation
Pella, IA

Leila Ortega, Chris Basiaga,
Dusti Mrotek
Cisco WebEx University
Rancho Cordova, CA

C&DS Learning
Solutions Group
Cognizant
Groton, CT

Jim Mandler
Continuum Health Partners
New York, NY

Matthew Gaubert, Tony Garner
DM Petroleum Operations
New Orleans, LA

Mark Beagle
Lockheed Martin
Richland, WA

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

New Level Partners
Princeton, NJ

Ava Crawford, Christine Rogers
North Carolina Healthy Start
Foundation
Raleigh, NC

52. Marketing & Public
Relations Electronic
Media & Video
Publications

Josh Pfenning
Lockheed Martin
Richland, WA

Angela Marshall
Nassau BOCES
Garden City, NY

Transamerica Retirement
Services
Los Angeles, CA

Diane Haltigan
The Vanguard Group
Wayne, PA

WordSouth
Public Relations, Inc.
Rainsville, AL

Electronic Media & Video

51. Education &
Training Electronic
Media & Video
Publications

AKLearning
Portland, OR

APTECH LIMITED
Mumbai, India

Kelly Sarmiento
Centers for Disease Control
and Prevention, Division of
Injury Response
Atlanta, GA

Documentation Team
Children’s Hospital Boston
Boston, MA

Leila Ortega, Chris Basiaga,
Dusti Mrotek
Cisco WebEx University
Rancho Cordova, CA

C&DS Learning
Solutions Group
Cognizant
Groton, CT

Jim Mandler
Continuum Health Partners
New York, NY

Matthew Gaubert, Tony Garner
DM Petroleum Operations
New Orleans, LA

Mark Beagle
Lockheed Martin
Richland, WA

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

New Level Partners
Princeton, NJ

Ava Crawford, Christine Rogers
North Carolina Healthy Start
Foundation
Raleigh, NC

Pioneer Services
Kansas City, MO

Larry Port
Rocket Matter, LLC
Boca Raton, FL

Tij Nerurkar
Tata Interactive Systems
Edison, NJ

Lisa Wall, David van
Hoogenhuize, Emily Leung
Toronto Real Estate Board
Don Mills, ON

Bruce Haghighat
Tricore Interactive
Princeton, NJ

53. Public Service
Electronic Media & Video
Publications

Terry Simzer
Upper Canada District
School Board
Brockville, ON
54. Electronic & Web Publications

Ralph A. Chaump, Jr.,
Carl W. Rosst
The Guardian Life Insurance
Company of America
New York, NY

Howard University - Office of
University Communications
Washington, DC

National Institute on Aging
JBS International, Inc.
North Bethesda, MD

Mark A. Thompson
National Educator Program
Denver, CO

Pace Communications
AAA Living
Greensboro, NC

Michelle Franzen Martin,
Sarah Freeman
Wayne State University
Alumni Association
Detroit, MI

55. Multimedia & Interactive Publications

C&DS Learning
Solutions Group
Cognizant
Groton, CT

Freedom Fertility Pharmacy
Byfield, MA

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Katherine Lowe
The Vanguard Group
Valley Forge, PA

56. Slide Shows

American Specialty Health
San Diego, CA

Willow Nero
Military Officers
Association of America
Alexandria, VA

Nina Cosgriff
Northern Virginia
Electric Cooperative
Manassas, VA

Peabody Energy
St. Louis, MO

57. Web Videos

American Honda Motor Co., Inc.
Torrance, CA

Alissa Pierson
Arizona State University
Alumni Association
Tempe, AZ

Mary Jo Dales
IMNG/GMNN
Rockville, MD

MetLife Retirement Marketing
Irvine, CA

Lise Lapointe
Terranova Training Inc.
Laval, QC

Upside Learning Solutions
Pune, India

John Karl
UW Water Resources Institute
Madison, WI

Don Shearer
The Vanguard Group
Malvern, PA

58. Blogs, Forums & Wikis

Jennifer Loftus
Astron Solutions
New York, NY

Cathy Streiner
The Corporate Pen
Fleming Island, FL

Lockheed Martin -
Creative & Strategic Services
Richland, WA

REALTOR® Magazine/National
Association of REALTORS®
Chicago, IL

Charley Moore
Rocket Lawyer, Inc.
San Francisco, CA

Dave Bourne
The Scarborough Hospital
Scarborough, ON

Chris Gardner
U.S. Army Corps of Engineers,
New York District
New York, NY

Lisa Manyon
Write On - Creative Writing
Services, LLC
Lewiston, ID

59. Apps & Social Media

Crystal Gustavson
Arizona State University
Alumni Association
Tempe, AZ

Rachael Bell
New Jersey Society of CPAs
Roseland, NJ

60. ‘Green’ Electronic Media & Video Publications

Marine Public Education Office
Delaware Sea Grant
College Program
Newark, DE

Oregon Sea Grant
Oregon State University
Corvallis, OR

61. Special Purpose Electronic Media & Video Publications

Mary Ellen Abraham
Ford Motor Company
Troy, MI

Deanna Rockefeller
Lockheed Martin
Richland, WA

Andreu T. Blanchard
Mercer
New York, NY

Mark Thomas
The National Shooting Sports
Foundation
Newtown, CT

Terry Simzer
Upper Canada District
School Board
Brockville, ON

William Baird
The Vanguard Group
Wayne, PA

Ann Hopkins
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

Pace Communications
Wells Fargo
Greensboro, NC
## Web & Intranet Sites

### 62. Web Sites

Gayane Minasyan  
American Association of School Administrators  
Arlington, VA

Wick Davis  
American Society of Consultant Pharmacists  
Alexandria, VA

Electronic Communications Association of American Medical Colleges  
Washington, DC

Michael D. O'Neill  
BioQuick Online News  
Vienna, VA

CDC-Healthy Aging Research Network  
Seattle, WA

City of Portage  
Portage, MI

Dark Horse  
Marketing Group Inc.  
New Rochelle, NY

The Green Sheet, Inc.  
Rohnert Park, CA

Emmanuel Sullivan  
Gypsy Media Group  
New York, NY

Bill LaViolette  
I&MI Media  
Les Issambres, France

Dan Kruse  
IFRACTAL  
Philadelphia, PA

The Marcus Group, Inc.  
Little Falls, NJ

Marsh U.S. Consumer  
Urbandale, IA

Karen Abbas, RN, MS, AOCN  
Meniscus Educational Institute  
West Conshohocken, PA

SUID/SIDS Resource Center Staff  
National Center for Education in Maternal and Child Health at Georgetown University  
Washington, DC

Energy Challenge Communication Team  
Otter Tail Power Company  
Fergus Falls, MN

UBM TechWeb  
UBM  
San Francisco, CA

Web Services  
UCF College of Medicine  
Orlando, FL

### 63. Intranet Sites

No awards presented.

### 64. Home Pages

Rod J. Rohrich, M.D.  
American Society of Plastic Surgeons  
Dallas, TX

REALTOR® Magazine  
Chicago, IL

### 65. Microsites & Individual Web Pages

Hanser & Associates  
West Des Moines, IA

Kendall SummerHawk  
KendallSummerHawk.com  
Tucson, AZ

Lehigh Valley Health Network  
Allentown, PA

Dave Van Etten  
Los Alamos National Laboratory  
Los Alamos, NM

Annie Haste  
National Athletic Trainers' Association  
Dallas, TX

John Roy  
Northern Virginia Electric Cooperative  
Manassas, VA

Stetson Law Web Team  
Stetson University College of Law  
Gulfport, FL

U.S. Trust, Bank of America Private Wealth Management  
New York, NY

### 66. Web & Intranet Site Content & Writing

Billhighway  
Troy, MI

Alison Hau  
The Creative Group  
Menlo Park, CA

Lehigh Valley Health Network  
Allentown, PA

Lisa Angelettie  
LisaAngelettieBlog.com  
Jenkintown, PA

Joanna Pineda  
Matrix Group International, Inc.  
Arlington, VA

Al M. Fleming  
Office of Family Assistance, Administration for Children and Families  
Washington, DC

### 67. Web & Intranet Site Design & Illustration

Leigh Raque  
Humana Military Healthcare Services  
Louisville, KY

Kim Woodard  
InterWorks, Inc.  
Stillwater, OK

Sheila McCallum  
Sheila McCallum Fundraising Online  
Durban, South Africa

### 68. One to Two Person–Produced Web & Intranet Sites

Tanya Alexander, Sterling Tulk  
College of the North Atlantic  
Stephenville, NL

Debra Woog  
connect2 Corporation  
Arlington, MA

Drexel University Alumni Association  
Philadelphia, PA

Debra Finkel  
Finkel & Binder Communications LLC  
Creve Coeur, MO

Eleanor B. Meredith, Christie Liberante  
Irving Levin Associates, Inc.  
Norwalk, CT
69. Special Purpose Web & Intranet Sites

Robin Hicks
Aon Hewitt
Winston-Salem, NC

Patricia Strong
BLH Technologies, Inc.
Rockville, MD

Dean Bruce
Ford Motor Company
Troy, MI

O’Neill Institute Staff
Georgetown Law and
Georgetown School of
Nursing & Health Studies
Washington, DC

Jane L. Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Karen Abbas, RN, MS, AOCN
Meniscus Educational Institute
West Conshohocken, PA

Michelin, Vanguard and
Jackson Marketing Group
Wayne, PA

Lois Trench-Hines
OneUV.tv
West Conshohocken, PA

Transamerica Retirement
Services
Los Angeles, CA

70. New Web & Intranet Sites

American Institute of
Certified Public Accountants
New York, NY

American Specialty Health
San Diego, CA

Jennifer Carsen
Employer Resource Institute
Alameda, CA

Taha Ebrahimi
The Navigators Group, Inc.
Rye Brook, NY

Harvey Golomb
Nxt1 Inc.
Boulder, CO

71. Most Improved Web & Intranet Sites

Jennifer Loftus
Astron Solutions
New York, NY

BoatU.S. Magazine
Alexandria, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

CUES Marketing Department
Credit Union Executives Society
Madison, WI

Maria Casini, Camille DeSantis
Guard Dog Brand Development
New York, NY

Heather Evans
Human Resources Association of New York
Trenton, NJ

Military Housing and Lodging Institute
Leesburg, VA

National Association of Neonatal Nurses
Glenview, IL

Noelle Wojciechowski
NoWater Communications
Loxley, AL

Web Site Development Team
Pennsylvania State System of Higher Education
Harrisburg, PA

PIK Creative Team
Projects In Knowledge
Little Falls, NJ

72. Education & Training Campaigns, Programs & Plans

Marketing Communications
Graybar Electric
St. Louis, MO

The Center for Sales Excellence
Prudential Annuities
Shelton, CT

Molly A. Luffy
Revenue Revolution
Hilliard, OH

73. Marketing & Public Relations Campaigns, Programs & Plans

Anna J H Fang
Anna Fang Public Relations
Central Hong Kong

Robert Cao-Ba
Arizona State University Alumni Association
Tempe, AZ

Jeff Jacomowitz
Continuum Health Partners
New York, NY

Marketing & Communications
Credit Union Association of New York
Albany, NY

Eric Miller
Eric Miller & Associates
Lawrenceville, NJ

Hanser & Associates
West Des Moines, IA

Ms Susanne Ho
KMB
Hong Kong

MSR Communications
San Francisco, CA

Neville Gomes
Multimedia Aquarius PVT. LTD. Mumbai, India
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<tr>
<th>74. Public Service Campaigns, Programs &amp; Plans</th>
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<tr>
<td>Maria Robertson</td>
</tr>
<tr>
<td>School Nutrition Association</td>
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<tr>
<td>National Harbor, MD</td>
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<tr>
<td>Sibson Communications</td>
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<tr>
<td>Sibson Consulting</td>
</tr>
<tr>
<td>New York, NY</td>
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<tr>
<td>The Arthritis Foundation</td>
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<tr>
<td>Atlanta, GA</td>
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<tr>
<td>Jane Christyson</td>
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<tr>
<td>Cleveland Metroparks</td>
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<td>Cleveland, OH</td>
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<td>Colorado Municipal League</td>
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<td>Denver, CO</td>
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<tr>
<td>Vanguard Participant</td>
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<tr>
<td>Education</td>
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<tr>
<td>The Vanguard Group</td>
</tr>
<tr>
<td>Valley Forge, PA</td>
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<tr>
<td>75. Employee &amp; Benefit Communications</td>
</tr>
<tr>
<td>Sara Rutherford</td>
</tr>
<tr>
<td>Aon Hewitt</td>
</tr>
<tr>
<td>Winston-Salem, NC</td>
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<tr>
<td>Chevron Phillips Chemical and Hill, Barolet &amp; Associates</td>
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<tr>
<td>Katy, TX</td>
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<tr>
<td>Gabino Cabanilla</td>
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<tr>
<td>Coachella Valley Water District</td>
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<tr>
<td>Coachella, CA</td>
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<tr>
<td>Marketing &amp; Public Relations</td>
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<tr>
<td>Florida Hospital DeLand</td>
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<tr>
<td>DeLand, FL</td>
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<tr>
<td>Robert Colbert</td>
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<tr>
<td>ON Semiconductor</td>
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<tr>
<td>Gilbert, AZ</td>
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<tr>
<td>Kelly Ponko</td>
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<tr>
<td>OneAmerica</td>
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<tr>
<td>Indianapolis, IN</td>
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<tr>
<td>76. Member &amp; Customer Communications</td>
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<tr>
<td>AAPG Communications</td>
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<tr>
<td>Department</td>
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<tr>
<td>American Association of Petroleum Geologists</td>
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<tr>
<td>Tulsa, OK</td>
</tr>
<tr>
<td>Meeghan De Cagna</td>
</tr>
<tr>
<td>American Medical Student Association</td>
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<tr>
<td>Reston, VA</td>
</tr>
<tr>
<td>77. Financial &amp; Investment Campaigns, Programs &amp; Plans</td>
</tr>
<tr>
<td>David Lynch</td>
</tr>
<tr>
<td>Commonwealth of Massachusetts</td>
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<tr>
<td>Boston, MA</td>
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<tr>
<td>MetLife Retirement Marketing</td>
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<tr>
<td>Irvine, CA</td>
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<tr>
<td>Mike Trainer</td>
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<tr>
<td>S+A Cherokee</td>
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<tr>
<td>Cary, NC</td>
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<tr>
<td>Joseph Russo</td>
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<tr>
<td>The Vanguard Group</td>
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<tr>
<td>Valley Forge, PA</td>
</tr>
<tr>
<td>78. Health &amp; Medical Campaigns, Programs &amp; Plans</td>
</tr>
<tr>
<td>Ashley Miller</td>
</tr>
<tr>
<td>Allere Health</td>
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<tr>
<td>McKinney, TX</td>
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<tr>
<td>Nancy Sander</td>
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<tr>
<td>Allergy &amp; Asthma Network</td>
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<tr>
<td>Mothers of Asthmatics</td>
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<tr>
<td>McLean, VA</td>
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<tr>
<td>Safety Net Clinical Services</td>
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<tr>
<td>Excellus BlueCross BlueShield</td>
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<tr>
<td>Syracuse, NY</td>
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<tr>
<td>Angela Anderson</td>
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<tr>
<td>Mills-Peninsula Health Services</td>
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<tr>
<td>Mountain View, CA</td>
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<tr>
<td>David Trudell</td>
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<td>Porter Adventist Hospital</td>
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<td>Denver, CO</td>
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<td>Social &amp; Scientific Systems, Inc.</td>
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<tr>
<td>Silver Spring, MD</td>
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<tr>
<td>Iva Keene</td>
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<tr>
<td>Swiss Infertility Solutions</td>
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<tr>
<td>Valais, France</td>
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<tr>
<td>Diane Slayton</td>
</tr>
<tr>
<td>UnitedHealthcare</td>
</tr>
<tr>
<td>Edina, MN</td>
</tr>
<tr>
<td>79. Meeting &amp; Event Campaigns, Programs &amp; Plans</td>
</tr>
<tr>
<td>Bret Lovejoy</td>
</tr>
<tr>
<td>American Council on the Teaching of Foreign Languages</td>
</tr>
<tr>
<td>Alexandria, VA</td>
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<tr>
<td>RERS Event Team</td>
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<tr>
<td>BRTRC</td>
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<tr>
<td>Fairfax, VA</td>
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<tr>
<td>Mark McMullen</td>
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<tr>
<td>Georgia State Council of the Knights of Columbus</td>
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<tr>
<td>Mableton, GA</td>
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<tr>
<td>Janice Mauren, Margaret Trietsch</td>
</tr>
<tr>
<td>Health Care Service Corporation</td>
</tr>
<tr>
<td>Richardson, TX</td>
</tr>
<tr>
<td>80. Government Agency Communications</td>
</tr>
<tr>
<td>Kellie O’Connell Miller</td>
</tr>
<tr>
<td>Chicago Housing Authority</td>
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<tr>
<td>Chicago, IL</td>
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<tr>
<td>Flinn Fagg, AICP</td>
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<tr>
<td>City of Las Vegas Planning Department</td>
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<tr>
<td>Las Vegas, NV</td>
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<tr>
<td>City of West Richland</td>
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<tr>
<td>and Ashbeck Design</td>
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<tr>
<td>West Richland, WA</td>
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<tr>
<td>Carroll Harrington</td>
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<tr>
<td>Harrington Design</td>
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<tr>
<td>Palo Alto, CA</td>
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</tbody>
</table>
81. Total Publication Programs
Knowledge and Learning Products Division
ASI Government, Inc.
Arlington, VA

Manufacturing Jewelers & Suppliers of America
Attleboro Falls, MA

Communications Team
National Athletic Trainers’ Association
Dallas, TX

PRM Consulting Group
Atlanta, GA

82. ‘Green’ Campaigns, Programs & Plans
Ellen Fisher
City of New Smyrna Beach Utilities Commission
New Smyrna Beach, FL

Neville Gomes
Multimedia Aquarius PVT. LTD.
Mumbai, India

WellCare Health Plans, Inc.
Tampa, FL

83. Special Purpose Campaigns, Programs & Plans
Dan Crandall
Cleveland Metroparks
Cleveland, OH

Ann Fox
Defense Threat Reduction Agency
Dulles, VA

Carrie L. Geer
Elmira College
Elmira, NY

Beth Erickson, Lisa Houghton
Jobe Communications/
Lisa Houghton Design
La Crosse, WI

Elena Fernandez
Los Alamos Neutron
Science Center
Los Alamos, NM

Sharon Moen, Chris Benson
Minnesota Sea Grant
Duluth, MN

Sapna Parekh
Palo Alto Medical Foundation
Mountain View, CA

Kirk Maurer
The Vanguard Group
Wayne, PA

84. Education & Training Writing
Robert F. Black
American Society for Engineering Education
Washington, DC

Child Welfare
Information Gateway
Children’s Bureau/ACF/HHS,
ICF International
Fairfax, VA

Kim Freeman
Ford Motor Company
Troy, MI

Elena Cohen
JBS International, Inc.
North Bethesda, MD

Bonnie Love
WorldWide Drilling Resource, Inc.
Bonifay, FL

85. Marketing & Public Relations Writing
Cerner Marketing
Cerner Corporation
Kansas City, MO

Kathryn Buettner
Northern Illinois University
DeKalb, IL

Peabody Energy
St. Louis, MO

86. Public Service Writing
Jennifer Johnson
Massachusetts Nurses Association
Canton, MA

Lynne Harris
NISH
Vienna, VA

Herb Lupton
Northern Virginia Electric Cooperative
Manassas, VA

87. Media Kit, News Release & Publicity Writing
Clifton Barnes
CB3Media
Cary, NC

88. Web Writing
Kristin Clarke
American Society of Association Executives
Dunn Loring, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

Illunina Science Writers
Illunina, Inc.
San Diego, CA

John Vance
Levine & Associates
Washington, DC

Steve Williams
Wilson Monnig Creative LLC
St. Peters, MO

89. Feature Writing
Raina Keefer
American College of Radiology
Reston, VA

Jonathan Rollins
American Counseling Association/Counseling Today
Alexandria, VA

Man-Chung Tang, Dr.-Ing., P.E., Hon.M.ASCE
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

Milton N. Burgess, P.E.
American Society of Plumbing Engineers
Des Plaines, IL

ACC Docket
Association of Corporate Counsel
Washington, DC

Jacklyn P. Boice
Association of Fundraising Professionals
Arlington, VA

Ann Dermody
BoatU.S. Magazine
Alexandria, VA

Daniel L. Crouch
CAMICO IMPACT
San Mateo, CA

Patricia L. Harman
Cleaning & Restoration Magazine
Cockeysville, MD

Rich Rosfelder
Commercial Investment Real Estate Magazine
Chicago, IL

Jacklyn P. Boice
Association of Corporate Counsel
Washington, DC

Ann Dermody
BoatU.S. Magazine
Alexandria, VA

Daniel L. Crouch
CAMICO IMPACT
San Mateo, CA

Patricia L. Harman
Cleaning & Restoration Magazine
Cockeysville, MD

Rich Rosfelder
Commercial Investment Real Estate Magazine
Chicago, IL
T. Foster Jones
Costco Wholesale
Issaquah, WA

Mike Hubert, Dave Branch
Dental Product Shopper
Manalapan, NJ

Joanne M. Lozar Glenn
EduInk
Alexandria, VA

Jack MacRae
Forest Preserve District of DuPage County
Wheaton, IL

Timothy Sommer
Graybar
St. Louis, MO

The Green Sheet, Inc.
Rohnert Park, CA

Brady L. Kay
Houseboat Magazine
Idaho Falls, ID

Jed Scheuermann
IAPMO
Ontario, CA

Jacqui Cook
Illinois College of Optometry
Chicago, IL

Tabatha Wethal
Law Enforcement Technology
Fort Atkinson, WI

Michael W. Fincham
Maryland Sea Grant
College Park, MD

Jessie States
Meeting Professionals International
Dallas, TX

Don Vaughan
Military Officers Association of America
Alexandria, VA

Dorothy Wagener
National Association of College and University Business Officers
Washington, DC

Kimberly Jenkins
National Association of State Boating Law Administrators
Lexington, KY

Mike Price
National Ground Water Association
Westerville, OH

Martha King
National Multiple Sclerosis Society
New York, NY

Priscilla B. Knight
Northern Virginia Electric Cooperative
Manassas, VA

Brian Cook
Pace Communications
Greensboro, NC

Brandy Rollins
Penton Custom Solutions
Cleveland, OH

Brian McCurdy
Podiatry Today
Malvern, PA

Erica Christoffer
REALTOR® Magazine
Chicago, IL

Stephanie Z. Pavlou
SLACK Incorporated/O&P Business News
Thorofare, NJ

Jim Olszynski
Supply House Times/BNP Media
Deerfield, IL

Robert Widener
VFW Magazine
Kansas City, MO

Steven Clark
The Walt Disney Company
Burbank, CA

Alison Knopf
Wiley
Hoboken, NJ

Jennifer Hicks
Woodshop News
Dayville, CT

Ranger Kidwell-Ross
WorldSweeper.com
Bow, WA

Julie Jacobs
Scotch Plains, NJ

90. Feature Series Writing
Pace Communications
AAA Northern California, Nevada & Utah
Walnut Creek, CA

Lois A. Bowers
Advantar Communications
North Olmsted, OH

Tanya Alexander
College of the North Atlantic
Stephenville, NL

D. Teddy Diggs
EDUCAUSE
Boulder, CO

John von Brachel
Merrill Lynch
Pennington, NJ

Martha King
National Multiple Sclerosis Society
New York, NY

Fay Ellis, Orly Avitzur, M.D.
Neurology Today
New York, NY

Nicholas L. Hayes
The Risk Management Association
Philadelphia, PA

Nicholas L. Hayes
The Risk Management Association
Philadelphia, PA

Dr. Jacqueline V. Parham
Virginia University of Lynchburg
Lynchburg, VA

Pace Communications
Wells Fargo
Greensboro, NC

Kelly Sullivan
Wiley
Hoboken, NJ

91. How-to Writing
Lynne Shallcross
American Counseling Association/Counseling Today
Alexandria, VA

Monica Reinagel, Liz Spittler
American Dietetic Association
Chicago, IL

Suzy Logan
American Thoracic Society
New York, NY

Nicholas L. Hayes
The Risk Management Association
Philadelphia, PA

Dr. Jacqueline V. Parham
Virginia University of Lynchburg
Lynchburg, VA

Pace Communications
Wells Fargo
Greensboro, NC

Kelly Sullivan
Wiley
Hoboken, NJ
92. How-to Series Writing

Walt Albro
ABA Bank Marketing Magazine
Washington, DC

Denise Fay
Achieve Marketing
Drogheda, Ireland

American Institute of Certified Public Accountants
New York, NY

Willona Sloan
ASCD
Alexandria, VA

David L. Perkins, Jr.
The Business Owner Journal
Tulsa, OK

Podiatry Today Staff
HMP Communications
Malvern, PA

Frances Strassman
More Than Order
Berkeley, CA

93. News Writing

Clifton Barnes
ABA Bar Leader Magazine
Cary, NC

Shawn Farley
American College of Radiology
Reston, VA

Steven Johnson
Electric Co-op Today, ECT.coop
Arlington, VA

Miriam Cintron
Gazette
Chicago, IL

Tom Schuman
Indiana Chamber of Commerce
Indianapolis, IN

Cheryl Y. Bradley
NASW Press
Washington, DC

Hanna Goss
NOAA Coastal Services Center
Charleston, SC

Donna Snellings
Northern Virginia Electric Cooperative
Manassas, VA

Rabiya S. Tuma, Ph.D.
Oncology Times
New York, NY

Kurt Ullman
The Rheumatologist
Hoboken, NJ

Beth Rosenberg
Soundings Trade Only
Gainesville, FL

Colleen Gallagher
The Vanguard Group
Valley Forge, PA

Mary Lynn Rose
WorldWide Drilling Resource, Inc.
Bonifay, FL

94. News Series Writing

Daniel M. Keller,
Eric T. Rosenthal
Oncology Times
New York, NY

95. Interviews & Personal Profiles

Robert King
Association for the Advancement of Medical Instrumentation
Arlington, VA

Louise Arnheim, Kelly Mahon
Association of American Medical Colleges
Washington, DC

USPHS Partners in Recruitment Outreach Team
Booz Allen Hamilton
Rockville, MD

Allan Richter
Energy Times
Melville, NY

Keyana Tennant
IEEE
Piscataway, NJ

Bill Githens
The Risk Management Association
Philadelphia, PA

John J. Fried
The Vanguard Group
Malvern, PA

Claudine McCarthy
Wiley
Hoboken, NJ

Mike Berriechoa
Pasco, WA

96. Regular Departments & Columns

Robert Hall
ABA Bank Marketing Magazine
Washington, DC

American Journal of Critical Care
American Association of Critical-Care Nurses
Aliso Viejo, CA

Laurie A. Shuster, Jenny Jones
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

Association for Library Service to Children
Chicago, IL

Marianne M. Jennings, J.D.
Association of Healthcare Internal Auditors
Wheat Ridge, CO

Katherine Russo, Cindy Moser
Institute for Work & Health
Toronto, ON

James M. Berklan
McKnight's Long-Term Care News
Northfield, IL

Thad Plumley
National Ground Water Association
Westerville, OH

Wes Isley
Pace Communications
Greensboro, NC

Jessica Pupillo
St. Louis Sprout & About
Ballwin, MO

Ronald F. Pol
Team Factors Ltd.
Wellington, New Zealand

Steven Clark
The Walt Disney Company
Burbank, CA

Frances Hesselbein
Wiley
Hoboken, NJ

Edwin Leap, M.D.
Wolters Kluwer
New York, NY
97. Editorial & Advocacy Writing

Alan Armstrong, Joseph Kelly
ABA Trust & Investments Magazine
Washington, DC

Sandy Smith
EHS Today, Penton Media Inc.
Cleveland, OH

Barbara Spector
Family Business Magazine
Philadelphia, PA

Healthcare of Ontario Pension Plan
Toronto, ON

John O'Connor
McKnight's Long-Term Care News
Northfield, IL

Michael Callahan
FORUM Magazine
Toronto, ON

Jennifer Molloy, Ph. D.
Institutional Real Estate, Inc.
San Ramon, CA

MCG - newsLINK and Washington Bankers Association
Salt Lake City, UT

U.S. Trust, Bank of America Private Wealth Management
New York, NY

Greg Spears
The Vanguard Group
Malvern, PA

Isabelle Cohen-DeAngelis Wiley
Hoboken, NJ

Dennise Brogdon
The Hughston Foundation
Columbus, GA

Knowledge Application Program
JBS International, Inc.
North Bethesda, MD

USAID | DELIVER PROJECT
JSI
Arlington, VA

MedPage Today
Little Falls, NJ

Kim Krisberg
The Nation's Health
Washington, DC

Ashley E. Strauss, M.D.
The New Physician
Reston, VA

Doug Brunk
Pediatric News
Rockville, MD

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

Melissa Foster
SLACK Incorporated
Thorofare, NJ

Theresa Zimmerman
Wiley
Hoboken, NJ

Gretchen Henkel
Writing and Editorial Consulting
Los Osos, CA

100. Speech & Script Writing

Jonathan Peterson
AARP
Washington, DC

Peel Board Communications
Peel District School Board
Mississauga, ON

Ron Kirkpatrick, Lora Jones
Toyota Motor Sales, USA, Inc.
Torrance, CA

101. Sports Writing

Kathy Hart
NC State Alumni Association
Raleigh, NC

The Tufts Daily Sports Section Editors and Writers
Tufts University Medford, MA

102. Technical Writing

Kathleen Pierce, Lynn Carrier
Illumina, Inc.
San Diego, CA

Elaine Soldani
KLA-Tencor
Milpitas, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Cindy Haley, Heidi Slade
Tyler Technologies
Plano, TX

103. Technology & Science Writing

Julianne Turko
AGEISS Inc.
Evergreen, CO

Robert F. Black
American Society for Engineering Education
Washington, DC

Robert L. Reid
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA
Michael Corcoran
Bloomberg L.P.
New York, NY

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Robert K. Ackerman
SIGNAL Magazine
Fairfax, VA

Charlotte Thomas
Society of Women Engineers
Cleveland Heights, OH

Marketing & Product Teams
VUE Software
Coconut Creek, FL

Washington River Protection Solutions
Richland, WA

104. 'Green' Writing
Robert F. Black
American Society for Engineering Education
Washington, DC

Juan Josse, M.ASCE,
Andrew Dale
American Society of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Mark Thayer, CPD
American Society of Plumbing Engineers
Des Plaines, IL

Lis Massey,
Amy Roach Partridge
Arizona State University
Alumni Association
Tempe, AZ

Sara Schreiber
Law Enforcement Technology
Fort Atkinson, WI

Kitty Fahey
NOAA Coastal Services Center
Charleston, SC

Carol J. Forrest
Rose Hill Communications, Inc.
Wheaton, IL

Maryann Lawlor, Rita Boland,
Henry S. Kenyon
SIGNAL Magazine
Fairfax, VA

Pace Communications
Wells Fargo
Greensboro, NC

105. Writing Series
Publications & Communications
CARF International
Tucson, AZ

National Clearinghouse on Families & Youth
JBS International, Inc.
North Bethesda, MD

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

Richard K. Kolb
VFW Magazine
Kansas City, MO

106. Special Purpose Writing
Association of Jesuit Colleges and Universities
Washington, DC

Scott Vander Heiden
Direct Supply
Milwaukee, WI

Michelle Shaffran
Ford Motor Company
Troy, MI

Jim Barber
Georgia Power
Atlanta, GA

Michael Pinchera
Meeting Professionals International
Dallas, TX

107. Best Rewrites
Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Beverly Beckert
Penton Custom Solutions
Cleveland, OH

Design & Illustration

108. Design & Layout
Participant Marketing
Alere Health
McKinney, TX

Jeff Roth
American Society of Civil Engineers/
Civil Engineering Magazine
Reston, VA

Marc Sirockman
Arterfact Health Education
Flemington, NJ

Martha Terry
Binghamton University
Binghamton, NY

Creative Services Department
BoatU.S. Magazine
Alexandria, VA

Cerner Marketing
Cerner Corporation
Kansas City, MO

CIRE Staff/TMG
Commercial Investment
Real Estate Magazine
Chicago, IL

Jennifer Sailer
Evoke Idea Group, Inc.
St. Charles, IL

GLC Custom Media
Northbrook, IL

Kristina Jogi
LifeBridge Health
Baltimore, MD

Lockheed Martin -
Creative & Strategic Services
Richland, WA

Candice Taylor
Military Officers
Association of America
Alexandria, VA

Lisa Schnabel
National Association of Secondary School Principals
Reston, VA

Maxine Morris
National Board for Professional Teaching Standards
Arlington, VA

Norma Villafañ
PBS&J an Atkins Company
Miami, FL

Office of Public Relations
Southern Polytechnic
State University
Marietta, GA

Warren Tingen
Tanner Health System
Carrollton, GA

TMG Custom Media
Washington, DC

Pat Dideriksen
Towson University
Towson, MD

Steven Clark
The Walt Disney Company
Burbank, CA

Thomas G. Uhlein
William Paterson University/
Uhlein Design
Wayne, NJ
109. Illustration & Typography
Robert F. Black
American Society for Engineering Education
Washington, DC

Sima Nasr
ASCD
Alexandria, VA

College of Education, Community Outreach Office
Grand Valley State University
Grand Rapids, MI

Belinda Klein, MA
The Hughston Foundation
Columbus, GA

Laura Petrides Wall
Pace Communications
Greensboro, NC

TMG Custom Media
Washington, DC

110. Infographics
Lockheed Martin - Creative & Strategic Services
Richland, WA

111. Covers
Robert F. Black
American Society for Engineering Education
Washington, DC

Georgia Park
ASCD
Alexandria, VA

Association of Corporate Counsel
Washington, DC

Warren Miller, Karen Kramer
The Berger Group of Companies
Morristown, NJ

Brad Pierson
Colorado Medical Society
Denver, CO

D. Teddy Diggs
EDUCAUSE
Boulder, CO

Processing Staff
Grand View Media Group
Birmingham, AL

Scott Pollack
McKnight’s Assisted Living
Northfield, IL

John von Brachel
Merrill Lynch
Pennington, NJ

Frank Ruopoli
NOAA Coastal Services Center
Charleston, SC

Peggy Edwards
Professional Tennis Registry
Hilton Head Island, SC

Larry Preslar
SPARK Publications
Matthews, NC

TMG Custom Media
Washington, DC

Steven Clark
The Walt Disney Company
Burbank, CA

Christopher Murphy
NAFSA: Association of International Educators
Washington, DC

Dorothy Wagener
National Association of College and University Business Officers
Washington, DC

Isabella Mathews
National Association of REALTORS®
Chicago, IL

TMG Custom Media
Washington, DC

112. Spreads
Robert F. Black
American Society for Engineering Education
Washington, DC

Candice Taylor
Military Officers Association of America
Alexandria, VA

113. Photography
Lockheed Martin - Creative & Strategic Services
Richland, WA

NFL / H.O. Zimman, Inc.
Lynn, MA

Brown Cannon, III
Pace Communications
AAA Living
Greensboro, NC

Randy Montoya
Sandia National Laboratories
Albuquerque, NM

Proto Magazine
Time Inc. Content Solutions
New York, NY

Steven Clark
The Walt Disney Company
Burbank, CA

Vincent Giarrano
Wolters Kluwer
New York, NY

114. Corporate Identity & Graphic Standards Materials
Corinne Cooper
Professional Presence
Communication Consulting
Tucson, AZ

115. Print Ads & Advertorials
Cristin Conner
American Paint Horse Association
Fort Worth, TX

Michele Merrell
Brightstar
Fort Lauderdale, FL

Marketing & Communications
Credit Union Association of New York
Albany, NY

William Weger
Image One PR
Rockville, MD

ViewPoint Bank
Marketing Team
ViewPoint Bank
Plano, TX

116. Exhibits, Displays & Signage
Jane Hillhouse
Hillhouse Graphic Design, LLC
Kingsport, TN

Susan P. Sanborn
Toyota U.S.A. Automobile Museum
Torrance, CA

University Housing Marketing
University of Illinois
Champaign, IL
117. Calendars, Posters & Certificates

Jeff Roth
American Society of Civil Engineers/Civil Engineering Magazine
Reston, VA

Marc Sirockman
Arteract Health Education
Flemington, NJ

Marketing Communications
Graybar Electric
St. Louis, MO

Patricia M. Burgio, APR
Lancaster Central School District
Lancaster, NY

Lockheed Martin - Creative & Strategic Services
Richland, WA

Megan Mallory
Pulmonary Hypertension Association
Silver Spring, MD

Sylvia Westgard
Township High School District 214
Arlington Heights, IL

Kathie Bryan
UnitedHealthcare
San Diego, CA

Tiffany Roskamp-Bunt
University of Montevallo
Montevallo, AL

118. ‘Green’ Design & Illustration

American Specialty Health
San Diego, CA

Jeff Ortiz
IAPMO
Ontario, CA

119. Special Purpose Design & Illustration

Candice Taylor
Military Officers Association of America
Alexandria, VA

Thomas Cavallaro,
Karen Stanwood
Mindworks Communications/SLACK Incorporated
Throfare, NJ

Kelley Johnson
Novell Inc.
Provo, UT

Larry Preslar
SPARK Publications
Matthews, NC

Cyndie Buckle
Texas Tech University Hospitality Services
Lubbock, TX

Theresa Wright
The Vanguard Group
Malvern, PA

Simone Miranda
Walt Disney World Resort
Lake Buena Vista, FL

120. Best Redesigns

ACR Publications Department
American College of Radiology
Reston, VA

Deb Ashbeck
Ashbeck Design
Seattle, WA

Amy L. Dvorak
Association of Legal Administrators
Lincolnshire, IL

Ford Product Team,
Retailer Education & Training
Ford Motor Company
Troy, MI

Global Training & Learning
Hilti AG
Tulsa, OK

Hospital for Special Surgery
New York, NY

Janet Dudar, Gail Schnitzer
IEEE Pulse - Magazine of the IEEE Engineering in Medicine and Biology Society
Piscataway, NJ

ICO Communications Staff
Illinois College of Optometry
Chicago, IL

Jane Altman,
Cinnamon Tillotson
Illumina, Inc.
San Diego, CA

Deann French, Rachel Romines
Independent Insurance Agents of Illinois
Springfield, IL

Candice Taylor
Military Officers Association of America
Alexandria, VA

Thomas Cavallaro,
Karen Stanwood
Mindworks Communications/SLACK Incorporated
Throfare, NJ

Kelley Johnson
Novell Inc.
Provo, UT

Larry Preslar
SPARK Publications
Matthews, NC

Cyndie Buckle
Texas Tech University Hospitality Services
Lubbock, TX

Theresa Wright
The Vanguard Group
Malvern, PA

Simone Miranda
Walt Disney World Resort
Lake Buena Vista, FL

One-of-a-Kind Publications

Erin Anderson
Costco Wholesale
Issaquah, WA

Sheri Strombeck,
Jennifer Krueger
Direct Supply, Inc.
Milwaukee, WI

Sophie Hanson
MCG - newsLINK and AIA Montana
Salt Lake City, UT

121. One-of-a-Kind - Print Publications

Donna J. St. John, Beth Bedard
National Active and Retired Federal Employees Association
Alexandria, VA

LaTina Lewis
Northern Virginia Electric Cooperative
Manassas, VA

Pioneer Services
Kansas City, MO

Kris Schultz
S+A Cherokee
Cary, NC

Marie Lee, Brett DeBoer, Courtney Lehmann
University of the Pacific
Stockton, CA

Terry Simzer
Upper Canada District School Board
Brockville, ON

WGBH Educational Outreach
Boston, MA

Jackson National Life Insurance
Denver, CO

SAGE
Thousand Oaks, CA

Laura Borden
The Vanguard Group
Malvern, PA

122. One-of-a-Kind - Electronic & Web Publications
123. One-of-a-Kind - Custom-Published Publications

Maryland Grier
Connecticut Health Foundation
Hartford, CT

The Consulate General of Luxembourg in New York
New York, NY

Marilyn Barnett
MARS Advertising
Southfield, MI

Fay Ellis
Neurology Today
New York, NY

Fabi Preslar
SPARK Publications
Matthews, NC

124. One-of-a-Kind - Marketing & Public Relations Publications

Alexi Papandon
National Association of Professional Insurance Agents
Alexandria, VA

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

125. One-of-a-Kind - Public Service Publications

Karen Plunkett
American Lung Association
in Tennessee
Nashville, TN

Kristin Kretschmer
JCDS, Boston's Jewish Community Day School
Watertown, MA

Randy White
National Council of Teachers of Mathematics
Reston, VA

126. One-of-a-Kind - Health & Medical Publications

Marketing and Communications Department
Adventist Health/Central Valley Network
Hanford, CA

Jill Schlabig Williams
Association for the Advancement of Medical Instrumentation
Arlington, VA

Lauren L. Darr
Left Paw Press
Greens Fork, IN

Ava Crawford,
Tania Connaughton-Espino
North Carolina Healthy Start Foundation
Raleigh, NC

Laura J. Pinchot
Oncology Nursing Society
Pittsburgh, PA

Patricia Kirby, Rajesh Relan
Radius Magazine
Carmel, IN

Creative Services
Science Applications
International Corporation
Oak Ridge, TN

Infectious Disease News
Editorial Staff
SLACK Incorporated
Thorofare, NJ


Emily Cox
San Diego Police Officers Association
San Diego, CA

128. One-of-a-Kind - Government Publications

Kris Kurtenbach
Collaborative Communications Group
Washington, DC

Lockheed Martin - Creative & Strategic Services
Richland, WA

Mary Priller
Mundelein Park & Recreation District
Mundelein, IL

Ann Marie R. Harvie
U.S. Army Corps of Engineers, New England District
Concord, MA

129. One-of-a-Kind - Technology & Science Publications

National Energy Technology Laboratory
1iPittsburgh, PA

Jane Johnson, Erin Bolton
Pivot Communications
Salt Lake City, UT

130. One-of-a-Kind - ‘Green’ Publications

Keyana Tennant
IEEE
Piscataway, NJ

Karyn Waters
Publix Super Markets, Inc. - Corporate Communications
Lakeland, FL

Stratton Publishing & Marketing Inc.
Alexandria, VA

The Wilderness Society
Washington, DC

- 30 -
To order additional award certificates for co-workers and contributing vendors, see the order form on the next page, or on the back page of this brochure. Photocopy as necessary.

You also may download and print the order form (pdf file) from http://www.apexawards.com/orderapexcertificates.htm

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name at the end of the entry category.
- Organization names appear in the format and style used by entrants.
Order Form: APEX 2011

ADDITIONAL Certificates

Your chance to give a “pat on the back” to deserving staff, freelancers and vendors.

If you won an APEX 2011 Award (or Awards), you may want to order additional award certificates—for yourself, or for other staff, departments or organizations, vendors and freelancers who helped produce the winning entries.

To place your order for extra certificates, simply fill out this form. Make sure to type or print clearly.

1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________
_________________________________________________________

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:_______APEX 2011 Award of Excellence certificates.
Qty:_______APEX 2011 Grand Award certificates.

Total # of certificates @ $_______each = $______ (total enclosed).

Cost: $15 each (Until October 6, 2011)
$18 each (From October 7 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express
Card #__________________________________________________
Name on card:___________________________________________
Expiration date: _________________________________________
Signature:_______________________________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:
Org:
Address:
City/State-Prov./Zip:
Phone:

E-mail:

6. Mail this order form, with payment, to:

APEX 2011 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

Or fax this order form with your credit card order to:
703/643–2329 (secure fax machine)

NOTE! Certificate orders cannot be phoned in. To ensure accuracy, they must be mailed or faxed. Payment must accompany orders. Please allow 2 to 3 weeks for delivery.

Note: All APEX 2011 Award Winners received one (1) certificate at no charge for each winning entry. Each included the name of the person or organization as it appeared on your entry form. Use this form to order additional certificates.
A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Grand Award winners are shown either in for profit or nonprofit subcategories, based on the entering organization. So, in some cases, a nonprofit Grand Award-winning publication may be listed in a for profit subcategory if, for example, it was entered by a for profit ad agency which actually produced the publication.
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ADDITIONAL Certificates

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1. Clearly type or print the EXACT wording you’d like for additional certificates—names, titles, company, etc.

Best method: Attach photocopies of your original certificate(s) with changes marked.

2. Here is the copy for my additional certificates order:

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

3. Enclosed is my certificate order for:

Qty:______APEX 2011 Award of Excellence certificates.
Qty:______APEX 2011 Grand Award certificates.

______Total # of certificates @ $______each = $______ (total enclosed)

Cost: $15 each (Until October 6, 2011)
$18 each (From October 7 on)
(includes shipping via 1st Class Mail)

4. Payment must accompany order.

☐ Check enclosed (in U.S. funds, drawn on a U.S. bank)
Charge my ☐ Visa ☐ MasterCard ☐ American Express
Card # __________________________
Name on card: __________________________
Expiration date: __________________________
Signature: __________________________

5. Mail my certificate(s) to:

Clearly write your mailing address, or attach your business card. We’ll mail your certificates to the exact address you provide.

Name:
Org:
Address:
City/State-Prov./Zip:
Phone:
E-mail:

Sample Certificate Copy:
Most Improved Newsletters (entry category)
The Ace Reporter (entry title)
Judy Smith (name of staff person)
Publications Manager (job title)
Ace Software, Inc. (name of organization)

6. Mail this order form, with payment, to:

APEX 2011 Additional Certificates
Communications Concepts, Inc.
7481 Huntsman Blvd., #720
Springfield, VA 22153–1648

Or fax this order form with your credit card order to:
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