The Chapter Showcase is your chapter’s chance to shine!

Chapter Showcases will be shown during the general sessions at CFMA’s Annual Conference & Exhibition in May in Washington, D.C.; this is a great opportunity for your chapter to share your proudest accomplishment during the fiscal year (April 1, 2019 - March 31, 2020).

This could be the meeting of chapter objectives and goals or strategic plans as established at the beginning of the chapter year; a single event or program; the development and implementation of a specific member service; the development and implementation of a membership drive; etc. Your chapter’s showcase submission can highlight the chapter’s charitable work, a fun chapter event, your best attended event, anything that you’d like to share with other chapters and your fellow CFMA members.

If you are submitting an annual chapter event, you may not submit in 2020 if the event was showcased in 2019. Chapter Showcases should share something new each year.

The following information should be included as a part of your submission:

- Chapter name
- Title of your chapter’s showcase
- Photos (12-20)
- Narrative of 150-200 words (90 seconds when read)
- Name of person submitting (in case there are any questions)

Send your submission to Cathy Wasner, cwasner@cfma.org, 609-945-2432. Sending your photos via e-mail may require multiple e-mails, feel free to share your photos using Dropbox.

Prior year’s Chapter Showcases can be found on CFMA’s YouTube channel. All 2020 Chapter Showcase submissions are due no later than Tuesday, March 31, 2020. Submissions received after March 31 may not be shown at CFMA’s Annual Conference & Exhibition.