Social Learning Programs for Chapters
CFMA’s Social Learning programs offer facilitated online education in a social setting providing desirable content for CPE credit at your convenience. (STAR Program Fund Eligible.)

Select Speaker Program
These four highly-rated speakers have agreed to offer their programs to CFMA Chapters and Regional Conferences with special discounts.

Chapter CPE Credit Guidance
CFMA can guide your Chapter through the steps to successfully issue CPE credits for your local education programming. For more info contact Sue Madden at smadden@cfma.org.

Chapter Classroom Courses
CFMA’s Chapter Classroom Courses are live classroom presentations made available through local CFMA Chapters, affiliated associations, or companies.

STAR Program Info
Chapters can use all or part of their $3,000 STAR Program funds towards ANY CFMA education provided at the Chapter level.
2020-21
SELECT SPEAKER
Program

Anirban Basu, Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm in Baltimore, Maryland serves as CFMA’s Economic Advisor. Mr. Basu is one of the Mid-Atlantic region’s most recognizable economists, in part because of his consulting work on behalf of numerous clients, including prominent developers, bankers, brokerage houses, energy suppliers, and law firms. On behalf of government agencies and non-profit organizations, Mr. Basu has written several high-profile economic development strategies. He currently lectures at Johns Hopkins University in micro-, macro-, international, and urban economics.

For more information about Anirban, visit: www.sagepolicy.com/who-we-are/
To secure Anirban Basu, e-mail jcomer@sagepolicy.com or call 410-522-7243.
CFMA Discounted Presentation Fee: $3,400-$3,600 + Travel Expenses

James Benham, CEO and co-founder of JBKnowledge, is a highly regarded entrepreneur, consultant and technologist in the construction and insurance industries. With extensive experience in the design and development of innovative technology to streamline business processes, James speaks across North America and abroad on business information systems, cloud security, and next generation technologies like wearables, drones, and augmented reality. James continually garners enthusiastic feedback and repeat requests for the following presentation topics:

- Building a Mad Scientist: Driving New Innovation at Old Companies
- Look-It or Lose-It: Why Every Company Should Be Concerned About Data Security
- The Future is Now: How Today’s Tech is Disrupting the World’s Oldest Industry
- Drones Above: How Commercial Drones Are Changing the Game for Construction

Year after year, James speaks at national and international construction industry events including CONEXPO, CFMA Annual Conference & Exhibition, AGC IT Forum, AGC Annual Convention, CONSTRUCT, CMAA, Construct Canada, Autodesk University and MCAA Annual Convention.

James was recognized among ENR Texas & Louisiana’s 2014 Top 20 Under 40 for his advancements in construction technology.

For more information about James, and to listen to their weekly podcast, visit jknowledge.com/thecontentcrew.
To secure James to speak, contact bernice.grieve@jknowledge.com.

CFMA Discounted Presentation Fee: $3,900 - up to $5,000 + Travel Expenses

Charlie Kimmel, is the President & Chief Executive Officer of Kimmel & Associates - recognized by Forbes as one of “America’s Best Management Consultant Firms” (2016, April). Charlie has dedicated his 25+ year career to executive search. He graduated with honors earning a bachelor’s degree from the University of North Carolina – Asheville.

Charlie leads Kimmel & Associates with a focus on setting and enabling the highest levels of professional standards and client service – all with the aim of delivering outstanding results for clients. He has a true passion for the industry, and feels building relationships with clients through trust and integrity are key.

Charlie has lectured and delivered his unique perspective at national industry events including CFMA Annual Conference, CMAA, CONEXPO, and WasteExpo.

- TOPIC 1: Staff Retention in the Construction Industry
- TOPIC 2: Hiring the Right People: Look Beyond the Resume
- TOPIC 3: Coping with an Aging Workforce
- TOPIC 4: Integrating and Engaging Millennials in the Workforce

For more information about Charles, visit https://kimmel.com/
To secure Charlie Kimmel to speak, contact Alan Kerschen at alanik@kimmel.com

CFMA Discounted Presentation Fee: $4,000 + Travel Expenses

Sally Spencer-Thomas is a clinical psychologist, inspirational international speaker and an impact entrepreneur. Dr. Spencer-Thomas was moved to work in suicide prevention after her younger brother, a Denver entrepreneur, died of suicide after a difficult battle with bipolar condition. Known nationally and internationally as an innovator in social change, Spencer-Thomas has helped start up multiple large-scale, gap filling efforts in mental health including the award-winning campaign Man Therapy and the nation’s first initiative for suicide prevention in the workplace. In 2016 she was an invited speaker at the White House. In her recent TEDx Talk she shares her goal to elevate the conversation and make suicide prevention a health and safety priority in our schools, workplaces and communities. Today, she speaks internationally on the topic of suicide prevention in construction and has keynoted several CFMA Suicide Prevention Summits.

- TOPIC: Mental Health Promotion & Suicide Prevention: Breaking the Silence & Create a Caring Culture

Connect with Sally at www.SallySpencerThomas.com
To secure Sally, e-mail SallySpencerThomas@gmail.com or call 720-244-6535.

CFMA Discounted Presentation Fee: $3,500 Expenses Included

Regional Conference Reimbursement
Regional Conferences securing any of the 2018-19 Select Speakers qualify for a $500 reimbursement.

STAR Program Info
Chapters can use all or part of their $3,000 STAR Program funds towards ANY CFMA education provided at the Chapter level.
<table>
<thead>
<tr>
<th>Course</th>
<th>Type</th>
<th>Chapter Rate</th>
<th>Regional Conference Rate</th>
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<tbody>
<tr>
<td>The Basics of Construction Accounting Workshop *</td>
<td>Full-day</td>
<td>$90*</td>
<td>$30</td>
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<tr>
<td>Accounting &amp; Reporting *</td>
<td>Half-day</td>
<td>$69*</td>
<td>$25</td>
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<tr>
<td>Advanced Risk Management Principles</td>
<td>Half-day</td>
<td>$69*</td>
<td>$30</td>
</tr>
<tr>
<td>Expand Your Contract Knowledge (Advanced Contracts)</td>
<td>Half-day</td>
<td>$69*</td>
<td>$30</td>
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<tr>
<td>Cash Management</td>
<td>Half-day</td>
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<tr>
<td>Advanced Cash Forecasting</td>
<td>3 Hours</td>
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<td>CCIIFP Overview Seminar</td>
<td>Full-day</td>
<td>$149</td>
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<td>Contracts 101</td>
<td>Half-day</td>
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<td>Leadership Development Skills for the Emerging CFM</td>
<td>Half-day</td>
<td>$69</td>
<td>$30</td>
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<tr>
<td>Project Management</td>
<td>Half-day</td>
<td>$69*</td>
<td>$25</td>
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<tr>
<td>Risk Management</td>
<td>Half-day</td>
<td>$69</td>
<td>$30</td>
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<tr>
<td>Treasury Management Series (Parts 1-4): 2 Hours Per Module</td>
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<td>$45</td>
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<td>A 360° View of Your WIP</td>
<td>Half-day</td>
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<tr>
<td>Work in Process: A Deep Dive and Advanced Perspective of WIP</td>
<td>Half-day</td>
<td>$69</td>
<td>$30</td>
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<tr>
<td>Financial Management Essentials for a Non-Financial Managers and</td>
<td>Half-day</td>
<td>$69</td>
<td>$30</td>
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<tr>
<td>Construction Project Leaders</td>
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</table>

*Chapter Classroom Course
15% Discounted Pricing Provided By: Sage

*STAR Program Info*
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FOR MORE INFORMATION CONTACT
Education Department • 609-452-8000 • education@cfma.org

*All prices are per attendee/per book. CPE Credits Available.*
CFMA IS PROUD TO PRESENT
A NEW LEARNING GAME - AN ENTERTAINING, EDUCATIONAL,
TEAM BUILDING EVENT!

THE SET UP
Acting as CEO and CFMs of JB Company, teams collaborate to select and manage various strategic initiatives, while facing changing market conditions and unforeseen situations.

THE OBJECTIVE
Increase JB Company’s Total Enterprise Value

THE WIN
The team producing the largest Total Enterprise Value!

THE TAKE-AWAYS
Improve collaboration, communication, and decision-making through a uniquely entertaining team building experience.

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Improve collaboration, communication, and decision-making through a uniquely entertaining team building experience.

The CFM CHALLENGE LEARNING OBJECTIVES

- Evaluate the risks and rewards of various strategic scenarios
- Select, implement, and financially manage various initiatives in a game setting
- Determine ways to overcome obstacles encountered during the course of evaluation
- Communicate risk information to owners and leadership more effectively

FOR MORE INFORMATION CONTACT
Elizabeth Lachowicz • 609-945-2435 • elachowicz@cfma.org