CFMA’s 2013 Annual
Conference & Exhibition
Sessions & Events

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www.cfma.org/annual_conference

build something EPIC with CFMA and EARN up to 33 CPE CREDITS
knowledgeable speakers + informative sessions

SPONSORS

EXHIBITORS

10 HOURS focused on the EXHIBITION and 3 NETWORKING events on the trade show floor allow you to get the most face-to-face time with product and service providers.

SUNDAY, JUNE 23
5:00pm-6:00pm First-Time Attendee Mixer with Exhibitors
6:00pm-7:30pm Welcome Reception with Exhibitors

MONDAY, JUNE 24
2:30pm-4:15pm Exhibition Open
4:15pm-6:30pm Networking Reception with Exhibitors

TUESDAY, JUNE 25
7:00am-9:05am Continental Breakfast with Exhibitors
12:15pm-1:45pm Luncheon with Exhibitors

AboutTime Technologies
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et alia, LLC
ExakTime
Explorer Software Inc.
Foundation Software, Inc.
Gallagher Construction Services
Grant Thornton LLP
Greenlight Compliance Solutions
Hard Dollar
HCSS
Hitachi Solutions
Jonas Construction Software
Management Planning, Inc.
Maxwell Systems, Inc.
McGraw-Hill Construction
McGriff, Seibels & Williams, Inc.
JobTime Corporation
Moss Adams LLP
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Palmer Consulting Group LLC
Paperless Environments
Penta Technologies
Philadelphia Insurance Companies
ProEst
Requordit Inc.
RMP Capital Corp.
Ron Turley Associates (RTA)
Sage
SmartBidNet
SmartCompliance
Textura
Turner Surety and Insurance Brokerage (TSIB)
Viewpoint Construction Software
WennSoft
Winning Technologies, Inc.
Zurich

Interested in sponsoring or exhibiting?
For information and availability, contact Christine Bluestein at cbluestein@cfma.org or 609.945.2415.

*Sponsors and Exhibitors as of 4/11/13
WELCOME

It’s been 31 years since CFMA’s First Annual Conference & Exhibition was held in Atlantic City, NJ. What a long way we have come! In our industry, being successful is dependent on continuous learning, collaboration, and teamwork. For that reason, I am thrilled to invite you to CFMA’s 2013 Annual Conference & Exhibition in San Diego, CA. You will find focused learning, engaging speakers, a solution-filled Exhibition, and outstanding networking opportunities – all while earning up to 33 CPE credits.

I urge you to take advantage of all the learning and sharing that the Annual Conference & Exhibition has to offer. I can promise that our speakers will be thought-provoking, the education will be impactful, and the contacts you make will last a lifetime. Accelerate your career and push the envelope by attending. You will stay at the forefront of our industry with CFMA.

Make sure to stay “in the know” about Conference news and announcements by visiting www.cfma.org/annual_conference and following our social media pages on Facebook, Twitter, LinkedIn, and CFMA’s Connection Café.

I look forward to seeing you in San Diego, where we will further build on CFMA’s professional network of peers while collaborating with one another, strengthening old relationships, and forging new ones.

Patrick A. Cebelak, CCIFP
CFMA Chairman
2013-2014

who SHOULD ATTEND?
This Conference is designed for CFOs, controllers, and financial managers in the construction industry; construction CPAs; banking and financial service professionals; insurance professionals; surety underwriters; attorneys; and other construction industry specialists. Unless otherwise indicated in the session description, there are no prerequisites or advanced preparation required.

GAIN knowledge WITH:
• 4 General Sessions
• 5 Mini-Conferences
• 7 Dawn Peer Groups
• 7 Tracks of focused learning
• 34 Breakout Sessions
• Up to 7 hours of insurance CE credits
• More than 60 exhibitors

Crowe Horwath LLP Construction Services Group & Viewpoint Construction Software present

CFMA CONNECTION CAFÉ LIVE LOUNGE!

JOIN US at the Connection Café LIVE Lounge to connect with your peers about everything from your hard-to-solve problems to industry information!

Gain insight from industry experts, enjoy complimentary coffee and snacks, and learn how CFMA’s virtual Connection Café can turn the education and networking you receive during the Conference into a year-round benefit that is accessible online – anytime, anywhere.
CHOOSE HOW YOU LEARN

From early morning **DAWN PEER GROUPS** to informative **BREAKOUT SESSIONS**, four types of **LEARNING** provide the tools and skills you need to keep up with the changes and challenges in construction financial management.

**GENERAL SESSIONS**
Two motivational and two industry-specific General Sessions energize and inspire as the speakers share their stories, strategies for the future, and the challenges and opportunities they see on the horizon.

**DAWN PEER GROUPS**
Kick off Monday and Tuesday mornings by joining your peers and engaging in rousing discussions on specific challenges and ideas led by moderators in roundtable style.

**MINI-CONFERENCES**
The industry’s top experts cover five critical areas of construction financial management in a mix of full and half-day sessions.

**BREAKOUT SESSIONS**
These traditional sessions cover seven tracks of focused learning, including Accounting & Finance, Benefits & Human Resources, Heavy/Highway, Sub-Specialty, Leadership & Management, Risk Management & Surety, and Technology.

**NON-CPE CREDIT SESSIONS**

**SATURDAY, JUNE 22**
8:00am-2:00pm
**Chapter Summit XI** *(CS)*
Chapter Summit XI provides opportunities for chapter leaders to exchange ideas with other attendees through interactive discussions that cover:
- Chapter administrators
- Chapter challenges and opportunities
- Chapter best practices
- Chapter dues

We’ll also explore the ever-expanding world of social media and will have an update from CFMA HQ on CFMA’s strategic plan, the Comdata affinity program, delivery of educational programs, and chapter revenue enhancements.

2:30pm-3:30pm
**Chapter by Size Roundtable Discussions** *(CBS)*
Following Chapter Summit XI, the discussions will continue. Attendees will be divided by chapter size (fewer than 40 members, 41-55 members, 56-90 members, and more than 90 members). The floor is yours as you network with peers from similar-sized chapters.

**SUNDAY, JUNE 23**
12:00pm-2:00pm
**Construction Technology Forum** *(CTF1-7)*
Join us for our first ever Construction Technology Forum and take advantage of valuable face time with your current construction software provider from our roster of six participating technology firms. During these forums, you will:
- Hear about the latest and greatest product updates
- Learn about long-term strategies for software product development
- Network and meet with other construction software users
- Participate in an open Q&A session with software product experts

The participating software providers are:

- **CMiC**
- **Coins**
- **Dexter + Chaney**
- **Explorer Software**
- **Maxwell Systems**
- **Sage**
- **Viewpoint Software**
GENERAL SESSIONS

MON 6.24
8:15am-9:45am
Welcome & General Session I

 Executing Imagination: Turning Creative Fire into Real Results
(GS1) 1.5 CPE Credits (BMO)

Organizations often have an abundance of raw creativity, but tend to lack a systematic process to harness it. In an era where ideas only count if they result in outputs, how do you focus your team’s imagination into practical outputs?

Josh Linkner will help you make the leap from the whiteboard to tangible results while addressing such questions as:
- How do you ensure your best ideas don’t get lost during execution?
- How do you maintain a creative culture through the realities of an increasingly hyper-competitive world?
- How do you drive everyday creativity and direct it toward specific, measurable gains?

You will be energized by the answers to these questions and more in this fast-moving, fun, and interactive session.

Josh Linkner
CEO and Managing Partner
Detroit Venture Partners

Sponsored by: VIEWPOINT

TUES 6.25
11:00am-12:15pm
General Session II

CEO Panel: Road to the Top
(GS2) 1.5 CPE Credits (PD)

Former CFOs discuss their own roads to becoming CEOs of their organizations. Learn about their strategies to navigate the current economy in the fast-moving construction industry. Follow these panelists’ transitional journeys, engage in a lively discussion, and learn how they made it to the top.

Brantley Barrow
Chairman
Hardin Construction Company, LLC

Jeffrey Platt
President
Schilling Paradise Corp.

Michael Re
CEO
Swinerton Inc.

Moderator: John Corcoran,
Executive Director, CICPAC

Sponsored by: CFMA

WED 6.26
7:00am-8:15am
General Session III

Going Up for the Rebound
(GS3) 1.5 CPE Credits (EC)

CFMA’s Economic Advisor, Anirban Basu, returns for an analysis of the economy’s nascent expansion and sustainability – with a special focus on the performance of the global economy, the local and U.S. economies, financial markets, labor markets, real estate, and other salient aspects of the economic environment. He will also provide an economic outlook for the year to come on both a national and local level.

Anirban Basu
CFMA’s Economic Advisor
Chancellor & CEO
Sage Policy Group, Inc.

Sponsored by: VIEWPOINT

WED 6.26
10:00am-11:15am
General Session IV

Never Fly Solo!
(GS4) 1.5 CPE Credits (BMO)

Flying solo? You might think so. But take a good look around: You have support staff and managers; you have suppliers, vendors, and distributors; and you have colleagues, family members, and significant others. In today’s super-charged, highly competitive world of rapid and constant change, those who build trust and work as a team will dodge the missiles and win.

Lt. Col. Rob “Waldo” Waldman, “The Wingman,” overcame a lifelong battle with claustrophobia and a fear of heights to become a combat decorated Air Force fighter pilot and highly successful businessman, entrepreneur, and New York Times bestselling author. His motto is “Never Fly Solo!” Through his captivating personal stories and high-energy videos, learn how you, like a fighter pilot, can succeed in highly competitive and demanding environments.

Discover how to prepare diligently for every mission; employ loyal wingmen to promote integrity and mutual support; and lead your team with courage, compassion, and conviction. You will be inspired to take to the skies knowing that you have wingmen to help you face challenges and change with confidence, while maximizing your potential in all aspects of your life.

Rob “Waldo” Waldman
President
Wingman Enterprises, Inc.

Sponsored by: TRAVELERS

fields of study KEY

| AC   | ACCOUNTING  |
| AU   | AUDITING    |
| BE   | BEHAVIORAL ETHICS |
| LAW  | BUSINESS LAW |
| BMO  | BUSINESS MEETING/ORGANIZATION |
| COM  | COMMUNICATIONS |
| IT   | COMPUTER SCIENCE/INFO TECHNOLOGY |
| EC   | ECONOMICS |
| FIN  | FINANCE |
| PD   | PERSONAL DEVELOPMENT |
| HR   | PERSONNEL/HR |
| SEB  | SOCIAL ENVIRONMENT OF BUSINESS |
| SKA  | SPECIALIZED KNOWLEDGE & APPLICATIONS |
| TX   | TAX |

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MINI-CONFERENCES

SATURDAY, JUNE 22
8:00am-5:00pm
Concurrent Sessions
Mini-Conference I (MC1)
IRMI CRIS Course: Workers’ Comp for Contractors
8 CPE credits (SKA)/7 CE credits
Workers’ comp insurance is tied to statutory rules and stipulations that dictate many aspects of coverage, from how policies are written to benefits that are payable. To manage this risk effectively, parties must understand key aspects of workers’ comp laws, legal rulings, and administrative requirements, as well as unique exposures contractors face that require special attention.
Based on the Construction Risk and Insurance Specialist (CRIS) curriculum, this course provides a basic-to-intermediate overview of standard workers’ comp and employers’ liability insurance. You will be able to identify and describe:
• Provisions that most affect coverage or create problems
• Key statutes that impact contractors’ workers’ comp exposure and costs, such as independent contractor liability, employee leasing, overtime pay, and various federal acts
• Suggestions for modifying coverage to address potential gaps and other problematic provisions
You will leave this course well on your way to passing the corresponding exam for the CRIS certification. Insurance CE credit of up to 7 hours will be available in most states.
Sonja Guenther, Senior Vice President, Willis of Colorado

Mini-Conference II (MC2)
CCIFP Overview Seminar
8 CPE credits (SKA)
In the construction industry’s ever-changing, rapidly advancing marketplace, becoming a Certified Construction Industry Financial Professional (CCIFP) will set you apart from the crowd. CCIFP certification ensures that you and your company are well-prepared to face the specialization, sophistication, and complexities of construction financial management today.
The CCIFP Overview Seminar is the best way to benchmark your knowledge against the only industry standard – the CCIFP. After this intensive program, you will be able to:
• Identify the body of knowledge a CCIFP should know
• Identify the financial and accounting “specifics” unique to the construction industry
• Assess your level of knowledge and identify where to concentrate your study efforts
Heather Dunn, CCIFP, Assurance Manager, Frazer, LLP
Steve Ruelas, CCIFP, Controller, University Mechanical & Engineering Contractors, Inc.

Mini-Conference III (MC3)
Treasury Management
8 CPE credits (SKA)
The scope of treasury management goes well beyond traditional cash management – it covers all aspects of working capital management. Here are some of the things you’ll be able to do after completing this session presented in four parts:
Part I – The Big Picture
• Identify the conceptual, operational, and strategic objectives of treasury management, as well as the governing concepts and standards
• Discuss effective working capital management, as well as fraud detection and prevention
Part II – Processes & Tools
• Discuss the processes and systems that are an integral part of the cash flow life cycle
• Describe the banking tools and services, the investment of cash resources, and the basics of cash forecasting
Part III – Insurance Programs & Employee Benefits
• Discuss enterprise risk management and the types of insurance and their delivery methods (including OCIP/CCIPs and the management of self-insured risk programs)
• Discuss group insurance programs and the basics of pension plans, and describe the management of self-insured programs
Part IV – Budgeting & Reporting
• Describe the process, tools, and strategies used in developing enterprise budgets, as well as backlog and burn-off schedules
• Discuss the types of information that management needs to see and the financial reporting systems typically used
This program is at the intermediate level. A working knowledge of construction accounting is required. Participants should have completed a program in Cash Management before attending this session.
Steven Lords, CCIFP, CFO, Arizona Pipeline Company

SUNDAY, JUNE 23
7:30am-12:00pm
Concurrent Sessions
Mini-Conference IV (MC4)
Contracts 101: What You Don’t Know Can Hurt You!
4.5 CPE credits (LAW)
Learn how to analyze and improve your construction contracts in this fast-paced and entertaining session. You will be able to:
• Identify key terms to include, avoid, or negotiate into your contracts
• Adjust standard clauses to your advantage
• Utilize sample language that can be inserted into your contracts for additional protection
• Implement tactics that will enable you to shift away risk
• Efficiently and effectively hack through the indemnification jungle
• Employ techniques to utilize your lawyer effectively
Jeffrey Ammon, Attorney, Miller Johnson

Mini-Conference V (MC5)
4.5 CPE credits (SKA)
Is your company prepared for a man-made emergency or a natural disaster? Do you know the cost of a “down day” or a “down week” for your company? Learn practical strategies to keep your company operating and reduce the adverse consequences of unexpected but foreseeable business disruptions. This session is fast-paced and highly interactive with facilitated discussions and hands-on exercises that will enable you to:
• Assess your company’s vulnerabilities to business disruptions
• Integrate business continuity into your company’s risk management program
• Develop a Zero Disruptions business continuity strategy
• Prioritize next steps to implement practical solutions
• Learn lessons from Superstorm Sandy
Calvin Beyer, Vice President, Zurich North America Commercial
Brian Cooney, EVP – Finance & Administration, Barriere Construction Co., LLC
DAWN PEER GROUPS

MONDAY, JUNE 24
7:00am-8:00am
Concurrent Sessions
Wake Up with Financial Survey Trivia & Why Benchmarking Matters (DPG1)
1 CPE credit (FIN)
Trivia and benchmarking together at last! Rise and shine with a dive into CFMA’s 2012 Construction Industry Annual Financial Survey results and Benchmark how-to demo and make sure you have the data you need to build a better bottom line. This session will enable you to:
• Identify trends and surprise Survey findings
• Define key ratios and apply steps to turn around a “bad” ratio
• Use benchmarking vs. the competition to effectively influence and advise strategy
Caryl Coronis, Executive Vice President, BIO Landscape & Maintenance, Inc.
George Maguire, Vice President & CFO, The Systems Group
Moderator: Fern Oram, Associate Director of Product Management, CFMA

Hot Topics for Sub-Specialties (DPG2)
1 CPE credit (SKA)
Here’s your chance to exchange ideas and possibly some solutions to a specialty trade’s most pressing issues and hot topics. Participants will share their ideas and best practices for:
• Analyzing EMOD rates
• Organizing prequalification processes
• Assessing credit and surety availability
• Comparing and contrasting accounting software
• Managing cash – getting and keeping it!
Moderator: Marjorie Weber, CCIFP, CFO, Irontree Construction, Inc.

Hot Technologies for Heavy/Highway Contractors (DPG3)
1 CPE credit (SKA)
This session will provide roundtable discussions on several trending technologies for Heavy/Highway contractors, including:
• Field reporting for small, medium, and large contractors
• Equipment maintenance and fuel
• Dispatch/GPS/other operational software
• Accounting software
• Electronic Content Management
Moderator: Ann Sims, CCIFP, Director, StreetSmarts Customer Care, Maxwell Systems, Inc.

Panel Discussion with Q&A – Cloud Computing “Risk & Reward” Assessment (DPG4)
1 CPE credit (IT)
This is a continued deep dive into cloud computing for new attendees and those who attended last year’s highly ranked session. Join us as we discuss key cloud technologies that will impact your company. You will be able to identify:
• Delivery methods
• Benefits of cloud computing
• Risks and rewards
• SSAE 16 audit reporting requirements
Moderator: Steven Mulka, Partner, SIS Software, LLC

TUESDAY, JUNE 25
7:00am-9:05am
Concurrent Sessions
Large-Firm CFO Roundtable Discussions (DPG5)
2.5 CPE credits (SKA)
Following a brief presentation on select topics of importance to you, join your like-minded peers for thought-provoking roundtable discussions about the issues that keep construction financial professionals awake at night. Back by popular demand, this session is intended for CFOs/financial management staff of construction companies with revenue in excess of $100 million. You will have an opportunity to share best practices and hear presentations on:
• The impact of the Patient Protection and Affordable Care Act
• Incentivizing employees
• What you should know when working as an out-of-state contractor
You will benefit from being able to contrast and analyze the differing approaches to resolving these issues.
Alan Clark, Partner, Smith, Adcock & Company
Christian Moreno, V.P. Health Risk Solution, Lockton Dunning Benefits
Cari Williams, People Practices Leader, DPR Construction
Moderator: Stuart Binstock, President & CEO, CFMA
Sponsored by: Eide Bailly LLP

Medium-Firm CFO Roundtable Discussions (DPG6)
2.5 CPE credits (SKA)
Following a brief presentation on select topics of importance to you, join your mid-size contractor peers for a thought-provoking interactive session on the health of your company. This session will also provide roundtable discussions about the issues that keep you awake at night, including:
• The dangers of GC/subcontractor failures
• Employee benefits
• Applications of technology
This session is intended for the CFOs/financial management staff of construction companies with revenues of $25-100 million. Each roundtable discussion will be facilitated by a CFO peer, with participants having the opportunity to share best practices and stories of success – and even failure! You will benefit from being able to contrast and analyze the differing approaches to resolving these issues.
Thomas Emison, Director, Construction Consulting, Eide Bailly LLP
Moderator: Erica O’Grady, Executive Director, ICCIFP
Sponsored by: Eide Bailly LLP

Small-Firm CFO Roundtable Discussions (DPG7)
2.5 CPE credits (SKA)
Following a brief presentation on select topics of importance to you, join your peers for thought-provoking roundtable discussions about the hot topics and issues keeping construction financial professionals awake at night, including:
• Employee benefit costs
• Succession planning
• Quality prequalification
• Improved use of technology
• Concerns over subcontractor failure
This session is intended for CFOs/financial management staff of construction companies with revenues less than $25 million. Discussions will be facilitated by CFOs and all attendees are encouraged to participate, sharing not only their challenges, but best practices as well!
You will benefit from being able to contrast and analyze the differing approaches to resolving these issues.
Moderator: Andrew Gioseffi, Director of Education, CFMA
Sponsored by: Eide Bailly LLP
ACCOUNTING & FINANCE

MONDAY, JUNE 24
10:00am-11:15am
Construction Tax Q&A Panel (A1)
1.5 CPE credits (TX)
This panel will present a discussion of tax updates, be open to your questions, and provide answers related to current legislative and regulatory trends and techniques in construction taxation. Come prepared with questions for the panel. You will leave this session able to:
• Identify and apply recent legislation and rulings applicable to contractors
• Identify opportunities to implement strategies and avoid common traps
John Armour, CCIFP, Managing Director, CBIZ, Inc. & Mayer Hoffman McCann P.C.
James Lundy, Tax Partner, DGLF CPAs & Business Advisors

11:30am-12:45pm
FASB/Private Company Council Update (A2)
1.5 CPE credits (AC)
From changing U.S. GAAP standards to private company reporting, there are myriad accounting developments that continue to bubble under the surface. This information-packed session provides you with the background and status of:
• Key FASB/IASB projects such as revenue recognition and leasing
• Key FASB projects such as reporting comprehensive income and impairments
• Private company reporting in the U.S.
You will be able to identify and discuss the changes that have a direct impact on your company.
Steven Lords, CCIFP, CFO, Arizona Pipeline Company
Michael Sobolewski, Partner – Private Company Services, PricewaterhouseCoopers

2:45pm-4:00pm
Construction Tax Q&A Panel (A1R) REPEAT
1.5 CPE credits (TX)
This panel will present a discussion of tax updates, be open to your questions, and provide answers related to current legislative and regulatory trends and techniques in construction taxation. Come prepared with questions for the panel. You will leave this session able to:
• Identify and apply recent legislation and rulings applicable to contractors
• Identify opportunities to implement strategies and avoid common traps
John Armour, CCIFP, Managing Director, CBIZ, Inc. & Mayer Hoffman McCann P.C.
James Lundy, Tax Partner, DGLF CPAs & Business Advisors

TUESDAY, JUNE 25
9:30am-10:45am
Fraud in Construction Companies: Lessons from the Trenches (A3)
1.5 CPE credits (SKA)
Contractors face unique and rampant risks for fraud and abuse, and in challenging economic times, the risks increase. Join a forensic accountant to explore some of the most common schemes perpetrated against construction companies based on real-life cases and examples of embezzlement, corruption, and financial statement fraud. With stories from the trenches and actual documents from fraud cases, you will be able to recognize how these frauds occur, as well as identify strategies to prevent and detect some of the most common scams.
Angela Morelock, Partner, BKD, LLP

2:00pm-3:40pm
Managing, Not Scorekeeping (A4)
2 CPE credits (BMO)
Learn what CFOs and controllers can contribute to their companies as leaders and managers. This session will emphasize the value added by CFMs to enable companies to plan and grow – not just know what happened in the past. You will be able to identify and apply techniques and skills required for effective leadership.
Kevin Foley, CCIFP, CFO, E. Allen Reeves, Inc.
Anthony Stagliano, CCIFP, National Managing Director of A/E/C Services, CBIZ, Inc. & Mayer Hoffman McCann P.C.

4:00pm-5:15pm
When Preparing for Government Contract Audits... (A5)
1.5 CPE credits (AU)
This session will review lessons learned when preparing for govern- ment contract audits. You will leave this session able to:
• Differentiate between the various types of audits and recognize the key risk areas
• Identify contractor recordkeeping responsibilities
• Improve management of government record requests
• Better manage the audit process
Robert Malyska, Partner, Ernst & Young
Tab Tsukuda, Senior Manager, Ernst & Young

WEDNESDAY, JUNE 26
8:30am-9:45am
What Is Lean Construction? Why Should We Care? (A6)
1.5 CPE credits (SKA)
Many construction companies that have survived the past five years of this down market are likely already feeling lean – nothing but skin and bones! This session will enable you to:
• Describe how the use of lean contracting techniques enhances revenue
• Identify the importance of reducing expenses while adding value
• Define the financial professional’s role in continuous operations improvement
• Identify how these techniques can be applied in your own organization to achieve improved results
Bob Sniegowski, Principal, CliftonLarsonAllen
knowledgeable speakers + informative sessions

BENEFITS & HUMAN RESOURCES

MONDAY, JUNE 24
10:00am-11:15am
Planes, Trains & (uh) Vehicles! Analyzing the True Cost of Compensation (B1)
1.5 CPE credits (HR)
This session will enable you to identify:
• Total compensation trends and practices and why each element is important
• The impact additional cash pieces (such as bonuses, vehicle allowances, gas cards, area uplifts, etc.) have on base pay and total compensation
• Ways to design a competitive total compensation package
• Action items to reduce your overall compensation costs

Jeffrey Robinson, President, PAS, Inc.

11:30am-12:45pm
Worker Classification & Other Industry-Related Employment Tax Issues (B2)
1.5 CPE credits (TX)
With the IRS and state agencies aggressively challenging the classification of independent contractors, this session will enable you to:
• Identify some of the indicators auditors look for
• Effectively defend your company’s position if audited in order to minimize any assessments
• Implement internal policies and procedures to save tax dollars (including best practices)

Eric Gonzaga, Managing Director & Minneapolis Practice Leader, Grant Thornton LLP
Adam Lambert, Managing Director, Grant Thornton LLP

TUESDAY, JUNE 25
9:30am-10:45am
Strategies to Reduce Labor Cost & Mitigate Compliance Risk on Prevailing Wage Jobs (B3)
1.5 CPE credits (SKA)
After this session, you will be able to:
• Bid more competitively and/or more profitably on government projects
• Recognize strategies and examples of how to reduce labor costs with bona fide benefits
• Discuss current Department of Labor Wage & Hourly Division audit issues
• Identify how owners and key employees can contribute more to the company retirement plan

Bicknell Robbins, Senior Vice President & General Council, Government Contracting Practice, CBIZ Benefits and Insurance Services, Inc.
Philip Zak, CCIFP, Pre-Implementation Manager, Viewpoint Construction Software

2:00pm-3:40pm
Capitalizing on Health Care Reform (B4)
2 CPE credits (HR)
This session will address the financial and operational effects the Patient Protection and Affordable Care Act (PPACA) and health care reform could potentially have on your company. After this session, you will be able to:
• Explain the key elements of this legislation
• Identify the opportunities made available through the PPACA and explain how to make them work for your company
• Discuss the effects PPACA is projected to have on health care delivery and its costs/financing

Christian Moreno, VP Health Risk Solutions, Lockton Dunning Benefits

certification EXAM
SAT 6.22 9:00am-1:30pm

The CCIFP certification examination measures essential core competencies in eight knowledge domains, from accounting and taxation to human resources and risk management. The CCIFP designation is the only standard to recognize that financial professionals truly know the business of construction. It’s the best way to maintain your knowledge and expertise in this rapidly changing industry.

eligibility, application + registration www.iccifp.org
study guide + exam prep courses www.cfma.org
HEAVY/HIGHWAY

MONDAY, JUNE 24
10:00am-11:15am

Offsetting Tier 4 Mandates with a Shrewd Cost Reduction Strategy (H1)
1.5 CPE credits (SKA)
Tier 4 is a government-mandated reduction in harmful exhaust gases for diesel equipment and is made up of two significant phases (or stages) for different engine horsepower ratings. Tier 4's final regulations, which will further reduce emissions, are scheduled to be implemented beginning in 2014 and 2015. Learn how to avoid hefty fines, potential increased ownership and operating costs, accelerated enforcement by local and state agencies, possible legal actions and litigation costs, decreased profit margins, and potential job losses from the restrictive compliance associated with Tier 4 conversion of heavy equipment engines.

This session will allow you to:
• Identify Tier 4, its phases, and when they will be enacted
• Prepare for financial implications of compliance and noncompliance
• Recognize ways to offset these costs with equipment strategies

Preston Ingalls, President/CEO, TBR Strategies LLC

TUESDAY, JUNE 25
4:00pm-5:15pm

Opportunities & Challenges in Design/Build & P3s: A Panel Discussion (H2)
1.5 CPE credits (SKA)
As alternative methods of project delivery become more prevalent, how will you ensure that you “stay in the game” – especially if you are not a large, national contractor? In this moderated panel discussion, you will learn about two of the most popular alternative methods of project delivery: design/build (D/B) and public-private partnerships (P3s). Upon completing this session, you will be able to:
• Understand the prevalence of each method – domestically and internationally
• Compare and contrast the pros and cons of each method
• Determine which projects benefit most from either D/B or P3s
• Recognize key attributes in assembling an effective D/B or P3 team
• Identify key legal and insurance issues

Moderator: Aileen Cho, Senior Editor, Transportation, ENR/McGraw-Hill Construction

WEDNESDAY, JUNE 26
8:30am-9:45am

Driving to the Basket (H3)
1.5 CPE credits (EC)
This session will focus on the current state of and outlook for federal, state, and local capital budgets. You will gain insight on the impact of the current legislative environment on highway and capital projects funding and the construction industry. Special attention will also be given to the economic outlook and forecast for highway, power, and other non-building sectors. The Q&A session will provide an opportunity to have your specific questions and concerns answered and clarified.

Anirban Basu, CFMA’s Economic Advisor, Chairman & CEO, Sage Policy Group, Inc.

SUB-SPECIALTY

MONDAY, JUNE 24
11:30am-12:45pm

GCs & Subs: Can We Be Friends? (S1)
1.5 CPE credits (SKA)
The relationship between GCs and subcontractors can range from tenuous to one of great collaboration and professionalism. In this session, we will discuss ways for both GCs and subcontractors to make the best of this relationship – with “win-win” results for both. You will be able to:
• Recognize and describe opportunities to improve the working relationship from real-life stories
• Know what works, how to impress, and what to avoid
• Contrast the dos and don’ts from both sides
• Address situations with improved approaches to communication

George Rebeck, CCIFP, VP – Finance & Accounting, Straub Construction, Inc.
Marjorie Weber, CCIFP, CFO, Irontree Construction, Inc.

2:45pm-4:00pm

Share & Share Alike: Fair & Effective Subcontract Risk Transfer (S2)
1.5 CPE credits (SKA)
Subcontractors routinely accept risks passed down contractually from upstream parties, but many do not consistently pass appropriate risks down to their sub-subcontractors. As a result, a disproportionate amount of project risk resides in the subcontractor’s insurance program and, ultimately, its balance sheet. After this session, you will recognize the importance of fair but effective subcontract risk transfer and be able to explain how even a basic risk transfer program can benefit your company. You will also be ready to prepare basic steps for establishing such a program.

Ann Hickman, Senior Research Analyst, IRMI, Inc.

TUESDAY, JUNE 25
9:30am-10:45am

Subcontractor Prequalification – Putting Your Best Forward (S3)
1.5 CPE credits (SKA)
In this challenging business environment, subcontractor prequalification is more important than ever. As a subcontractor, have you ever wondered how to effectively present your information to obtain more work? In this interactive session, we’ll review case studies and discuss best practices to address prequalification challenges. You will learn how to:
• Identify prequalification goals and assess the key risks being evaluated by contractors and owners
• Proactively identify and assess concerns on your prequalification
• Utilize available resources from your surety company and its resources, as well as other business partners to enhance your results
• Utilize criteria to prequalify your sub-subcontractors and vendors

Richard King, CFO, Schlouch Incorporated
Scott Rooney, Managing Account Executive, Zurich Surety
LEADERSHIP & MANAGEMENT

MONDAY, JUNE 24
11:30am-12:45pm
Acquisition Activity in the U.S. Construction Industry: Trends & Forecasts (L1)
1.5 CPE credits (SKA)
Discover the underlying forces of construction companies' acquisition activity and what will likely happen in the coming years. At the conclusion of this session, you will be able to identify and recognize:
• Reasons for contractor acquisitions
• Foreign involvement and influence
• Financial requirements and surety influence
• Changing markets and the need for diversity
Landon Funsten, Managing Director, FMI Corporation

2:45pm-4:00pm
Discovering the Essentials of Peak Leadership (L2)
1.5 CPE credits (BMO)
After this session, you will be able to apply techniques to:
• Connect people, projects, processes, and objectives to your company’s long-term goals, strategies, and vision
• Actively plan and problem solve, helping employees take ownership over their work
• Bring out the best in others, inspiring them to perform at peak levels of productivity to enhance your company’s profitability
Timothy Tokarczyk, Senior Consultant, FMI Corporation

TUESDAY, JUNE 25
9:30am-10:45am
Hard Hats & High Heels: Women in Construction Panel Discussion (L3)
1.5 CPE credits (SEB)
How has a “woman’s touch” shaped the landscape of the construction industry? Have we really come a long way, or do we still have miles to go? This interactive panel discussion explores various aspects of being a female construction professional.
Both men and women will benefit from the candid insights offered by our panelists with backgrounds in sub-specialty contracting, general contracting, insurance and risk management, accounting, and law. You will be able to identify and explain the challenges companies face that impact HR policies and procedures, retention, and professional growth and development.
Sommer Adams, Project Manager, PAR Electrical Contractors, Inc.
Jackie Buck, CCIFP, Vice President of Finance & Administration, Harper Construction Company, Inc.
Leslie Curry, Executive Vice President, Alliant Insurance Services, Inc.
Kelli Franco, Partner, Moss Adams LLP
Marilyn Klinger, Partner, Sedgwick LLP
Moderator: Pamela Hummel, Associate Director, alliantgroup

2:00pm-3:40pm
Professional Ethics: A Preventative Maintenance Approach (L4)
2 CPE credits (BE)
Gain insight on how to prevent costly ethical and legal problems on the job rather than paying the high financial and reputational costs of cleaning up after them. After this session, you will be able to identify:
• The five most often ignored or overlooked red flags for ethics risks of all shapes and sizes, which are actually easy to spot
• Four values on which to focus if you're really serious about reducing ethics risk
• How even a small change in your focus on ethics can dramatically improve your bottom line
Christopher Bauer, Owner, Bauer Ethics Seminars

4:00pm-5:15pm
Discovering the Essentials of Peak Leadership (L2R) REPEAT
1.5 CPE credits (BMO)
After this session, you will be able to apply techniques to:
• Connect people, projects, processes, and objectives to your company’s long-term goals, strategies, and vision
• Actively plan and problem solve, helping employees take ownership over their work
• Bring out the best in others, inspiring them to perform at peak levels of productivity to enhance your company’s profitability
Timothy Tokarczyk, Senior Consultant, FMI Corporation

WEDNESDAY, JUNE 26
8:30am-9:45am
Replacing the Irreplaceable: Sustaining Success Through Management Succession (L5)
1.5 CPE credits (BMO)
Your company has invested in shaping a talented team to drive profitability, promote its culture, and set an example for others. But what happens when key leaders leave? Attend this session to learn how your company can maintain its competitiveness and culture by establishing a well-defined succession plan.
Daniel Gaffney, Partner, Moss Adams LLP
Mark Steranka, Director of Policy & Planning, Moss Adams LLP
RISK MANAGEMENT & SURETY

MONDAY, JUNE 24
10:00am-11:15am
The WIP…A Surety’s Deep Dive (R1)
1.5 CPE credits (SKA)
This surety expert will explain how his industry looks at the WIP schedule that we know so well – or do we? This session will help you:
• Relate the significance of the WIP calculations from your surety’s perspective
• Recognize how your underwriter evaluates pure job borrow, overbillings and underbillings, and contract losses
• Evaluate a surety’s WIP trend analysis
• Recognize what underwriters do with WIPs and how they can affect your bonding through real-life examples

David Pesce, CCIFP, Senior Vice President, Berkley Surety Group, LLC

2:45pm-4:00pm
Subcontractor Default Mitigation Strategies of Tomorrow (R2)
1.5 CPE credits (SKA)
This panel session will offer insights into project risk management strategies to identify, avoid, and mitigate the impact of subcontractor default, including:
• Avoiding, minimizing, or transferring risk through the procurement and prequalification planning phase
• Focusing on project management and contract administration
• Quantifying and documenting financial losses

James Bly, Managing Director, Regional Construction Practice Leader, Marsh USA, Inc.
John Ciccarelli, Vice President, Construction Consulting Practice, Marsh USA, Inc.
Colin Daigle, Managing Director, Construction Consulting Practice Leader, Marsh USA, Inc.
Vincent DeAngelis, Senior Vice President & Chief Financial Officer, Waldridge Aldinger Company
John Marsicano, Director of Shared Financial Services, Structuretone, Inc.

TUESDAY, JUNE 25
9:30am-10:45am
Stop Investigating Injuries & Start Preventing Them Using Leading Indicators & Predictive Analytics (R3)
1.5 CPE credits (SKA)
Learn how to use a contractor’s leading indicators and predictive analytics to proactively drive a Zero Incident philosophy. You will learn how to:
• Reduce loss and enhance profitability by predicting workplace incidents using advanced analytics
• Utilize leading indicator measurement and implementation techniques to drive continuous improvement
• Apply techniques that top-performing contractors use to measure their leading indicators

Eric Lambert, National Construction Safety & Quality Director, Zurich North America
Griffin Schultz, General Manager, Predictive Solutions Corporation

2:00pm-3:40pm
How to Achieve a Major Defense Verdict in a Wrongful Death Case (R4)
2 CPE credits (SKA)
Gain a greater understanding of the legal process – from the filing of a complaint through a verdict at trial – and how claims against your company are litigated. You will also gain an understanding of the fundamental differences of the settlement goals for both the insured and insurer and why it is important for the insured to get involved. In addition, learn how to prepare for and respond to accidents that could lead to litigation.

After this session, you will be able to explain how such current investigative technologies as “black boxes,” electronic control modules, DriveCam, 3D laser scanning, and video surveillance could help make more accurate risk assessments, determine the defensibility of claims, and settle claims for less money.

Joseph Fowler, Attorney, Post & Schell, P.C.
Bryan Schwartz, Insurance and Claims Manager, American Infrastructure, Inc.

4:00pm-5:15pm
State of the Surety Industry (R5)
1.5 CPE credits (SKA)
The surety industry had another good year in 2012, but it’s important to take a deeper look at the numbers. The President of the National Association of Surety Bond Producers (NASBP) will present an update of the surety industry and what lies ahead! After participating in this session, you will be able to:
• Describe the current surety market and its capacity, including the overall patterns of contract losses incurred and profitability in the past 50 years
• Identify steps to take in order to maintain and secure surety credit
• Recognize steps to take to protect your company from fraud and investigate and verify a bond and a surety company
• Describe and differentiate the surety industry’s principal concerns when underwriting small, mid-sized, and large contractors
• Identify recent trends in legislation that threaten the surety product and the protections that it offers taxpayers

Lawrence McMahon, President, NASBP
TECHNOLOGY

MONDAY, JUNE 24
10:00am-11:15am
Everything’s Looking Up: The Advantages of Cloud & Mobile Technology (T1)
1.5 CPE credits (IT)
The technology landscape is changing. Accessing, viewing, and sharing data from anywhere is easier than ever thanks to today’s cloud and mobile applications. Learn how to stay productive outside the office with:
- The latest capabilities of cloud and mobile technologies
- The simplicity of the Virtual Desktop
- Security and data recovery lessons
Gabe Authier, Cloud Computing Product Manager, Viewpoint Construction Software

11:30am-12:45pm
Accurate Project Cost Forecasting: More Than Just Revenue Recognition (T2)
1.5 CPE credits (FIN)
We all have to do it for revenue recognition, but how can we improve the accuracy of our projections as well as use them to improve the performance of current and future projects? This session will address this question and enable you to:
- Recognize the benefits of forecasting
- List key components to successful forecasting
- Identify how other contractors are using forecasting to improve project and company performance
- Describe how technology can improve the accuracy of forecasting
Dennis Stejskal, VP – Product Management, Construction & Real Estate Solutions, Sage Software

2:45pm-4:00pm
Building Technology into Construction: The Technology Tool Kit That Will Keep Expenses Low & Revenue High (T3)
1.5 CPE credits (IT)
In this session, you will discover the best technology tools that can help reduce project document and data management headaches, increase collaboration, and reduce overhead spent on expensive and highly complex solutions. After a brief history of collaborative technology, you will be able to:
- Identify web-based solutions, including free general services and applications for construction financial management professionals
- Describe the ways mobile and social technology tools can be used for financial management
- Explain what the convergence of technologies and augmented reality will mean for your company
James Benham, President & CEO, JB Knowledge Technologies, Inc., Makers of SmartBidNet

TUESDAY, JUNE 25
2:00pm-3:40pm
Technology Connects Office & Field for Improved Collaboration & Profit (T4)
2 CPE credits (IT)
Connecting those in the office and those at job sites can help streamline processes across estimating, bidding, accounting, financials, project management, and more. Learn how you can use construction software and mobile technology to:
- Execute projects for more profit
- Leverage real-time, centralized information
- Gain value of anytime/anywhere access to data
Daniel Lehman, Vice President, Product Management, Maxwell Systems, Inc.

4:00pm-5:15pm
CFMA/ABC 2012 IT Survey Results: What Does It All Mean? (T5)
1.5 CPE credits (IT)
This session will take an in-depth look at the CFMA/ABC 2012 IT Survey. We will examine the results, identify the trends, and interpret the meaning of some of the key metrics. Upon completion of this session, you will be able to:
- Identify those metrics that lead to improved IT performance
- Explain what your company can do to meet or exceed those metrics
Christian Burger, President, Burger Consulting Group

WEDNESDAY, JUNE 26
8:30am-9:45am
Taming the E-Mail Monster (T6)
1.5 CPE credits (IT)
This session will present tips, tools, and best practices for how to keep your e-mail under control and streamline your communications productivity (specifically for Outlook 2010). You will leave this session able to describe:
- Measuring e-mail productivity
- Mobile-friendly e-mail
- How to apply interoperable e-mail tips
- Socializing e-mail
- How to schedule meetings outside of Outlook
- Shortcuts and settings
- Third-party power tools
Carol Hagen, President, Hagen Business Systems, Inc.
SUNDAY, JUNE 23
7:00am-12:00pm
Golf Tournament
Riverwalk Golf Club
Located in Mission Valley, Riverwalk Golf Club's 27 holes of magnificent golf, superb amenities, tournament offerings, and outstanding service have earned it recognition among the finest public golf courses in Southern California. The course offers multiple tees on each hole, ensuring an enjoyable experience for golfers of all abilities.
Sponsored by: Ernst & Young
8:00am-10:00am
Fun Run & Walk
Come out and run, walk, or stroll in this morning of giving back to Rady Children's Hospital San Diego, a top-rated pediatric care facility dedicated to excellence in care, research, and teaching. Discover how a typical event, combined with some creative fun, can help others. Tickets will be given for a prize drawing at the end of the event; those who donate can increase their chances to win!
Hosted by: CFMA's San Diego Chapter
Sponsored by:
5:00pm-6:00pm
First-Time Attendee Mixer with Exhibitors
We look forward to welcoming you to your first CFMA Conference! Don't miss this opportunity to meet CFMA's officers, network with fellow first-time attendees, and get a first look at this year's Exhibitors and what they have to offer.
Sponsored by: VIEWPOINT
6:00pm-7:30pm
Welcome Reception with Exhibitors
Join your peers to kick off CFMA's 2013 Annual Conference & Exhibition with our Exhibitors! This is the networking event of the year for construction financial professionals. Catch up with old friends and meet new ones, all while enjoying an open bar, hors d'oeuvres, and local entertainment on the Exhibition floor.
Sponsored by: VIEWPOINT and Willis
MONDAY, JUNE 24
4:15pm-6:30pm
Networking Reception with Exhibitors
Meet and network with top-notch Exhibitors and professionals to discover the latest products, services, and tools to help your company build a better bottom line! Don't miss the fabulous prize drawings!
7:00pm-10:00pm
Padres vs. Phillies Baseball Game
While you're in San Diego, why not catch a Padres game? Petco Park is just a short walk across the sky bridge from the Hilton Bayfront. Take family and friends to the game with two different discounted seating options:
- Toyota Terrace Reserved Seating features padded seats and in-seat wait service, located directly below the Terrace Level Suites.
- Upper Pavilion Seating offers an affordable view to the dramatic on-field action.
TUESDAY, JUNE 25
5:30pm-6:30pm
ICCIFP Cocktail Reception
Celebrate your professional achievement with your peers! Join your fellow CCIFPs for a cocktail reception right before CFMA's Closing Night Party.
7:00pm-10:00pm
Closing Night Party – Night at the Museum
Join us for a night of fun and entertainment at the San Diego Air & Space Museum. The museum is exclusively ours for a night of live entertainment and dancing; delicious food, beverages, and cocktails; and docent-led tours.
Escape from the ordinary and step into a shockingly odd world at the Ripley's Believe It or Not! limited engagement at the museum. This special exhibition is a self-guided, self-paced interactive tour that is fun for the whole family!
Sponsored by: Marsh and CMiC
knowledgeable speakers + informative sessions

REGISTRATION INFO

REGISTRATION TYPE

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GO TO www.cfma.org/annual_conference to REGISTER online or to download a PDF of the registration form.

HOTEL INFO

Hilton San Diego Bayfront
1 Park Boulevard, San Diego, CA 92101
Phone: (619) 564-3333
www.hiltonsandiegobayfront.com
CFMA Room Rate: $219 per night

To make your reservation, call the hotel and mention the group code “CFMA” or visit www.cfma.org/hotel_travel for the direct link to CFMA’s personalized group reservation page.

If you plan on extending your stay in San Diego, make sure to book early – space is limited at our discounted rate!

FOR MORE INFO, CONTACT:

Christine Bluestein
cbluestein@cfma.org
(609) 945-2415

Mary Kalczynski
mkalczynski@cfma.org
(609) 945-2423
### Full Conference Registration

For each registrant, the Full Conference fee includes:
- Your choice of more than 50 interactive sessions;
- Seminar materials;
- Continental breakfast, coffee, and refreshments throughout the Conference;
- First-Time Attendee Mixer with Exhibitors (for first-time attendees only) and Welcome Reception;
- Exhibitors on Sunday evening;
- CFMA Chairman’s Luncheon on Monday and Networking Reception with Exhibitors on Monday evening;
- Luncheon with Exhibitors on Tuesday and Closing Night Party on Tuesday evening. Advance Conference registration is encouraged; however, onsite registration is available.

Payment is required at the time of registration – CFMA will not bill for registration fees.

**REGISTRATION INFORMATION**

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**Non-Member Fee**

- This non-member fee does not include membership in CFMA.

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### Daily Conference Registration

Daily registration is available Saturday, June 22 through Wednesday, June 26, 2013. This fee includes admission to general and concurrent sessions, mini-conferences, continental breakfasts, coffee and refreshment breaks, and lunch (except Sunday and Wednesday). Advance Conference registration is encouraged; however, onsite registration is available. Payment is required at the time of registration – CFMA will not bill for registration fees.

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**Non-Member Fee**

- This non-member fee does not include membership in CFMA.

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### Guest Registration Options

- First-Time Attendee Mixer with Exhibitors: $25 Guest Qty.
- Welcome Reception: $75 Adult Qty. / $30 Child Qty.
- Chairman’s Luncheon: $45 Guest Qty.
- Networking Reception with Exhibitors: $75 Guest Qty.
- Continental Breakfast with Exhibitors: $20 Guest Qty.
- Luncheon with Exhibitors: $45 Guest Qty.
- Closing Night Party: $130 Adult Qty. / $70 Child Qty.

### Additional Attendee/Guest Options

- Fun Run & Walk: $25 Adult Qty. / $10 Child Qty.
- Phillies vs. Baseball Game: $30 Toyota Terrace Qty. / $15 Upper Pavillion Qty.
- ICCPF Reception: $50 Qty.
- Golf Tournament: $185 Qty.
- Golf Club Rental: $50 Qty.

**Preferred Foursome:**

1. __________________________  2. __________________________  3. __________________________  4. __________________________

**Payment Information:** Please make checks payable to CFMA / Credit Card: AMEX Visa MasterCard Discover

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**Total Investment**: $_______
**CFMA's 2013 Annual Conference & Exhibition: Registration Form**

**three easy ways to register**

**ONLINE:** [www.cfma.org/annual_conference](http://www.cfma.org/annual_conference)  **FAX:** 609.452.0474

**MAIL:** Meeting Services Dept., CFMA • 100 Village Blvd., Ste. 200, Princeton, NJ 08540

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**Are you a CPA?**  yes  no

If “yes,” are you licensed in (check all that apply):

- New Jersey
- New York
- Texas
- Other: __________________________

**How did you hear about the Conference?** If you select “other,” please specify.

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**Do you authorize CFMA the right to take photographs of you in connection with CFMA's 2013 Annual Conference & Exhibition and copyright, use, and publish your photo in print or electronically for purposes of publicity, advertising, and print/web content?**

yes  no

**Do you authorize CFMA to publish your contact information (name, company, address, and phone number) on the registration list to all Conference attendees?**

yes  no

**Be in the know! Select “yes” to share your e-mail address with Exhibitors to receive product updates and information about special events during the Conference.**

yes  no

**Do you have any food allergies or dietary restrictions/special dietary needs?**

yes  no

If “yes,” please specify: __________________________

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**Substitutions:** Substitutions of attendees may be made at any time in writing. Only one substitution per person, please.

Requests may be submitted via e-mail to conferences@cfma.org, fax to (609) 452-0474, or mail to Meeting Services Department, CFMA, 100 Village Blvd., Suite 200, Princeton, NJ 08540.

**Refunds/Cancellations:** We'd hate for you to miss CFMA's 2013 Annual Conference & Exhibition, but if you must, cancellations and requests for refunds must be received in writing by May 15, 2013. Refunds will be processed less a $150 administrative charge. No refunds will be made after May 15, 2013 or for no-shows.

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**Earn up to 33 CPE credits**

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**session selection** (required)

Please pre-register for the sessions you plan on attending so we can ensure adequate room size and seating.

**SATURDAY, JUNE 22**

8:00am-2:00pm  Chapter Summit XI (CS)  
8:00am-5:00pm  MINI-CONFERENCES

- IMI CRIS Course: Workers’ Comp for Contractors (MC1)
- CFOP Overview Seminar (MC2)
- Treasury Management (MC3)

2:30pm-3:30pm  Chapter by Size Roundtable Discussions (CBS)

**SUNDAY, JUNE 23**

7:30am-12:00pm  MINI-CONFERENCES

- Contracts 101: What You Don’t Know Can Hurt You! (MC4)

12:00pm-2:00pm  CONSTRUCTION TECHNOLOGY FORUM

(please only select one)

- CMIC (CTF1)
- COINS (CTF2)
- Dexter + Chaney (CTF3)
- Maxwell Systems (CTF4)
- Sage (CTF5)
- Viewpoint (CTF6)
- Explorer (CTF7)

**MONDAY, JUNE 24**

7:00am-8:00am  DAWN PEER GROUPS

Wake Up with Financial Survey Trivia & Why Benchmarking Matters (DPG1)

Hot Topics for Sub-Specialties (DPG2)

Hot Technologies for Heavy & Highway Contractors (DPG3)

Panel Discussion with Q&A: Cloud Computing

“Risk & Reward” Assessment (DPG4)

8:15am-9:45am  WELCOME & GENERAL SESSION

Executing Imagination: Turning Creative Fire into Real Results (GS1)

10:00am-11:15am  CONCURRENT SESSIONS

- Accounting (A1)
- Benefits (B1)
- Heavy (H1)
- Risk (R1)
- Technology (T1)

11:30am-12:45pm  CONCURRENT SESSIONS

- Accounting (A2)
- Benefits (B2)
- Specialty (S1)
- Leadership (L1)
- Technology (T2)

2:45pm-4:00pm  CONCURRENT SESSIONS

- Accounting (A1R)
- Specialty (S2)
- Leadership (L2)
- Risk (R2)
- Technology (T3)

**TUESDAY, JUNE 25**

7:00am-9:05am  DAWN PEER GROUPS

Large-Firm CFO Roundtable Discussions (DPG5)

Medium-Firm CFO Roundtable Discussions (DPG6)

Small-Firm CFO Roundtable Discussions (DPG7)

9:30am-10:45am  CONCURRENT SESSIONS

- Accounting (A3)
- Benefits (B3)
- Specialty (S3)
- Leadership (L3)
- Risk (R3)

11:00am-12:15pm  GENERAL SESSION

CEO Panel: Road to the Top (GS2)

2:00pm-3:40pm  CONCURRENT SESSIONS

- Accounting (A4)
- Benefits (B4)
- Leadership (L4)
- Risk (R4)
- Technology (T4)

4:00pm-5:15pm  CONCURRENT SESSIONS

- Accounting (A5)
- Heavy (H2)
- Leadership (L2R)
- Risk (R5)
- Technology (T5)

**WEDNESDAY, JUNE 26**

7:00am-8:15am  GENERAL SESSION

Going Up for the Rebound (GS3)

8:30am-9:45am  CONCURRENT SESSIONS

- Accounting (A6)
- Heavy (H3)
- Leadership (L5)
- Technology (T6)

10:00am-11:15am  GENERAL SESSION

Never Fly Solo! (GS4)