2019
Advertising Media Planner

Don’t miss your chance to reach leaders and decision makers in health technology.

FOR MORE INFORMATION, CONTACT:
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tlasch@larichadv.com

Steve Wafalosky
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stevew@larichadv.com
The AAMI Advantage

AAMI publications are the best way to reach healthcare technology professionals and executives in the medical device industry. These leaders represent billions of dollars in buying power.

AAMI offers a variety of opportunities for you to reach these key decision makers through both print and digital outlets. Contact our ad representatives to create an ad package that best meets your needs.

Advertise with AAMI, and watch your business grow!

About AAMI

AAMI leads global collaboration in the development, management, and use of safe and effective health technology.

Its diverse membership includes healthcare technology management (HTM) professionals, such as clinical engineers and biomedical equipment technicians, sterile processing professionals, as well as manufacturers of medical devices and technology.

The top 25 medical device manufacturers in the world are AAMI members!

Every day, AAMI members are influencing how medical devices and technology are developed, purchased, and used.

“...When building our marketing program, we looked at many different periodicals for advertising. It was clear early on that using AAMI publications was the way for us to grow our business. They were easy to work with, had excellent distribution in our marketplace, and had very reasonable pricing for a company our size.”

—Gary Socola, president of HIGHPOWER Validation Testing & Lab Services

9 out of 10 members who responded to a publications survey said they played a role in purchasing decisions for their organization.

8 out of 10 members said they expect their organization to spend at least $500,000 on healthcare technology during the next year.

7 out of 10* members work in hospitals or for medical device manufacturers.

7 out of 10 members who responded to a publications survey said AAMI publications lend the greatest credibility to companies that are selling products or services to medical technology professionals.

* Based on self-reported membership profiles
AAMI Advertising Options

Our publications, offered in both print and electronic forms, are available to all AAMI members and subscribers—a readership of more than 7,000 professionals.

“We have advertised in AAMI News, BI&T, and the annual Resource Catalog every year for many years. We are avid supporters of AAMI and all the wonderful support and training AAMI provides to our HTM community. We advertise in AAMI News to reach our national core base of HTM industry leaders, biomedical equipment technicians and imaging service engineers, technicians, and HTM managers. We are also proud to support AAMI through our continued participation at the annual conference and Career Center educational opportunities.”

—Doug Stephens, CBET, CW4, MSC (Ret), chairman/founder of Stephens International Recruiting, Inc.

PRINT

AAMI News PAGES 4–5
A popular monthly newsletter, this is the premier news publication for the healthcare technology field.

BI&T PAGES 6–7
Published six times a year, AAMI’s award-winning, peer-reviewed journal covers the latest trends and research in the industry.

Horizons PAGE 8
Published once a year, this nationally recognized supplement provides in-depth coverage of one specific topic per issue.

DIGITAL

Resource Catalog PAGE 9
This guide, distributed in both print and electronic forms, highlights AAMI’s product and program offerings.

AAMI.org PAGE 10
The AAMI website is the go-to resource for all professionals in healthcare technology.

Electronic Newsletters PAGES 11–14
• AAMI NewsWeekly
• AAMI Exchange Daily (for annual conference)
• BI&T Digest NEW!
• Career Connection
• Industry Insights NEW!
• Sterilization Today
• Tech News Net

The A-List PAGE 15
An exclusive email featuring your unique message, sent to hundreds of AAMI opt-in subscribers.

Podcasts PAGE 16
Informative, engaging, and exclusive interviews with leaders in healthcare technology.

Webinars PAGE 17
Timely and helpful presentations for the healthcare technology management (HTM) community.

Bundle Packages PAGE 18
AAMI News is the winner of multiple national honors, including awards from the American Society of Healthcare Publication Editors (ASHPE) and APEX. It is also the premier news publication in the healthcare technology field. Readers rely on AAMI News for in-depth and timely coverage of regulatory affairs, hospital issues, standards activities, industry updates, career trends, and AAMI programs.

Each monthly issue of AAMI News is distributed to members in print or electronic form. Our online archive of past editions means your ad has an extended life.

Rates (Net/Per Issue)

<table>
<thead>
<tr>
<th>4-Color</th>
<th>1 issue</th>
<th>6 issues</th>
<th>12 issues</th>
</tr>
</thead>
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<tr>
<td>Full Page</td>
<td>$1,790</td>
<td>$1,620</td>
<td>$1,450</td>
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<td>1/2 Page</td>
<td>$1,190</td>
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<td>$945</td>
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<tr>
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<td>$1,535</td>
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<td>$1,770</td>
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Ad Sizes

<table>
<thead>
<tr>
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<th>Width</th>
<th>Height</th>
</tr>
</thead>
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<td>11.25”</td>
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<tr>
<td>1/2 Page</td>
<td>7.375”</td>
<td>4.625”</td>
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<tr>
<td>1/4 Page</td>
<td>3.6875”</td>
<td>4.625”</td>
</tr>
</tbody>
</table>

Please provide high resolution (300 dpi or higher) press-ready PDF files. Please do not include crop or printer marks in the PDF. Publication trim size is 8.5” x 11”.

I advertise in AAMI News because of the national industry exposure my ad receives. This is not just for return on investment, but also to demonstrate the importance of supporting and collaborating with our industry’s national organization.”

—Jenifer Brown, president/owner of Health Tech Talent Management, LLC
## AAMI Advertising Media Planner 2019

### Calendar

<table>
<thead>
<tr>
<th>Issue</th>
<th>Focus</th>
<th>Special Distribution</th>
<th>Space Reservation</th>
<th>Materials Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>Computer Modeling and Simulation</td>
<td>HIMSS Annual Conference</td>
<td>Dec. 3, 2018</td>
<td>Dec. 7, 2018</td>
</tr>
<tr>
<td>March</td>
<td>Quality and Risk Management</td>
<td>MD Expo</td>
<td>Feb. 1, 2019</td>
<td>Feb. 7, 2019</td>
</tr>
<tr>
<td>April</td>
<td>Cybersecurity</td>
<td>HTM Society Meetings</td>
<td>March 1, 2019</td>
<td>March 7, 2019</td>
</tr>
<tr>
<td>May</td>
<td>Devices in Nonclinical Settings</td>
<td></td>
<td>April 1, 2019</td>
<td>April 8, 2019</td>
</tr>
<tr>
<td>June</td>
<td>Conference Preview and Career Development</td>
<td>The AAMI Exchange (Annual Conference &amp; Expo)</td>
<td>May 1, 2019</td>
<td>May 7, 2019</td>
</tr>
<tr>
<td>July</td>
<td>Service and Support</td>
<td></td>
<td>June 3, 2019</td>
<td>June 7, 2019</td>
</tr>
<tr>
<td>August</td>
<td>Device Development and Testing</td>
<td></td>
<td>July 1, 2019</td>
<td>July 8, 2019</td>
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<tr>
<td>September</td>
<td>HTM Education</td>
<td>HTM Society Meetings</td>
<td>Aug. 1, 2019</td>
<td>Aug. 7, 2019</td>
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<tr>
<td>October</td>
<td>Sterilization and Reprocessing</td>
<td>AAMI Sterilization Standards Week</td>
<td>Sept. 2, 2019</td>
<td>Sept. 6, 2019</td>
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<tr>
<td>November</td>
<td>Imaging</td>
<td></td>
<td>Oct. 1, 2019</td>
<td>Oct. 7, 2019</td>
</tr>
<tr>
<td>December</td>
<td>Year in Review</td>
<td>AAMI Standards Week</td>
<td>Nov. 1, 2019</td>
<td>Nov. 7, 2019</td>
</tr>
</tbody>
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stevew@larichadv.com
AAMI’s peer-reviewed journal is published six times a year, available both online and in print, and is a key benefit of AAMI membership. The professionals who read BI&T, one of the most honored publications in the healthcare technology field, play a crucial role in purchasing decisions at their organizations.

Ads published in the print edition are included in the online archived articles, giving your message staying power.

**Rates (Net/Per Edition)**

<table>
<thead>
<tr>
<th></th>
<th>1 issue</th>
<th>3 issues</th>
<th>6 issues</th>
<th>7 issues*</th>
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<tr>
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<td>1/2 Page</td>
<td>$1,660</td>
<td>$1,550</td>
<td>$1,425</td>
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<td>1/4 Page</td>
<td>$1,250</td>
<td>$1,170</td>
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<tr>
<td>Cover 2</td>
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<td>Cover 3</td>
<td>$2,802</td>
<td>$2,650</td>
<td>$2,470</td>
<td>$1,930</td>
</tr>
<tr>
<td>Cover 4</td>
<td>$3,045</td>
<td>$2,880</td>
<td>$2,685</td>
<td>$2,100</td>
</tr>
</tbody>
</table>

* Sign up for six issues of BI&T and one issue of Horizons.

**Special Advertising Opportunities**

- Exclusive Polybag Messaging
- Journal and Polybag Inserts

*(Pricing available upon request)*

**Ad Sizes**

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Bleed</td>
<td>8.75”</td>
<td>11.25”</td>
</tr>
<tr>
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<td>4.625”</td>
</tr>
</tbody>
</table>

Please provide high resolution (300 dpi or higher) press-ready PDF files. Please do not include crop or printer marks in the PDF. Publication trim size is 8.5” x 11”.
Advertising with AAMI gives us access to some of the best, brightest, and most influential people in healthcare. It is a key vehicle for letting them know about Healthmark and the innovative solutions we have for proper device reprocessing.”

—Ralph Basile, Vice President, Healthmark Industries

<table>
<thead>
<tr>
<th>Issue</th>
<th>Cover Story</th>
<th>Roundtable Discussion</th>
<th>Special Distribution</th>
<th>Space Reservation</th>
<th>Materials Due</th>
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<tbody>
<tr>
<td>January/February</td>
<td>Retirement Strategies for Medical Equipment</td>
<td>Quality Systems</td>
<td>HTM Society Meetings</td>
<td>Nov. 16, 2018</td>
<td>Nov. 23, 2018</td>
</tr>
<tr>
<td>May/June</td>
<td>The Next Generation of Health Technology Professionals</td>
<td>HTM</td>
<td>The AAMI Exchange (Annual Conference &amp; Expo) APIC Annual Conference</td>
<td>March 15, 2019</td>
<td>March 22, 2019</td>
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<tr>
<td>July/August</td>
<td>Applications of Mobile Health</td>
<td>Early Use Testing</td>
<td></td>
<td>May 17, 2019</td>
<td>May 24, 2019</td>
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<tr>
<td>September/October</td>
<td>Coping with Financial Challenges</td>
<td>Sterile Processing</td>
<td>AAMI Sterilization Standards Week</td>
<td>July 15, 2019</td>
<td>July 22, 2019</td>
</tr>
<tr>
<td>November/December</td>
<td>Cybersecurity</td>
<td>Training in the Use of Complex Technologies</td>
<td>HTM Society Meetings</td>
<td>Sept. 16, 2019</td>
<td>Sept. 23, 2019</td>
</tr>
</tbody>
</table>

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Horizons

Released once a year, AAMI’s award-winning and peer-reviewed Horizons supplement provides in-depth coverage of one specific topic—making it a respected resource that professionals save for reference and to share with colleagues.

This specialty publication:

• Enables you to effectively target your advertising placement with articles important to your customers.
• Expands recognition of your products and services to new audiences and customers, as other associations serve as partners on the publication.
• Is archived online, extending the visibility of your ad.
• Is distributed at conferences and events.
• Is available to every AAMI member.

2019 EDITION
Sterile Processing

(Publication March/April 2019)

In 2019, the focus will be sterilization and reprocessing, a hot topic for both healthcare facilities and medical device manufacturers.

| Rates (Net) |
|---|---|
| 4/Color | 1 issue |
| Full Page | $2,625 |
| 1/2 Page | $1,995 |
| 1/4 Page | $1,025 |
| Cover 2 | $3,150 |
| Cover 3 | $3,020 |
| Cover 4 | $3,280 |

| Ad Sizes |
|---|---|---|
| Size | Width | Height |
| Full Page Bleed | 8.75” | 11.25” |
| 1/2 Page | 7.375” | 4.625” |
| 1/4 Page | 3.6875” | 4.625” |

2019 Deadline

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<tr>
<th>Topic</th>
<th>Space Reservation</th>
<th>Materials Due</th>
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</thead>
<tbody>
<tr>
<td>Sterile Processing</td>
<td>Feb. 1, 2019</td>
<td>Feb. 15, 2019</td>
</tr>
</tbody>
</table>

Please provide high resolution (300 dpi or higher) press-ready PDF files. Please do not include crop or printer marks in the PDF. Publication trim size is 8.5” x 11”.
Resource Catalog

Now is the time to start planning for our 2020 Resource Catalog! The popular Resource Catalog, offered in an interactive flipbook format, provides an overview of AAMI’s top products and services. In January, it is emailed directly to all AAMI members, past purchasers of AAMI products, and past attendees of AAMI courses and other events—an audience of more than 20,000!

**BONUS!** A second email featuring the digital Resource Catalog is sent in June. Additionally, print copies of the Resource Catalog are inserted with print orders of all AAMI products and distributed at AAMI and industry events.

With the digital edition, advertisers can:
- Hyperlink to their company website.
- Embed a video in the ad.
- Link to a landing page to collect leads.
- Add social media links to develop followers.

### Rates (Net)

<table>
<thead>
<tr>
<th>4-Color</th>
<th>Rate</th>
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<tr>
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<td>$1,850</td>
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<td>Cover 2</td>
<td>$3,500</td>
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<tr>
<td>Cover 3</td>
<td>$3,000</td>
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</table>

### Ad Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Bleed</td>
<td>8.75”</td>
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<tr>
<td>1/2 Page</td>
<td>7.375”</td>
<td>4.625”</td>
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</table>

### 2020 Deadline

<table>
<thead>
<tr>
<th>Space Reservation</th>
<th>Materials Due</th>
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</thead>
<tbody>
<tr>
<td>Nov. 15, 2019</td>
<td>Nov. 22, 2019</td>
</tr>
</tbody>
</table>

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**2020 EDITION**

*(Publication December 2019)*

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*AAMI Advertising Media Planner 2019*
Make AAMI.org an essential component of your online marketing strategy. Our website is the perfect environment to:

- Build and strengthen awareness of your company.
- Market your products and services.
- Connect directly to the key decision makers in the healthcare technology field who visit AAMI’s website.

There are multiple options available to meet your company’s specific needs. Choose a header banner or sidebar for placement in one of the six spots listed in the chart.

AAMI Web Metrics

- More than 156,000 page views per month
- More than 33,800 unique visitors per month
- More than 56,600 sessions per month
- An average of more than three page views per session

Traffic numbers from 2018

<table>
<thead>
<tr>
<th>AAMI Website Options</th>
<th>Months</th>
<th>Rates*</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAMI Home Page</td>
<td>12</td>
<td>$6,180</td>
</tr>
<tr>
<td>Events (excluding the AAMI Exchange)</td>
<td>12</td>
<td>$3,090</td>
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<tr>
<td>Membership &amp; Community</td>
<td>12</td>
<td>$3,090</td>
</tr>
<tr>
<td>Professional Development</td>
<td>12</td>
<td>$3,090</td>
</tr>
<tr>
<td>Products &amp; Publications</td>
<td>12</td>
<td>$3,090</td>
</tr>
<tr>
<td>News &amp; Views</td>
<td>12</td>
<td>$3,090</td>
</tr>
</tbody>
</table>

* Rates are per position, per landing page for header banner or sidebar.
Electronic Newsletters

Get the latest news with AAMI’s e-newsletters:

- **AAMI NewsWeekly**
- **AAMI Exchange Daily** (annual conference only)
- **BI&T Digest NEW!**
- **Career Connection**
- **Industry Insights NEW!**
- **Sterilization Today**
- **Tech News Net**

*Ad spots can either be banner ads (728 x 90 pixels) or a text-based placement (100 x 100 graphic with no more than 35 words of text, including links). Maximum of two text-based placements per issue, with the exception of BI&T Digest and Tech News Net.

**Available only for AAMI NewsWeekly.**
Electronic Newsletters

Deliver your message directly to your customers’ inboxes with a link to your company’s website.

**AAMI NewsWeekly**
Our weekly newsletter—e-mailed to AAMI members and subscribers every Wednesday—is filled with breaking news, features, industry updates, guidance, and interviews.

**AAMI Exchange Daily**
A daily recap of our annual conference in June is sent to all conference registrants and AAMI members.

**NEW! BI&T Digest**
With each issue of BI&T (six annually), AAMI will send an email alert and digest to all of its members—more than 7,000 recipients. These alerts will provide content highlights and direct readers online to access the complete issue.

### AAMI NewsWeekly

<table>
<thead>
<tr>
<th>Ad Position</th>
<th>Size (pixels)</th>
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<tbody>
<tr>
<td>Leaderboard</td>
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<tr>
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<tr>
<td>Ad 2</td>
<td>* See note</td>
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<tr>
<td>Ad 3</td>
<td>* See note</td>
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<tr>
<td>Ad 4</td>
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### AAMI Exchange Daily (Annual Conference in June)

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<td>Ad 2</td>
<td>* See note</td>
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<td>Ad 3</td>
<td>* See note</td>
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### BI&T Digest

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<th>Annual Rate (6 issues)</th>
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<td>Leaderboard</td>
<td>* See note</td>
<td>$6,000</td>
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<tr>
<td>Ad 1</td>
<td>* See note</td>
<td>$4,500</td>
</tr>
<tr>
<td>Ad 2</td>
<td>* See note</td>
<td>$3,375</td>
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</tbody>
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*Ad spots can either be banner ads (728 x 90 pixels) or a text-based placement (100 x 100 graphic with no more than 35 words of text, including links). Maximum of two text-based placements per issue, with the exception of BI&T Digest, which can accommodate one.
Electronic Newsletters
Quarterly

**Career Connection**
This newsletter, published in February, May, August, and November, is distributed to more than 1,000 students, educators, and young professionals in the industry. It provides the latest news about job opportunities, as well as career advice.

**NEW! Industry Insights**
This newsletter, sent in January, April, July, and October, focuses on the interests and needs of medical device companies, with an accent on sharing interesting news and showcasing AAMI resources and courses.

**Sterilization Today**
Published in March, June, September, and December, this newsletter targets more than 3,000 sterilization and reprocessing professionals in healthcare settings.

<table>
<thead>
<tr>
<th>Ad Position, Industry Insights, or Sterilization Today</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ad Position</strong></td>
</tr>
<tr>
<td>Leaderboard</td>
</tr>
<tr>
<td>Ad 1</td>
</tr>
<tr>
<td>Ad 2</td>
</tr>
<tr>
<td>Ad 3</td>
</tr>
</tbody>
</table>

*Ad spots can either be banner ads (728 x 90 pixels) or a text-based placement (100 x 100 graphic with no more than 35 words of text, including links). Maximum of two text-based placements per issue.*

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**e-Newsletter Deadlines**

<table>
<thead>
<tr>
<th>Space Reservation</th>
<th>Materials Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st of month of publication</td>
<td>5 days later</td>
</tr>
</tbody>
</table>

Please provide file as a jpg or gif. No flash animation is allowed. 50k maximum.
Tech News Net
This newsletter—e-mailed the last full week of every month to more than 9,000 clinical engineers and biomedical equipment technicians—is packed with practical and timely news for healthcare technology management (HTM) professionals.

Ad Position | Size (pixels) | Annual Rate (12 issues)†
--- | --- | ---
Leaderboard | * See note | $2,060
Ad 1 | * See note | $1,545
Ad 2 | * See note | $1,290
Ad 3 | * See note | $1,030
Ad 4 | * See note | $750
Ad 5 | * See note | $550

† Per issue rates also available.

* Ad spots can either be banner ads (728 x 90 pixels) or a text-based placement (100 x 100 graphic with no more than 35 words of text, including links). Maximum of three text-based placements per issue.

**e-Newsletter Deadlines**

<table>
<thead>
<tr>
<th>Space Reservation</th>
<th>Materials Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st of month of publication</td>
<td>5 days later</td>
</tr>
</tbody>
</table>

Please provide file as a jpg or gif. No flash animation is allowed. 50k maximum.
The A-List

This sponsored email, which is an opt-in resource, is an exclusive opportunity for you to educate AAMI members about the benefits of using your product or service.

The A-List gives you the chance to position yourself as a thought leader and solution provider in the industry. The cost is only $515 for your custom email.

The A-List

A message from Hach
Sept. 24, 2018

Frequent Analysis and Immediate Notification

Build confidence in your chlorine removal process with the Hach® (R) CM130, which monitors total chlorine levels in pretreatment water used in liquid systems. The system automatically measures chlorine levels every five minutes* with a standard, repeatable process and includes a remote indicator on the patient floor for immediate audio and visual notification of high-chlorine events.

For more information on the Hach CM130 Chlorine Monitoring System, visit hach.com/cm130

*Measurement may be aborted when the system detects a measurement quality issue, resulting in a longer measurement interval (up to 30 minutes).

Hach Company | Tel 1-866-327-4204 | sales@hach.com

This is a paid advertisement. AAMI is not responsible for the content of claims of, nor does it provide endorsement for, the advertisers, products, or services contained above.

If you wish to unsubscribe from AAMI e-mails, please click here.

Association for the Advancement of Medical Instrumentation (AAMI)
4401 N. Fairfax Drive Suite 300, Arlington, VA 22203-1561
P +1-703-321-6000 (phone) +1-703-321-6764 (fax)

A-List Deadlines

Materials due 20th of prior month

Images may not exceed 600 pixels in width or height.

A-List Sponsorships

To sponsor an exclusive email, please contact our advertising sales managers.

Tom Lasch
Advertising Sales Manager
P +1-440-247-1060
C +1-440-840-5983
tlasch@larichadv.com

Steve Wafalosky
Advertising Sales Manager
P +1-440-247-1060
C +1-440-781-0846
steveh@larichadv.com
Podcasts

The AAMI Podcast covers the latest topics in the ever-changing world of healthcare technology through engaging conversations with leaders and experts.

All podcasts are available on the AAMI website and through three major podcast distributors: iTunes, TuneIn, and Stitcher.

For $1,450, you can be the sole sponsor of an individual podcast. As part of the package, you will get:

- A 20-second voice-over introduction AND closing.
- Mention of your company, with a hyperlink, on the AAMI website and in AAMI NewsWeekly.
- A banner advertisement on the AAMI website during the month of sponsorship.

2019 Podcast Schedule

<table>
<thead>
<tr>
<th>March</th>
<th>June</th>
<th>September</th>
<th>December</th>
</tr>
</thead>
</table>

Podcast Deadlines

Materials due 20th of prior month

Podcast Sponsorships

To sponsor a quarterly podcast, please contact our advertising sales managers.

Tom Lasch  
Advertising Sales Manager  
P +1-440-247-1060  
C +1-440-840-5983  
tlasch@larichadv.com

Steve Wafalosky  
Advertising Sales Manager  
P +1-440-247-1060  
C +1-440-781-0846  
stevew@larichadv.com
Webinars

Sponsor a webinar in our new quarterly series aimed at healthcare technology management (HTM) professionals. *HTM Talk* offers you a unique opportunity to get your company’s name in front of those professionals who are making key decisions on the use of health technology in their organizations. For $1,200, you will enjoy these benefits:

- Recognition in email promotions to HTM professionals with a hyperlink to your company’s website.
- A 30-second introduction at the beginning of the webinar.
- A 30-second acknowledgment at the end of the webinar.
- Reference and thanks to your company, with hyperlink, in follow-up email to attendees.

Plus, our webinars will be archived on the AAMI website, meaning the recognition for your company will live on for years.

### 2019 Webinar Schedule

<table>
<thead>
<tr>
<th>January</th>
<th>February (in connection with HTM Week)</th>
<th>May</th>
<th>July</th>
<th>September</th>
</tr>
</thead>
</table>

### Webinar Deadlines

Materials due 20th of prior month

### Webinar Sponsorships

To sponsor a quarterly webinar, please contact our advertising sales managers.

**Tom Lasch**  
Advertising Sales Manager  
P +1-440-247-1060  
C +1-440-840-5983  
tlasch@larichadv.com

**Steve Wafalosky**  
Advertising Sales Manager  
P +1-440-247-1060  
C +1-440-781-0846  
stevew@larichadv.com
Bundle Package Rates

Contact our advertising sales managers for additional package options.

Platinum Package

6x Full Page FC AAMI News
6x Full Page FC BI&T
+ one complimentary issue of Horizons

Resource Catalog
Full Page FC

Non-Corporate Member Rate: $22,000
Corporate Member Rate: $19,800
* Get 15% off any website placement of six months or more!

Gold Package

6x 1/2 Page FC AAMI News
6x 1/2 Page FC BI&T
+ one complimentary issue of Horizons

Resource Catalog
1/2 Page FC

Non-Corporate Member Rate: $14,000
Corporate Member Rate: $12,600
* Get 15% off any website placement of six months or more!

Silver Package

6x 1/4 Page FC AAMI News
6x 1/4 Page FC BI&T
+ one complimentary issue of Horizons

Non-Corporate Member Rate: $10,000
Corporate Member Rate: $9,000

FC = four color

"We choose to partner with AAMI to grow and promote the HTM community. Working with AAMI provides great exposure, networking, and career growth opportunities."

—Brooke Odenwelder, VP of Sales & Marketing for First Call Parts