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AAA Appoints Anne Kelsey as New Marketing and Communications Manager

Anne Kelsey is the American Anthropological Association’s new marketing and communications manager. Kelsey will manage the association’s social media, advertising, communications and marketing activities, and will help strengthen member engagement and public outreach on AAA publications and programs.

“Anne’s experience working in non-profit media and member communications and her training in anthropology bring a valuable combination to the association’s communications and public affairs team,” said AAA Executive Director Ed Liebow. “She will help us immensely to increase public awareness about the important contributions that anthropologists make to advancing human understanding and tackling some of the world’s most pressing problems.”

Before joining AAA, Kelsey served as communications coordinator at the Society for Neuroscience, facilitating the organization’s media relations and communications efforts as well as public engagement with scientific content from the society’s journals. Kelsey also worked in the public affairs office at the Smithsonian Institution’s National Museum of Natural History.

Kelsey has a Bachelor of Arts in anthropology from The College of William & Mary, and will complete a master’s degree in public relations and corporate communication from Georgetown University this December.

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The American Anthropological Association, dedicated to advancing human understanding and addressing the world's most pressing problems since its founding in 1902, is the world's largest professional anthropology organization.