2012 AAA
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(2011–13)
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of the City University
of New York

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Studies in Education

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(2011–13)
Cornell University

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Sandra L Lopez Varela
(2011–14)
Departamento de
Antropología, Universidad
Autónoma del Estado de Morelos

Biological Seat
David Himmelgreen
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University of South Florida

Cultural Seat
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(2009–12)
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Linguistic Seat
Niko Besnier
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University of Amsterdam

Minority Seat
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(2010–13)
Northwestern University

Practicing/Professional Seat
Alisse Waterston
(2010–13)
John Jay College of Criminal Justice,
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Student Seat
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(2009–12)
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Undesignated #1
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(2009–12)
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Undesignated #2
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(2010–13)
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Frances E Mascia–Lees
(2011–14)
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Institute for Community Research

Section Assembly
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Gabriela Vargas–Cetina
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Universidad Autónoma de Yucatan

Section Assembly
EB Seat #2
Ida Susser
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Edward Liebow
(2008–12)
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Program Chair
Carolyn Rouse

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Communications
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Alisse Waterston

Association
Operations
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Committee on Ethics
Lise Dobrin

Committee on the
Future of Print
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Jennifer R Weis

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Committee
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Resource
Development
Committee
Louise Lamphere
# 2012 ANNUAL REPORT

## Borders & Crossings

**New Ways to Generate Conversations & Experiences**

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2012 Annual Report • American Anthropological Association
Statement of Purposes
of the
American Anthropological Association

The purposes of the Association shall be to advance anthropology as the science that studies humankind in all its aspects through archaeological,
biological,
ethnological, and linguistic research;
and to further the professional interests of American anthropologists, including the dissemination of anthropological knowledge and its use to solve human problems.

Taken from the Articles of Incorporation & Bylaws, amended and restated in October 1983, of the American Anthropological Association.
This year, we put the finishing touches on the Association’s revised Statement on Ethics, completing a five-year review process that involved several rounds of member engagement, comment and feedback. The Statement on Ethics—Principles of Professional Responsibility offers guidance to anthropologists about appropriate conduct in professional and academic settings, collecting and disseminating research data, and establishing and maintaining respectful relationships with research subjects, colleagues and students. Organized around seven basic principles, the 2012 Statement on Ethics has a new, interactive format that encourages member commentary and cases.

As part of our ongoing efforts to increase the Association’s public visibility, we have been active in the past year in working with a number of media outlets to highlight anthropologists’ work, and accurately portray the discipline. We have helped policymakers and elected officials see the value of our work, pointing out how a large segment of our membership is involved in pushing the frontiers of knowledge about the human condition through research and training, while a growing segment are involved in such endeavors as improving healthcare and educational systems, working towards environmental sustainability, cultural heritage protection, reducing global inequalities, and increasing awareness of the many forms of household and family that raise our children and take care of our elderly.

Speaking of members and your interests, we have taken some key steps in the past year to recognize your contributions and expand ways of engaging with the Association. Our Leadership Fellows program continued in its fourth year, providing six early career scholars a chance to gain a first-hand sense of Association leadership service opportunities. To highlight the enduring contributions of our long term members, we have created our Distinguished Members program. These members receive special recognition at our Annual Meeting and are profiled in Anthropology News. The Executive Board approved two new sections: the Association for the Anthropology of Policy promotes the study of policy, including its makings, working and effects, and the Society of Economic Anthropology, formerly a separate organization, formally merged with the AAA.

Finally, building on the terrific success of our public education initiative, RACE: Are We So Different?, AAA announced this past year its intent to create a new initiative with a focus on migration and displacement. This new public education initiative will draw on expertise from all sub-fields of the discipline. It will speak to historical movements of people, displacement, inequality, incorporation and a host of other issues, guided by a broad-based working group and supported with key partnerships like the Wenner-Gren Foundation, Northwestern University, the Smithsonian Institution, among others.

This year’s Annual Report draws on the theme of the 2012 Annual Meeting, Borders and Crossings. As you review this report, we ask that you help us celebrate the accomplishments of the past year, and also reflect on how we can best help you in achieving our long-term goals of disseminating anthropological knowledge and using such knowledge to solve human problems.

Leith Mullings
President

Edward Liebow
Executive Director
After a five-year review process, members of the American Anthropological Association approved a rigorous overhaul of the association’s code of Ethics in 2012. The code offers guidance to anthropologists concerning responsible conduct in professional and academic settings, in collecting and disseminating research data, and in their relationships with research subjects, colleagues and students. The new document, titled “Statement on Ethics: Principles of Professional Responsibility,” strengthens the previous ethics code, adapts it to the digital age, and makes use of a fundamentally new format.

The first AAA ethics code was written in 1971, in response to controversies over anthropologists’ involvement in the Vietnam War. Where previous AAA ethics codes resembled legal codes, the new Principles of Professional Responsibility take the form of a hyperlinked living document in a simple, user-friendly format. While still offering guidance for ethical conduct in the form of general principles, the new document features embedded hypertext links to pertinent case study materials, reference documents, websites and articles. The Principles Statement has a series of references after each defining principle to allow the readers to find further sources of information and data. These resources give readers a richer sense of the context of the ethics code and of specific dilemmas anthropologists have faced in their work.

The Principles Statement is built around seven basic organizing principles: do no harm, be open and honest regarding your work, obtain informed consent and necessary permissions, weigh competing ethical obligations due collaborators and affected parties, make your results accessible, protect and preserve your records, and maintain respectful and ethical professional relationships.

This 2012 revision has its origins in a controversy over U.S. Army human terrain teams five years ago. In response to that controversy the AAA convened a Task Force on Comprehensive Ethics Review, chaired by Dena Plemmons (U California-San Diego). The membership of that Task Force was carefully chosen to represent the different sub-disciplines of anthropology as well as a range of opinions on anthropological work for the military. The Task Force recommendations were passed forward to the AAA Executive Board, which created a separate review group led by Hugh Gusterson (George Mason U) and Monica Heller (U Toronto). This review group finalized the version accepted by the Executive Board in April and approved by the membership in October.

The document is available online at http://www.aaanet.org/coe/Code_of_Ethics.pdf
Education and Advocacy

One of AAA’s responsibilities as a professional organization is to represent its members and their interests in the public sphere. In 2012, the AAA worked tirelessly in key education and advocacy efforts to accurately project the image of anthropology and anthropological research.

Early in the year, we became aware of Spike TV and National Geographic television shows that offer inaccurate and potentially damaging portrayals of anthropology.

The AAA wrote the President of Spike TV in March, asking them to withdraw support or modify the contents of the new “reality” television series entitled “American Diggers,” pointing out that the program wrongly represents archaeology as a treasure-seeking adventure, in which heritage is dug up and sold for monetary gain. Intended or not, this program sends the unfortunate message that it is okay for an ordinary viewer to loot and destroy archaeological sites for monetary gain. As a result, we believe that critical public support is undermined for the protection, preservation, and interpretation of the archaeological record.

AAA urged Spike TV to consult with the appropriate archaeologists in State Historic Preservation Offices (SHPO) for advice on the legality and ethics of the exploits shown on the program, and preferably, hire a consultant who is a Registered Professional Archaeologist (RPA), before broadcasting any of the programs in the series.

AAA also lodged a protest with the National Geographic Society and its cable television show “Diggers.” The program, which features hobbyists looking for archeological treasure near national heritage sites, may be in violation of the Antiquities Act of 1906, the Archaeological Resources Protection Act of 1979, and the Native American Graves Protection and Repatriation Act of 1990, each provide protection to archaeological sites on federal property. Additionally, the AAA warned, many states have stricter laws that apply to private property, and while it is legal to excavate on private land in some states, the removal of indigenous artifacts for sale is highly unethical, and the removal or disturbance of indigenous human remains in the US is forbidden by law.

The AAA urged National Geographic to change the emphasis of this program or substitute a different series—one that will highlight viewers’ respect for cultural heritage and enlighten the public concerning the responsible conduct of professional archaeology.

MEMBER PROFILE: HUGH GUSTERSON

Hugh Gusterson, born in the United Kingdom, earned his B.A. in history at Cambridge University in 1980, a Masters degree in Anthropology at the University of Pennsylvania in 1982, and a PhD in anthropology at Stanford University in 1992. He taught at Massachusetts Institute of Technology from 1992-2006 and is currently a faculty member at George Mason University. A leading critic of attempts to recruit anthropologists for counterinsurgency work, he is one of the founders of the Network of Concerned Anthropologists. He also writes about militarism and about science more generally, and has a strong interest in professional ethics. He was centrally involved in the review of the final report of the AAA Commission on the Engagement of Anthropology with the US Security and Intelligence Communities (CEAUSSIC) and served on the Executive Board Subcommittee that was responsible for the final draft of the 2012 Statement on Ethics: Principles of Professional Responsibility.

He is the author of Nuclear Rites (UC Press, 1996) and People of the Bomb (Minnesota, 2004) and co-editor of Cultures of Insecurity (Minnesota, 1999), Why America’s Top Pundits Are Wrong (UC Press, 2005), and The Insecure American: How We Got Here and What We Should Do About It (University of California Press, 2009).
AAA Welcomes New Sections and Interest Groups

In 2012 AAA welcomed two new Sections. The first was the Association for the Anthropology of Policy which started off as the Interest Group for the Anthropology of Public Policy. The Section (ASAP) promotes the anthropological study of policy, including its making, workings, and effects, and seeks to advance the contributions of the anthropology of policy to theory and method in anthropology, as well as to research in public policy. Our second new Section, the Society for Economic Anthropology was an outside association that AAA members voted in December by a AAA ballot to the members, to become part of AAA. Their Section is a group of anthropologists, economists and other scholars who are interested in the connections between economics and social life.

AAA also had one new Interest Group created this year, the Digital Anthropology Interest group. They are a network of anthropologists interested in how Internet driven platforms of social exchange are challenging the way research is done, how anthropology is taught, and how anthropologists communicate with each other, the public, and our subject communities. Their interest in the digital environment as an infrastructure for doing anthropology also includes the ethnographic study of digital worlds and networked sociality.

Annual Meeting Continues to Set Records

In 2012, the AAA returned to San Francisco, CA for its 111th Annual Meeting November 14–18. Following a hugely successful 2011 Annual Meeting in Montreal, Quebec, Canada the 2012 AAA meeting, themed, “Borders & Crossings,” included 6,650 registrants attending more than 775 scholarly sessions. The 2012 meeting marks the largest annual meeting in AAA’s history.

While breaking attendance records the meeting also featured a new innovative program format, Salons. Salons were hosted in neighborhood eateries, bars and coffee shops in the Union Square area of the city allowing scholars to discuss important historical texts in informal book group style formats.

The 2012 Annual Meeting featured an opening plenary session on Wednesday evening, the first of its type for the annual gathering of anthropologists. The panel, “Why We Can’t All Just Get Along: Race, Language, and Meaning in the 2012 Presidential Election,” organized by Carolyn Rouse (Princeton University) and 2012 Annual Meeting Program Chair, was conducted in panel format with guests, Johnnetta Betsch Cole (Smithsonian Institution), H Samy Alim (Stanford University) and Rogers Smith (University of Pennsylvania). On Friday evening the Distinguished Lecture, “Engendering the Field: An Anthropological Story of Contingency” was delivered by Rayna Rapp (New York University).

The 2012 Annual Meeting attracted 60 exhibitors representing a spectrum of publishing & government organizations, foundations, film producers and technology firms whose interests or products support anthropologists worldwide. More than 20 institutions conducted interviews with potential job candidates in the Career Center.

AAA Recognizes Distinguished Members

Last year, the association created a new program designed to highlight the contributions of long-term members. Members of the “Distinguished Members” program will be listed in Anthropology News, with certain members being subjects of biographical articles and interviews.

As a special bonus, Distinguished Members will be given a certificate, special lapel pins and ribbons to be worn at each year’s Annual Meeting.

Their Section is a group of anthropologists, economists and other scholars who are interested in the connections between economics and social life.
Towards A Data Registry: National Science Foundation Funds A Workshop at AAA

With funds from the NSF (grant number: BCS-1159109), Oona Schmid and Lisa Cliggett assembled some of the foremost collectors of digital and analog collections, including Stephen Abrams of the California Digital Library; George Alter of the Inter-University Consortium for Political Science Research; Aaron Bittel of the UCLA Ethnomusicology Archive; Sonia Barbosa of the Murray Archive; Chris Cieri of the Linguistic Data Consortium; Louise Corti of the UK Data Archive; Kathleen Creeley of the Tuzin Melanesian Archive; Carol Ember of the Human Relations Area Files; Candace Greene of the National Anthropological Archives; Robert Hilliker of the Columbia University’s Academic Commons; Bert Lyons of the American Folklife Center; Frank McManamon of Digital Antiquity; and Chris Miller of Cross-Cultural Dance Resources. In addition two funding agencies sent representatives: Mark Mahoney of Wenner-Gren and Deborah Winslow of the NSF. These 17 individuals met in September 2012 and discussed the best means to collect the necessary metadata, defined the various data fields that would be critical to a data registry, and elaborated on best ways to take the project forward.

A data registry would provide a centralized finding guide. If developed, it would help researchers sift through the range of source materials that are currently dispersed across myriad archives, institutional repositories, and subject-level data banks. The registry would not contain data artifacts; it would point to the extant source materials, be they ethnographic photographs, physical specimens, linguistic recordings, archaeological data, field notes, LiDAR scans, biometric databases, or sound recordings. While the registry would support a uniform interface, it would respect sub disciplinary standards and, above all, encourage researchers to continue to negotiate on a case-by-case basis the tricky space between the AAA Principles of “do no harm” and “protect and preserve your records.” A registry thus would support anthropologists in navigating individual solutions for their records; complement the existing investments being made in analog archives and digital repositories; yet also maximize discoverability and increase access to the range of anthropological source materials.

Imagine being able to locate a nearly comprehensive list of source records by linguistic-cultural group. In the current widely-distributed system, scholars need a priori knowledge of source records. A registry might help searchers identify lesser-known works; and might foment discovery across the sub disciplines. If a researcher seeks to build on prior research on Kiowa language, currently s/he might turn to the published record and then to the authors of these works: William Meadows and John P Harrington. A registry might well point to Harrington’s papers at the National Anthropological Archives and Meadows’ linguistic materials deposited at the American Philosophical Society’s Library. But the registry might also draw attention to Kiowa grammar texts and linguistic audio recordings (like those catalogued in the Online Language Archives Consortium); recordings of dances such as those within University of New Mexico’s digital repository, the Kiowa drawings at the National Anthropological Archives; archeological surveys of Kiowa lands deposited at tDAR; Jane Richardson Hanks’s field notes and correspondences held at the Newberry Library... and much more. A fully-realized registry would also connect the dispersed works of a single researcher, which are often separated by media for optimal preservation and storage, such as when the sound recordings go to a sound/music library and the paper records held by an ephemeral archive.
Publishing Innovations

Last year, the AAA made a number of steps to strengthen its publishing program.

First, the Executive Board appointed Michael Chibnik (U Iowa) as Editor-in-Chief of its flagship journal, *American Anthropologist*. Chibnik has a wealth of experience in journal editing and publishing, as he is a former editor of the *Anthropology of Work Review* and a member of the Advisory Board of the University of Iowa Press.

Chibnik is an active member of the AAA and its committees and sections; he is a former chair of AAA’s Labor Relations Committee and is a current member of the executive board for the Society for the Anthropology of Work. He has also served as the Associate Editor for Reviews for the AAA journal *American Ethnologist*. He currently teaches a wide array of courses spanning anthropological theory, research design and proposal writing to economic anthropology, environmental anthropology and world problems.

Published quarterly, *American Anthropologist* reaches over 12,000 members with each issue and advances the AAA’s mission by publishing articles that add to, integrate, synthesize and interpret anthropological knowledge; commentaries and essays on issues of importance to the discipline; and reviews of books, films, sound recordings, exhibits and websites. The journal announced a number of innovations in 2012, including publishing “virtual issues,” introducing a new “World Anthropology” section and presenting non-English article abstracts.

Chibnik will began his service at the beginning of July when former Editor-in-Chief, Tom Boellstorff’s term ended. Boellstorff had been the journal’s Editor-in-Chief since September 2008. During his tenure, *American Anthropologist* has dramatically increased its audience base and is currently the most downloaded journal in Wiley-Blackwell’s social science and humanities journal portfolio.

Second, in late 2011, AAA made plans to launch its first digital-only publication that will be provided to the public free of charge. Named *Open Anthropology*, the journal is expected to launch in the second quarter of 2013.

In providing this journal to the public, AAA is alerting its members and other interested audiences that it is committed to examining new approaches to journal publishing, and that some of these potential options include “open access” models for in-demand content.

In its inaugural issue, *Open Anthropology* editor Alisse Waterston (John Jay College, CUNY) plans to curate AAA’s finest articles on marriage and other arrangements. Waterston plans to include ten articles and two book reviews to provide a cross-cultural sampling of the anthropological research on the subject.

Content in *Open Anthropology* will be culled from the full archive of AAA publications, curated into issues, and will be freely available on the internet for a minimum of six months, permitting any users to read, download, copy, distribute, print, search or link to the full text of these articles. Each issue will be dedicated to topics of interest to the general public, and that may have direct or indirect public policy implications.

*Open Anthropology* will be made available at www.aaaopenanthro.org.

NEW DEPARTMENT GETS NEW HIRE

Courtney Marie Dowdall joined the AAA staff in October 2012 as Professional Fellow in the new Department of Professional Services. In this role, she will enhance existing AAA programs and develop new services that provide educational and professional support.

Courtney is an applied anthropologist specializing in program evaluation and development studies. She received her BA in sociology and anthropology from Truman State University in 2002, and earned her PhD in global and sociocultural studies with an emphasis in anthropology from Florida International University in 2012. Her National Science Foundation-funded dissertation research, “Small Farmer Market Knowledge and Specialty Coffee Commodity Chains in Western Highlands Guatemala,” employed a mixed-method, multi-site comparison to evaluate market-based development programs centered on alternative markets for coffee. She is currently co-authoring a book with Ryan Klotz on Guatemalan farmers’ efforts to overcome the sociocultural treadmill of agrochemical use in coffee and vegetable production.

Research design and methods have always been central to her anthropological training. Since her first anthropology course, she has been a champion of the unique role that anthropology’s holistic approach offers to the creation of meaningful programs and policies, ranging from education and public health initiatives to environmental stewardship and livelihood strategies. Her experience as program coordinator of supported employment at the non-profit MERS/Goodwill opened her eyes to the insights that anthropology can contribute to effective communication between diverse stakeholders and the refinement of objectives and measures of success.
LONG TIME EXECUTIVE DIRECTOR RETIRES

William (Bill) Davis, who has held the position of Executive Director of the American Anthropological Association (AAA) for 16 years, announced his retirement from the AAA in 2012.

Under Bill’s leadership, the AAA experienced 16 years of balanced budgets and growth of its operating reserves. In addition to his constant efforts to increase political support for federal grants for anthropological research, Davis also helped to raise more than $6 million in grants to develop and fund cornerstone projects of the Association, including the award-winning public education project RACE: Are We So Different? and the world’s largest anthropological electronic library, AnthroSource. At the same time, he worked to expand the reach of anthropological scholarship through participation in global accessibility programs.

Bill was a key player in expanding public engagement and drawing attention to the contributions of anthropologists. He built an extensive print and electronic media relations program, helped create forums that facilitated anthropological participation in such debates as those over the US census categories, the Human Terrain System, and the displacement of indigenous populations, and has consistently kept the association current on national and local legislative and policy proposals that affect the discipline and the profession.

Thinking globally, Davis ushered the AAA into the digital age with the development of AAA’s first website, paving the way for active engagement with social media. He extended AAA’s international relations through the inception of the Association’s Committee on World Anthropologies and active membership in the World Council of Anthropological Associations. By obtaining official NGO status for the AAA at the UN, Bill increased access of anthropologists to international policy-making.

When asked about this retirement, Davis noted that he felt fortunate and proud to have had the opportunity over these years to represent the interests of anthropologists and anthropology to the world of scholarly societies, higher education, government, the media and the public at large. He also noted that he was “truly grateful for the wonderful opportunities I have had in serving the members of the AAA.”
2012 AAA Photo Contest Award Winners
1. Drew Gerkey → Kamchatka Peninsula, Siberia
2. Tracey Heatherington → Urzulei, Sardinia
3. Stephen Povey → Portland, Oregon
4. Damon Lynch → Dushanbe, Tajikistan
5. Ann Gold → Rajasthan, India
6. Matt Hale → Atlanta, Georgia
7. Matthew Gervais → Yasawa Island, Fiji
8. Jesse Barnes → Helmand, Afghanistan
9. Pat Foley → Ethiopia
10. Mark Moritz → Cameroon
11. Christopher Morris → Eastern Cape, South Africa
12. Ming Xue → Qinghai TAP, China
13. Amir Hampel → Xiamen, China
14. Bonnie Ruder → Jacmel, Haiti
AAA Announces New Public Education Initiative

In 2012, the AAA announced its plans to launch a new public education initiative. Building on the popular success of AAA’s RACE: Are We So Different?, the new initiative will focus on immigration and displacement—a theme that was selected after a year-long consultation process with AAA committees, sections and other interested internal groups. The planning effort is guided by a committee whose co-chairs are Ana Aparicio (Northwestern U), Antoinette Jackson (U South Florida), and Leo Chavez (U California, Irvine).

The initiative is expected to examine migration and displacement through a broad lens—reporting on historical movements of people, displacement, inequality, incorporation, and others. The initiative will portray migration and displacement throughout world history, helping place issues that affect the United States in a larger context. At a time where national debate on how to address immigration policy in the US is paralleled by similar conversations around the globe, it is the perfect time to showcase ways in which the relevant work of anthropologists from many sub-fields and culture areas can dispel myths and stereotypes about migration and displacement.

AAA is also working with the Smithsonian Institution on a related effort. The Smithsonian’s project, “Our American Journey,” has a focus on immigration and migration, which will be featured in the 2015 National Folklife Festival, and a new permanent exhibit at the National Museum of American History beginning in 2017. Anthropologists are being invited, through the AAA, to work with the Smithsonian as exhibit collections and story lines are developed.

AAA Selects Summer Interns for 2012

Anthropology students Eric Rodriguez and Susannah Reed Poland, had the opportunity to spend this summer working with the AAA as part of the Association’s Summer Internship Program, thanks to generous member donations, and the hard work of the AAA’s Resource Development Committee (RDC). Eric and Susannah were selected from almost fifty candidates based on their field of anthropological interest, academic strength, and recommendations from their professors. Over the course of the summer, they worked with partnering host organizations in the Washington, D.C. metropolitan area.

Eric Rodriguez was a senior at the University of Pittsburgh, and majored in anthropology. As an AAA summer intern, Eric interned with the Naval History and Heritage Command (NHHC). NHHC is the official history program of the Department of the Navy. Eric worked with the Underwater Archaeology Branch of the NHHC and conducted archaeological and historical research, as well as assisting on an effort to recover underwater artifacts from underwater wreckage located just off the coast of Maryland.

Susannah Reed Poland interned with the Smithsonian National Museum of African Art. She was hosted in the museum’s curatorial department where her tasks included research on gender theory and object-based work related to a future exhibition on the contributions of, and issues addressed by, African contemporary woman artists.

Both Rodriguez and Poland spent a portion of their time at the AAA offices, where they worked with the Association’s public education program, RACE: Are We So Different?, researching various pieces of Federal legislation and regulatory initiatives and sharing their internship experience with members in Association publications and social media.

The AAA Summer Internship Program is now in its third year. The internship provides professional experience to anthropology students and assists in shaping the foundation of their anthropological careers. This program is fully funded through member donations.
Five Ways to Advance the AAA

Ed Liebow, AAA Executive Director

As the association’s new executive director, I could not be in a more fortunate position. Thanks to the wise stewardship of Bill Davis, I have inherited a highly talented staff and a financially healthy organization. I work with a committed board and an engaged membership. And yet, at this moment, challenges and opportunities are looming on the horizon for which we must be prepared as we move ahead. The publishing landscape is changing and we must change with it. Although we have had record-setting attendance at three annual meetings in a row, I think we must plan for the day when enabling technologies, a demand for deeper exposure to specialized exchanges, and diminished travel support prompt us to reimagine our meetings program. And the membership value proposition itself—what people judge to be the value of being a AAA member—is something we must never take for granted.

I presented to the AAA Executive Board a five-point plan to guide us over the next several years. There are no dramatic changes envisioned, but in keeping with our Long Range Plan update, I am committed to these fundamental five points as we advance the association for our members and meet those challenges on the horizon.

First is keeping the association on solid financial footing. This means effective operational management, strengthening our fundraising activities, and being wise stewards of our investment portfolio.

Next is supporting global scholarly exchange through innovative forms of publication and meetings. This means revamping our publishing program while maintaining our commitment to the diversity of voices in the discipline. It also means experimenting with smaller-scale meetings organized around specialized, problem focused themes like global climate change, megacities and trafficking in looted heritage properties. And it certainly means seeking collaborations with our sister associations outside the US.

Another key point is increasing the association membership’s size and diversity. We can do this by attending to a range of services that appeal to students, researchers, teachers, practitioners and to organizations outside the academy that employ anthropologists. It also means demonstrating in concrete ways that the association can be meaningful sources of support for anthropologists of color and for other minoritized categories, where strength in numbers can help overcome roadblocks to professional development. And finally, it means demonstrating that membership has value for archaeologists, biological, and linguistic anthropologists; who are currently under-represented among our membership.

The next planning element is to make the association a welcoming home for practicing and applied anthropologists. This means continuing to offer services that meet the needs of people employed outside the academy.

The final piece of the plan is to increase the association’s public visibility, particularly in the Washington, DC area, in service of our long-term strategic objectives. It is my sense that we can do more to take advantage of our location. This means working closely together with our sister associations in the social sciences and humanities—many of which are located in the national capital area—to advocate on behalf of continued research funding. It means strengthening our partnership with the Smithsonian Institution through our common interest in our public education initiative on immigration and displacement. I hope to highlight our members’ great work and to feature the global-to-local connections by staging various events, salons, book readings, and perhaps an ethnographic film festival.

I cannot possibly be more excited about the prospects for anthropology. Now is the time for wider recognition of the value of our work, and the association is exceptionally well positioned, working with numerous others, to promote innovative approaches to knowledge production and exchange, all with the aim of tackling the most challenging, enduring problems of human existence. It is my fervent hope, with apologies to a certain technology giant, that when people wonder how on earth we are going to wrestle with the big issues we face about conflict reduction, global justice, sustainability, they will come to realize: there’s an anthropologist for that!
FRANZ BOAS AWARD FOR EXEMPLARY SERVICE TO ANTHROPOLOGY

Sidney Mintz, Research Professor (Emeritus) at The Johns Hopkins University, received the 2012 Franz Boas Award for Exemplary Service to Anthropology. In his 60-plus year career, Mintz has pioneered multiple contributions to anthropological thought and practice, influencing major shifts in the discipline through his fieldwork, scholarship, teaching and mentorship.

Mintz received his PhD in 1951 from Columbia University, where he worked with Ruth Benedict and Julian Steward. He served on the faculty at Yale University and later Johns Hopkins University, where he was on the faculty when the department began offering anthropology classes in 1975. He retired from Hopkins in 1997. Beginning with his doctoral fieldwork on Caribbean peasantry, he pioneered the development of the Caribbean as an anthropological region. Together with Eric Wolf, Sidney Mintz incorporated Steward’s notions of sociocultural integration with Marxist-influenced notions of power, laying the groundwork for the anthropology of political economy.

In the 1980s Mintz deftly turned anthropological attention to studies of consumption—a topic that is now an entire industry—most notably with his 1985 book *Sweetness and Power*, now translated into at least nine languages. Combining consumption with production to examine questions of power, this work details the history of an extraordinary but neglected commodity—sugar—that transformed the lives, health and economies of the Western world. This book is a stellar example of how anthropologists should address the phenomenon of historical change, linking anthropology with history.

In the 1990s Mintz was instrumental in founding the subfield of the anthropology of food, including with his 1996 book of essays, *Tasting Food, Tasting Freedom*. His most recent book, *Three Ancient Colonies: Caribbean Themes and Variations* (2010) returns to his early work on the creolized cultures of Haiti, Jamaica, and Puerto Rico. His ethnographic investigations are notable for his attention to everyday activities and objects and for his commitment to empirical research.

Among his other honors and awards, Mintz has received the TH Huxley Memorial Lecturer Award and Medal from the Royal Anthropological Institute of Great Britain and Ireland (1994), the Distinguished Lecture Award from the AAA (1996), the Premio Internacional de la Fundación Fernando Ortiz (2002), and honorary degrees from the University of Puerto Rico, the University of the West Indies, and Oberlin College. He has held teaching appointments in France, Germany, Italy, China and Australia as well as at multiple US universities, widening his pedagogical influence beyond his publications.

Sidney Mintz is one of a handful of anthropologists in the US who so fundamentally influenced the discipline in the second half of the 20th century, carrying on a Boasian legacy into the 21st.

SOLON T KIMBALL AWARD FOR PUBLIC AND APPLIED ANTHROPOLOGY

Stanley E Hyland, professor of anthropology at the University of Memphis, and head of the School of Urban Affairs and Public Policy, received the 2012 Solon T Kimball Award for Public and Applied Anthropology. The award recognizes his contributions to the development of public policy aimed at issues of poverty and social inequalities in Memphis, TN and the mid-South, and his intertwined contributions to the development of anthropology as an applied science through what Hyland calls “an ecological approach to policy change.”

Hyland is an exemplar of the participatory action research (PAR) approach in applied anthropology. His contributions to community development and policy change have centered on the development and advancement of African American communities in the greater Memphis area and the Mississippi delta, fostering university community engagement in Memphis, and furthering the development of relevant anthropological theory and practice. He has also worked closely with Memphis’ governmental entities including the
Housing Authority (MHA) and the Division of Housing and Community (DHC), organizations like the Community Foundation of Greater Memphis and the United Way of the Mid-South among others, and his own university as it has transformed itself into a positive force for change in its own urban neighborhood. According to one nominator, he “has been nothing short of ingenious in his energetic pursuit of ways and means to connect with persons living in poverty and to bring their voices into public policy processes.”


**ANTHROPOLOGY IN THE MEDIA**

Ann Gibbons received the 2012 Anthropology in the Media award, which recognizes individuals for their accomplishments in communicating anthropological topics to the general public through the media. For over a decade, Gibbons has been a correspondent for Science magazine, writing lucid accounts of advances in evolutionary anthropology. In the last 10 years she published nearly 100 articles covering some of the most controversial issues in anthropology, including paleontology, genetics and DNA studies. A 1979 graduate of the University of California, Berkeley, with BA degrees in English and journalism, Gibbons was a Knight Science Journalism Fellow at the Massachusetts Institute of Technology and a Science Journalism Fellow at the Marine Biological Laboratory in Woods Hole, MA. Her reporting is especially notable for her first person accounts, based on her observations of scientists working in the laboratory, recovering hominin fossils in Africa, or excavating skeletal remains. She brings “the field” and the excitement of anthropological discoveries to her readers. Gibbons translates esoteric findings and analyses into laymen’s terms, making them intelligible and relevant to the public.

In addition to her scientific articles, Ann Gibbons authored a best-selling book, The First Human: The Race to Discover Our Earliest Ancestors (2006), which narrates in accessible language the attempts by paleoanthropologists to discover the oldest known examples of early humans. Her articles on anthropological research have appeared in other journals and newspapers read by the general public, including Smithsonian Magazine, Discover Magazine, Los Angeles Times, and New York Times. She has also been invited to present lectures on paleoanthropology, including at the 104th AAA Annual Meeting in 2005.

In a different media realm, Gibbons has been a frequent expert consultant and interviewee on radio and television broadcasts, including National Public Radio and Voice of America.

AAA/Oxford University Press Award for Excellence in Undergraduate Teaching in Anthropology

The 2012 recipient of the AAA/Oxford University Press Award for Excellence in Undergraduate Teaching in Anthropology is Peter Brown of Emory University. Brown developed Emory’s program in medical anthropology. He initiated and directed (2001–10) Emory’s undergraduate Global Health Minor, one of the faster growing programs at the university, for which he created a half-dozen courses. In his 36 years at Emory he has taught nearly 3,000 undergraduates and mentored a generation of graduate students, many of whom have gone on to successful careers in medical anthropology or health care fields.

Brown received his PhD in anthropology in 1979 from the State University of New York at Stony Brook and began his academic career in the anthropology department at Emory in 1978. Since 1996 he has also been professor in the Rollins School of Public Health at Emory. He has taught a wide variety of courses in biocultural and evolutionary aspects of cultural anthropology, medical anthropology, nutritional anthropology, mental health, emerging diseases, and other topics in public and global health. His positive impact on so many students is attributed to his nurturing support of and fervent interest in students as
individuals, generously making time for them, challenging them to be their best. His classroom teaching is clear, engaging, and enlivened by rich insights based on his tremendous depth and breadth of anthropological knowledge. His humor, patience and ability to make teaching relevant also endear him to his students. His concern to ensure that his graduate students become good teachers in their own right is further evidence of his commitment to teaching excellence.

Brown’s impact on students goes far beyond his own university. Since 1989 he has co-edited Applying Anthropology: Introductory Readings (Mayfield Press), whose nine editions have been read by an estimated 100,000 undergraduates. Since 1991 eight editions of a companion volume, Applying Cultural Anthropology: Introductory Readings (Mayfield Press) have been read by some 80,000 undergraduates.

Brown’s prior teaching awards and recognitions include Teacher-Scholar of the Year, Emory University (2007), Phi Beta Kappa Teaching Recognition (2005), Hughes Teaching Grant for Science Teaching, Emory (1993), Senior Council Award for Outstanding Teaching and Service to Undergraduate Students, Emory (1986), Emory Williams Distinguished Teaching Award in the Social Sciences (1985), and the Lilly Foundation Post-Doctoral Teaching Award Fellowship (1985).

Robert B Textor and Family Prize in Anticipatory Anthropology

Elizabeth K Briody, Robert T Trotter II and Tracy L Meerwarth were awarded the 2012 Robert B Textor and Family Prize in Anticipatory Anthropology for their work on “The Ideal Plant Culture Project.” Working collaboratively and in cooperation with the General Motors’ community, the Ideal Culture Project helped bring about organizational change in General Motors, and in the course of this work developed an approach that can be used by others seeking organizational change. The Ideal Plant Culture project used a cultural models perspective to help the GM community understand their own culture, identify areas that the community wished to change, and devised tools to assist the community as its members pursued desired changes.

As richly described in their co-authored book Transforming Culture: Creating and Sustaining a Better Manufacturing Organization (Palgrave Macmillan, 2010), Briody, Trotter and Meerwarth used cultural models theory to identify the cultural patterns and practices that made it difficult for GM to innovate and remain competitive. Drawing on cultural consensus methods they helped GM community members identify their ideal culture. Recognizing that cultural transformation is difficult, Briody, Trotter and Meerwarth helped community members understand the dynamics of change by identifying elements of cultural adaptiveness and cultural responsiveness. The Ideal Plant Culture Project then created ten innovative and engaging tools, including an interactive, computer-based video game “Explore Plant Culture: Stud Gun Story,” to empower community members to make the changes they desired.

The Ideal Plant Culture Project helped the GM community conceive of and move toward a preferred future, and while doing so Briody, Trotter and Meerwarth modeled collaboration in their team’s work, and in their interactions with the many constituencies that make up the GM community, from management, to union officials, to factory workers. Their use of anthropology in the private sector anticipates and provides a signpost for others who will engage in an area of increasing importance for both anthropological scholarship and practice.

AAA Minority Dissertation Award

Carwil received his BA from Northwestern University in mathematics and physics, and a master of public policy degree in environmental and human rights policy. He is currently working on his PhD in cultural anthropology at CUNY Graduate Center.

Bjork-James will be recognized during the Awards Ceremony at the 2012 AAA Annual Meeting in San Francisco in November. Maurice Rafael Magaña, PhD candidate at the University of Oregon, will be acknowledged as the Honorable Mention at a luncheon hosted by the CMIA.

**ALFRED VINCENT KIDDER AWARD FOR EMINENCE IN THE FIELD OF AMERICAN ARCHAEOLOGY**

Wendy Ashmore received the 2012 Kidder Award. Ashmore has been an active and influential member of our field through field research, publication, involvement in professional organizations, training and supervision of graduate students, and teaching at both the graduate and undergraduate levels.

Established in 1950, the Kidder Award recognizes an outstanding archaeologist specializing in the archaeology of the Americas. This award, presented by the AAA but selected by the Archaeology Division of AAA, is now given every two years.

A past member of the American Anthropological Association’s Executive Board, Ashmore has served as chair of the Archeology Division, and on many other committees and programs. She has been a fellow of the American Association for the Advancement of Science since 1991 and has also played an important role in the Archaeological Institute of America.

Ashmore’s research has become a touchstone for the development of Mesoamerican archaeology. Building on the groundbreaking work of Gordon Willey, Ashmore provided Mesoamerican archaeologists with a “sense of the field” as well as valuable overviews of settlement patterns in the Maya area. She has built a solid record of contributions to the field of Mesoamerican archaeology and beyond that continues to this day. Her many publications on settlement patterns, the household, and landscape have reshaped our approach to the Maya in particular and to understanding the human and cultural landscapes produced in the past in significant ways that will continue to inspire new research directions and interpretations.

**AAA/SFAA MARGARET MEAD AWARD**

The 2012 AAA/SfAA Margaret Mead Award recipient is Erin P Finley, based on her 2011 book, *Fields of Combat: Understanding PTSD among Veterans of Iraq and Afghanistan*. The Mead Award is presented to a younger scholar for a particular accomplishment, such as a book, film, monograph, or service, which interprets anthropological data and principles in ways that make them meaningful to a broadly concerned public. The award recognizes a person clearly and integrally associated with research and/or practice in anthropology. The awardee’s activity exemplify skills in broadening the impact of anthropology—skills or which Margaret Mead was admired widely. Finley will be presented with the award at the SfAA 2013 meeting in Denver, Colorado.

**DAVID M SCHNEIDER AWARD**

The 2012 David Schneider Award recognizes Kaja Tretjak’s paper, “It’s Not Left vs Right, It’s the State vs You: The Cultural Impact of the US Libertarian Resurgence.” The Schneider Award recognizes of work that focuses in innovative fashion on kinship, cultural theory, and American culture, topics that were central to Professor Schneider’s research career. Tretjak is a doctoral candidate at the Graduate Center, City University of New York. Her paper offers a wonderful account of the ways young people in the United States are presently occupying and rearticulating the spaces and meanings of “libertarianism” in the United States. Particularly striking in the study is Tretjak’s portrayal of how people in the new liberty movement self-consciously denaturalize and critique the assumed fit between conservative and libertarian political commitments, as well as the efforts made in US conservative institutions to realign and reclaim their energies (and votes).
**Statement of Financial Position**

<table>
<thead>
<tr>
<th>STATEMENT OF FINANCIAL POSITION</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 31, 2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(With Summarized Financial Information</td>
<td></td>
<td></td>
</tr>
<tr>
<td>as of December 31, 2011)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$104,646</td>
<td>$396,885</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>178,051</td>
<td>237,514</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>84,211</td>
<td>95,210</td>
</tr>
<tr>
<td>Investments</td>
<td>11,616,629</td>
<td>10,607,407</td>
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<tr>
<td>Deferred compensation investments</td>
<td>121,564</td>
<td>86,311</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>412,662</td>
<td>496,576</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$12,517,763</td>
<td>$11,919,903</td>
</tr>
</tbody>
</table>

**LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$398,211</td>
<td>$572,400</td>
</tr>
<tr>
<td>Deferred membership and subscription revenue</td>
<td>955,247</td>
<td>938,859</td>
</tr>
<tr>
<td>Deferred compensation liability</td>
<td>121,564</td>
<td>86,311</td>
</tr>
<tr>
<td>Deferred life member revenue</td>
<td>180,230</td>
<td>184,489</td>
</tr>
<tr>
<td>Deferred lease benefit</td>
<td>19,680</td>
<td>53,841</td>
</tr>
<tr>
<td>Deposits</td>
<td>1,482</td>
<td>1,482</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$1,676,414</td>
<td>$1,837,382</td>
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</table>

Net Assets

**Unrestricted:**

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating</td>
<td>7,089,811</td>
<td>6,635,145</td>
</tr>
<tr>
<td>Sections</td>
<td>2,802,551</td>
<td>2,645,504</td>
</tr>
<tr>
<td>Total Unrestricted</td>
<td>9,892,362</td>
<td>9,280,649</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>429,344</td>
<td>422,020</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>519,643</td>
<td>379,852</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>10,841,349</td>
<td>10,082,521</td>
</tr>
</tbody>
</table>

**Total Liabilities and Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$12,517,763</td>
<td>$11,919,903</td>
</tr>
</tbody>
</table>

---

Information has been excerpted from our audited financial report for 2012. For a complete copy of the audited financial statements please contact the AAA offices at 703–528–1902.

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**2012 Sources of AAA Revenue**

- Membership: 32.0%
- Annual Meeting: 23.2%
- Publications: 16.4%
- Investment Income: 13.4%
- Academic Services: 6.2%
- Academic Services: 6.2%
- Contributions: 3.3%
- Public Education: 3.5%
- Sections: 1.7%

**2012 Uses of AAA Revenue**

- G&A Development: 40.2%
- Publications: 20.3%
- Annual Meeting: 10.8%
- Sections: 10.7%
- Academic Services: 6.7%
- Membership: 6.6%
- Government Relations: 3.7%
- Public Education: 0.9%
## Statement of Activities

### Statement of Activities
December 31, 2012 (With Summarized Financial Information for the Year Ended December 31, 2011)

<table>
<thead>
<tr>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>2012 Total</th>
<th>2011 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE AND SUPPORT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership dues</td>
<td>$1,926,439</td>
<td>$—</td>
<td>$—</td>
<td>$1,926,439</td>
</tr>
<tr>
<td>Annual meeting</td>
<td>1,387,389</td>
<td>—</td>
<td>—</td>
<td>1,387,389</td>
</tr>
<tr>
<td>Publications</td>
<td>980,190</td>
<td>—</td>
<td>—</td>
<td>980,190</td>
</tr>
<tr>
<td>Grants and contributions</td>
<td>280,584</td>
<td>59,603</td>
<td>139,791</td>
<td>415,459</td>
</tr>
<tr>
<td>Other income</td>
<td>302,589</td>
<td>—</td>
<td>—</td>
<td>302,589</td>
</tr>
<tr>
<td>Section meetings</td>
<td>103,342</td>
<td>—</td>
<td>—</td>
<td>117,553</td>
</tr>
<tr>
<td>Net assets released from restrictions:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Satisfaction of program restrictions</td>
<td>86,754</td>
<td>(86,754)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td>$5,067,287</td>
<td>(27,151)</td>
<td>139,791</td>
<td>5,179,927</td>
</tr>
<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publications</td>
<td>1,061,504</td>
<td>—</td>
<td>—</td>
<td>1,061,504</td>
</tr>
<tr>
<td>Annual meeting</td>
<td>565,641</td>
<td>—</td>
<td>—</td>
<td>565,641</td>
</tr>
<tr>
<td>Sections</td>
<td>558,641</td>
<td>—</td>
<td>—</td>
<td>558,641</td>
</tr>
<tr>
<td>Academic services and media relations</td>
<td>349,610</td>
<td>—</td>
<td>—</td>
<td>349,610</td>
</tr>
<tr>
<td>Membership</td>
<td>342,256</td>
<td>—</td>
<td>—</td>
<td>342,256</td>
</tr>
<tr>
<td>Government relations and minority affairs</td>
<td>192,819</td>
<td>—</td>
<td>—</td>
<td>192,819</td>
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<tr>
<td>Public education</td>
<td>48,327</td>
<td>—</td>
<td>—</td>
<td>48,327</td>
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<tr>
<td><strong>Total Program Services</strong></td>
<td>$3,118,798</td>
<td>—</td>
<td>—</td>
<td>$3,118,798</td>
</tr>
<tr>
<td>Supporting Services:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and governance</td>
<td>2,050,133</td>
<td>—</td>
<td>—</td>
<td>2,050,133</td>
</tr>
<tr>
<td>Development</td>
<td>50,360</td>
<td>—</td>
<td>—</td>
<td>50,360</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>$2,100,493</td>
<td>—</td>
<td>—</td>
<td>$2,100,493</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$5,219,291</td>
<td>—</td>
<td>—</td>
<td>$5,219,291</td>
</tr>
<tr>
<td><strong>Change in Net Assets before Investment Income</strong></td>
<td>(152,004)</td>
<td>(27,151)</td>
<td>139,791</td>
<td>(39,364)</td>
</tr>
<tr>
<td><strong>Investment Income (Losses/Fees):</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest and dividends</td>
<td>250,390</td>
<td>34,475</td>
<td>—</td>
<td>284,865</td>
</tr>
<tr>
<td>Investments fees</td>
<td>(99,106)</td>
<td>—</td>
<td>—</td>
<td>(99,106)</td>
</tr>
<tr>
<td>Realized gains on investments</td>
<td>125,133</td>
<td>—</td>
<td>—</td>
<td>125,133</td>
</tr>
<tr>
<td>Unrealized gains (losses) on investments</td>
<td>487,300</td>
<td>—</td>
<td>—</td>
<td>487,300</td>
</tr>
<tr>
<td><strong>Total Investment Income, Net</strong></td>
<td>$763,717</td>
<td>34,475</td>
<td>—</td>
<td>798,192</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$611,713</td>
<td>7,324</td>
<td>139,791</td>
<td>758,828</td>
</tr>
<tr>
<td><strong>Net Assets, Beginning of Year</strong></td>
<td>$9,280,649</td>
<td>422,020</td>
<td>379,852</td>
<td>$10,082,521</td>
</tr>
<tr>
<td><strong>Net Assets, End of Year</strong></td>
<td>$9,892,362</td>
<td>$429,344</td>
<td>$519,643</td>
<td>$10,841,349</td>
</tr>
</tbody>
</table>
As part AAA’s commitment “to advance knowledge of who we are, how we came to be that way—and where we may go in the future,” we have chosen to use environmentally responsible, budget-conscious printing paper and ink for our Annual Report.

PRINTED WITH SOY INK

The paper selected for our Annual Report is a Forest Stewardship Council certified paper that contains 10% post consumer waste.

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