Pathways to Careers

Welcome to the AAA Career Webinar Series
Spring 2021
Meet the AAA Staff

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March 4:  Career Pathways
March 11: User Experience Jobs from the Inside Out
March 18: Anthropologists Working in Hospital Settings
March 25: Doing Cultural Resource Management Your Way
April 1:  Contemplating a Career in Tech?
April 8:  Careers in the Public Sector
April 15: Using Archaeological and Anthropological Skill Sets as Accessible Designers
April 22: Anthropologists Building Careers in GIS
Question: What’s the difference between a career opportunity and a job opportunity?

Answer: Careers are formal opportunities for practice and jobs are informal opportunities.
Re-Thinking Jobs

How can you re-think your current or future job as an opportunity to practice anthropology? Consider:

- How you can apply anthropology to improve efficiency, support services, or programs?
- What skills can you hone now that will be transferable to your career?
- What makes you stand out from your colleagues? How does a background in anthropology set you apart?
How to Explore Career Possibilities

What specifically do you want to do?

• What do the day-to-day tasks entail?

• How are you using anthropology in these settings?

• What satisfaction do you hope to gain from this career?
Question: Do I need to attend graduate school before launching my anthropology career?

Answer: No. Graduate school is not required.
Utilizing Your Networks

LinkedIn:

- Search career terms on LinkedIn
- Repeat the first step several times for each industry (nonprofit, private sector, government)
- Find profiles of people who have the career you want
More Opportunities to Practice

AAA Summer Internship Program
- Deadline for applications and reference letter 03/12
- Americananthro.org/internships

AnthroGuide
Ø Internships, Fellowships, and Field Schools
Ø Guide.americananthro.org

Anthropology Careers and Employment
- Career resource articles
- Careercenter.americananthro.org/careers/

Section Mentoring Opportunities

Careers Expo at the Annual Meeting
Career Search

What job opportunities are out there?
- Location
- Jobs in your field of study
- Career type: Nonprofit vs. Government vs. Private Sector

What do you qualify for?
- Create a list of your accomplishments
- What skills did you learn from these accomplishments?
- What job titles are appropriate to apply to?
ANTHROPOLOGY
WHERE CAN IT TAKE YOU?

A PATH TO A CAREER

Global Tech Ethnographer  Forensic Investigator  User Experience (UX) Analyst
Social Impact Researcher  College Professor  NASA Ethnographer
Research Forester  Social Development Specialist  Heritage Manager
Foreign Service Officer  Principal Engineer  State Archaeologist
Museum/Gallery Curator  Public Health Officer  Advertising Manager
Urban Researcher  Technical Director  Sociolinguist

Learn more at americananthro.org/careers
Waging the Gap

- How do you get there?
  - Green: What you know
  - Yellow: Something you can learn
  - Pink: Something you don't know or are not interested in

- What are the steps to accomplish your goal?
Careers

- Always apply on individual company's webpage if applicable
- Glassdoor
- Negotiate salary, benefits, and annual leave
- Informational interviews/virtual coffee
- Temporary agencies and contract work
Application Process

- Take time to apply
- Craft resume to fit the position
- Create cover letter to explain:
  - What you have done to lead you to this position
  - How this position fits with your future, long-term goals
  - What you will bring to the organization
- Apply on company's webpage
How to Prepare for an Interview

- **Print out the Job Posting**
  - Highlight what they are looking for and write down how you have accomplished that skill set through your experiences

- **Resume**
  - Memorize your resume and be ready to pull in examples from your resume that highlight how you are a good fit for the position

- **Practice commonly asked interview questions**
  - Google commonly asked interview questions and cater your answers to the position you are apply for

- **Thank the interviewers and follow up**
Contact Us

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Thank you!