Anthropology is the study of us.

Museum & Workplace Campaign for World Anthropology Day

Join the American Anthropological Association (AAA) and your colleagues around the world in celebrating anthropology and anthropologists through World Anthropology Day.

Anthropologists are innovators and creative thinkers who contribute to every sector of society. Help us celebrate what anthropology is and what it can achieve by hosting an event this February.

About Anthropology Day
World Anthropology Day is a day for anthropologists to celebrate their discipline and share it with the public around them.

Anthropologists will be involved all across the globe sharing their work with their communities. Activities in museums and in workplaces nationwide will build enthusiasm and awareness among current and future anthropologists.

Online Resources
http://www.americananthro.org/worldanthroday

Social Hashtag: #AnthroDay
Use the hashtag or mention AAA on Twitter (@AmericanAnthro), Facebook (American Anthropological Association) or Instagram (@americananthro) and we’ll share your posts.

How to get involved:
We welcome your participation in any capacity. The exciting part about our effort is that it requires no fundraising and focuses solely on public education and having fun with anthropology.

Suggested activities include:

- Hold a department or company event where you can share your work as an anthropologist
  - Inspire your colleagues and the public to ask questions!
- Provide a presentation about anthropology to children in your local school
  - Spark curiosity in future anthropologists!
- Host an open house at your worksite or lab
  - Reach out to the local community!
- Write an article for your local paper or company blog about your work in anthropology
  - Inspire readers to understand how anthropology is relevant to everyone!

Need more help cultivating activity ideas? Contact Anne at akelsey@americananthro.org.
Register your event with the American Anthropological Association to receive official Anthropology Day materials by emailing Anne at akelsey@americananthro.org with your mailing information and a brief description of the activity you’d like to carry out.

The kit includes:

- Electronic tools available online: http://www.americananthro.org/worldanthroday
  - Customizable flyer template
  - World Anthropology Day logo
  - Customizable press release
- Items to share with your community including Anthropology Day buttons, balloons, t-shirts, hats and posters.

Fun Facts about the American Anthropological Association:

- More than 10,000 anthropologists worldwide make up the professional network of the American Anthropological Association.
- Historically, anthropologists in the United States have been trained in one of four areas: sociocultural anthropology, biological/physical anthropology, archaeology and linguistics.
- AAA has an award-winning public education campaign called RACE: Are We So Different? The campaign has three museum exhibits that have travelled the country for more than 10 years.
- AAA members speak more than 10 languages, with the top three being English, Spanish and French.
- Want to know more about anthropology today? Anthropology News has been keeping anthropologists up to date for more than 100 years!
- AAA member’s area of study encompasses the globe. 25 percent of members are experts in various facets of Latin America and the Caribbean. 22 percent in Asia. And 16 percent in North America.