

Robyn

C R A N E

Business Growth Expert for Women, CFP®



MEDIA KIT

A B O U T *Robyn*

Money and Business Expert, Robyn Crane is the host of the TV show, **The Financial G-Spot**, the radio show, **Let's Talk Money** and #1 International Best Selling Author of **Mind Over Money Management**. Her blueprint for financial and business success has been featured on Fox Business News, The Motley Fool and SavingsAccount.com.

She's an engaging and in-demand speaker who is regularly invited to speak at companies, women's conferences, chambers of commerce, entrepreneurial groups and various types of organizations around the country.

Robyn is on a mission to empower successful and highly influential women, to make and keep more money, so they can have a bigger impact on the world. Typically, Robyn works with service-based women entrepreneurs (such as financial planners, coaches, consultants, and holistic practitioners) who are frustrated with chasing prospects, having inconsistent income and feeling overwhelmed with being so busy. Through her proprietary financial management and business growth systems, Robyn helps women attract ideal clients, become known as the expert in their field and increase their income so they can make a bigger difference.

With her experience as a **Certified Financial Planner™**, coupled with her experience performing around the country as a singer-songwriter, Robyn captivates and entertains audiences, inspiring them to make more money so they can create a life they love.

Robyn's motivational and innovative trainings have helped thousands of women entrepreneurs get noticed, get highly paid and create extraordinary transformation.

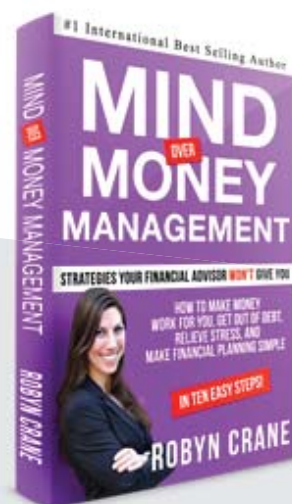
As Featured On



The Boston Globe



INTERNATIONAL
BUSINESS TIMES



Robyn IN ACTION

Entertaining and In Demand

Audiences immediately fall in love with Robyn as she reveals stories of her own money and business struggles, using a unique combination of vulnerability and humor. Her easy-to-follow systems and light hearted demeanor, motivate audiences to take immediate action and get fast results.

SPEAKER REEL



DEMO REEL



TV SHOW



RADIO SHOW



ARTICLES



SAVINGSACCOUNTS
.com



To see Robyn in action visit: robyncrane.com/speaking

IN THE *Media*



To see Robyn in action visit: robyncrane.com/speaking

Hot TOPICS

Custom Presentations:

Every organization is different.
Robyn can tailor her talk
specifically for the needs of
your group.

Hot Topics For Financial Advisors

UNCONVENTIONAL WISDOM FOR FINANCIAL ADVISORS

How to Borrow Beliefs to Shortcut Your Way to Success

- How to bypass any “limiting beliefs” so you can “consistently and predictably” convert clients.
- How to stop chasing prospects and instead convert high net worth clients on the first meeting
- The 3 key elements to help you implement the “right” actions in your business
- The EXACT steps of my proven sales system, that you can use “immediately”

RAPID BUSINESS GROWTH FOR FINANCIAL ADVISORS

3 Strategies To Get Hot Leads, Standout & Increase Your Revenue

- The Only 3 Parts Of Your Business you should be focusing on, so that you can implement the “right” actions in your business.
- How To Shorten The Sales Cycle (so you can add new clients faster), using a proven process to close new COLD leads—consistently.
- How To Add More Value & Build Your Brand by helping your new prospects more than ever before, throughout the entire prospecting process.
- Two Critical Ways To STOP Hurting Your Business by spending too much time on existing clients, and how to leverage your strengths intelligently—and effectively—to save you massive amounts of time

UNDERSTANDING THE 5 MONEY TYPES™

How to Add More Value, Create Raving Fan Clients And Transform Your Business

- Learn To Identify Your Money Type, so you can recognize the Money Types of others and influence them to take action
- Uncover what motivates your clients, what causes them stress, and how to help them solve problems
- Discover how to use this knowledge to better serve your prospects and clients so they get more value and transformation
- Add more value to your clients so they become raving fans and refer more friends and family to you
- Improve your communication with your clients, so they feel understood and want to work with you more often and for a longer period of time

YOUR SALES GENERATION MACHINE

How To Build A Sales Engine That Guarantees Your Business Stands The Test of Time

- Why getting into the minds of your ideal customer is critical to making the sale
- How to move from "selling a box" to selling the result and how it could instantly boost your bottom line
- Learn "The Holy Grail of Sales" and selling high ticket products / services with ease
- 4 tactics to shorten your sales cycle by as much as 90%

EMPOWERING WOMEN IN MONEY & BUSINESS

The 6 Step Formula To Attracting More Clients And Growing Your Ideal Business

- Learn the GO IPO STAT™ system to take your business to the next level
- Uncover simple strategies to step into your value and charge what you're worth
- Discover the Belief Loan Phenomenon – and how to shortcut your way to success
- Get motivated to make more money than you've ever made before so you can help more people

USING SYSTEMS & OUTSOURCING TO INCREASE YOUR REVENUE

How to Put The Right Systems In The Right Places To Make You Unstoppable

- Learn how to use the "dirty word" outsourcing to rapidly get things done and at prices you could never have imagined
- The 3 key systems that you MUST have to keep the business marching forward
- The 2 (minimum team members) that have to be by your side at all times
- The quickest ways to move from a business operator to a business owner and why you will never look back

RECENT Venues

A partial list of previous speaking engagements.



To determine the best topic for your organization, to request a one sheet, or to simply book Robyn
 Call: 800-273-1625 or Email: karen@robyncrane.com

R A V E Reviews



"Robyn is a dynamic, inspiring speaker with proven techniques for making money work harmoniously in your life."

--Beatrice Johnston, NJ, CEO of Brand Excitement

"Our members left inspired and empowered with tangible concrete information that they could use to move their entire business forward."

--Tara Gilvar, Founder of the Organization, BIG: Believe. Inspire. Grow.



"Great advice, great class, great presentation by an incredible young lady that knows what she's talking about. Thank you, Robyn!"

--Tony & Alia Rhoton, Utah



"After attending Robyn's event, I felt like I had won the lottery! Before, I was terrified to sit down and figure out our net worth, believing we were billions of dollars in the red. But, Robyn's light hearted approach really brought my guard down. She gave me facts and knowledge and Robyn being funny was a huge BONUS! If you're open to doing the work, her insights are absolutely transformative."

--Rochelle Foles, CA

"Robyn Crane delivers practical, real-world advice with energy and heart. She is incredibly inspiring and provides amazing, valuable content."

--Frantz Alphonse, Co-Founder, Senior Managing Director, and Managing Partner at AP Capital Partners, LLC., Florida



"I was hoping to get great results from working with Robyn, but the financial impact has even exceeded my expectations! The first month after working with her, I doubled my average monthly income and the second month was just shy of triple; my best month in 4 years! I've made more professional progress in the last 8 weeks than in the previous year! It's so awesome!"


-- Brie, Financial Advisor, Connecticut


"In the past, I was doing financial plans for free, thinking I shouldn't charge clients if I'm getting paid for money management. After learning Robyn's system, I knew I deserved to get paid! I followed the steps and closed a \$2,000 financial plan, just like that!"

--Tara Gilvar, Founder of the Organization, BIG: Believe. Inspire. Grow.



Book TODAY!


 800-273-1625

 karen@robyncrane.com

 **Twitter**
@robynhcrane

 **Facebook**
facebook.com/
moneyandrelationships

 **LinkedIn**
linkedin.com/in/robyncrane

 **YouTube**
youtube.com/
RobynHCrane.com

"The amount of money you make is directly proportional to the amount of people you help and the value you provide. Make more money, so you can make a bigger impact!"

-- Robyn Crane