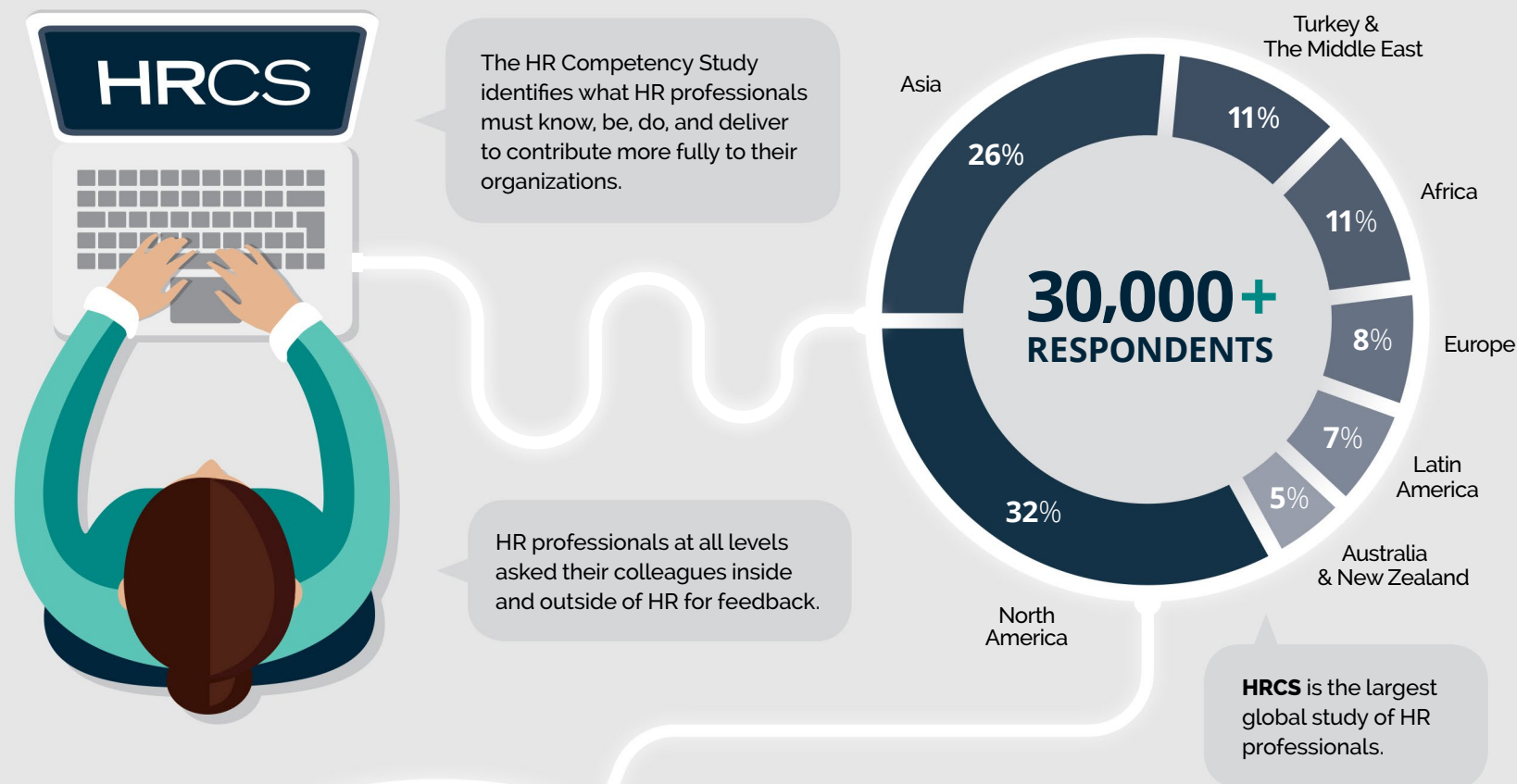


Shaping the Future of *HR*.

The RBL Group can help you increase the impact of HR in your organization. Visit rbl.net or call us at +1.801.919.8718



Introducing The new HR Competency Model

Based on the findings of the study, we've developed a model that defines the different ways HR contributes to the business.

WHAT DOES THIS MEAN FOR YOU?

FOR HR INDIVIDUALS



50% of the value you deliver comes from your competencies.



Creating value for external stakeholders requires being a **strategic positioner**.



Creating value for internal stakeholders requires being a **credible activist**.

FOR HR DEPARTMENTS

Its time to turn great HR professionals into great HR teams. Why?

Your department's activities are **3x** more important to external stakeholders and **10x** more important to internal stakeholders than your individual activities.

89%

89% of HR's value to internal stakeholders comes from offering integrated solutions.

67%

67% of HR's value to external stakeholders comes from mastering the flow of information.

Here's the bottom line.

HR Professionals need to...

1. Learn to manage inherent tensions.
2. Understand the business context and influence through relationships of trust.
3. Master strategic & foundational HR enablers.

HR Departments need to...

1. Learn to work as a team.
2. Focus on managing the flow of information and providing integrated solutions.

Equipped with these competencies, HR can have a huge impact on the organization's success.

To learn more, download the full report.

GET THE REPORT