

# PRESS RELEASE

Contact: Shari McPeck  
Phone: 502-499-5835  
smcpeek@rev-a-shelf.com

## For Immediate Release

**November 21, 2023**



## **Celebrate 40 Years of Excellence with Rev-A-Shelf®: 40 Days of Giveaways culminating in a Grand Prize Trip for Two to KBIS 2024**

**Louisville, November 21, 2023**— Rev-A-Shelf®, the pioneer in the storage, organization, and lighting industry, proudly announces its 40th-anniversary celebration, marking four decades of innovation, quality, and customer satisfaction. To commemorate this milestone, Rev-A-Shelf® is launching an exciting 40-day giveaway event, culminating in the grand prize, an all-expenses-paid trip for two to the Kitchen & Bath Industry Show (KBIS) 2024.

All participants for this extraordinary giveaway will be exclusively selected from the leads gathered at KBIS 2023. Rev-A-Shelf® believes in celebrating with those who have been an integral part of its journey, and KBIS 2023 attendees stand as a testament to the company's growth and success.

For 40 days, from November 22, 2023, to January 1, 2024, Rev-A-Shelf® will be giving away fabulous prizes every day. The giveaways include luggage and backpacks filled with exclusive Rev-A-Shelf® swag, gift cards, and an array of Rev-A-Shelf® products that have made the company the industry leader, each carefully selected to reflect the company's commitment to excellence.

The grand prize, a trip for two to KBIS 2024, promises an unforgettable experience for the lucky winners. KBIS is the premier event for kitchen and bath professionals, offering a sneak peek into the industry's latest trends, innovations, and cutting-edge products.

"We are thrilled to celebrate 40 years of success and innovation with our valued customers," said David Noe, General Manager at Rev-A-Shelf®. "The 40 Days of Giveaways is our way of expressing gratitude for our continued support over the years. We look forward to sharing this milestone with our community and giving back to those who have contributed to our success."

For a weekly list of winners and to learn more about the prizes, visit <https://rev-a-shelf.com/celebrate-40-years-of-excellence-give-away> and follow Rev-A-Shelf® on social media for updates and special announcements throughout the celebration.

### **About Rev-A-Shelf LLC.**

Established in 1984 as a division of the family-owned Jones Plastic & Engineering, Rev-A-Shelf's product line began as metal and polymer Lazy Susan components manufactured for the largest U.S. cabinet manufacturers and have since grown into the market-leading innovator of residential cabinet storage solutions and L.E.D. cabinet lighting.

Rev-A-Shelf, located in Louisville, KY., manufactures thousands of innovative accessories for the kitchen, bath, or closet. Under the Tresco Lighting brand, Rev-A-Shelf offers a full line of LED lighting options for residential cabinetry and commercial display fixtures. Rev-A-Shelf's primary markets include cabinet hardware distributors, large O.E.M. cabinet manufacturers, big box retailers, and an array of online web resellers.