

CAMPAIGN FOR MUSIC THERAPY



CAMPAIGN GOAL:

\$350,000

to establish a full-time comprehensive music therapy program for patients at Union Hospital.

**UNION
HEALTH**

Foundation

PRIMARY OBJECTIVE:

to enhance and support the patient experience through the intrinsic healing elements of music

IMPACT:

improved patient outcomes and quality of care

For 125 years, Union Hospital has provided compassionate, quality care to our friends, families and neighbors in the Wabash Valley. Union has distinguished itself as an innovative leader in medical services, including cardiovascular, stroke, cancer and neonatal care – *all of which have been supported through philanthropy.*

Music Therapy is the clinical and evidence-based use of music interventions to accomplish individualized goals within a therapeutic relationship by a credentialed professional who has completed an accredited music therapy program. Music is a non-threatening medium that is motivating and engaging for all ages.

THE KATY COBB MUSIC THERAPY PROGRAM AT UNION HOSPITAL:

Funded by Union Health Foundation, the Katy Cobb Music Therapy Program is currently offered on a limited, part-time basis to patients on the medical oncology unit of Union Hospital. The program provides music therapy to assist them in coping with the anxiety and pain associated with the treatment of cancer. The program was inspired and named in memory of Katy Cobb, a very special person who had a unique love of life and music.

PROGRAM EXPANSION:

For 20 years, a certified music therapist has visited with our inpatient oncology patients on a very limited basis. The responses to this free therapy include pain and anxiety reduction, and increased patient satisfaction. With the power of philanthropy, we are expanding the reach of this powerful form of therapy. Your support for music therapy at Union Health will help introduce and formalize a full-time comprehensive program available on our medical units and within our pediatric therapy program.

How many will be served?

When fully implemented the program will annually serve about 500 patients and families through individual and group therapy. The target population includes inpatients in the medical rehabilitation program and on the oncology unit, and pediatric patients in our outpatient therapy programs.

How will the money be used?

The Campaign for Music Therapy will provide funding for comprehensive music therapy at Union Health for five years. Funds will support a full-time music therapist and the purchase and maintenance of required music equipment. Program sustainability will rely on continued philanthropic support. For information on making a planned gift, creating an endowment or other sustaining gift, please contact Union Health Foundation.

PARTNERSHIPS:

The Katy Cobb Music Therapy Program is a hospital-based service and will be an interdisciplinary program administered by Union Health Therapy working with clinical directors, physicians and staff. Additionally, we will collaborate with Saint Mary-of-the-Woods College's music therapy program to provide students clinical practicum experience thereby expanding the reach and impact of music therapy at Union Health.

MEASURABLE OUTCOMES:

The program coordinator will:

- Maintain data from each therapeutic session in the patients' electronic medical records including musician name, duration, location, instrument, outcome, feedback/comments
- Develop a brief survey for therapist to leave with patient requesting feedback at the end of therapy
- Tracking and reporting number of patients served to Union Health Therapy

HOW CAN MUSIC THERAPY HELP?

- Counteract depression
- Stress/pain management
- Sensory/cognitive stimulation
- Promote movement
- Increase coping skills
- Support expression of feelings
- Decrease isolation
- Motor skill coordination
- Speech development

For more information or to donate online, visit UnionHealthFoundation.org or call 812-238-7534.