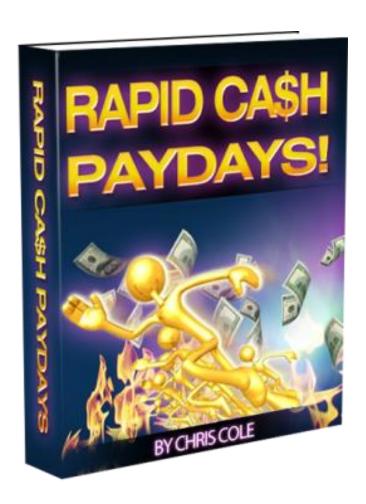
Hello and welcome...



Brought to you by...



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### TABLE OF CONTENTS

A little about the Author	4
Welcome to Rapid Cash Paydays	4
What are they you ask?	4
Take my case study example	6
So here is what I did to earn \$979.65 from one day's work	8
Creating Your Review	8
Promoting your reviews	9
Start With Your Own Review Site	10
YouTube Reviews	11
Google Hangouts	11
My Workflow – Your Plan of Action	11
Step 1:	11
Step 2:	12
Step 3:	12
Step 4:	12
Step 5:	12
Step 6:	12
Offering Bonuses	13
This served me very well for several reasons	14
So how did I manage this?	15
Conclusion	15
How long will it take you to earn \$1000 days?	16
My Other Products	17
Affilio Hangout Blueprint	17
Tube Traffic Blueprint	17
Resources	18
Affiliate Networks	10

#### A LITTLE ABOUT THE AUTHOR

My name is Chris Cole and I'm from Northern Ireland, part of the UK. I've been marketing online for over 5 years now, and I've invested a lot of time immersed in Amazon associates, Affiliate marketing, Internet Marketing and even understanding Search Engine Optimization (SEO) and ranking product sites as well as creating my very own library of digital and educational products.



Further – and more to the point in this report - I've noticed that many don't know how to run and scale their business as an affiliate for their online businesses. Many do not seem to have an exact strategy that they can follow to begin making fantastic sales as an affiliate - because of this - they make mistakes in their online efforts and the methods they use to go about growing their online business.

#### WELCOME TO RAPID CASH PAYDAYS

In this report we are going to be covering great tips, trick and strategies that you can integrate within your business to begin creating your very own Rapid Cash Paydays and start rocking it in commissions as an affiliate by promoting products.

The main goal for us within this system is to begin earning online commissions quickly, and to do that we need to look at the two distinct options available to us within the internet marketing business.

#### WHAT ARE THEY YOU ASK?

The two options we have are product creation and affiliate marketing. Believe it or not but these two can be run as separate businesses, but it is more lucrative, and you will see quicker paydays from doing BOTH at once.

The reason why I recommend both is that you can build your very own buyers list, then make recommendations to other people's products and make sales and commissions as an affiliate in the process.

This is a win win in my book!

But I wouldn't know how to create a product

Complete bull if you ask me!

Let me tell you a little story...

I reached out to a friend of mine online and simply asked him to come onto a live Google Hangout with me and discuss his skills as an SEO and more importantly Video SEO. Being a good friend he agreed to come onto the call and let me question him about how he is able to rank his videos so highly in the search engines for highly targeted keywords.

And he revealed all of his methods on the live call.

Guess what?

I was recording the video of that specific call, and after around 1hr 15 minutes we wrapped up the call and left it there...

Oh no we didn't!

I then took this call and had someone on Fiverr transcribe the call into a text document; I also ripped the audio from the video and turned this into a downloadable mp3 file.

So with around an additional 30 minutes work from me I now had a video, an audio file and a PDF document.

Not too bad if you ask me ©

So I then knocked up some sales copy, graphics and built a members area to host this product. I set a launch date, and created a listing inside WarriorPlus.

The launch day came and I was ready LONG before launch, but I opened the cart and sales literally came flooding in...

The product went on to hit WSO of the day and grossed thousands of dollars for myself, my friend and all of the affiliates who promoted.

I leveraged someone else's skills, spent less than 8 hours and went on to gross thousands in sales and added a large amount of buyers into my personal buyers lists.

The thing is anyone could have done this – even the newest of newbies.

Simple formula: find an expert, interview them and record and package this into a product. Of course you will need to ensure you do your research and know what the market is looking for and what are the hot subjects that people to want to buy.

Do this correctly and you have a product on your hands very similar to what I have just described in the section above. And ANYONE could do this no matter what their experience level is.

Now you can go out and create your own products, build a buyers list and BANG – you will now also be seeing commissions from your product AND from your affiliate promotions you run to this buyers lists.

I do this EVERY time!

It's really not hard at all – build a product > build a buyers list > add in some affiliate marketing > earn commissions and repeat!

TAKE MY CASE STUDY EXAMPLE

The product: Total Tube Traffic

Sales/Buyers: 500+

Commissions: \$4,500+

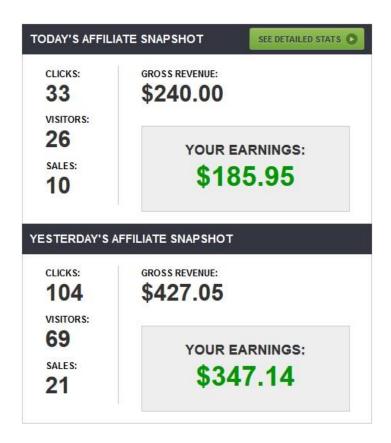
Affiliate Commissions: 000's

Okay, what about all of these affiliate sales...

What I do is access products, review them and deliver my thoughts and reviews to as many people and widely as possible. You can do this using many different methods and platforms, and your aim is to do this to make sales of course  $\odot$ 

Affiliate marketing is very lucrative and many of my reviews still bring me in sales months and even years on – so these methods flat out work, you simply have to put the work and effort in up front and follow the proven system...

Rapid Cash Paydays is commissions on Steroids, and in this course I cover MANY different strategies that any internet marketer can employ to dominate the search engines and affiliate leaderboards for any promotion they wish to run...



Now being honest these sales came from a combination of my list, my affiliate promotions, my review blog, video and everything else I do to make sales online.

But the stats above are a snapshot of one day's work from me and in the following section I am going to detail what I did to earn just shy of \$1,000 from a few hours work.

SO HERE IS WHAT I DID TO EARN \$1,024.26 FROM ONE DAY'S WORK.

- Step 1 Pick out a product (my example; Ultimate Tube Monster).
- Step 2 Gain review access
- Step 3 Review the product
- Step 4 Request to promote
- Step 5 Create my review (both written & video)
- Step 6 Upload my video to YouTube (and share it)
- Step 7 Create my review post within my review site (and share it)
- Step 8 Create a special bonus for my buyers
- Step 9 Write and schedule a pre-launch email to my list (sending them directly to my bonus and review page)
- Step 10 Mail again as product goes live to my list (who are pre-warned and know of my bonus offer)

Now a combination of this and the organic sales that I made from YouTube, Facebook and other sources added up to me hitting the final leaderboard, earning a leaderboard prize and cashing in with a Rapid Cash Payday of around \$1,000...

#### **CREATING YOUR REVIEW**

When you are crafting your review of the product, there are several routes you can take to create your review. My advice is that it is always best to think in the mind of the buying customer.

They are going to want to know what they are getting for their money, what is on the inside, how it can help them with their problems, make them more money and of course what your thoughts are on the product.

So I always try to show the inside of a product where possible as this reveals to them what they are buying. Though remember to never reveal

any URLs or direct links and some people will use these and avoid purchasing.



Finally - Sum the product up with your thoughts and of course who the product is best suited for. If you don't like the product or have an issue with something, then you can mention this as this can gain you even more respect and trust from the buyers. Though you don't have to pick fault in every product...

Just be open and deliver as much information as you can within your reviews.

#### PROMOTING YOUR REVIEWS

Now there are methods for getting your reviews and of course affiliate links out there...

What we want to do is set out on our promotions with a clear cut strategy and then follow this plan.

I am going to cover the simple methods I used to get you going, and in some cases this may be all you need to cash in and see results!

What we want to do is be in all places at once with our promotions. We are going to be using;

- YouTube
- Google Hangouts
- Interviews
- Review Blogs
- Facebook
- Facebook Groups
- Slideshare
- Blogger
- WordPress
- Pinterest
- Twitter

*Now this may sound a little daunting but in reality it isn't!* 

#### Why do I say that?

We are going to be using some of our content in many of these different places. So the initial work in creating the reviews is not much more and by doing it like this we are also leveraging many other properties online where we can rank and have our plenty more of our affiliate links working for us.

#### START WITH YOUR OWN REVIEW SITE

If you are serious, then you are going to want to have your very own product review site. This way you can upload and publish your reviews here and also add your affiliate links.

As you review more products over time this site will grow in content, affiliate links and of course authority. It is a great idea to have your own review site and use this as your affiliate hub.

As well as the reviews you write up we can come back at a later stage and also add in other content to grow our review site and pages within.

#### YouTube Reviews

Now you can do this many different ways and I also recommend using most of them if you have the time. Do not be afraid to create many different videos all promoting the same product!

#### GOOGLE HANGOUTS

These are used as a live way of streaming your reviews, show and tell videos and the reason they are used is due to the leverage and advantages you gain from running Google Hangouts.



As they are a Google owned property and the content is deemed as fresh and live then Google gives an advantage to them. They seem to rank a lot easier and get that initial boost that we want to gain as an affiliate marketer.

This is why you will see Affiliate marketers using them to their advantage for this specific reason.

#### My Workflow - Your Plan of Action



STEP 1: I go to my review blog and upload my post and format it to my liking. I also ensure my blog post is titled 'Product Name Review' or something like that.

Then I also ensure I ALWAYS fill out the Meta tags for this post. That is my Title, Description & Tags within the post.

I also love to create a custom image for my blog posts (I also reuse these) and I save the file out as 'Productnamereview.jpg' – I upload it and set this as the default/main image for my blog post.

Add in my pretty affiliate links and hit publish.

STEP 2: Share this blog post on all platforms where possible

STEP 3: Google Hangout time – here I will go create a Google Hangout, name the Hangout 'Product Name Review' and hit broadcast.

Within the review I will discuss the product, show and tell and of course tell the viewers what they are getting when they buy.

I also ensure I ALWAYS use the Showcase App to add in my affiliate link. This will be shown within the sidebar and it looks very nice and additionally it pulls in images and shows the viewers a 'read more' button that is going to go through your affiliate link.

Once you have ended your review you have to TELL the viewers what to do next. TELL THEM to click the links and go check the product out.

Additionally save the 'Event Page' URL as we can use this with our SEO later.

STEP 4: Once the Google Hangout appears within my YouTube account I go in and edit the information.

I go in and ensure my title is good and normally chance it to 'Product Name Review | My Review of Product Name by Vendor Name'

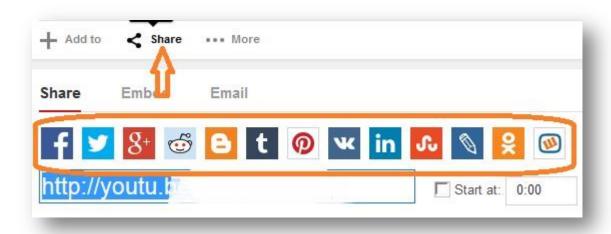
I also add in part of my article into the description ensuring I have my keywords sprinkled throughout the content. I also always add in my pretty link FIRST and then my content. And also to the end of the content within the description.

I lift my tags from my blog post and add them into my video tags. (Save changes)

STEP 5: I go into annotations editor and ensure I add in my affiliate links to the video. This means that wherever my video is embedded my annotations are also visible and clickable. Meaning my affiliate links are going to be spread far and wide with this video. (Save all changes)

STEP 6: Let's share baby...

After this you want to use the sharing options that are actually provided for you below each video. YouTube actually provide you with links to share your content, so always ensure one of the first things you do is share the videos using these handy links.



If you are signed into each of these accounts then all you simply need to is hit share, follow the procedure for each and you're done. You have now created the first wave of shares and links to your videos.

Feel free to repeat with as many videos as you like. Just make sure they are all unique and adding value to your channel.

#### **OFFERING BONUSES**

Offering bonuses with your promotions is a fantastic decision maker for buyers who may be on the fence.

By simply creating or accessing a related bonus and then offering this with any purchase can make or break many sales for you.

Now you can create your own bonuses, buy PLR, or give something away as a bonus. Then ensure you mention this with your promotions. Letting people know you have created this for them if they buy via your link.

You can normally upload your bonus and then add the URL for this into most affiliate platforms for the buyers to access the product and also your bonus.

I created a custom bonus offer for this product and also create a special page to host both my bonus offer, my review video and of course my all

important affiliate links. This is the page I sent my list to when I mailed the pre-launch email:

http://imchriscole.com/ultimate-tube-monster-bonus-offer







Click Here to Grab Ultimate Tube Monster

If you notice on that page I added a few elements. I had my review video, a big green button loaded with my affiliate links, graphics telling them they would only access my bonus if they purchased via my links and of course the products I was offering as a bonus.

#### THIS SERVED ME VERY WELL FOR SEVERAL REASONS.

Firstly it let the people on my list (and review posts) to decide whether or not the product was for them or not.

It let them know what extra bonus offers they would get if they purchased the product I was promoting.

It contained my review video where I reviewed the product and spoke at length of my thoughts. It also contained the product demo video showing them in minute detail how the product worked (taken from vendors).

And finally it told them what time the links would be live at so that they knew they could pick up the product and my bonuses.

So basically I had my reviews in place prior to the launch, mailed my buyers list that the launch was coming and had them excited for the launch.

Then come launch day I scheduled my emails and that was my work done...

I went on to place  $5^{th}$  in the overall leaderboard final positions and win  $5^{th}$  prize...

Leaderboard	
Position	Name
#1	Todd Gross
#2	Bharat and Aditya
#3	Tom Yevsikov
#4	Aravindh S
#5	Christopher Cole
#6	Adam Payne
#7	Dave Kirby
#8	Simon Phillips & Randy Smith
#9	Ray Lane
#10	Ankur Shukla

#### SO HOW DID I MANAGE THIS?

I had a combination of a great affiliate strategy, a buyers list that was easily built (in a similar niche) and positioned myself for this Rapid Cash Payday.

My promotions are still bringing me sales and to date I have grossed \$1024.26 from one of my Rapid Cash Paydays, and there have been MANY more of these.

#### CONCLUSION

So my advice is to follow the exact steps I took and you will also see you hitting leaderboards, making quick and very easy commissions and growing your business as you progress.

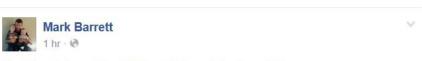
This is one of the simplest of business models and as discussed even the newest of newbies can build a buyers list and follow the steps I have outlined.

#### How long will it take you to Earn \$1000 days?

That of course is dependent upon a lot of factors, but I want to stress to you that they are 100% possible and can be reached within a short time period of you follow the system and keep growing your business.

Below is an example of my earnings in less than 2 weeks after I cleaned out my lists and mailed this to a fresh and new list only. I finished in  $2^{nd}$  position and if you look closely I also made nearly \$300 from one days work. In-fact I did as I placed second and I also earned a  $2^{nd}$  place prize as well.

So Rapid Cash Paydays are 100% within your reach – go get em' ☺



Final Leaderboard for 30 Minute Money Machines 2.0

You guys absolutely smashed it, i want to thank each and every person that has supported this launch so far, we are 300+ sales and it is all thanks to you guys, way too many to tag in here, but you all know who you are 9

The winners are:

1st Place: Saul Maraney, just got on top in the last hour, nice work mate 2nd Place: Chris Cole, Held top spot all the way til last hour, congrats 3rd Place: Bharat Kumar Reddy, Was high up the whole way, thanks for your support

Will get your prizes paid immediately guys, once again, thanks to everyone that supported, and i look forward supporting all of your launches 9



#### MY OTHER PRODUCTS

#### AFFILIO HANGOUT BLUEPRINT

### Make Money in Ways You Haven't Thought About With Google Hangouts

Imagine being able to make a lot of cash simply by running a few Hangouts.

This is easier than you might think and I am going to expose this within the Affilio-Hangout Blueprint – <u>Click here for more information</u>

#### TUBE TRAFFIC BLUEPRINT

Imagine being able to make a lot of cash and Drive Traffic from one on the HOTTEST places on the Internet today - YouTube

This is easier than you might think and I am going to expose this within the Tube Traffic Blueprint - <u>Click here for more information</u>



Chris would like to thank you for purchasing Rapid Cash Paydays. He has invested a lot of his knowledge and experience into this product and hopes he has given you tremendous value with Rapid Cash Paydays. I look forward to interacting and discussing marketing with you within the Facebook group.

#### RESOURCES

- **Clickbank**
- **CB** engine
- ➤ <u>WarriorJV.com</u>
- > Muncheye.com
- > Facebook Groups (See additional PDF for links)

#### **AFFILIATE NETWORKS**

- **►** WarriorPlus
- > <u>IVZoo</u>
- Clickbank