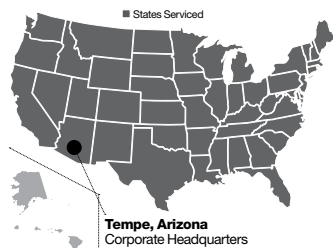


Residential Assisted Living Academy



KEY PERSONNEL

Gene Guarino

Founder & President

Isabelle Guarino

COO

Emmanuel Guarino

Resident RE Agent & RAL Specialist

TESTIMONIAL

"Residential Assisted Living Academy has developed and perfected a unique formula that will allow you to take advantage of the massive growth in the senior services market and protect your money while securing your financial future from economic downturns, market crashes and even job losses."

— Gene Guarino,
RAL Academy, Founder/CEO



CORPORATE DETAILS: 315 W. Elliot Road, Suite 107-605, Tempe, AZ 85284 | 480.704.3065
isabelle@ralacademy.com | RALAcademy.com

COMPANY DESCRIPTION: Residential Assisted Living (RAL) Academy is America's premier resource for creating, owning, operating, or investing in residential assisted living homes and senior housing.

COMPANY HISTORY: The RAL Academy began in 2013. Since that time Founder Gene Guarino has traveled across the U.S. and abroad speaking in over 100 cities and five countries training and education people on the topic of senior housing. Students come from across the U.S. and abroad to train with the RAL Academy. The staff is comprised of 12 people that support the education and ongoing support they provide. Gene Guarino has announced the formation of a Nation Association for the RAL industry and held the 1st Nation Conference in Scottsdale, Arizona in 2017. This year's RAL National Conference 2018 will be held in October 2018.

KEY FEATURES/BENEFITS: Let's face it, as a real estate investor, getting twice the fair market rent while helping others can be financially rewarding. But making \$10,000 net or more per month from a single family home, can be life changing. The RAL Academy serves as an opportunity to learn how to do both, all while helping other people. Doing good and doing well, that's RAL Academy's motto. Whether you are a real estate investor, private lender or you just want to take your experience and skill set to the next level, senior housing is an opportunity you need to be looking into.

There are 77 million baby boomers in the U.S. alone. That means an average of 10,000 people a day will turn 65-years-old, and 4,000 people a day will turn 85-years-old. That trend will continue for the next 18 years and it is unstoppable. Many of those seniors will need help with their activities of daily living as their housing needs change dramatically. As a real estate entrepreneur, knowing those facts and being prepared to take advantage of them may be your opportunity of a lifetime.

WHAT SETS YOU APART FROM YOUR COMPETITORS?:

Smaller homes, smaller families, increased need for care and a steady increase in longevity are all factors in this opportunity. The 85-years-old and over group is the fastest growing demographic in the world today. The RAL Academy has trained thousands of people across the U.S. how they can create, own, and operate their own RAL homes. In addition many investors have learned how to invest in this niche in a "hands off" investment that provides a tremendous

return. Still others have learned how to start their own home with the primary purpose of taking care of a loved one.

RAL ACADEMY PROVIDES:

The Opportunity

- » Discover why residential assisted living is the explosive investment opportunity for the next 25 years
- » Learn how to capitalize on this "mega-trend" and gain "mega-cash flow"
- » Have financial stability unmatched by any other investment or business vehicle available

The RAL Formula

- » Learn the RAL Formula, why it works, and why it's the best and fastest way to turn a single family home into an absolute cash-flow machine.
- » Learn the proven RAL Formula that our student associates are using to build real long-term wealth.

Training Programs

- » RAL Academy offers a live RAL three-day fast track experience, or the online Home Study course.
- » These exceptional programs provide the most comprehensive training available today for those looking to capitalize on this explosive opportunity

WHAT ADDED VALUE DO YOU BRING TO YOUR CLIENTS?:

The cost of this level of care and housing is currently averaging \$3,750 per person in the U.S. Most people that are not on government subsidies are spending \$4,000 to \$8,000 per month to care for a family member in assisted living today. One-way to reduce or eliminate that cost is for one to own a RAL home. That model allows investors to make tremendous cash flow today and have a place for yourself or a loved one to move into and live for free, in the future. That solution avoids the problem of leaving a serious financial burden to the remaining family members and provides the best of both worlds—both income now and protection later.

