

— RALLY ON — THE RUNWAY™

BENEFITING RALLY FOUNDATION FOR CHILDHOOD CANCER RESEARCH

Dear Friends,

It is our pleasure to invite you to participate in the second annual ***Rally On the Runway*** fashion show and private shopping event benefiting Rally Foundation for Childhood Cancer Research (Rally Pensacola). This New York-style fashion event will take place on Thursday, April 4, 2019 at the Brownsville Community Center.

Professional athletes will join in celebrating the strength and courage of our Rally Kid models, the children who have fought or are fighting cancer. Rally is requesting your support for this extraordinary event by **asking you to donate an auction item** for ***Rally On the Runway***.

Childhood cancer is the No. 1 disease killer of children ages 0 to 15, and every school day, two classrooms full of students, about 46 children, are diagnosed with cancer. However, pediatric cancer research remains severely underfunded each year.

Rally, a 501(c)(3) non-profit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. For every dollar Rally receives, 93 cents goes to support this mission, according to independently audited financials over the last five years. In just 13 years, Rally has given away \$13.7 million in funds to support 299 childhood cancer research projects across the country.

Proceeds from ***Rally On the Runway*** will continue to fund this research and provide hope for children battling cancer. Please contact me should you have any questions or need additional information.

Thank you for your consideration and support of this premier event.

Rally On!

Rally On the Runway
Committee Member

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Rally On the Runway **In Kind Donation Form**

Full description, estimated retail value and expiration date of item(s) to be donated:

- ! Include measurement, color, expiration dates, restrictions, and instructions
- ! Item or service should be available for redemption between April 4, 2019 through April 4, 2020
- ! Attach gift certificates or letters of intent to this form

Donor Information:

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail Address _____

Authorized Signature _____

Rally On the Runway Committee Member Contact _____

**EMAIL COMPLETED AUCTION FORM TO:
PENSACOLA@RALLYFOUNDATION.ORG**

I will mail item(s) or gift certificate(s) to:

**RALLY PENSACOLA
PO Box 12355
PENSACOLA, FLORIDA 32591**

I need someone to pick up my donated item(s)

Proceeds from ***Rally On the Runway*** will support childhood cancer research across the country. Rally is a 501(c)(3) organization. Rally operates at 93% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law. EIN: 20-1950849.