

RALLY BASH NYC

MAKE A DIFFERENCE

2018 SPONSORSHIP LEVELS



Yes, I/We would like to sponsor the Rally Bash NYC on May 10, 2018 at Club 101.

Please check one of the below levels:

I cannot attend but would like to make a donation of \$_____

My company has a matching gift program. Please contact me for information.

Title	Presenting	Diamond	Sapphire	Gold	Silver
\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Company Name _____

Contact Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____ **Phone No.** _____

Email Address _____

Rally Committee Contact (if applicable) _____

Applicable Social Media Handles _____

Please email EPS file of company logo to: Emily@RallyFoundation.org

Checks can be sent to:
 Rally Foundation
 c/o Rally Bash NYC
 5775 Glenridge Drive, Building B, Suite 370
 Atlanta, GA 30328



Questions? Please Contact:

Emily Kallos
 Ph. (404) 847-1270
 Emily@RallyFoundation.org

Joe Valenza
 Ph. (609) 651-5191
 JValenza@virtuerisk.com

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds from the Rally Bash NYC will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.

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Sponsorship Benefits	Title \$50,000	Presenting \$25,000	Diamond \$15,000	Sapphire \$10,000	Gold \$5,000	Silver \$2,500
Rally Bash NYC – May 10, 2018 at Club 101, 101 Park Avenue, New York, NY 10178						
Exclusive naming rights to event (if received by March 12)	!					
Company recognized on event save the date mailing (if received by Feb. 1)	!					
Company recognized on event invitation (if received by March 12)	!	!	!	!	!	
Company logo displayed prominently on all event collateral (if received by April 15)	!					
Company logo displayed on cover of event program (if received by April 15)	!					
Company logo featured on first page of event program (if received by April 15)	!	!	!			
Recognition in event program (if received by April 15)	Two-Page Ad	One-Page Ad	One-Page Logo	Half-Page Logo	1/4-Page Logo	Listing
Company logo displayed on step and repeat banner (if received by April 15)	!	!	!			
Hyperlinked company logo displayed on event webpage	!	!	!	!	!	
Company name listing on event webpage						!
Press release announcing partnership upon commitment (if received by April 1)	!					
Partnership recognition on pre-event media alert (if received by April 1)	!	!	!			
Post-event press release on PR Newswire with feature photo	!					
Recognition on all Rally social media outlets including Facebook, Twitter and Instagram	!	!	!	!	!	!
One autographed baseball from retired Yankee's player	!	!	!	!	!	
Event Tables & Tickets						
Number of event tables included in sponsorship level	4 Tables	3 Tables	2 Tables	2 Tables	1 Table	1 Table

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