

# RALLY ON THE RUNWAY

## 2018 SPONSORSHIP LEVELS



Sponsorship Benefits	Title \$50,000	Presenting \$25,000	Sapphire \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Name as part of event logo if received by Jan 1	!						
Logo included on event invitation if received by Feb 10	!	!					
Logo included on all print materials if received by Feb 3	!	!					
Ad in event program if received by Mar 1	! (1 page)	! (1 page)					
Logo in event program if received by Mar 1			! (1/2 page)	! (1/2 page)	! (1/4 page)	! (1/4 page)	! (Listing)
Logo included in on-show presentation if received by Feb 10	! Primary Mention	! Secondary Mention	! Secondary Mention				
Listing as sponsor in press materials	!	!	!				
Logo on event signage if received by Feb 10	!	!	!	!	!		
Listing on event signage if received by Feb 10						!	!
Recognized as Rally Kid Model Sponsor in fashion show	!	!	!	!	!	!	
Sponsoring model's participation in pre-show Day of Pampering	!	!	!	!	!	!	
Reserved VIP table seating	!	!	!	!	!	!	!
Name recognition in event program if received by Feb 10	!	!	!	!	!	!	!
Recognition on event landing page	!	!	!	!	!	!	!
Social Media recognition	!	!	!	!	!	!	!

### Tables & VIP Tickets to Rally On the Runway Cocktail Party and Fashion Show

Number of event tables included in sponsorship level	4 Tables of 10	3 Tables of 10	3 Tables of 10	2 Tables of 10	1 Table of 10	4 Tickets	2 Tickets
--	----------------	----------------	----------------	----------------	---------------	-----------	-----------



#### Questions? Please Contact:

**Millie Mathis**  
Ph. (850) 209-7883  
Millie@RallyFoundation.org

**Elaine Kay**  
Ph. (615) 838-5556  
Elaine@RallyFoundation.org

#### Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds for Rally On the Runway will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.

# RALLY ON THE RUNWAY

## 2018 SPONSORSHIP LEVELS



Yes, I/We would like to sponsor Rally On the Runway on April 19, 2018.

Please check one of the below levels:

Title Sponsor	Presenting Sponsor	Sapphire Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone No. \_\_\_\_\_

Email Address \_\_\_\_\_

Rally Committee Contact (if applicable) \_\_\_\_\_

Applicable Social Media Handles \_\_\_\_\_

Please email EPS file of company logo to: [Millie@RallyFoundation.org](mailto:Millie@RallyFoundation.org)

Checks can be sent to:  
Rally Foundation  
c/o Rally On the Runway  
4700 Lealand Lane  
Nashville, TN 37220



### Questions? Please Contact:

**Millie Mathis**  
Ph. (850) 209-7883  
[Millie@RallyFoundation.org](mailto:Millie@RallyFoundation.org)

**Elaine Kay**  
Ph. (615) 838-5556  
[Elaine@RallyFoundation.org](mailto:Elaine@RallyFoundation.org)

### Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds for Rally On the Runway will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.