

DELTA DOUBLE PLAY 2018 SPONSORSHIP LEVELS



Sponsorship Benefits	Title \$100,000 SOLD OUT	Diamond \$50,000	Presenting \$25,000	Rally Family \$15,000	League MVP \$10,000	All Star \$5,000	Silver Slugger \$2,500
Benefit Bash - November 9, 2018 Georgia Aquarium							
Exclusive naming rights to event	!						
Company logo displayed prominently on all event collateral	!						
Listing on event invitation (if received by July 20)	!	!	!				
Company logo displayed on cover of Benefit Bash program	!						
Benefit Bash program ad space (if received by July 20)	! 2 Pages	! 1 Page	! 1 Page	! 1/2 Page			
Recognition in Benefit Bash program (if received by Aug. 31)					! Logo Only 1/2 Page	! Logo Only 1/4 Page	! Listing
Company logo featured on first page of Benefit Bash program (if received by July 20)	!	!	!				
Company logo featured on step-and-repeat banner at Benefit Bash	!	!	!				
Media Tour: Impressions and verbal mentions for the event	! Primary	! Secondary	! Secondary				
Inclusion in mobile auction bidding application	!	!	!	!	!		
Company representation on Rally website with hyperlink	! Logo	! Logo	! Logo	! Logo	! Logo	! Listing No Hyperlink	! Listing No Hyperlink
Acknowledgment signage at Benefit Bash	!	!	!	!	!	!	!
Seats at Benefit Bash	6 Tables of 10 (60 Guests)	4 Tables of 10 (40 Guests)	3 Tables of 10 (30 Guests)	3 Tables of 10 (30 Guests)	2 Tables of 10 (20 Guests)	1 Tables of 10 (10 Guests)	4 Guests



Questions? Please Contact:

Emily Kallos
Director of Development
 Ph. (404) 847-1270
 Emily@RallyFoundation.org

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds from the Delta Double Play will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.



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Yes, I/We would like to sponsor the Delta Double Play on November 9, 2018.
Please check one of the below levels:

Title	Diamond	Presenting	Rally Family	League MVP	All Star	Silver Slugger
\$100,000 SOLD OUT	\$50,000 <input type="checkbox"/>	\$25,000 <input type="checkbox"/>	\$15,000 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>	\$5,000 <input type="checkbox"/>	\$2,500 <input type="checkbox"/>

Sponsor Name (as it should be listed on collateral) _____

Contact Name _____

Mailing Address _____

City _____ **State** _____ **Zip** _____ **Phone No.** _____

Email Address _____

Rally Committee Contact (if applicable) _____

Applicable Social Media Handles _____

Please email EPS file of company logo to: Emma@RallyFoundation.org

Checks can be sent to:
Rally Foundation
c/o Delta Double Play
5775 Glenridge Drive, Building B, Suite 370
Atlanta, GA 30328



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