

NALLEY AUTOMOTIVE

RALLY ON THE RUNWAY

FEATURING BENTLEY ATLANTA

2018 SPONSORSHIP LEVELS



Sponsorship Benefits	Title \$50,000 SOLD OUT	Presenting \$25,000	Sapphire \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Rally Kid Fashion \$2,500	Bronze \$1,000
Name as part of event logo if received by Jan 1	!							
Logo included on event invitation if received by Feb 1	!	!						
Logo included on all print materials if received by Feb 28	!	!	!					
Ad in event program if received by Mar 15	! (2 page)	! (1 page)						
Logo in event program if received by Mar 15			! (1/2 page)	! (1/2 page)	! (1/4 page)	! (1/4 page)	! (1/4 page)	! (Listing)
Logo included in on-show presentation if received by Mar 15	! Primary Mention	! Secondary Mention	! Secondary Mention					
Listing as sponsor in press materials	!	!	!					
Logo on event signage if received by Mar 15	!	!	!	!	!			
Listing on event signage if received by Mar 15						!	!	!
Recognized as a Rally Kid Model Sponsor in fashion show	!	!	!	!	!	!	!	
Sponsoring model's participation in pre-show Day of Pampering	!	!	!	!	!	!	!	
Reserved VIP table seating with wine	!	!	!	!	!	!	!	!
Name recognition in event program if received by Mar 15	!	!	!	!	!	!	!	!
Recognition on event landing page	!	!	!	!	!	!	!	!
Social Media recognition	!	!	!	!	!	!	!	!
Tables & VIP Tickets to Rally On the Runway Cocktail Party, Fashion Show and After Party								
Number of event tables included in sponsorship level	4 Tables of 10	3 Tables of 10	3 Tables of 10	2 Tables of 10	1 Table of 10	4 Tickets	4 Tickets	2 Tickets



Questions? Please Contact:

Emily Kallos
Ph. (404) 847-1270
Emily@RallyFoundation.org

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds for Rally On the Runway will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.

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- Yes, I/We would like to sponsor Rally On the Runway on April 20, 2018.
Please check one of the below levels:

Title Sponsor	Presenting Sponsor	Sapphire Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Rally Kid Fashion Sponsor	Bronze Sponsor
\$50,000 SOLD OUT	\$25,000 <input type="checkbox"/>	\$15,000 <input type="checkbox"/>	\$10,000 <input type="checkbox"/>	\$5,000 <input type="checkbox"/>	\$2,500 <input type="checkbox"/>	\$2,500 <input type="checkbox"/>	\$1,000 <input type="checkbox"/>

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone No. _____

Email Address _____

Rally Committee Contact (if applicable) _____

Applicable Social Media Handles _____

Please email EPS file of company logo to: Emily@RallyFoundation.org

Checks can be sent to:

Rally Foundation
c/o Rally On the Runway
5775 Glenridge Drive, Building B, Suite 370
Atlanta, GA 30328



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