

NALLEY AUTOMOTIVE
— RALLY ON —
THE RUNWAY™
FEATURING BENTLEY ATLANTA

Dear Friends,

It is our pleasure to invite you to support the ninth annual **Rally On the Runway** fashion show and private shopping event benefiting Rally Foundation for Childhood Cancer Research (Rally). This New York-style fashion event, sponsored by Bloomingdale's, will take place on Friday, April 20, 2018, at The Fairmont.

Atlanta Falcons teammates and other NFL players will join in celebrating the strength and courage of our Rally Kid models, girls who have fought or are fighting cancer. Rally is requesting your support for this extraordinary event by **asking you to donate an auction item** for **Rally On the Runway**.

Cancer is the #1 disease killer of kids in America ages 1 to 19, and every school day, two classrooms full of students, about 46 children, are diagnosed with cancer. However, pediatric cancer research remains severely underfunded each year.

Rally, a 501(c)(3) nonprofit organization, empowers volunteers across the country to raise awareness and funds for childhood cancer research to find better treatments with fewer long-term side effects and, ultimately, cures. For every dollar raised, 92 cents goes directly to supporting Rally's mission, according to independently audited financials. Since its founding, Rally has given away more than \$11 million in funds to support childhood cancer research projects across the world.

Proceeds from **Rally On the Runway** will continue to fund this research and provide hope for children battling cancer. Please contact me at kathieneyman01@hotmail.com should you have any questions or need additional information.

Thank you for your consideration and support of this premier event.

Rally On!

Kathie Neyman
Rally On the Runway
Auction Chair

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Auction Form

Item Name _____ Value \$ _____

Description _____

_____ Exp. Date _____

- Include measurement, color, expiration dates, restrictions and instructions
- Item or service should be available for redemption between April 21, 2018 through April 20, 2019
- Attach gift certificates or letters of intent to this form

Donor Information

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email Address _____

Authorized Signature _____

Rally On the Runway Committee Member Contact _____

**FAX COMPLETED AUCTION FORM TO RALLY FOUNDATION AT (678) 251-4067
OR EMAIL TO: ADAM@RALLYFOUNDATION.ORG**

I will mail item(s) or gift certificate(s) to:

**Rally Foundation
5775 Glenridge Drive
Building B, Suite 370
Atlanta, GA 30328**

I need someone to pick up my donated item(s)

Proceeds from **Rally On the Runway** will support childhood cancer research across the country. Rally is a 501(c)(3) organization. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law. EIN: 20-1950849.