

RALLY ON THE RUNWAY

2019 SPONSORSHIP LEVELS



Sponsorship Benefits	Title \$50,000	Presenting \$25,000	Sapphire \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Name as part of event if logo received by January 10	!						
Logo included on event invitation if received by February 20	!	!					
Logo included on all print materials if received by February 23	!	!					
Ad in event program if received by March 10	! (1 page)	! (1 page)					
Logo included in on-show presentation if received by February 20	! Primary Mention	! Secondary Mention	! Secondary Mention				
Listing as sponsor in press materials	!	!	!				
Logo in event program if received by March 10			! (1/2 page)	! (1/2 page)	! (1/4 page)	! (1/4 page)	! (Listing)
Logo on event signage if received by February 20	!	!	!	!	!		
Recognized as Rally Kid Model Sponsor in fashion show	!	!	!	!	!	!	
Sponsoring model's participation in pre-show Day of Pampering	!	!	!	!	!	!	
Listing on event signage if received by February 20	!	!	!	!	!	!	!
Reserved VIP table seating	!	!	!	!	!	!	!
Name recognition in event program if received by February 20	!	!	!	!	!	!	!
Recognition on event landing page	!	!	!	!	!	!	!
Social Media recognition	!	!	!	!	!	!	!
Tables & VIP Tickets to Rally On the Runway Cocktail Party and Fashion Show							
Number of event tables included in sponsorship level	4 Tables of 10	3 Tables of 10	3 Tables of 10	2 Tables of 10	1 Table of 10	4 Tickets	2 Tickets



Questions? Please Contact:

Millie Mathis
Ph. (850) 209-7883
Millie@RallyFoundation.org

Elaine Kay
Ph. (615) 838-5556
Elaine@RallyFoundation.org

Rally is a 501(c)(3) nonprofit. EIN: 20-1950849

The proceeds for Rally On the Runway will support childhood cancer research. Rally operates at 92% efficiency according to audited financials. Your contribution is tax-deductible to the extent allowed by law.

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- Yes, I/We would like to sponsor Rally On the Runway on May 2, 2019.
Please check one of the below levels:

Title Sponsor	Presenting Sponsor	Sapphire Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone No. _____

Email Address _____

Rally Committee Contact (if applicable) _____

Applicable Social Media Handles _____

Please email EPS file of company logo to: Millie@RallyFoundation.org

Checks can be sent to:
Rally Foundation
c/o Rally On the Runway
4700 Lealand Lane
Nashville, TN 37220



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