



PRESS RELEASE

For immediate release

RAKUTEN READY OPENS NEW OFFICE IN QUÉBEC

Québec, Canada February 13, 2020 – Rakuten Ready, the location-centric mobile commerce platform that takes the friction out of the mobile order-ahead experience for thousands of stores and restaurants, today announced the expansion of its presence in Québec by opening its new 6,000 square foot office. This expansion will add over thirty five jobs to the Québec workforce and each person in the new office will be given two volunteer days to give back to the local community.

Rakuten Ready is continuing to expand its business not only in the US, Canadian, and Japanese markets, but also into European markets later this year.

“Our experience building out an engineering team that’s spread across Silicon Valley and Québec City helped us understand the tremendous depth of engineering and product development talent based here in Québec,” said Jaron Waldman, Co-Founder and CEO at Rakuten Ready. “We are excited to be accelerating our investment in Québec City as a vital market for our continued innovation in machine learning technology and cutting-edge application development.”

Moreover, Rakuten Ready was able to benefit from the expertise and support of Québec International and the City of Québec.

“These investments show a great deal of appreciation for our talents in technology, said Québec City mayor Régis Labeaume. When a company from Silicon Valley, a world-renowned technology hub, comes to our city, we know that not only our competence sets us apart at the international level, but also that we are strengthening our reputation on the global technology scene.”

Rakuten Ready empowers stores and restaurants to deliver rewarding online-to-offline experiences that give time back to their customers. The company’s predictive arrival technology streamlines order fulfillment and enables merchants to scale their order-ahead programs and deliver products to customers at the exact moment they’re ready for them.

Rakuten Ready’s proprietary predictive arrival technology is a holistic answer to how top brands compete in today’s on-demand economy – improving sales, building customer loyalty, and rewarding customers with time savings and a more seamless experience.

About Rakuten

Rakuten, Inc. (TSE: 4755) is a global leader in internet services that empower individuals, communities, businesses and society. Founded in Tokyo in 1997 as an online marketplace, Rakuten has expanded to offer services in e-commerce, fintech, digital content and communications to more than 1.2 billion members around the world. The Rakuten Group has over 15,000 employees, and operations in 29 countries and regions.

For more information visit <https://global.rakuten.com/corp/>.

About Rakuten Ready

Rakuten Ready is a location-centric mobile commerce platform that connects stores and restaurants with mobile customers. The solution makes ordering ahead and picking up merchandise or food easy and efficient. Founded in 2013 as Curbside by former Apple leaders in location services, the company works with leading retailers such as Kroger, CVS and Nordstrom, and leading restaurant chains such as Pizza Hut, Chick-fil-A, and Chipotle to scale their order ahead programs. The company is enabling the rapid growth of store pickup and fulfillment programs globally. A public SDK for ARRIVE, its predictive arrival technology already downloaded onto millions of consumer smartphones, enables global app developers to take their customer experiences to new levels.

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