



**QUÉBEC  
INTERNATIONAL**  
Développement économique

## **PRESS RELEASE**

For immediate release

### **QUÉBEC INTERNATIONAL CELEBRATES FEDERAL FUNDING OF ARTIFICIAL INTELLIGENCE-DRIVEN SUPERCLUSTERS**

**Québec City, February 15, 2018** - Québec International is celebrating the announcement today by the Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development, that the Government of Canada is funding an AI-driven supply chain supercluster.

The SCALE.AI project, co-chaired by Louis Roy, president of the Optel Group, promises to be an important source of economic growth and collective wealth not only for Canada, but for the province of Quebec and the Québec City area as well. On that topic, the research and business communities have made major contributions to this project. More specifically, the leadership and involvement of the Optel Group, COVEO, Maison Simons and Laval University, important players and jewels of Québec City's innovation and business communities, have been invaluable to its success.

With its cutting-edge expertise in optics-photonics, information technology, electronics and robotics, the Québec City area stands out on the world stage as a leader in technological innovation. By drawing on all this expertise, the Québec City area is in an excellent position to make its mark and seize the opportunities offered by the growth of artificial intelligence.

The Optel Group will be presenting the SCALE.AI project on April 9<sup>th</sup> during the first *Rendez-vous IA Québec* organized by Laval University's Institute for Information Technologies and Societies (IITS) and *Centre de recherche en données massives* (CRDM\_UL), Alworx and Québec International. The event will take place during the 3<sup>rd</sup> edition of the *Semaine numérique de Québec*.

#### **About QI**

Québec International's mission is to contribute to the economic development of the Québec City metropolitan region and enhance its international status. As a regional economic development agency, Québec International fosters business growth and development, supports key clusters and attracts talent and investments to the area. To fulfill its mission, Québec International relies on the support of its backers: the Ville de Québec, the Secrétariat à la Capitale-Nationale and Canada Economic Development. To learn more, visit [www.quebecinternational.ca](http://www.quebecinternational.ca).

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