ambition without pretense

Thinking big without going overboard is the balance we try to strike because this is what allows us to commit ourselves to one project after another without crushing the competition. Entrepreneurs and business leaders are a source of pride and inspire others to follow in their footsteps. They share their achievements knowing that their city appreciates what they do and will return the favour.

Success as a key element for social cohesion: we reap the benefits of this scarce commodity in our unique business ecosystem.

proud + appreciative = driver of performance
ambition without pretence

a city of renown

Is Québec different from other cities? But of course! And to maintain this uniqueness, we don’t think twice about challenging conventions and traditional thinking, and we steer clear of ready-made solutions. What’s more, we are driven by an unshakable desire to reinvent ourselves. This distinctive personality trait is the cornerstone of numerous exemplary achievements that are the envy of many.

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an unparalleled entrepreneurial ecosystem

When the Québec City area-based companies distinguish themselves, members of the business community are quick to rejoice in their success and applaud their accomplishments. This sense of collective pride fuels our aspirations and serves as a veritable catalyst. Success breeds success, as they say. And what we want is to see you succeed!

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a city of renown
Making our mark

The way we live and work, our natural environment, our expertise and our status as a gateway to the world all help us stand out. Nationally and internationally, the Québec City area sits at the top of many rankings. It has proven itself to be well worth the trip, in more ways than one.

#1 in the world
for its low operating costs among cities with over 100,000 inhabitants

On the list of the Top 10
“Mid-sized American Cities of the Future” and “Business Friendliness” 2017/2018

Québec City Jean Lesage International airport, the best airport in North America in the 0-2 million passengers category

Ranked among the world’s top 7 and “Smart 21” intelligent cities

Université Laval among the top 6 major research and creation universities in Canada

Among the Top 10 best places to live in Canada in 2015

Canadian Music City of the year 2017

2016 Leading Culture Destination

#1 Tourist destination in Canada in 2016

The Port of Québec won the Best Destination Experience in 2016

Status of provincial capital

As the political capital of the province of Québec, Québec City is a major policy centre. Not only is it home to the Government of Québec, it also hosts many major scientific and economic groups.
Since receiving the status of “national capital” in December 2016, Québec City has been entrusted with more decision-making power and has become:

- the preferred location to host major political meetings
- a host for major dignitaries

Source: Québec National Assembly, 2016
Heritage city

The historical and heritage-rich Old Québec is well recognized beyond its borders. The Upper Town, built on the cliff, with its monuments like the Citadel and Château Frontenac, together with the Lower Town and its ancient districts, form an urban ensemble which is one of the best examples of a fortified colonial city.

Québec City is a perfect blend of European and North American culture

Its architecture and way of life bear witness to its past under French and English rule
The city’s historic neighbourhood was registered to UNESCO’s World Heritage List in 1985.

The only city in North America with authentic fortified city walls

“L’Accent d’Amérique”

The cradle of French civilization in North America home to a continuous Francophone presence since the 17th century

Internationally renowned for its heritage awareness programs

(Exhibits, publications, commemorative and interpretive programs)

Archaeological treasures more than 800 sites discovered

More than $160M invested in heritage and cultural development since 1979

Source: City of Québec, 2016
an unparalleled entrepreneurial ecosystem
A successful environment

The vibrancy of our entrepreneurial community is a source of collective pride and we do not hesitate to support the ambitions of our entrepreneurs.

A community helping you attain your goals

The entrepreneurial fiber of the area has been further developed in the last years and continues to grow at Velocity V. This explains the continuous creation of coworking spaces under the impetus of local companies which see it as an opportunity to collaborate by sharing knowledge and resources.

Incubators and accelerators

While incubators provide services to nurture new businesses, accelerators are designed for more established companies. They provide specialized programs to help businesses grow, particularly by helping them seek financing.

School for entrepreneurship

While some people are born with entrepreneurial spirit, guidance on good practices or a “step by step” guide to launching a business can only help. Many teaching establishments in the region have developed structured mentorship programs that are adapted to the realities and needs of today’s entrepreneurs.

Acceleration programs

Many accelerators are popping up to support entrepreneurs. These programs can provide many different types of support: offering mentorship programs, arranging meetings with decision-makers, providing spaces, facilitating participation in targeted events, etc.

Crowdfunding platform

Crowdfunding can allow businesses to obtain financial support from an entire community — generating a significant number of individual donations — to launch their activities and receive more financial support.
Growing entrepreneurship

**LA RUCHE**
As a crowdfunding organization, it encourages new projects by bringing together different players - the business community, promoters and civilian contributors - all of who are focused on growing and promoting the area.

**LARIAN STUDIO**
The Belgian video game studio opened its doors in Québec City in 2015. Taking advantage of the soft landing services offered by incubator-accelerator LE CAMP to facilitate its implementation, the company grew from 10 to 20 employees in one year and aims to have a staff of 40 workers by 2018.

**ÉCOLE D’ENTREPRENEURSHIP DE BEAUCE**
The only school in Canada focusing on the development of entrepreneurs. It provides the Québec entrepreneurial elite with training through a transfer of experience between entrepreneur-coaches and entrepreneur-athletes.

**COALITION FORCE 4.0**
Group of key leaders and institutions working together to propel the region towards the 4th industrial revolution by providing the developers of major innovation projects with the resources they need to succeed.
First and foremost, we were drawn to the quality of the Québec City area’s education system, the quality and dedication of the staff, and the easy access to local business partners and partners with complementary activities. Not to mention the high concentration of top-notch technical experts.

Fabrice Cancre, Olympus NDT Canada

Coveo is a Québec technology flagship with international visibility that we can be proud of. The Québec City area’s bubbling technology scene and its highly skilled workforce provide an undeniable advantage for our growth.

Louis Têtu, Coveo

The Québec City area, home to Université Laval, is an excellent place to recruit the best optics talent. We’re located in the Espace d’innovation Michelet, a next-generation technology park that unquestionably inspires innovation and collaboration for ABB’s employees. It’s very promising for the expansion of our business.

Marc Corriveau, ABB
Be part of the equation:

Easily become part of the community

Take advantage of powerful allies

Maximize your chances of success

The Québec City area, it’s simple