

PRESS RELEASE

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QUÉBEC INTERNATIONAL ANNOUNCES A PARTNERSHIP WITH HOTELLERIEJOBS IN THE RESTAURANT AND HOTEL SECTOR

Québec City, February 6, 2020 – Québec International President and CEO, Carl Viel, and Hotelleriejobs President and Founder, Mathieu Laveau, announced today a partnership to support businesses from the Capitale-Nationale and Chaudière-Appalaches regions in attracting qualified workers in the restaurant and hotel sector.

This initiative is designed, amongst other things, to increase the number of businesses in these sectors who take part in international recruitment missions and to help them recruit more effectively.

“We are delighted to be able to count on Hotelleriejobs, a recruiter with recognized expertise in Quebec’s tourism industry. This partnership will complement our service offering and help us to better meet the needs of businesses in this sector,” noted Carl Viel.

According to Hotelleriejobs President and Founder, Mathieu Laveau, “This partnership will offer a range of integrated services as well as specialized support to businesses in the restaurant and hotel sector during the recruitment missions led by Québec International. Moreover, assisting these businesses in their recruitment process also saves them a significant amount of time.”

Supported by the Association hôtelière de la région de Québec (AHRQ) and Québec City Tourism, this collaboration is met with enthusiasm by the tourism sector where labour scarcity is a major challenge.

“The tourism industry is directly impacted by the labour shortages. In this context, international recruitment is a key solution to fill vacant positions. Therefore, we are very proud to support this initiative in the restaurant and hotel sector,” said Marjolaine de Sa, General Manager of AHRQ and Director of the Board of Québec City Tourism.

About Québec International

Québec International contributes to the economic development and international outreach of the Québec City metropolitan area. As a regional economic development agency, Québec International fosters business growth, supports key clusters and attracts talent and investment to the area. To learn more, visit www.quebecinternational.ca.

About Hotelleriejobs

Founded in 2007, Hotelleriejobs is the first job site dedicated to the tourism industry in the province of Quebec. With this platform, employers can gain access to a pool of professionals in the hotel, restaurant and tourism sectors from all over the world. Hotelleriejobs has been supporting businesses in their international recruitment initiatives since January 2019.

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Source:

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Photographs:

P1130693: Marie-Josée Chouinard and Julie Roy, Québec International Talent Attraction team; Sara-Claude Mathieu, Talent Acquisition Manager of Hotelleriejobs; Carl Viel, President and CEO of Québec International; Mathieu Laveau, President and Founder of Hotelleriejobs; and Marjolaine de Sa, General Manager of AHRQ and Director of the Board of Québec City Tourism.

P1130684: Mathieu Laveau, President and Founder of Hotelleriejobs, and Carl Viel, President and CEO of Québec International.