





INSIGHTS LEAD
UNIVERSITY OF PORTSMOUTH
STUDENTS' UNION

Fiona Cook

Future Union

Data driven change for the benefit of students

Fiona Cook
The University of Portsmouth Students'
Union

Future
Union

The
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of
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FUTURE UNION TIMELINE



December 2015



Identified opportunity to refocus our charitable aims, ahead of developing the next Union strategic plan

January 2016



Appointed business consultants to help gain insight and create a business case for a review project

June 2016



Union trustees approve project plan and agree the Union's new primary function and mission to 'listen to and act on the student voice'

November 2016



Complete audit of Union business activities

January 2017



Models developed to illustrate how a future Union may function

February 2017



Future Union models shared with over 3,000 students for feedback

March-May 2017



Pre-planning to inform the upcoming strategic planning process

Autumn 2017



Future Union survey open to all University of Portsmouth student

Spring 2018



Future Union Strategy 2018-21 drafted, based on student feedback

Summer 2018



Launch of Future Union Strategy 2018-21

INSIGHTS

We will know about the entirety of our student community - including all those students outside of the 18-21 campus based demographic - and discover what they need and want from their university experience.

ACTIONS

We will act on the information from our insight gathering activities. Providing opportunities for our student community to engage with projects, events, campaigns and services that are relevant to them.

PARTNERSHIPS

We will retain and develop further our working partnerships across the global community that we connect with to enable us to positively impact our students.

FLEXIBILITY

We will be an agile Union that can be responsive to current cohort needs - thus becoming truly representative, developmental and supportive.

The
National
Student
Survey

70% survey
response rate

NSS

413

Universities, colleges
and alternative
providers took part

4

countries
are covered
by the survey



National Student Survey

2018

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'overall – I am
satisfied with
the quality of
the course.'

83%

of students
agreed with this
statement

320,864

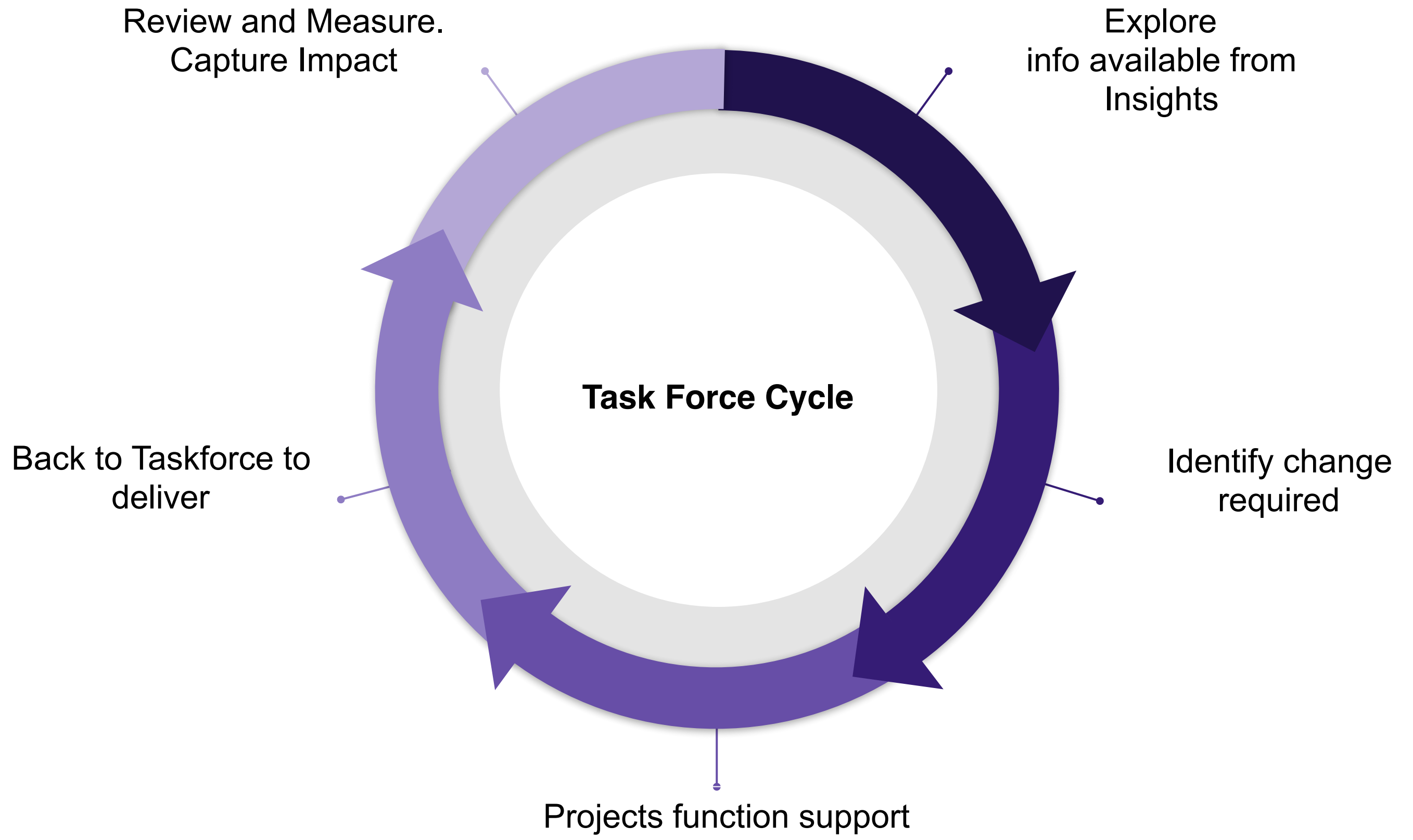
students
responded

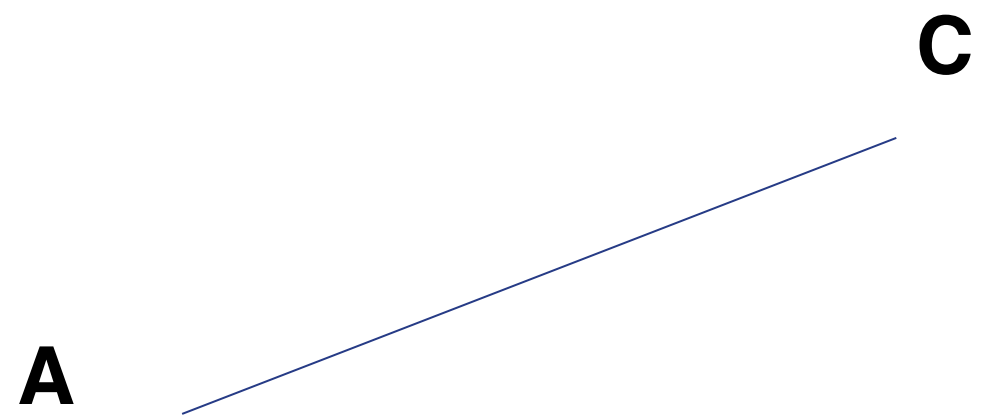
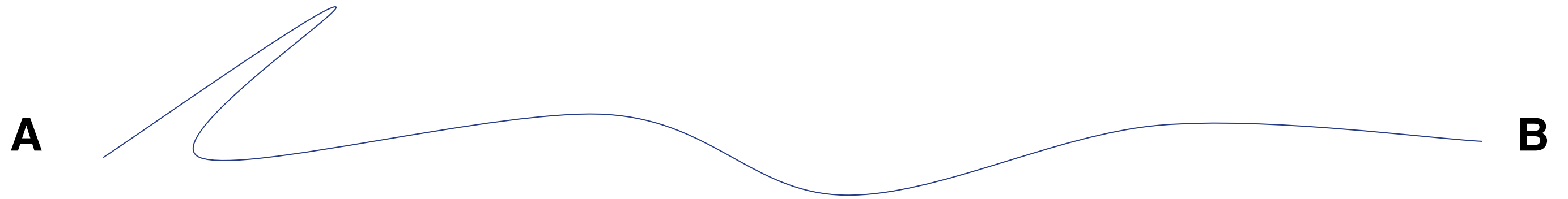
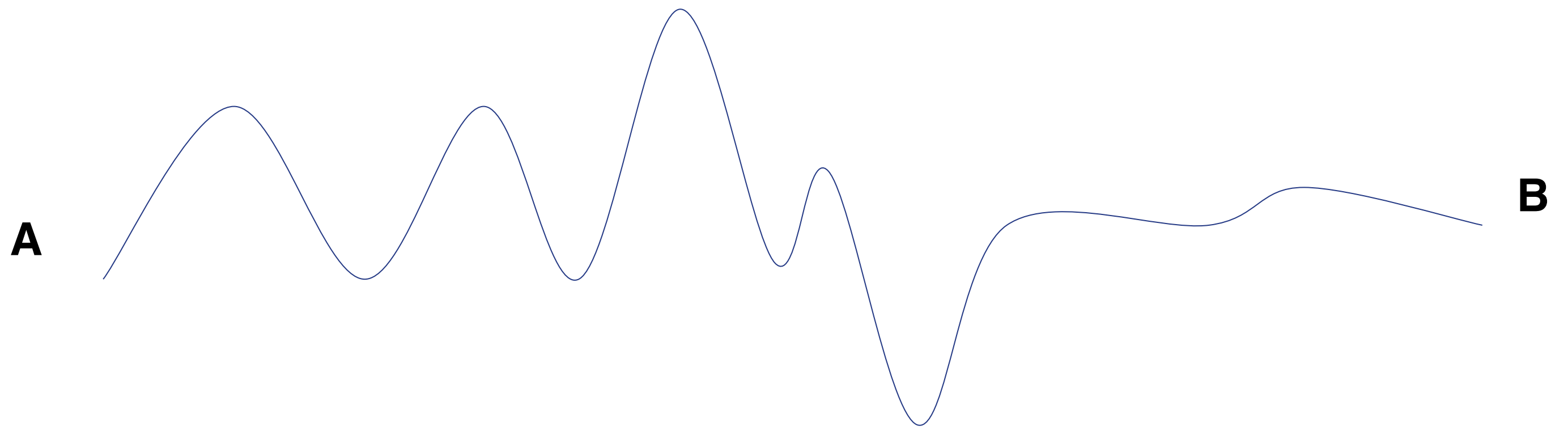


Strategic Areas

The
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Impact

The
University
of
Portsmouth
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Union



Networks

The
University
of
Portsmouth
Students'
Union



University
Partnership

The
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of
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Union

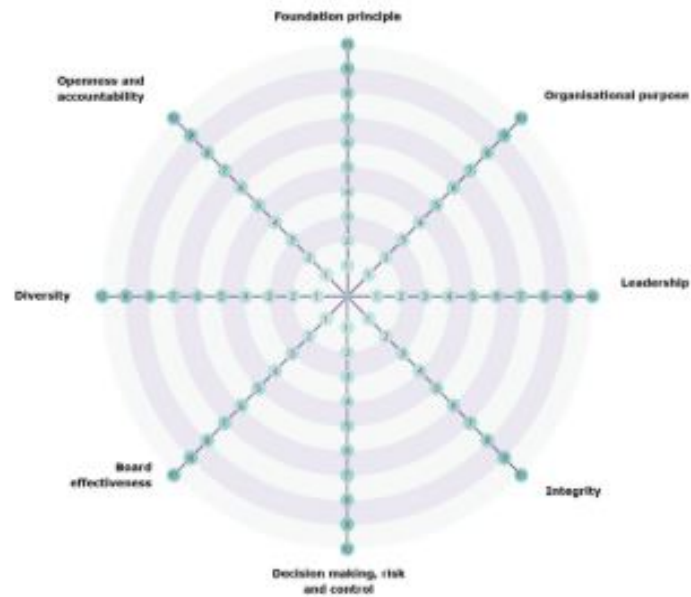


The UNION

For each key principle please select the number that you believe best fits the Board.

Use the [detailed scale](#) in each area to help you decide where the Board is on its journey. The questions before each scale set out the types of questions you should be asking yourselves. Remember that it's about deciding which number fits best, not saying 'we're quite good, so that must be a 6'.

Please ensure that you only select one number for each principle.



The UNION

Should the University of Portsmouth Students' Union (UPSU) remain affiliated with the National Union of Students (NUS)?

I don't know, refer to Trustees for next steps.

No, disaffiliate from the NUS.

Yes, remain affiliated with the NUS.

Please select the box below to confirm.

I understand that the information provided about NUS by both campaigns may change as NUS is currently going through a reform.

The UNION UNIVERSITY OF PORTSMOUTH

Content Capture: Student Consultation

What is this consultation about?

For several years, the University has provided staff with the technology to record video and/or audio for the purpose of extending teaching and learning activity beyond the confines of the classroom. This has included the provision of limited lecture capture technology in some large lecture theatres, as well as providing access to software that allows staff to produce learning materials on their computers. In response to growing demand from our student body, the University is now investigating the possibility of increasing the availability of these types of materials, and this consultation is your opportunity to share your views.

The UNION

Which statement best describes you?

I like to plan social events

I like to be in charge of money

I like to help other people

I like engaging and talking to people

I like teaching people new skills

Survey Flow NUS Referendum 2019

Survey Flow NUS Referendum 2019

→ Show Block: Block 1 (1 Question) [Add Below](#) [Move](#) [Duplicate](#) [Delete](#)

→ Show Block: Block 2 (1 Question) [Add Below](#) [Move](#) [Duplicate](#) [Delete](#)

→ Branch on Successful Authentication

Authentication Type:

Authenticate Using Contact

Authentication Fields

☐ Password ☐ Pre-fill [+](#)

[Move](#) [Duplicate](#) [Options](#) [Collapse](#) [Delete](#)

→ Show Block: Default Question Block (3 Questions) [Add Below](#) [Mov](#)

INSIGHTS 2018-19

This year we've been working on a huge variety of projects in order to better understand, and have a positive impact on, every University of Portsmouth student.

INSIGHTS STATS

40 109 13739

Requests

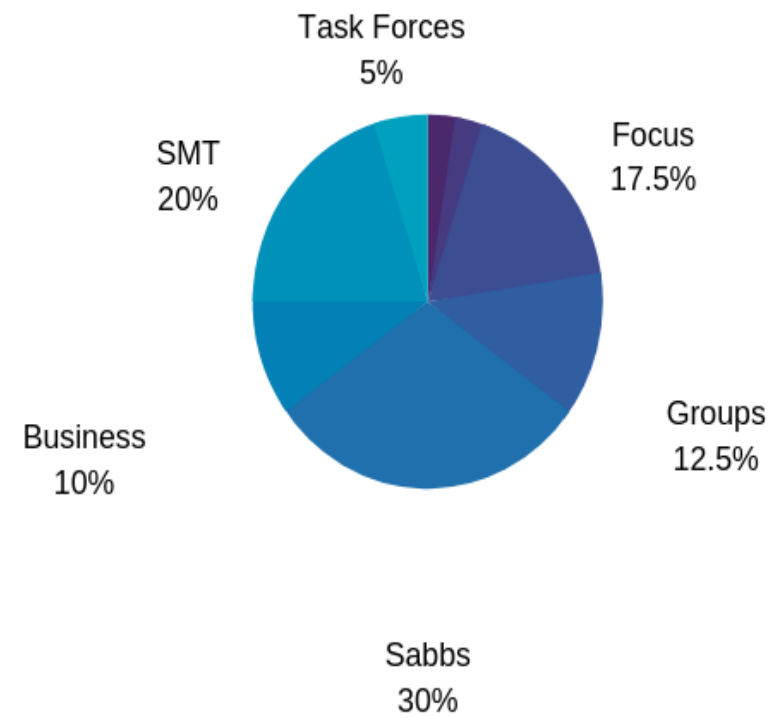
- from 10 departments

Participants

- in 17 focus groups
- on 6 topics

Responses

- to projects and surveys



Insights Requests

- Project requests from each department



Top Surveys

- NUS Referendum: 1,439
- New Group Backers: 1,073
- StART: 1,024
- Content Capture: 831
- Bus Survey: 646

Still to Come

- Sabbatical Officer Review
- Technology Enhanced Learning
- Groups Participation
- And more...



What next?

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