



qualtrics **CERTIFICATION**

The only credential for Experience Management



Research
Core



Research
Core
Expert



Customer
Experience
Expert



Employee
Experience
Expert



Product
Experience
Expert



Brand
Experience
Expert

How In-Person Training for Certification Works



1 **CHOOSE YOUR CERTIFICATION**

Select one of six Certification trainings that build technology expertise for your role.



2 **PREPARE FOR AND TAKE TRAINING**

Complete online preparation materials, then participate in a training led by a Qualtrics expert.



3 **TAKE THE EXAM ONLINE**

Schedule your online exam after completing the training.

Why You Should Become Certified

ELEVATE YOUR CAREER

Being Qualtrics Certified means you have the expertise and skills to close experience gaps. Stand out from the crowd and be recognized as an expert.

SHARE AND EXPAND YOUR EXPERTISE

Communicate your expertise through official badges on LinkedIn & social media and join an exclusive community of Experience Management experts.

Get Started Today

Select one of the following in-person trainings available at our **Provo, UT** office.



Research Core Expert **\$1,749 USD | 2 DAYS**

For Qualtrics Administrators, IT professionals, and researchers who need to be Qualtrics experts, the Qualtrics Research Core Expert course covers all the functionality of the Qualtrics Research Core needed to build and send surveys. [LEARN MORE](#)



Customer Experience Expert **\$2,999 USD | 4 DAYS**

For customer experience professionals, the Qualtrics Customer Experience Expert course covers all of the functionality needed to run successful Customer Experience programs as well as our exclusive methodology on operational and strategic Customer Experience. [LEARN MORE](#)



Employee Experience Expert **\$2,999 USD | 3 DAYS**

For talent management professionals, the Qualtrics Employee Experience Expert course covers all of the functionality needed to run successful Employee Experience programs as well as our exclusive methodology on talent management. [LEARN MORE](#)

Purchase In-Person Training