



QUALITY

CABINETS.

WoodStar® Series



WoodStar® Series
Launch Guide

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Value is QualityCabinets®.

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Welcome to Woodstar®

At QualityCabinets® we understand value.

With over 40 years of experience, we create value by offering affordable options with durability that stands the test of time. It's designing and building an attractive kitchen at an approachable cost. It's attention to detail and pride in a solid reputation. Value is what we build. How we work. And who we are.

Uncommon Value. Woodstar® Series.

The Woodstar® Series is our most economical line, very much worthy of the QualityCabinets name. We don't compromise our values to offer an affordable product. No shortcuts. Solid construction. Stylish options.

This product officially launches March 6, 2017.



DERBY

Wood Type: Birch

Overlay: Partial

Center Panel: Recessed Veneer

Drawer Front: Solid

AVAILABLE FINISHES:



Clove



Cotton



Mirage



Twilight



DERBY BIRCH IN TWILIGHT

HARBORVIEW

Wood Type: Birch
Overlay: Partial
Center Panel: Raised Veneer
Drawer Front: Solid

AVAILABLE FINISHES:



Clove



Cotton



Mirage



Twilight



HARBORVIEW BIRCH IN CLOVE

KITTERY

Wood Type: Birch

Overlay: Full

Center Panel: Recessed Veneer

Drawer Front: Solid

AVAILABLE FINISHES:



Clove



Cotton



Twilight



KITTERY BIRCH IN COTTON

MADDIE™

Door Type: Laminate

Overlay: Partial

Center Panel: Recessed Laminate

Drawer Front: Laminated MDF slab drawer front

AVAILABLE FINISHES:



White



MADDIE LAMINATE IN WHITE

SEACREST

Wood Type: Birch

Overlay: Partial

Center Panel: Recessed Veneer

Drawer Front: Solid

AVAILABLE FINISHES:



Clove



Mirage



Twilight



SEACREST BIRCH IN MIRAGE

Simplified Selection of Materials

Materials matter. From how they take color to how they hold up to use. It's important to understand the benefits of each and find the one that fits your customers' style.



BIRCH

Birch is a popular, reasonably-priced quality hardwood. With a consistent, fine-grain, it takes colors and finishes well and stands up to years of use.



LAMINATE

Laminate cabinetry is a smart option for a sleek, modern look. It is affordable and easy to clean, making it a popular choice.

Woodstar® Series: Standard Construction



Base Cabinets

1. Constructed for daily use (3/8" thick end panels attached with wood-to-wood glue and staples)
2. Moisture resistant (natural woodgrain laminate interiors)
3. Strong and sturdy frames (1½" wide front, 3/4" thick, solid wood)
4. Reinforced components (1/4" thick engineered wood back extends all the way to the floor for added strength to reinforce back corners of the cabinet)
5. Base Hangrails are 1/4" thick Engineered Wood full-length across top secured with staples
6. 3/8" thick engineered wood I-beams
7. 1/2" thick engineered wood drawers feature natural woodgrain laminate interiors
8. 3/4 extension, self-aligning white drawer guides are side-mounted and hold up to 75 lbs.
9. Solid hold under-shelf support (locking shelf clips hold shelf securely; cabinets 33" and wider have support cleats as shown)
10. Strong shelves (1/2" thick engineered wood; natural woodgrain in color; require no shelf paper)

Woodstar® Series Features & Benefits

Noteworthy Features and Options

- 3-year-limited warranty
- All on-trend square door profiles
- Volume freight discount
- Depth modifications on 3" increments (6" depth modification no longer available)
- Carton packaging standard

Product Warranty

QualityCabinets® Woodstar® Series offers a **3-Year Limited Warranty** from the date of purchase. Warranty details are available from your dealer or at www.QualityCabinets.com.

Pricing

List prices will vary as the product offering is changing, but we will continue to provide comparable products at a competitive price. You can also price items through 2020, ProKitchens, and proCAB™. As a reminder, price books are available electronically on QualityCabinetsPros.com.

Design Software

You can download the updated 2020 software now on the QualityPros website. This launch will be supported on versions 9.1 and higher. ProKitchens will also have the updated QualityCabinets® on March 6, 2017.

Designing and Quoting New and Previous Projects

Any project that needs to be ordered after 3/3/17, will need to be designed and quoted in the updated Woodstar® Series catalog (this includes designs that have already been quoted). If you do not have 2020 please consult your Account Manager for other quoting tools that will be available.

Website

For more information on QualityCabinets® Woodstar® Series product specs, brochures, catalogs and more, visit www.QualityCabinets.com.

Transition Information

Updating Selection Centers and Displays

We have a fresh, new showroom. As part of the brand and product launch, we have updated our Selection Centers and Displays to showcase the latest and greatest in the product offering to help you sell QualityCabinets®.

Replacing Existing Woodstar® Series Selection Centers

We have a new, updated Selection Center to support the launch of this refreshed product offering, and are discontinuing the existing versions. We will not be able to offer refresher kits for existing selection centers. Consult your Account Manager for more information and ordering details!



Full Display Unit*



Wall Unit* (Displays 12 Doors)



Wall Unit* (Displays 24 Doors)

* The displays shown above are renderings and not meant to represent the actual display products.

Need to Know Information

RUSHING AND EXPEDITING ORDERS

Customers have to select TPI- Top Priority Item, this is an option when ordering

NEED TO KNOW - DELIVERY INFORMATION

DELIVERY PROCESS-CYCLE SHIP DAYS

Woodstar® Series cabinetry is made to order. That means we don't start building your cabinets until your order is placed. Due to our fast shipping schedule, orders are fulfilled as quickly as possible, affecting our ability to accept cancellations. To consistently maintain the quick 10-day shipping schedule, our policy is that orders cannot be canceled once placed.

Each section of the country has a (west region north etc.) best day to order and it will tell you the anticipated date that it would ship out to the plant.

CARTON AND FACE WRAP OPTIONS

The Woodstar® Series product offering will continue to have the face wrap option available for Mirage and Clove finishes. Check with Customer Care for a complete list.





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WoodStar® Series

The last day to place an order for previous Woodstar® Series product

As you transition to the *updated* Woodstar® Series, you can still order *existing* Woodstar® Series products until

March 3, 2017

After that date any needed replacements will fall under the warranty replacement process.

Resources

We're Here for You

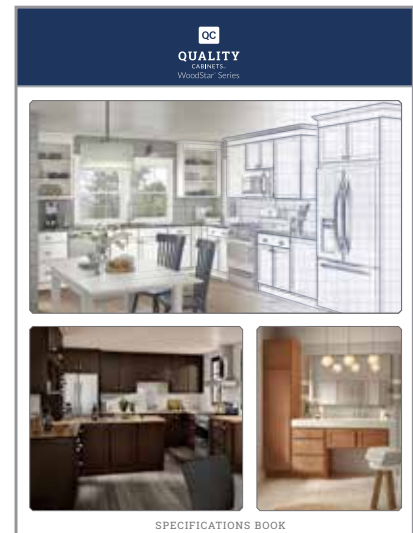
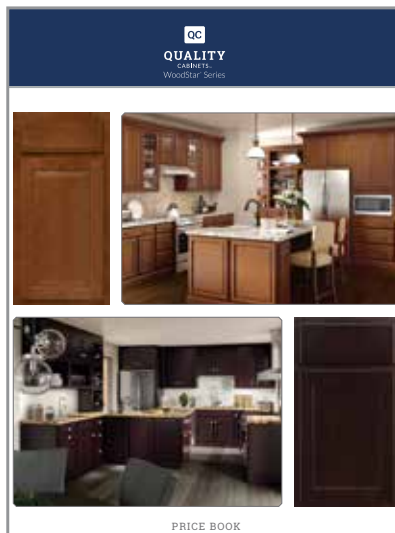
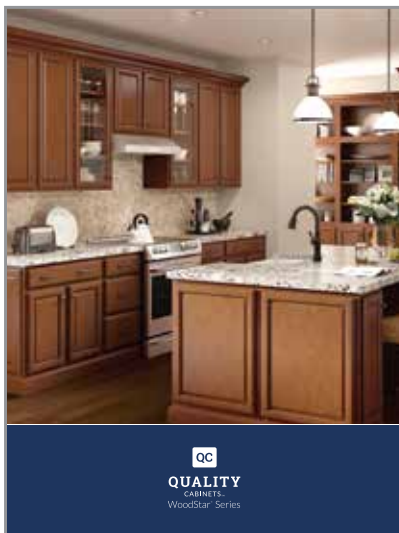
All Customer Care contacts will remain the same. You can continue to call Customer Care for your order-related questions, or use ProCAB™ to get SKUs, pricing and shipping information.

Support Materials

We will be sending launch kits before March 6, 2017. Kits will include several pieces of literature and sample chips of the finishes. While launch kits will not be available to order, the components will be active for everyone through the Shopping Cart if you need any additional pieces. Digital versions will always be available on QualityCabinetsPros.com.

A Fresh Look in Literature

The electronic versions of both the specifications book and price book are available on the web at: www.QualityCabinets.com. Print versions will be available in March. We will keep you updated as further literature goes live on our website and in the Shopping Cart.



We Welcome Your Feedback

Listening to our customers is vitally important to our business, and we use your ideas to make continual improvements to our products, resources and support. Please provide your feedback to your Account Manager or send us an email at productlaunchsupport@qualitycabinets.com

We're Here to Help!

Our launch and cabinetry experts have the answers you're looking for. Give us a call, or send us an email and one of our knowledgeable staff will get back to you as soon as possible.

Customer Care	distribution@mascocabinetry.com (855) 896-9798
General Questions This inbox is for general launch questions not covered by any of the following defined teams.	distribution@mascocabinetry.com
Spec and Price Book Please include which catalog and page number you are referencing.	catalogs@mascocabinetry.com
2020 Catalog Please include the catalog name, product and version of 2020 you are using to receive prompt assistance.	ecatalogsupport@mascocabinetry.com
Display Design Support	productlaunchsupport@qualitycabinets.com
Branded Website Resource	www.QualityCabinets.com
Order Entry Portal	proCAB.qualitycabinets.com



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