

## Postage Meter Buyer's Guide

Want to make sure you pick the postage meter that's really the best for your business? Here are important factors you need to consider.

### Cost Effectiveness

#### Adding postage to your postage meter

Confirm that you will never be charged reset fees and that they are not just free for the first year.

*With Neopost, adding postage is free.*

Make sure you won't get charged extra for advances on your postage (adding postage now and paying later).

*With Neopost, there is no charge for postage advances.*

Confirm that there are no extra fees if you need live support for postage payment processing.

*Neopost offers free live support.*

#### Postage line of credit

You don't want to run out of postage, so make sure you can refill postage now and pay later.

*You can with Neopost.*

#### Monthly advertised price

Some vendors advertise one-year deals at an attractive price, but then they automatically increase the price by up to 25% every year. Make sure you know what your exact rental amount will be, after the first year, and also for subsequent years.

*Neopost protects you with the same monthly price over the duration of the agreement. No gimmicks.*

#### Affordable postage printing

Ink cost should be considered as cost per letter or impression. Find out how much you'll be paying.

*Neopost inks cost up to 29% less.*

#### Discounted USPS<sup>®</sup> rates

Make sure the postage meter gives you direct access to USPS<sup>®</sup> Commercial discounted rates.

*With Neopost you have access to discounts on USPS<sup>®</sup> services like up to 40% off on Priority Mail<sup>®</sup>*

### Customer Satisfaction

#### Customer service

Ask if the customer support and care center is located in the United States.

*Neopost supports our customers from U.S. customer service centers – and we've built a reputation for exceptional service.*

### Options for Downloading Postage

#### Connectivity options should include:

- High speed internet (LAN), with no PC needed (preferred).
- High speed internet, requiring a PC connection.
- 3G/4G wireless cell service is available.

*Neopost offers all options – so it can work for you today, and if your business changes tomorrow.*