

## Compare the Neopost IS-280 iMeter™ postage meter to online postage: Fewer steps, better features.



| Comparison   | Neopost IS-280 with NeoShip  | Stamps.com®                                |
|--|--|--|
| Monthly fee  | \$22.75  | \$19.99*                                   |
| Cost of supplies ( <i>ink and labels for 125 envelopes</i> )                           | \$6.87   | \$5.20                                     |
| USPS® rate change updates  | Included   | Included                                   |
| Discounts on USPS® First-Class and Commercial Based Priority rates                     | Yes  | Yes  |
| USPS® approved IM®pb shipping labels   | Compliant  | Compliant                                  |
| Free address correction  | Included   | Included                                   |
| Free package tracking  | Included   | Included                                   |
| Free \$50 insurance ( <i>Priority Mail</i> ) or \$100 ( <i>Priority Mail express</i> ) | Included   | Included                                   |
| Reset fees ( <i>to download postage</i> )  | None   | None                                       |
| "Mail Now, Pay Later" – postage advance  | \$700 credit with no charge  | None                                       |
| Maximum account/meter postage capacity   | \$1,500  | \$500 for a single user account            |
| Payment options  | Choice of credit card or billed ( <i>no automatic charges to your credit card, unless approved</i> ) | Credit card required                       |
| Optional dedicated postage label printer   | Not necessary  | Starting at \$79.99                        |
| Weighing platform  | Integrated   | Separate, not included                     |
| Weighing platform cost   | Included   | Free (+ \$9.99 for shipping!)              |
| Who insures your mail?   | US Postal Service®   | Stamps.com®                                |
| Need for extra telephone line  | No   | No   |
| Postage security   | PIN code protected   | Easy to lose or misplace preprinted stamps |
| Steps for postage application  | 2  | 10   |

### How many steps does it take to print postage on your mail?

| Neopost IS-280: SIMPLE  | Stamps.com®: COMPLICATED   |   |
|---|--|---|
| <ol style="list-style-type: none"> <li>1. Turn the power button on</li> <li>2. Insert envelope<br/><i>(IS-280 prints postage directly on envelope)</i></li> </ol> <p><b><i>Two steps and you're done . . . while the Stamps.com user is still messing with printers and labels!</i></b></p> | <ol style="list-style-type: none"> <li>1. Launch application</li> <li>2. Login</li> <li>3. Select "Mail"</li> <li>4. Enter the label sheet code</li> <li>5. Load label sheet in printer</li> </ol> | <ol style="list-style-type: none"> <li>6. Select print postage</li> <li>7. Confirm print</li> <li>8. Release the printed label sheet</li> <li>9. Peel off the postage label</li> <li>10. Apply postage to envelope</li> </ol> |

\*Internet offer pricing as of June 14, 2018.