



Qlik Sense[®] License Conversion

Qlik[®] is pleased to offer customers an opportunity to convert their Qlik Sense Enterprise Tokens to the new Qlik Sense Enterprise package. The new package includes Professional and Analyzer User licenses as well as access to Qlik DataMarket Essentials, Qlik Web Connectors and Qlik GeoAnalytics Base. Customers may take advantage of this offer in accordance with the terms outlined below.

Option	Description of Offer
Standard Token to Professional User	A Token may be converted to a Professional User at a 1 to 1 ratio.
Standard External Use Token to Analyzer User	A Token used by an authorized third party may be converted to an Analyzer User for use by an authorized third party at a 1 to1 ratio.
“View Only” Token to Analyzer User	A View Only Token may be converted to an Analyzer User at a 1 to1 ratio. “View Only” Tokens were offered as part of a limited promotion and refers to Tokens which are available to internal or external users and contractually restricted to viewing Qlik Sense applications with no further use rights.
Restricted Token to Professional User	A restricted Token may be converted to a Professional User at a 1 to 1 ratio subject to the same restrictions on use. A restricted Token means a Token which has a contractual limitation on use, including but not limited to a restricted use case, user group or number of applications.

Terms of Offer

1. This offer is only available to customers who are current on maintenance or in a current subscription. If applicable, maintenance fees shall remain payable for all licenses following conversion. Customers are not entitled to a refund of license or maintenance fees in the event the value of the new Qlik Sense license is less than the value of the total fees paid.
2. The new Qlik Sense package shall be licensed on the same subscription or perpetual license basis as the converted Qlik Sense Tokens and governed by the same software license agreement. If the license agreement does not include terms for Qlik DataMarket, Qlik Web Connectors and Qlik GeoAnalytics, (collectively “Subscription Services”), any use of the Subscription Services shall be governed by the subscription services addendum at www.qlik.com/license-terms. For customers converting perpetual licenses, the Subscription Services may be accessed for as long as the customer remains current on maintenance and Qlik elects to make the Subscription Services generally available.
3. Customers who wish to convert their Tokens must do so with respect to all licensed Tokens. No partial quantities may be converted.
4. Any price or discount holds applicable to Qlik Sense Tokens (or other promotional offers) are not applicable to purchases of Professional or Analyzer Users following conversion.
5. This offer does not apply to licenses granted under any OEM, MSP or SaaS offering, agreement or arrangement, or with respect to Qlik Sense Cloud Business. Future software products and/or other currently available software products not listed above, including core-based licenses, are specifically excluded from this offer. Enterprise licenses subject to a deployment period or enterprise term may not be converted until the end of the term and after a fixed quantity of licenses has been determined.
6. Customers are strongly advised to upgrade to the April 2018 release of Qlik Sense upon conversion. Access to the Subscription Services is only available to customers when upgrading to the April 2018 version. Further, earlier

versions of Qlik Sense are not able to support or enforce all user license rights, including the Analyzer User. If the customer fails to upgrade, it shall be the customer's sole responsibility to enforce and comply with the Analyzer Use rights as described in the Sense license metrics.

7. Customers taking advantage of this offer shall be required to execute a Certificate evidencing the transaction and the terms of this offer. Upon execution of the Certificate, the conversion is final with no right to convert back to Tokens.

8. This offer may be withdrawn and modified at any time upon Qlik's sole discretion.

